

# Muhammad Fernanda Syah

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## SUMMARY

A graduate of Computer Science from Amikom University Yogyakarta in 2023. I manage a minimarket with full responsibility. I have skills in basic design and video editing and able to build WordPress-based websites. Experience as a freelance analyst in one of the stock learning communities has honed my skills in data analysis and market trends. I have an interest in digital ads, which motivates me to understand consumer behavior. With this combination of backgrounds, I hope to contribute effectively and am always ready to continue learning and growing further.

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## EDUCATION

**Universitas Amikom Yogyakarta | S1 Informatika | GPA: 3.67/4.00**  
**2023**

*Sep 2018 - Oct*

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## EXPERIENCE

**Entrepreneur | WelsaMart**

*Jan 2022 Present*

- Responsible for managing a store with a turnover ranging from Rp20 million to Rp35 million.
  - Providing maximum service to more than 15 customers every day.
  - Identifying fast-moving products to increase sales turnover and reduce the risk of expired products.
  - Managing product inventory, including ordering, receiving, and ensuring product stock availability.
  - Organizing the storage layout of more than 30 store products to create a visually appealing display.
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## CERTIFICATION & COURSE

**CCNA IT ESSENTIAL**

*Sep 2019*

**CCNA Routing and Switching**

*Feb 2023*

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## SKILLS

### **Hardskill**

Graphic Design & Video Editing : Canva, Capcut

Web Development : Wordpress, Elementor, Html, CSS

### **Softskill**

Analytical, Stock Management, Communication, Adaptive, Creative.