



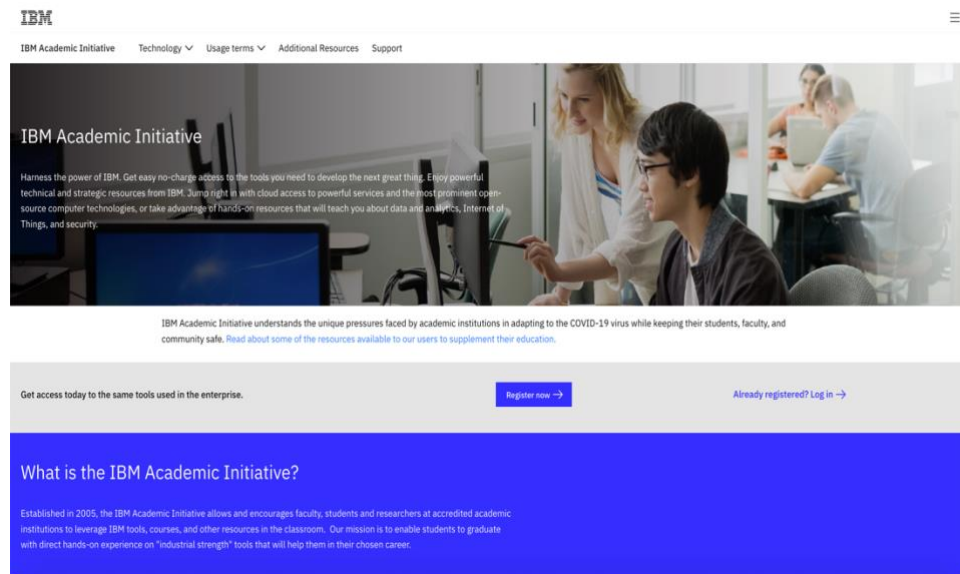
Descargar Watson Studio Desktop con IBM Academic Initiative

Objetivo: El propósito de esta guía es llevarlo por los pasos necesarios para ingresar al IBM Academic Initiative y descargar Watson Studio Desktop

Tiempo estimado: 5-10 minutos

Paso 1: Abrir el website de IBM Academic Initiative

ibm.com/academic en su navegador



The screenshot shows the IBM Academic Initiative website. At the top is the IBM logo and a navigation bar with links: IBM Academic Initiative, Technology, Usage terms, Additional Resources, and Support. Below the navigation bar is a large hero image showing a woman and a man in a classroom setting. Overlaid on the left side of the hero image is the text "IBM Academic Initiative" and a paragraph: "Harness the power of IBM. Get easy no-charge access to the tools you need to develop the next great thing. Enjoy powerful technical and strategic resources from IBM. Jump right in with cloud access to powerful services and the most prominent open-source computer technologies, or take advantage of hands-on resources that will teach you about data and analytics, Internet of Things, and security." Below the hero image is a small text block: "IBM Academic Initiative understands the unique pressures faced by academic institutions in adapting to the COVID-19 virus while keeping their students, faculty, and community safe. [Read about some of the resources available to our users to supplement their education.](#)" Below this is a light gray bar with the text "Get access today to the same tools used in the enterprise." on the left, a blue button labeled "Register now" with a right arrow in the center, and the text "Already registered? [Log in](#)" with a right arrow on the right. Below the gray bar is a blue section with the heading "What is the IBM Academic Initiative?" and a paragraph: "Established in 2005, the IBM Academic Initiative allows and encourages faculty, students and researchers at accredited academic institutions to leverage IBM tools, courses, and other resources in the classroom. Our mission is to enable students to graduate with direct hands-on experience on 'industrial strength' tools that will help them in their chosen career."

IBM

IBM Academic Initiative Technology Usage terms Additional Resources Support

IBM Academic Initiative

Harness the power of IBM. Get easy no-charge access to the tools you need to develop the next great thing. Enjoy powerful technical and strategic resources from IBM. Jump right in with cloud access to powerful services and the most prominent open-source computer technologies, or take advantage of hands-on resources that will teach you about data and analytics, Internet of Things, and security.

IBM Academic Initiative understands the unique pressures faced by academic institutions in adapting to the COVID-19 virus while keeping their students, faculty, and community safe. [Read about some of the resources available to our users to supplement their education.](#)

Get access today to the same tools used in the enterprise.


