Module II - Why do SNA in NetworkX

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Agenda for Module II

Speed and scalability

- Why speed and scalability matter
- ▶ NetworkX is designed for large data sets
- ► Comparing NetworkX to other SNA tools

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How NetworkX complements Python's scientific computing suite

- SciPy/NumPy
- Matplotlib
- and others...

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How NetworkX complements Python's scientific computing suite

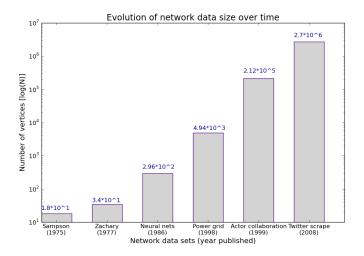
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Getting data in and out of NetworkX

- ▶ I/O basics
- Pulling non-local data
 - Directly from the web
 - External databases

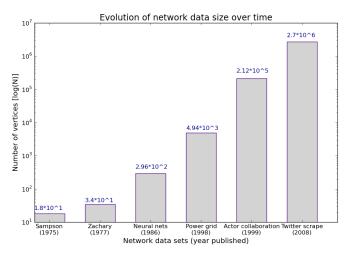
Why should we worry about scalability?

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As network data becomes more readily available this trend will continue!

How network size affects tools

While the data continues to scale up, many tools have not kept pace

Standard Tool Limitations

Tool	Node Limit	Platforms
UCINet	$\sim V = 5K$	Windows only
Pajek	$\sim V = 100K$	Windows only
Statnet	$\sim V =$	Multi-platform
ORA	$\sim V =$	Window & Linux

How network size affects tools

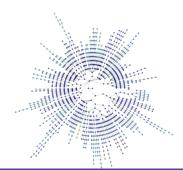
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NetworkX is designed to handle data sets of the scale being generated today

- ▶ 10's of millions or nodes and 100's of millions of edges
- ► Can read network data from local files, or from external sources
 - Internet
 - Relational databases
- ► Inherently mutli-platform



In a more fundamental way, however, most network tools are limited in their concept of what can be a network

- ► Networks are collections of nodes and edges
- Nodes are static integers or strings, and edges are binary or continuous values

NetworkX can represent ANY relationship supported by Python data types

Suppose we had data, or a data generating process, that was a time-series

- Current tools need kludges or hacks to add this data
- ► In NetworkX, we simply use the built-in Python datetime package to create a network of time-stamps

Simple time-series network

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- Numeric optimization
- Clustering
- ▶ Linear algebra
- ..and many others







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- Provides many functions for working on arrays and matrices
- Very useful for representing relational data



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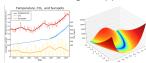
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▶ Historically, the focus has not been on visualization

- GraphViz is an open-source tool designed specifically for drawing graphs from the DOT language
- ▶ NetworkX works directly with GV using the pygraphviz package

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Load Sampson data and visualize with graphviz
# Load Sampson monastery data from edglist
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>>> info(g2)
Name:
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Average out degree: 3.0556
# Convert to pygraphyiz type
>>> g2_gv=to_agraph(g2)
# Output DOT file and draw using dot layout
>>> g2_gv.write("samp_like_dot.dot")
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Network data available on the Internet

Recently, there has been an explosion of resources for scraping social graph

Service	Data	API Docs
twitter	Following(ers), @-replies, date/time/geo	http://apiwiki.twitter.com/
facebook	Friends, Wall Posts, date/time	http://developers.facebook.com/docs/api
Google	All SocialGraph relationships	http://code.google.com/apis/socialgraph/
foursquare	Friends, Check-ins	http://foursquare.com/developers/
hunch	"Taste graph", recommendations	http://hunch.com/developers/
The New York Times	Congressional votes, campaign finance	http://developer.nytimes.com/docs

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facebook	Friends, Wall Posts, date/time	http://developers.facebook.com/docs/api
Google	All SocialGraph relationships	http://code.google.com/apis/socialgraph/
foursquare	Friends, Check-ins	http://foursquare.com/developers/
hunch	"Taste graph", recommendations	http://hunch.com/developers/
The New York Times	Congressional votes, campaign finance	http://developer.nytimes.com/docs

There is clearly no shortage of data

- Each service provides different relational context
- ▶ Data formats are generally JSON, Atom, XML, or some combination
- Python has built-in parsers for all of these data types, which can easily be represented in NetworkX