



Diseño y Evaluación de Interfaces

Revisión y Principios de Gestalt

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Stripe: Principio de proximidad, figura-fondo

The image shows the Stripe website homepage with several elements highlighted by red boxes and annotations:

- Stripe Logo:** Located in the top left corner.
- Navigation Menu:** Products, Use cases, Developers, Company, Pricing.
- Sign in:** A button in the top right corner.
- Watch now:** A button with the text "Sessions, our virtual conference, is live until June 30".
- Payments infrastructure for the internet:** A large headline in the center.
- Millions of companies of all sizes—from startups to Fortune 500s—use Stripe's software and APIs to accept payments, send payouts, and manage their businesses online.** A descriptive text block below the headline.
- Start now > Contact sales >:** A button at the bottom left.
- Increment Magazine:** A card showing a payment of \$14 per quarter via Apple Pay.
- ROCKET RIDES:** A card showing a payment of \$2,931,556.34.
- Today:** A section showing gross volume and a line graph.
- Reports summary:** A section showing gross volume, net volume from sales, and a line graph.

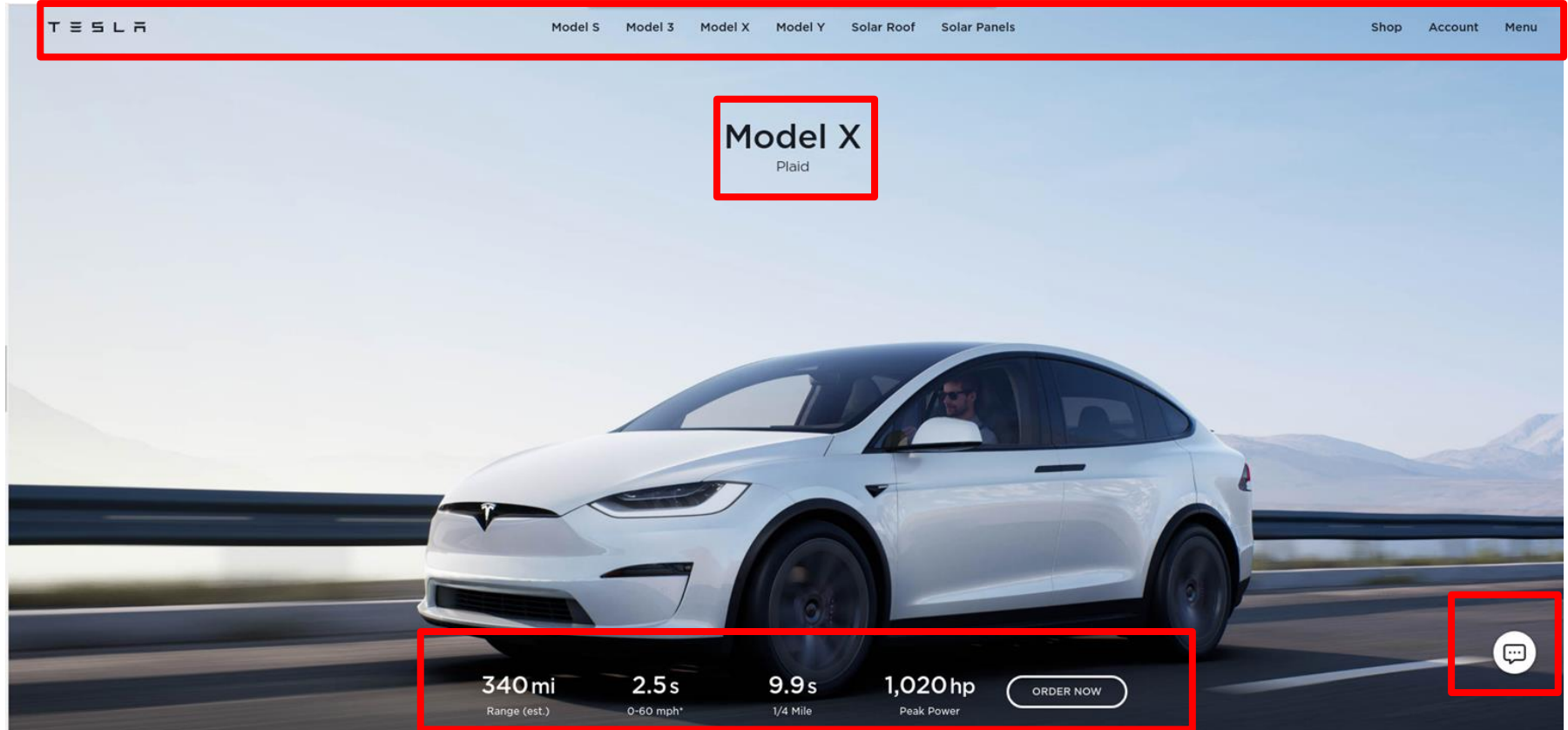
Today

Gross volume	August 18
\$3,528,198.72	\$2,931,556.34

Reports summary

Gross volume	Net volume from sales
\$4,542,345.45	\$4,180,332.54

Tesla: Principio de figura-fondo, proximidad, continuación



Spotify: Principio de cierre, principio de similitud, simetría