Register now →

Already registered? [Log in](#) →

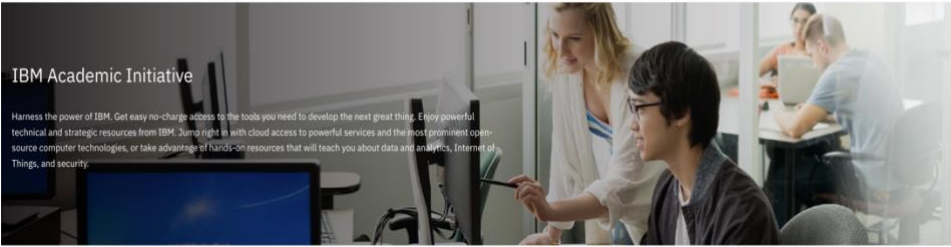
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Paso 2: Seleccione [Already registered? Log in](#)



IBM Academic Initiative Technology Usage terms Additional Resources Support



IBM Academic Initiative

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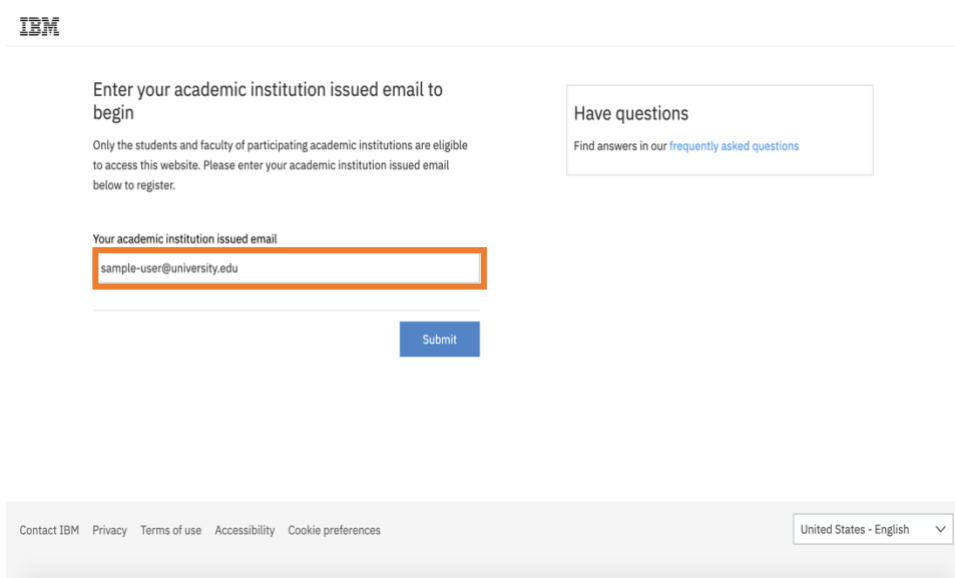
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[Register now →](#)[Already registered? Log in →](#)

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Paso 3: Introduzca el correo electrónico de su institución educativa y complete el proceso de inicio de sesión



The screenshot shows the IBM registration page for academic institutions. At the top left is the IBM logo. The main heading is "Enter your academic institution issued email to begin". Below this, a paragraph states: "Only the students and faculty of participating academic institutions are eligible to access this website. Please enter your academic institution issued email below to register." There is a text input field with the placeholder "Your academic institution issued email" and the example text "sample-user@university.edu". The input field is highlighted with an orange border. Below the input field is a blue "Submit" button. To the right of the input field is a box titled "Have questions" with the text "Find answers in our [frequently asked questions](#)". At the bottom of the page is a footer with links: "Contact IBM", "Privacy", "Terms of use", "Accessibility", and "Cookie preferences". On the right side of the footer is a language and region selector showing "United States - English" with a dropdown arrow.

IBM

Enter your academic institution issued email to begin

Only the students and faculty of participating academic institutions are eligible to access this website. Please enter your academic institution issued email below to register.

Your academic institution issued email

Submit

Have questions


Find answers in our [frequently asked questions](#)

Contact IBM Privacy Terms of use Accessibility Cookie preferences



United States - English


Paso 4: Visite la página Data Science Technology

Menú Technology → See All → Data Science



IBM Academic InitiativeTechnologyUsage termsAdditional ResourcesSupport






Data Science

What is Data Science?

Today's businesses are awash in data with more streaming in every day. Simply having the data, however, doesn't guarantee that anything useful can be extracted from it. That's where data science comes in. Data science is the practice of leveraging a unique set of skills and tools to help businesses derive value from their data.



Why is Data Science important?


