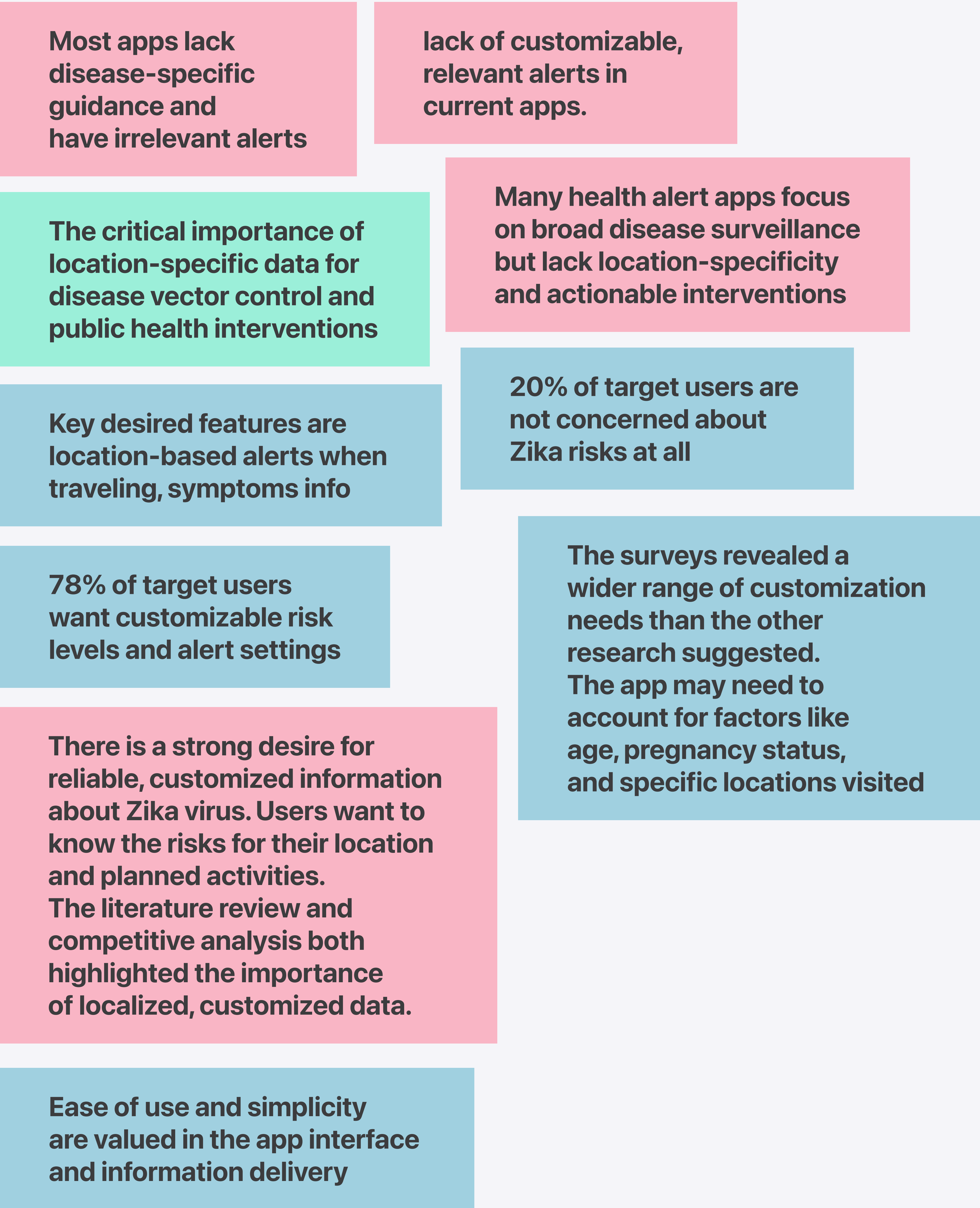


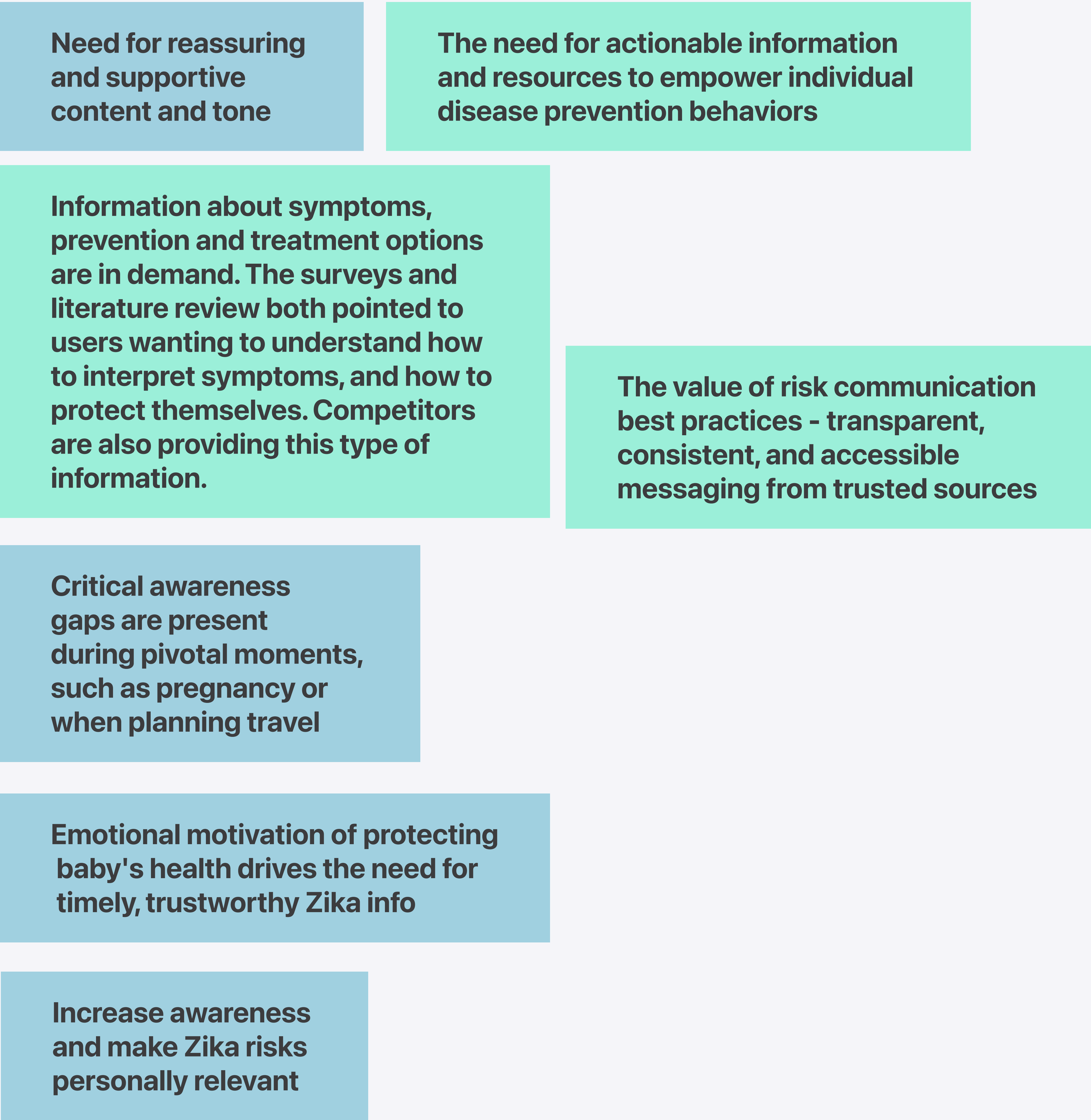
## Location-Specific and Timely Information



## Interface & Content



## Increasing Awareness and Prevention



## Legend

- Survey conducted with Pregnant women, couples planning pregnancy and travelers in zika-prone areas
- Literature review and Academics
- Competitive analysis on existing Zika Apps