Ronald LaBelle

SKILLS

Technologies	• RESTFUL & RPC API | MVC / CMS Platforms • **Salesforce Commerce Cloud, Marketing Cloud** • Shadow DOM (VueJS 2) | Legacy (BackboneJS, JQuery)
Languages	• **JAVASCRIPT (ES5, ES6) (Vanilla, Rhino)** • Rust Lang (Native Tooling & Heuristic AI) • Python | C# (Unity) | JAVA (Adobe Experience Manager)
Algorithms	• A* & Dijkstra, Graph Structures, Heuristics & Simulation • Memoized micro-apps

EXPERIENCE

Fossil Group — *UI Dev 2 \| **Lead SFRA Developer** / Full Stack*

JANUARY 2020 - PRESENT

- Lead Dev Site Launches - Watchstation.com, Michele.com, Skagen.com
- Converting Legacy Sites to SFCC SFRA.
- AKAMAI CDN Infrastructure & Backend System-Integrations

APRIL 2018 - JANUARY 2020 \| **AEM / Salesforce SFCC SFRA & SFMC Developer**

- Legacy Fossil.com, SFCC SFRA & SFMC Fossil.com, Misfit.com.

APRIL 2017 - April 2018 \| **AEM Developer**

- UX Component & Service Development.
- Lead Dev - Code Review for Fossil.com.

DECEMBER 2015 - APRIL 2017 \| **Adobe Experience Manager(AEM) Author**

- UX Component Configuration & Business Cycle Site updates.

Nutrition & Fashion Industry — *Graphic Design & Art Direction*

JANUARY 2006 - DECEMBER 2015

EDUCATION

West Texas A&M — *BFA Graphic Design*

AUGUST 2001 - DECEMBER 2004 \| Magna Cum Laude

University of Arizona — *BS Aerospace Engineering*

AUGUST 2000 - MAY 2001 \| Incomplete

AWARDS

Codingame.com — *Master Ranked* \| Competitive AI / Continuing Education