

RONALD LABELLE

Developer II

Focus

Applying Advanced Skills to Common Problems

Curriculum Vitae

- ~4 years in web application development
- 10+ years creative design digital / print

Skillsets

- Rust Lang
 - A*, Dijkstra, Graph Data Structures
 - Utilities
 - Heuristic, MCMC AI Bots
- Advanced ECMAScript + Common Libs
 - BackboneJS + JQuery
 - Angular 1
 - VueJS 2
 - Svelte

Languages

Javascript | Rust | JAVA | C# | Python

Personal Development

- [Codingame.com](https://www.codingame.com)
 - Master Ranked
 - Rust
 - Javascript
 - Competitive AI Bot Competitions
 - Algorithm Puzzles

Work History

FOSSIL Group

4 years - UI Developer II • ECOM CMS (Adobe AEM, Shopify, Salesforce)

Web / Email Development Contracts

4 months - AAFES

4 months - Neiman Marcus

Creative Positions

7 years - Author / Self-Publisher - Wasteland Daydreams

11 months - Concept Artist (environment / creature) - Iron Sight Entertainment (startup)

7 years - Creative Director (web / print) - Progressive Laboratories

2 years - Graphic Designer (web / product photography) - Tandy Brands Accessories

3 months - Graphic Artist (print) - Amarillo Globe News

Education

West Texas A&M BFA, Graphic Design 2001 - 2004

Detailed Curriculum Vitae

Work History

- Fossil • UI Dev 2
 - 4 yrs
 - 3+ role enhancements
 - Timeline
 1. April 2018 - Now
 - Salesforce Vendor Oversight & Code Review
 - Salesforce Integration
 - Lead - Shopify site portfolio
 2. March 2018 - April 2018
 - JAVA Middleware - AEM
 - Javascript Frontend
 - Adobe Experience Manager Component work
 3. April 2017 - March 2018
 - Adobe Experience Manager Component work
 - Flexible page components to enhance site experience
 - Media Tile, Video Tile
 4. December 2015 - April 2017
 - Adobe Experience Manager Component Configuration
 - Minor View Layer Tasks and Front-end Component *overclocking*
- Various • Contract Dev
 - ~1 yr
 - Email Templates, Website Snippets
 - Neiman Marcus
 - AAFES
- Nutrition & Fashion Industry • Content Creator
 - 10 years
 - Graphic Design, Art Direction, Print + Web
 - ECOM, Direct Markets, Fashion B2B, Nutrition B2C

Leadership Moments

- Solo in-house contributor to FOSSIL.com UI components
 - Front-end component creation
 - Internal User Focused Optimizations
 - Interactive JS
- Embraced team/role shift to full FOSSIL.com owner
 - Cross Dept Collabs
 - Code Review Responsibilities
 - Code Quality
 - Code Execution Time
 - Legacy Maintenance and Replacement
 - Middle-ware Development
- Currently assisting Fossil.com to a successfull replatform / relaunch

Learning Moments

- UI Dev - FOSSIL
 - Started as pure HTML/JS dev
 - Collaborated directly with Creative / Non-Technicals
 - Ended as accomplished CMS component dev
- Frontend & CMS Dev - FOSSIL
 - Started as pure front-end
 - Embraced transition to Middle-ware
 - Managing Code Integrations
 - Managing Sprint Cycles
 - Managing team development
 - Strengthened JAVA Skills
 - Test-supported Development
 - Servlets & Exploit Mitigation
 - Consistently Bug-less Deployments
 - Ended as accomplished Middle-ware Dev

Knowledge Pursuit

- Leveraging bot programming to learn important algorithm skills
- Pivoting algo skills to improve general coding approaches
- Using core knowledge to remove unnecessary Library weight and excess complexity
- Languages
 - Extremely Strong
 - ES2016
 - Rust Lang
 - Competent
 - ES2017
 - JAVA
 - C#
 - Cursory
 - Python
- Developed core understanding of languages to demystify libraries and break reliance on them

Chaos Management

- Collaboration with Creative Non-Technicals
 - Launched Features despite shifting targets
 - Managed expectations in the face of the *Wants every tool to be able to do everything* perspective
- Managed Dev priorities through:
 - Highly oscillating regions of responsibility
 - Vague overall objectives
 - Conflicting areas of responsibility