

# Project theme #1: Pet accessories

IDATA2301 Web technologies

This document describes a project specification that you should follow in the project. The idea is to emulate a real-life situation where you get a specification from a customer. As it typically is in real life, not everything is specified in detail. You have the freedom to improvise a bit (for example, if you find better images, or better product descriptions), but you should stay within the general theme. I.e., the website must be a web shop for the provided company, the provided products.

Remember to include the following disclaimer somewhere in your website (on the bottom?):

*This website is a result of a university group project, performed in the course [IDATA2301 Web technologies](#), at [NTNU](#). All the information provided here is a result of imagination. Any resemblance with real companies or products is a coincidence.*

All the provided material is free to use for non-commercial purposes.

## About the company

**Company name:** Pet Plus

**About us:** We are Pet Plus, the premier online store for pet fashion and accessories. Our mission is to provide pet owners with the highest quality pet clothing and accessories to keep their furry friends looking and feeling their best. We believe that pets should be stylish and comfortable, and our products reflect that. Our selection includes a wide range of pet clothing and accessories, such as coats, sweaters, bandanas, and more.

We are committed to delivering the best shopping experience to our customers. We take pride in our customer service and always strive to provide the highest level of satisfaction. We also offer free shipping on orders over 750 NOK, allowing you to stock up on pet fashion and accessories without breaking the bank.

We want to help make your pet look and feel their absolute best. Shop with us today for the best selection of pet clothing and accessories.

**Our values:** At Pet Plus, we strive to bring our customers quality pet fashion and accessories that embody our three core values: style, comfort, and affordability. Our selection of pet clothing and accessories is designed to help your pet look and feel their best. We believe that style and comfort should go hand in hand, so we offer a range of stylish pieces that are also comfortable for your pet. And, we make sure our prices are affordable so that pet owners can shop for their furry friends without breaking the bank. Shop with us today for the best selection of pet clothing and accessories that offer style, comfort, and affordability.

## Testimonials

1. John, 30: "I was looking for a winter coat for my pup and found the perfect fit at Pet Clothes Plus. The quality of the material is top-notch, and the coat is so warm and cozy. Thanks for making my doggo look so stylish!"

2. Anna, 24: "I got a custom gown made for my cat and it fits like a glove! Pet Clothes Plus has such a great selection and the customer service was super helpful. Highly recommend!"

3. Sam, 50: "My pup's birthday is coming up and I found the perfect costume at Pet Clothes Plus. Their prices are reasonable, and the items are made with great care. Thanks for making my pup's birthday extra special!"

## Products

### Product 1:

- Name: Winter Wear Set
- Categories: winter, dogs, clothes
- Price: 1000 NOK
- Description: Our Winter Wear Set for Dogs is the perfect addition to your pup's wardrobe. Made with soft and warm materials, this set will keep your pup comfortable and cozy all winter long. The set includes a black beret and a black turtleneck. The beret has a velcro tie-back closure and the turtleneck features a ribbed, stretchy knit material. Both pieces are machine-washable, so you can keep them looking fresh all season. Our Winter Wear Set for Dogs is the perfect way to keep your pup warm and stylish during the colder months. Get your pup the ultimate winter look with our Winter Wear Set today!

### Product 2:

- Name: Leather Winter Boots
- Categories: winter, dogs, clothes
- Price: 800 NOK
- Description: Our Leather Winter Boots are perfect for keeping your pup's paws warm and protected during the colder months. The boots are made of soft and durable leather and come in a classic brown color. They feature a buckle closure for a secure fit and the soles are non-slip for extra traction on slippery surfaces. Our Leather Winter Boots are best for poodles, but could also fit other types of dogs. The boots are lined with cozy and comfy fleece, so your pup will stay warm and stylish all winter long. Get your pup the perfect winter look with our Leather Winter Boots today!

### Product 3:

- Name: Eco-friendly dog leash
- Categories: accessories, dogs
- Price: 229 NOK
- Description: This eco-friendly dog leash is the perfect accessory for your pup! Made from fabric, this leash comes with calm ornaments for a stylish and subtle look. Available in three sizes, you

can find the perfect fit for your pup - from the smallest dogs like Chihuahuas to very large dogs such as Great Danes. With this eco-friendly leash, you can show your pup some love while also helping the environment.

Product 4:

- Name: Sweater for cats
- Categories: clothes, cats, indoors
- Price: 79 NOK
- Description: This white ceramic bowl is perfect for cats! It has a low profile, making it easy for your cat to access the food inside. The bowl is also quite large, allowing you to put in larger amounts of food for your pet. With its white ceramic material, it is easy to clean and maintain and will look great in any pet-friendly home.

Product 5:

- Name: Bird cage
- Type: birds, indoors
- Price: 2800 NOK
- Description: This beautiful small cage for birds is the perfect accessory for any bird lover. It is formed in the shape of a sphere, made from gold-coated metal that is sure to stand out in any home. This cage is especially well-suited to small, white birds as its design is perfect for their size and coloring. It will make a great addition to any bird-lover's home.

Product 6:

- Name: Hoodie for cats
- Type: cats, clothes
- Price: 420 NOK
- Description: This cozy hoodie for cats is the perfect way to keep your furry friend warm and stylish. Available in three trendy colors – red, green, and blue – this hoodie features a white hood that can be removed if desired. Whether you choose to keep the hood or not, this hoodie is sure to make your cat look great and be comfortable.

If you feel that you need more products for the site to look *natural*, feel free to add other products, following the general theme.

Also, you can generate different ideas about subscriptions, yearly prices, offers, batch discounts etc. Just check with the teacher.

## Product images

See the accompanying image files.

Image sources:

- Product 1: generated with Dall-E 2
- Product 2: generated with Dall-E 2
- Product 3: <https://unsplash.com/photos/Ls4z2BNI33g>
- Product 4: <https://unsplash.com/photos/4gKLczIlpe0>
- Product 5: <https://unsplash.com/photos/frFcQptMhMg>
- Product 6: [https://unsplash.com/photos/yEOb6VU\\_iUE](https://unsplash.com/photos/yEOb6VU_iUE)

## Contact information

Create this on your own – imagine an artificial address. Preferably a real place on this planet, a real address. But avoid addresses pointing to private houses. Better to use addresses of shopping centers, etc.