# MARTIN SAVESKI

MIT Media Lab 75 Amherst Street Cambridge, MA 02139

#### Research Interests

Area Computational Social Science

Methods Social Network Analysis, Causal inference, Experimental Design, Machine Learning

Applications Information Diffusion, Conversation Analysis, Political Polarization

#### Education

2015— Ph.D., Media Arts and Sciences

Massachusetts Institute of Technology

• Advisor: Deb Roy

• Thesis: Polarization and Toxicity in Political Discourse Online

• Thesis committee: Deb Roy, Dean Eckles, Lada Adamic

2014—2015 M.Sc., Media Arts and Sciences, Fast-tracked

Massachusetts Institute of Technology

2011—2013 M.Sc., Data Mining and Knowledge Management, Honors

University Pierre and Marie Curie & Polytechnic University of Catalonia
• Thesis: Cold Start Recommendations: A Non-negative Matrix Factorization Approach

2007—2010 B.Sc., Computing Science, First Class Honors

Staffordshire University

• Thesis: Automatic Wordnet Construction using Machine Translation and Language Modeling

## Research Experience

Jun—Aug 2019 Facebook

Core Data Science, Menlo Park (Internship)

• Identified and characterized users who bring people together through their posts.

Jun—Aug 2016 LinkedIn

Experimentation Team, Mountain View (Internship)

· Developed experimental designs for detecting network interference in randomized experiments.

Jun—Aug 2014 Amazon

Machine Learning Team, Berlin (Internship)

· Worked on algorithms for sparsity-inducing learning-to-rank models.

Feb—Aug 2013 Yahoo! Labs

Social Media Engagement Group, Barcelona (Internship)

· Designed algorithms for cold-start recommendations.

Jun—Aug 2012 Laboratory of Computer Sciences, Paris 6

Machine Learning and Information Retrieval Research Team, Paris (Internship)

• Developed methods for blending generative and discriminative models for semi-supervised learning.

Jan—Aug 2011 Jožef Stefan Institute

Department of Knowledge Technologies, Ljubljana

• Built a system for sentiment analysis of financial tweets.

#### **Publications**

Citation statistics on my Google Scholar profile

\* indicates equal contribution

1. Testing for Arbitrary Interference on Experimentation Platforms [pdf]

Jean Pouget-Abadie, Guillaume Saint-Jacques\*, Martin Saveski\*, Weitao Duan, Souvik Ghosh, Ya Xu, Edo Airoldi Biometrika. 2019.

2. Observational Causal Inference Using Network Information

Yan Leng, Martin Saveski, Alex 'Sandy' Pentland, Dean Eckles NeurIPS'19, Workshop on Graph Representation Learning. 2019.

3. Me, My Echo Chamber, and I: Introspection on Social Media Polarization [pdf]

Nabeel Gillani\*, Ann Yuan\*, **Martin Saveski**, Soroush Vosoughi, Deb Roy WWW'18, International Conference on the World Wide Web. 2018. (**Honorable mention**)

4. Detecting Network Effects: Randomizing Over Randomized Experiments [pdf]

Martin Saveski\*, Jean Pouget-Abadie\*, Guillaume Saint-Jacques, Weitao Duan, Souvik Ghosh, Ya Xu, Edo Airoldi KDD'17: International Conference on Knowledge Discovery and Data Mining. 2017. (Research Track)

5. Topic Modeling in Twitter: Aggregating Tweets by Conversations [pdf]

David Alvarez-Melis\*, Martin Saveski\*

ICWSM'16: International AAAI Conference on Web and Social Media. 2016. (Short Paper)

6. Tracking the Yak: An Empirical Study of Yik Yak [pdf]

Martin Saveski, Sophie Chou, Deb Roy

ICWSM'16: International AAAI Conference on Web and Social Media. 2016. (Short Paper)

7. Human Atlas: A Tool for Mapping Social Networks [pdf]

Martin Saveski, Eric Chu, Soroush Vosoughi, Deb Roy

WWW'16: International Conference on the World Wide Web. 2016. (Demo)

8. One-Pass Ranking Models for Low-Latency Product Recommendations [pdf]

Antonino Freno, **Martin Saveski**, Rodolphe Jenatton, Cédric Archambeau KDD'15: International Conference on Knowledge Discovery and Data Mining. 2015. (Industry Track)

Item Cold-Start Recommendations: Learning Local Collective Embeddings [pdf]

Martin Saveski, Amin Mantrach

RecSys'14, ACM Conference Series on Recommender Systems. 2014.

10. The Geography of Online News Engagement [pdf]

Martin Saveski, Daniele Quercia, Amin Mantrach

Socinfo'14: International Conference on Social Informatics. 2014.

11. Joint Semi-supervised Learning of Hidden Conditional Random Fields and Hidden Markov Models [pdf]

Yann Soullard, Martin Saveski, Thierry Artières

Pattern Recognition Letters. 2013.

12. Web Services for Stream Mining: A Stream-Based Active Learning Use Case [pdf]

Martin Saveski, Miha Grčar

ECML'11, Workshop on Planning to Learn and Service-Oriented Knowledge Discovery. 2011.

13. Automatic Construction of Wordnets by Using Machine Translation and Language Modeling [pdf]

Martin Saveski, Igor Trajkovski

In Proceedings of Seventh Language Technologies Conference. 2010.

## **Professional Service**

2018—2019 Program Committee, ICWSM: AAAI International Conference on Web and Social Media
2017—2018 Reviewer, CSCW: Conference on Computer-Supported Cooperative Work and Social Computing
2018 Reviewer, Journal of the Royal Statistical Society, Series A (Statistics in Society)
2016 Program Committee, Bloomberg Data For Good Exchange
2016 Reviewer, ACM Transactions on Information Systems
2016 Application Reviewer, MIT Summer Research Program
2015 Reviewer, Elsevier Computer Communications, Special Issue on Online Social Networks
2013 Reviewer, RecSys: ACM Conference on Recommender systems

### **Awards**

- 2019 Best Reviewer, ICWSM: AAAI International Conference on Web and Social Media
- 2018 Paper Honorable Mention, WWW: ACM International Conference on the World Wide Web
- 2011—2013 Scholarship, European Union full scholarship for a two-year Master's Degree
- 2008—2010 Scholarship, Macedonian government scholarship for students with advanced achievements

# Mentorship

Jun'18—May'19 Sanzeed Anwar

MIT Undergraduate Research Opportunities Program

• Developed algorithms for balanced influence maximization in the presence of homophily.

Feb—Dec 2016 Dominik Martinez

MIT Undergraduate Research Opportunities Program

· Worked on a tool for efficiently mapping social networks.

Jun—Aug 2015 Hayley Hinsberger

MIT Summer Research Program

• Studied the relationship between household characteristics and diffusion of microfinance using data from Banerjee et al. (Science, 2013).

## **Teaching Experience**

- Fall 2016 Machine Learning, Society & Autonomy, MIT Teaching Assistant
- Spring 2014 Introduction to Social Machines: Building Systems Solutions for Social Change, MIT Teaching Assistant