Answers to the most important questions facing a business often lie within its own data. Data science enables businesses to mine that data for drivers of past and future performance, opportunities for new revenue, methods to increase efficiency, ways to improve customer experience and a host of other critical business

Important skills when working with Data Science

Curiosity, creativity and critical thinking are all hallmarks of a successful data scientist. And until recently, getting the most out of data required a working knowledge of SQL or statistical programming languages such as R or Python. However, modern data science tools have opened the door to the business user or citizen data

Paso 5: Deslice hasta abajo y seleccione la pestaña de Software


[Resources](#)[Software](#)[Courseware](#)[Badges](#)[Careers](#)



Watson Studio Desktop

Integrated SPSS Modeler functionality to drag-and-drop your way to ML, model building, and data exploration. Data science students can use Watson Studio Desktop to exercise their R and Python skills with Jupyter Notebooks. Use the integrated SPSS Modeler and Data Shaper to explore and chart data.


[Download →](#)
[Product Information →](#)
[Stack Overflow →](#)



ILOG CPLEX Optimization Studio


Analytical decision support toolkit for rapid development and deployment of optimization models using mathematical and constraint programming. It combines an integrated development environment with the powerful Optimization Programming Language and high-performance CPLEX and CP Optimizer solvers.

[Download v12.10 →](#)
[Product Information →](#)
[CPLEX Community →](#)



SPSS Modeler Premium

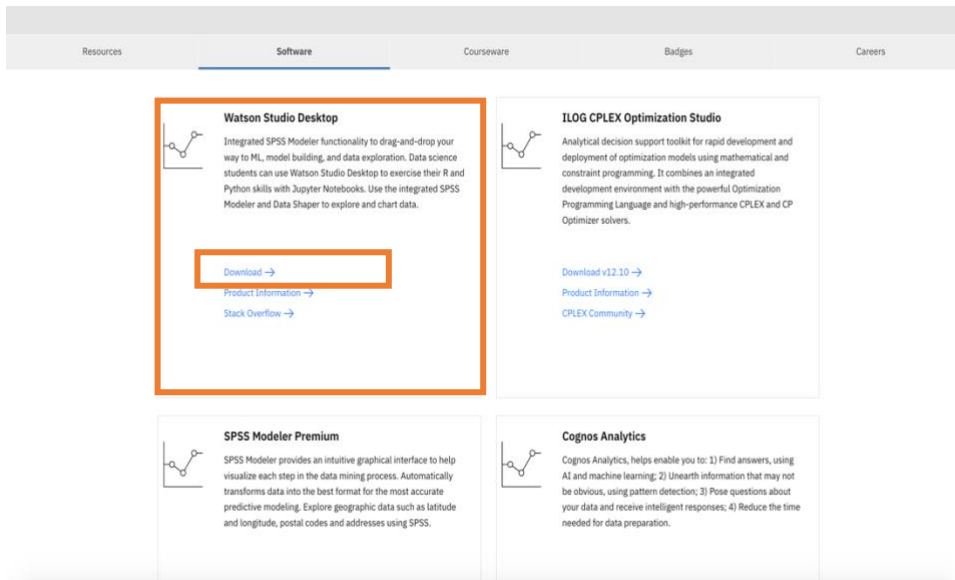
SPSS Modeler provides an intuitive graphical interface to help visualize each step in the data mining process. Automatically transforms data into the best format for the most accurate predictive modeling. Explore geographic data such as latitude and longitude, postal codes and addresses using SPSS.



Cognos Analytics

Cognos Analytics, helps enable you to: 1) Find answers, using AI and machine learning; 2) Unearth information that may not be obvious, using pattern detection; 3) Pose questions about your data and receive intelligent responses; 4) Reduce the time needed for data preparation.

Paso 6: Seleccione [Download](#) para descargar Watson Studio



Nota: Al seleccionar el enlace [Download](#) se abrirá una nueva pestaña. Algunos navegadores pueden requerir que el usuario lo permita.

Paso 7: Una vez abierta la pantalla complete el formulario de activación de Watson Studio Desktop y haga clic en el botón [Continue](#)

The screenshot shows the IBM Watson Studio Desktop Academic Edition activation page. On the left, there is a section titled "IBM Watson Studio Desktop Academic Edition" with a description of the tool and a list of capabilities. On the right, there is a form titled "So that we can better assist you Please provide the following information". The form has three input fields: "University", "Company", and "Job title". A blue "Continue" button is located below the form. The IBM logo is in the top left corner. The footer contains links for "Contact", "Privacy", "Terms of use", "Accessibility", and "Cookie preferences".

