



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Infographic canva book cover  
Team 2  
Ramakrishnan K  
Selvam U  
Syed Baasil Ferari S  
Udhaya prakash P

Which  
template is  
best

I want to take  
some action  
human  
pictures

I want to  
elaborate  
information  
about  
sleep

I want some  
template  
related into  
health

I need  
some  
quotes  
present in

I need  
some book  
logo about  
health care

I chose one  
different kind  
of templatete  
animation for  
attraction

Read the  
point about  
healthy  
sleep

Comparing the  
Templates then  
i chose  
particular  
template

I feared about what  
kind of template  
suitable for healthy  
sleep then i  
searched a lot then  
i chose one  
template

I feared about  
which points  
are attractive  
to readers

I feared about  
which kind of  
template is suitable  
for book cover after  
all this frustration i  
get one template



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?