



La Bicicleta S.A
Fernando Cutire

El negocio de las





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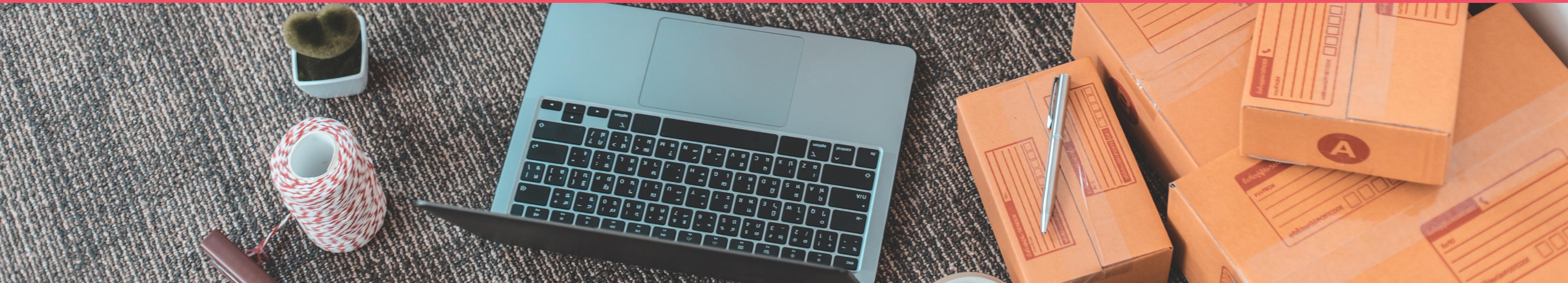
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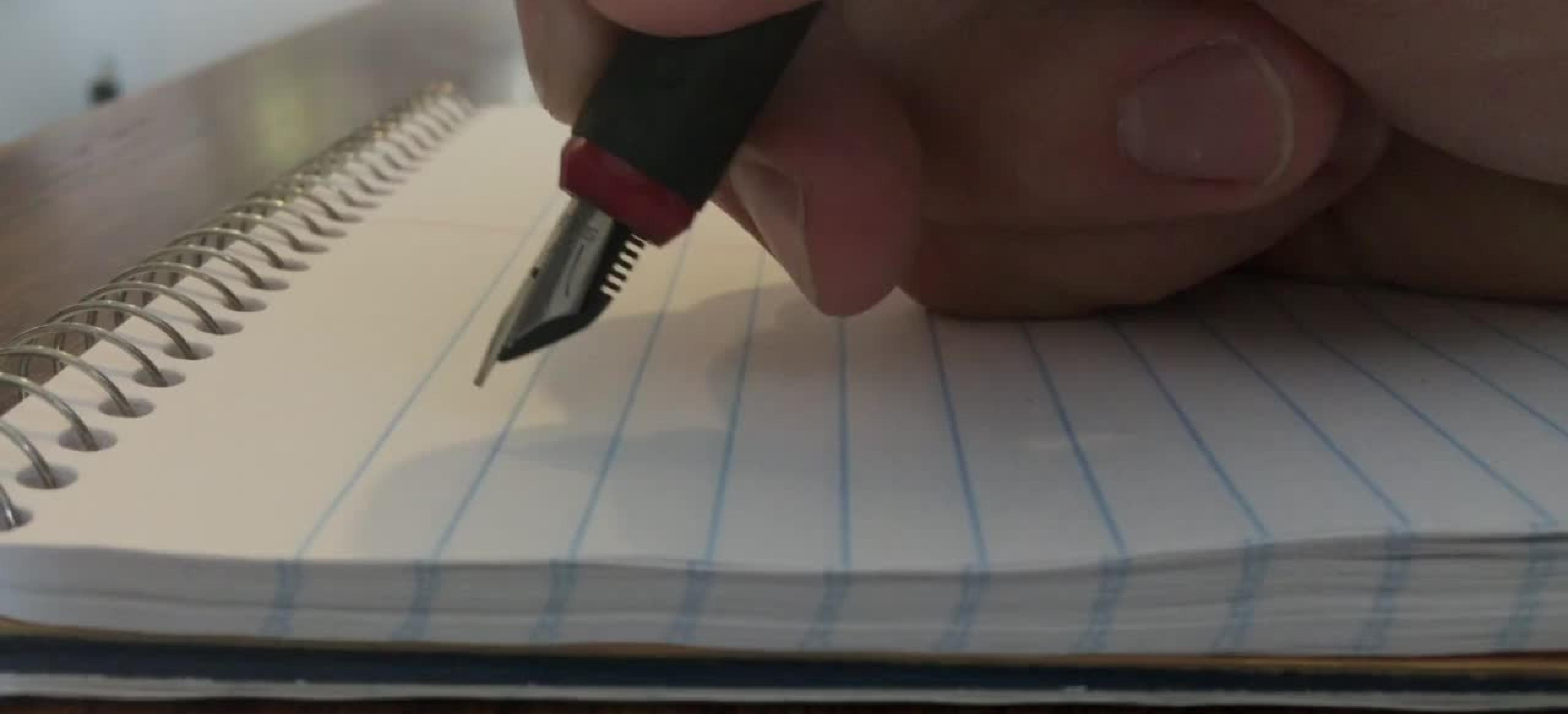






