# Muhammad Fernanda Syah

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## **SUMMARY**

A graduate of Computer Science from Amikom University Yogyakarta in 2023. I manage a minimarket with full responsibility. I have skills in basic design and video editing and able to build WordPress-based websites. Experience as a freelance analyst in one of the stock learning communities has honed my skills in data analysis and market trends. I have an interest in digital ads, which motivates me to understand consumer behavior. With this combination of backgrounds, I hope to contribute effectively and am always ready to continue learning and growing further.

# **EDUCATION**

Universitas Amikom Yogvakarta | S1 Informatika | GPA: 3.67/4.00

Sep 2018 - Oct 2023

## **EXPERIENCE**

# **Entrepreneur | WelsaMart**

Jan 2022 - Present

- Responsible for managing a store with a turnover ranging from Rp20 million to Rp35 million.
- Providing maximum service to more than 15 customers every day.
- Identifying fast-moving products to increase sales turnover and reduce the risk of expired products.
- Managing product inventory, including ordering, receiving, and ensuring product stock availability.
- Organizing the storage layout of more than 30 store products to create a visually appealing display.

## **CERTIFICATION & COURSE**

CCNA IT ESSENTIAL

Sep 2019

#### **CCNA Routing and Switching**

Feb 2023

# **SKILLS**

#### Hardskill

Graphic Design & Video Editing: Canva, Capcut Web Development: Wordpress, Elementor, Html, CSS

#### Softskill

Analytical, Stock Management, Communication, Adaptive, Creative.