IBM

IBM Watson Studio Desktop Academic Edition

IBM Watson Studio Desktop provides tools for data scientists, application developers and subject matter experts to collaboratively and easily work with data to build and train models on your desktop.

Watson Studio Desktop provides a wide variety of analytic capabilities:

- Simplified steps to prepare, blend, and analyze data
- Easy to use visualization
- Drag and drop machine learning
- Open source integration
- Offline processing while keeping data on your desktop
- Reuse your skills across Watson Studio deployments

No credit card needed. As a student or faculty member, you are entitled to a free 1 year subscription.

So that we can better assist you
Please provide the following information

University Company

Job title

[Continue](#)

[Contact](#) [Privacy](#) [Terms of use](#) [Accessibility](#) [Cookie preferences](#)

Paso 8: Seleccione [Download](#) en la pestaña de productos para acceder a la licencia de Watson Studio Desktop.

The screenshot shows the IBM Watson Studio Desktop Academic Trial product page. At the top, there is a navigation bar with "My IBM", "Profile", and "Billing" links. The "My IBM" link is active. To the right of the navigation bar, the user's email address "IBMid: 891308@pcpuma.acatlan.unam.mx" is displayed. Below the navigation bar, the "Products" section is visible. Under "Products", there is a "Trials" subsection with "2 Offerings". A blue banner at the top of the product list says "Displaying filtered list of products." and "Display all X". The first product in the list is "IBM Watson Studio Desktop Academic Trial". It has a status of "Activation in progress" and a blue "Download" button. To the right of the product card, there is a text block that says "Let IBM provide you technology and business solutions to fit your needs" and "IBM's extensive list of offerings helps you find products that fit your technology and business needs. Get started with a free trial today!". A blue "View catalog" button is located at the bottom right of this text block.

My IBM Profile Billing

IBMid: 891308@pcpuma.acatlan.unam.mx

Products

Trials

2 Offerings

Need help? [Get product support](#)

Displaying filtered list of products. [Display all X](#)

IBM Watson Studio Desktop Academic Trial

Activation in progress

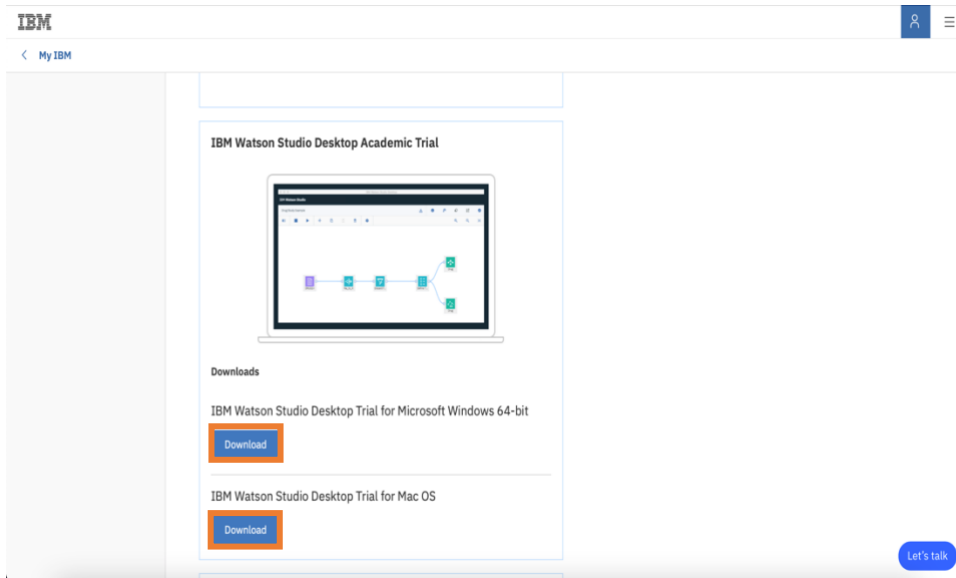
[Download](#)

Let IBM provide you technology and business solutions to fit your needs

IBM's extensive list of offerings helps you find products that fit your technology and business needs. Get started with a free trial today!

[View catalog](#)

Paso 9: Selecciona la licencia correspondiente a tu sistema operativo para descargar el archivo de instalación y ejecútalo para instalar Watson Studio Desktop



Nota: Para documentación sobre Watson Studio Desktop visita <https://www.ibm.com/docs/en/wsd>