Sin Procesos Eficientes





Información a mano



No existe gestión



Semanas

horas/día



		Ventas por modelo				
Modelo	2003	2004	2005	2006	2007	
Montañera 200	1201	1663	2291	2312	2195	
AS PRIME 100	2832	3290	3759	4078	3647	
Juvenil 100	1755	1932	2454	2615	2627	
Clásica 450	<u>463</u>	<u>598</u>	<u>661</u>	<u>773</u>	<u>823</u>	
TOTAL	6251	7483	9165	9778	9292	

Ventas Nacionales vs. Ventas Internacionales

	2003	2004	2005	2006	2007
Nacionales	5723	6843	8254	8889	8530
Internacionales	<u>528</u>	<u>640</u>	<u>911</u>	<u>889</u>	<u>762</u>
TOTAL	6251	7483	9165	9778	9292
% Internacional	8.4%	8.6%	9.9%	9.1%	8.2%









Business income

A bar chart titled 'Business income' showing income for Town Home, Land, Condo, Apartment, and House for Rent across five quarters. The y-axis represents income in thousands of dollars, ranging from 200 to 400. The x-axis lists the property types. The legend indicates Quarter 1 (dark blue), Quarter 2 (medium blue), Quarter 3 (light blue), Quarter 4 (orange), and Quarter 5 (yellow).

Property Type	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 5
TOWN HOME	200	200	200	200	200
LAND	240	240	240	240	240
CONDOS	280	280	280	280	280
APARTMENT	320	320	320	320	320
HOUSE FOR RENT	360	360	360	360	360

Business growth

A line chart titled 'Business growth' showing growth for Town Home, Land, Condo, Apartment, and House for Rent across five quarters. The y-axis represents growth percentage, ranging from 0% to 10%. The x-axis lists the property types. The legend indicates Quarter 1 (dark blue), Quarter 2 (medium blue), Quarter 3 (light blue), Quarter 4 (orange), and Quarter 5 (yellow).

Property Type	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 5
TOWN HOME	5%	5%	5%	5%	5%
LAND	5%	5%	5%	5%	5%
CONDOS	10%	10%	10%	10%	10%
APARTMENT	15%	15%	15%	15%	15%
HOUSE FOR RENT	20%	20%	20%	20%	20%

Quarter 1

Two pie charts for Quarter 1 showing the distribution of business income. The first chart shows the distribution between Town Home (30%), Land (30%), Condo (30%), and Apartment (10%). The second chart shows the distribution between Town Home (50%), Land (20%), Condo (20%), and House for Rent (10%).

Property Type	Percentage
Town Home	30%
Land	30%
Condo	30%
Apartment	10%

Property Type	Percentage
Town Home	50%
Land	20%
Condo	20%
House for Rent	10%



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Update









