- Provide educational modules explaining Zika transmission, symptoms, and prevention methods
- Send notifications when users enter high-risk Zika areas based on GPS location
- Enable users to receive alerts about Zika cases and risks near their location or when traveling
- Have FAQ section covering basic Zika health questions with simple language and visuals
- Regularly update and map local Zika cases to give timely, relevant alerts
- Include content tailored for concerns during pregnancy like anxiety and prevention tips
- Allow users to assess destination-specific Zika risks when trip planning