

Defination's

algorithm (algo) A program used by search engines to determine what pages to suggest for a given search query.

alt text A description of a graphic, which usually isn't displayed to the end user, unless the graphic is undeliverable, or a browser is used that doesn't display graphics. Alt text is important because search engines can't tell one picture from another. Alt text is the one place where it is acceptable for the spider to get different content than the human user, but only because the alt text is accessible to the user, and when properly used is an accurate description of the associated picture. Special web browsers for visually challenged people rely on the alt text to make the content of graphics accessible to the users.

anchor text The user visible text of a link. Search engines use anchor text to indicate the relevancy of the referring site and of the link to the content on the landing page. Ideally all three will share some keywords in common.

back link (inlink, incoming link) Any link into a page or site from any other page or site.

bounce rate The percentage of users who enter a site and then leave it without viewing any other pages.

directory A site devoted to directory pages. The Yahoo directory is an example.

directory page A page of links to related WebPages.

in bound link (inlink, incoming link) Inbound links from related pages are the source of trust and pagerank.

keyword - key phrase The word or phrase that a user enters into a search engine.

keyword spam (keyword stuffing) Inappropriately high keyword density.

link An element on a web page that can be clicked on to cause the browser to jump to another page or another part of the current page.

Backlinks : Backlinks are the external links from different websites pointing to your website., Backlinks, also known as incoming links, inbound links, inlinks, and inward links, are incoming links to a website or web page. In basic link terminology, a backlink is any link received by a web node (web page, directory, website, or top level domain) from another web node.

Do Follow Links : When Google crawling a website they look for external links point to other websites. If this links is "do follow" then search engines will follows the link and so link juice gets passed. The value which is called link juice of the links also gets transferred.

No Follow Links : If a search engine finds a "no follow" backlink it will just ignore the link and will not get deeper into crawling and no link juice is passed. "nofollow" backlinks are not important in terms of search engines as it is not crawled.

Traffic : Search engine traffic refers to the visitors who arrive at a website by clicking search results leading to that particular website.

Social bookmarking is a way to bookmark our favorite web pages online to read them anytime and anywhere if we are connected with the internet. high quality back link, creating for traffic, increa indexing, link popularity, promote brand

On page optimization means when we need to work on onsite and we can change title tag meta tag, site content, site structure, link, keyword.

one way link exchange: xample directory blog article,

two way: ex. blog url use in article

three way : create 1 blog - wesite link. create 2 blog - 1 blog link.create 3 blog- 2blog
link

Forum Posting:

1. Forum posting is participating on forum discussions like what you are doing now. It's a good way to bring traffic to your site and build some good backlinks but you should also have to contribute something when posting in forums.
2. Forum postings means participating in forums and share your site links there.
3. Forum is a place for discussion on the client's website. In this forum, people can post their queries and share their views with other members.
4. Forum posting is nothing but participating in the existing thread or starting a new thread. Through it you can gain backlinks and knowledge. If you participate in forums related to your niche you might get targeted traffic.

Crawling and Indexing: Crawling means the search engine robot crawl or fetch the web pages while Indexing means search engine robot crawl the web pages, saved the information and it appear in the search engine. Mettcutt is the head of google webmaster teams.

Introduction to SEO

Important Search Engine Basics

Overview About SEO

Search Engine Relationship Chart Knowledge

Keyword Research

Competitors Research with Details

Competitors Back link Research

SEO Requirements Gathering

Link Popularity development Factor

META Tag Creation & analysis Process

Over View of Ad Words and Ad sense

On page Optimizations Factor

Link Navigations

Robots.txt and Robots Meta Tag

What is Spamming Tactics?

How to improved your Key Words Density (with on page tactics)

Blog Creation

Off Page Optimizations Factor (Including SMO and Traffic boosting tactics, Video Optimization)

Blog Promotions

How to make your site Google Friendly and avoid your sites from Google send Box

How to improved your link popularity in Search Engine

Link Building Strategy with professional Touch

Professional Forum Posting Tactics

Introduction about Do Follow Links and No Follow Links

Group Posting

Difference of One way, Two way, Three way Link building

Sitemap Creation (sitemap.xml)

Google Webmaster tool Details Over View

SEO Software Techniques

Google Analytics Details overview (Including improved Traffic boosting Guidance and how to Improve your goal conversion)

Why to choose Classified Submission of TreatSEO?

Valuable for short-term responses

The advertisers fetch right value for their money and get good returns.

Helps to create brand awareness in the social networks

Synergizes the SEO and internet marketing campaigns for the website, Generate high revenues.

Allow the classified of your seasonal sales to obtain good response.

Keyword means one word and keyword Phrase means one and more keyword combinations.

Seo is the process of getting backlink from othersites.

On page optimization means when we need to work on onsite and we can change title tag meta tag, site content, site structure, link, keyword.