

Ferry Time!



Upgraded User Interface for Ferry System

Problem

- Fauntleroy traffic congestion around ferry
 - King5 News
- #missedtheboat



Benefits, Addressing Need

- WSDOT Ferries - largest ferry system in nation
 - 23 million annual users
- Income differential -
 - Kitsap County: \$44,556 annual. \$18.80 hourly
 - King County: \$67,239 annual. \$26.19 hourly.



Demo Time.

Ferry Time!

Impact of Ferry Fairy

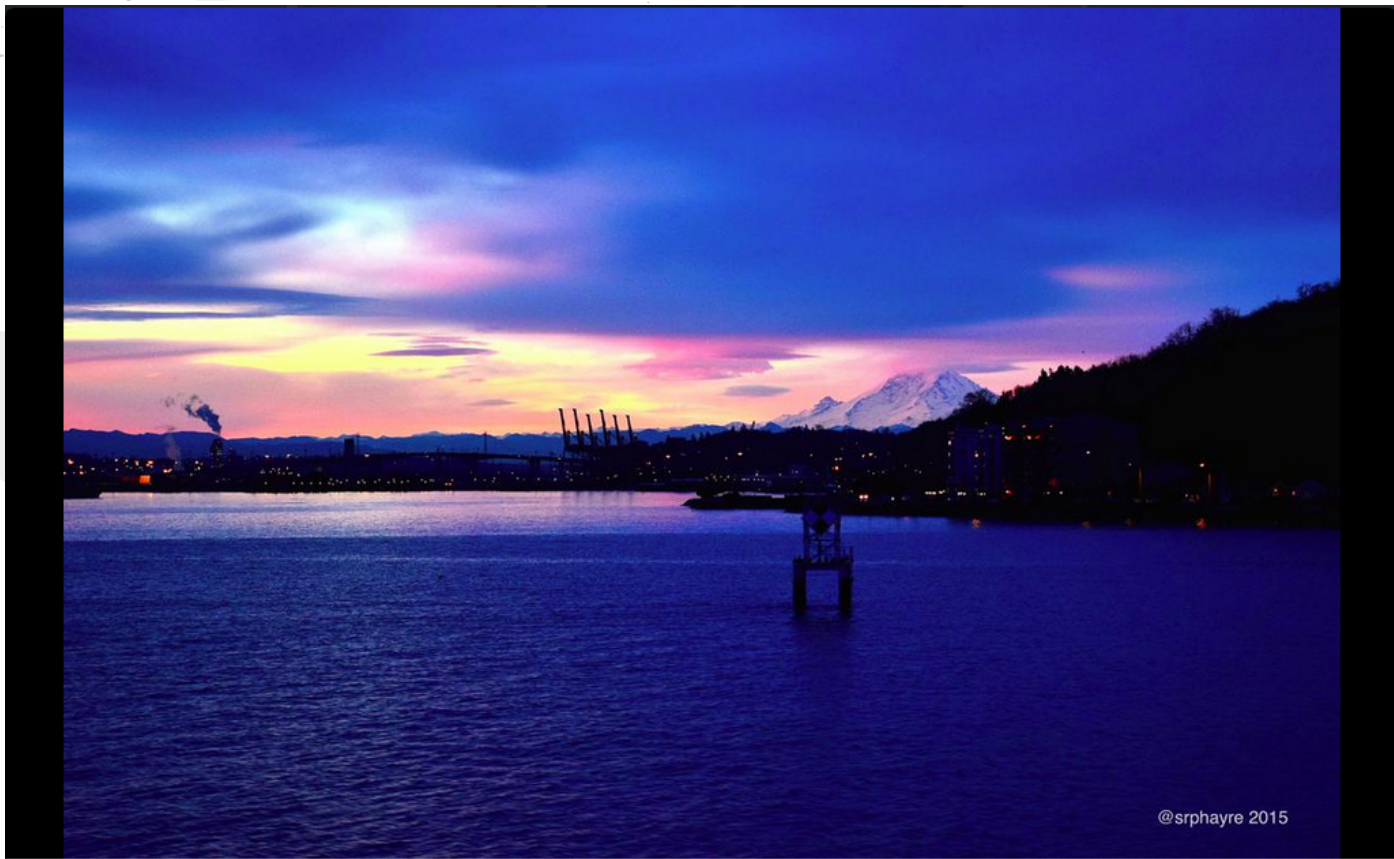
- 23 million users have better knowledge!
 - Better travel experience by knowing what to expect
 - ONE location for information from multiple sources
- Users can adapt their travel plans
- Real time information for WSF and policy makers
- Providing outlet for / access to Ferry Community

Next Steps

- Adding routes
 - Currently only Edmonds / Kingston
- Advertise to Ferry Commuters
- Up Stream of the Toll Booth
 - Vehicle Detection Loop
 - WSDOT Toll Booth data
 - Utilization of User GPS Data / Landmark Data
- Parking Space Information

Thanks!

- MOZ, Socrata, Microsoft, Amazon WS, Google, GA, Wework and lots of other partners
- All the Mentors' & Volunteers
- Lisa Ballard & WSDOT Ferries
- coffee, sommeliers, & cookies
- and of course..... Ferries. Or fairies?



Stephen Phayre @srphayre · 19h

Thursday's #Sunrise was a gift that kept on giving! #seattle #mtrainier #ferry @USAsunrise @yourtake @latimesphotos



1



3

