

# YOVIBE

INCENTIVIZE AND EDUCATE



# Team



**FEZIWE M. SHONGWE**

BSc. Computer Science &  
Statistics

**A highly focused, flexible, innovative, and enthusiastic final year student in Computer Science and Mathematical Statistics Degree, with a strong interest in Data Science. Keen to gain experience in the industry to enhance my skills**



**SISIPHO L. FLATELA**

BSc. Statistics and  
Mathematics

**A curious individual that is willing to learn. I really enjoy challenges that require me to think beyond my comfort level & fully apply myself. Interested in Data Science.**



**THANDILE NODODILE**

BSc. Computer Science &  
Statistics

**Senior blockchain and rust developer. Entrepreneur and optimistic individual. Passion for practical learning, philosophy, technology & psychology.**





# CHALLENGE 2

- Relevant products/Functionality
  - Lifetime relationship
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# DESIGN THINKING PROCESS



## EMPHATHISE

Clients' needs & wants

## DEFINE

Target point

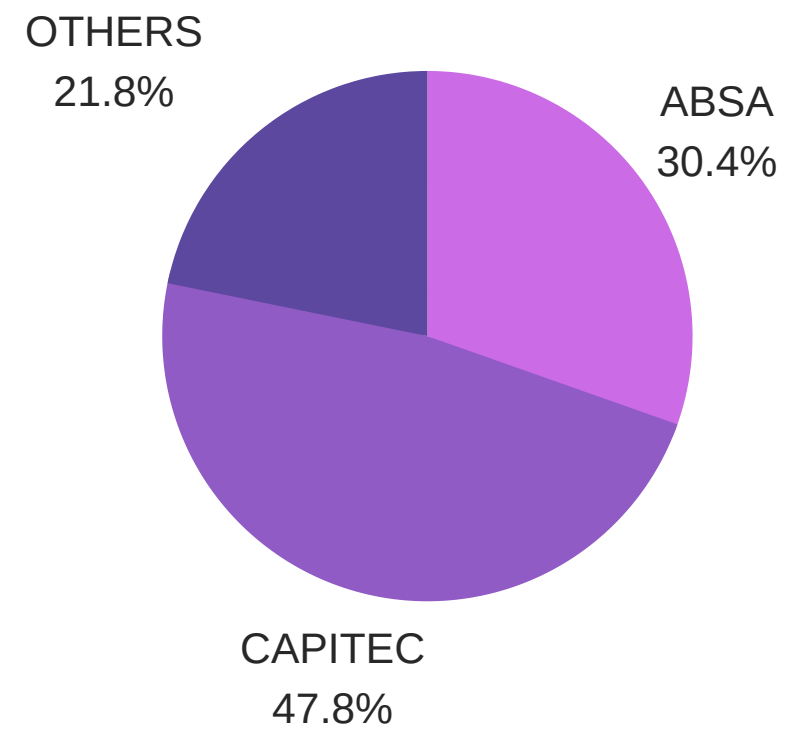
## IDEATE

Different ideas

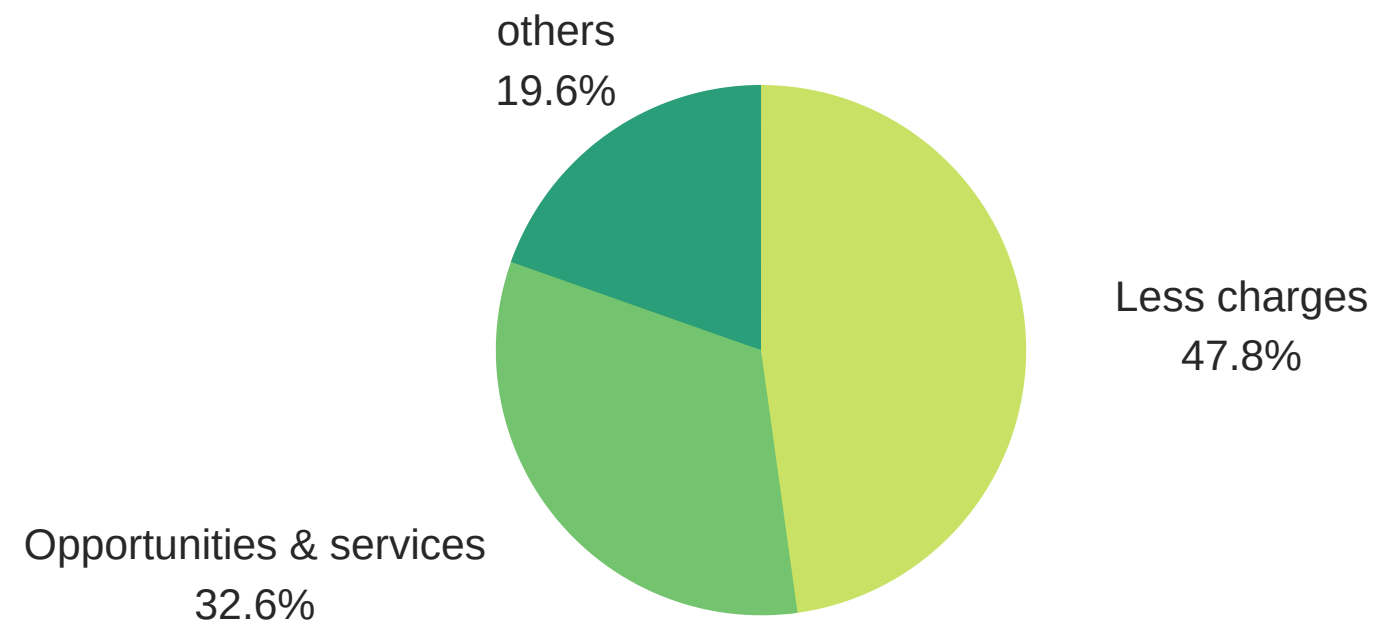
## PROTOTYPE

Implement

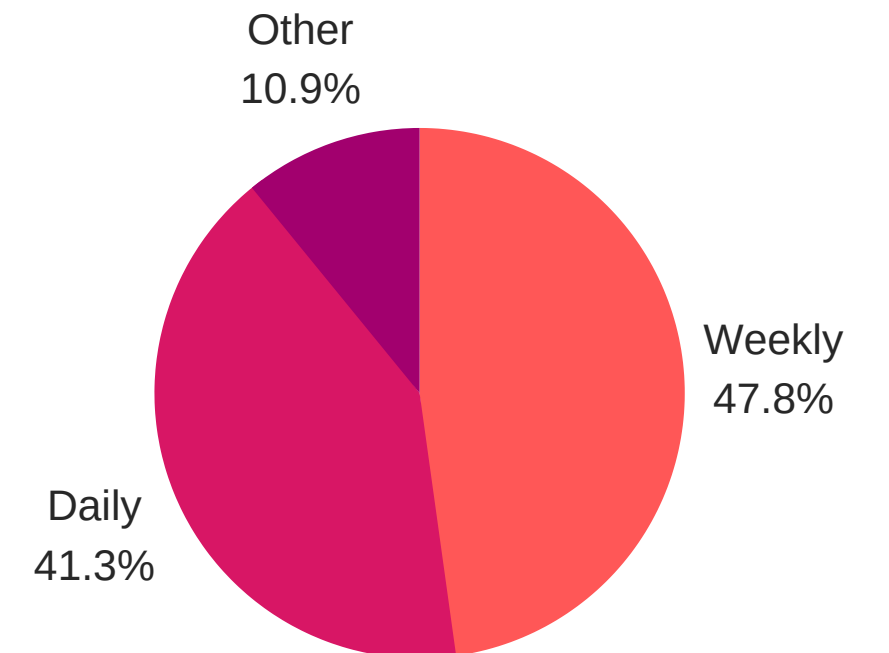
# RESULTS



**BANK CHOICE**

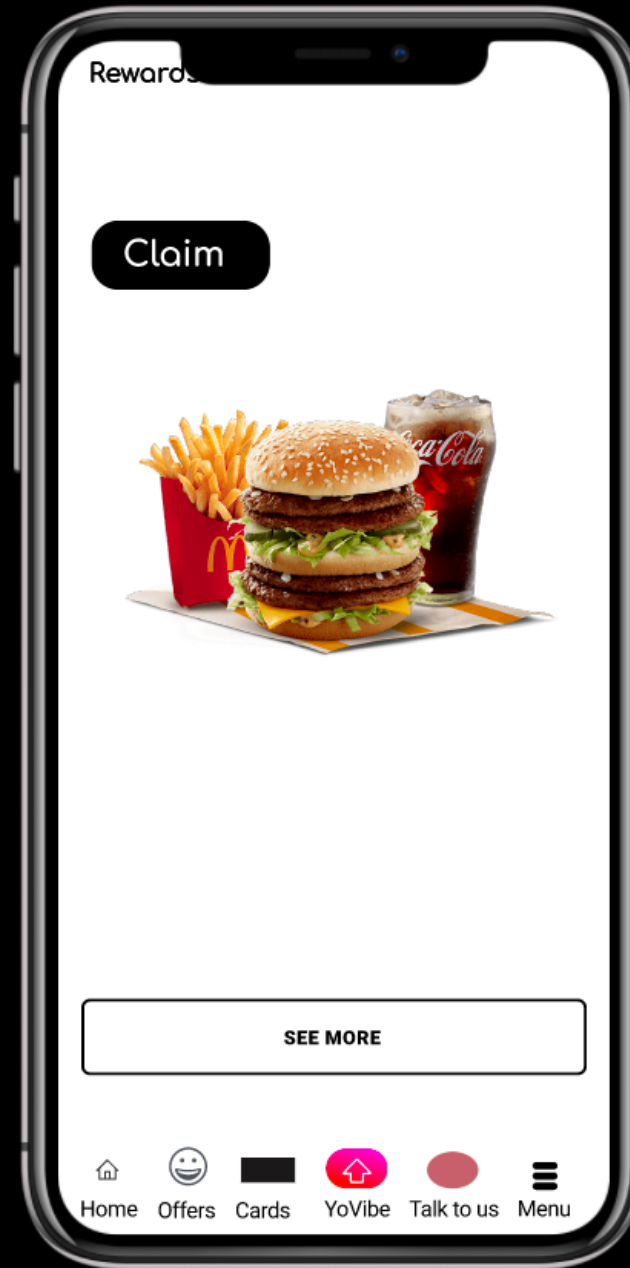


**EXCITING THINGS**



**SERVICE USAGE**

# YOVIBE



# APP FUNCTIONALITY

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## REWARD SPENDING

- Rewards based on spending
- Twice Monthly

## FINLIT

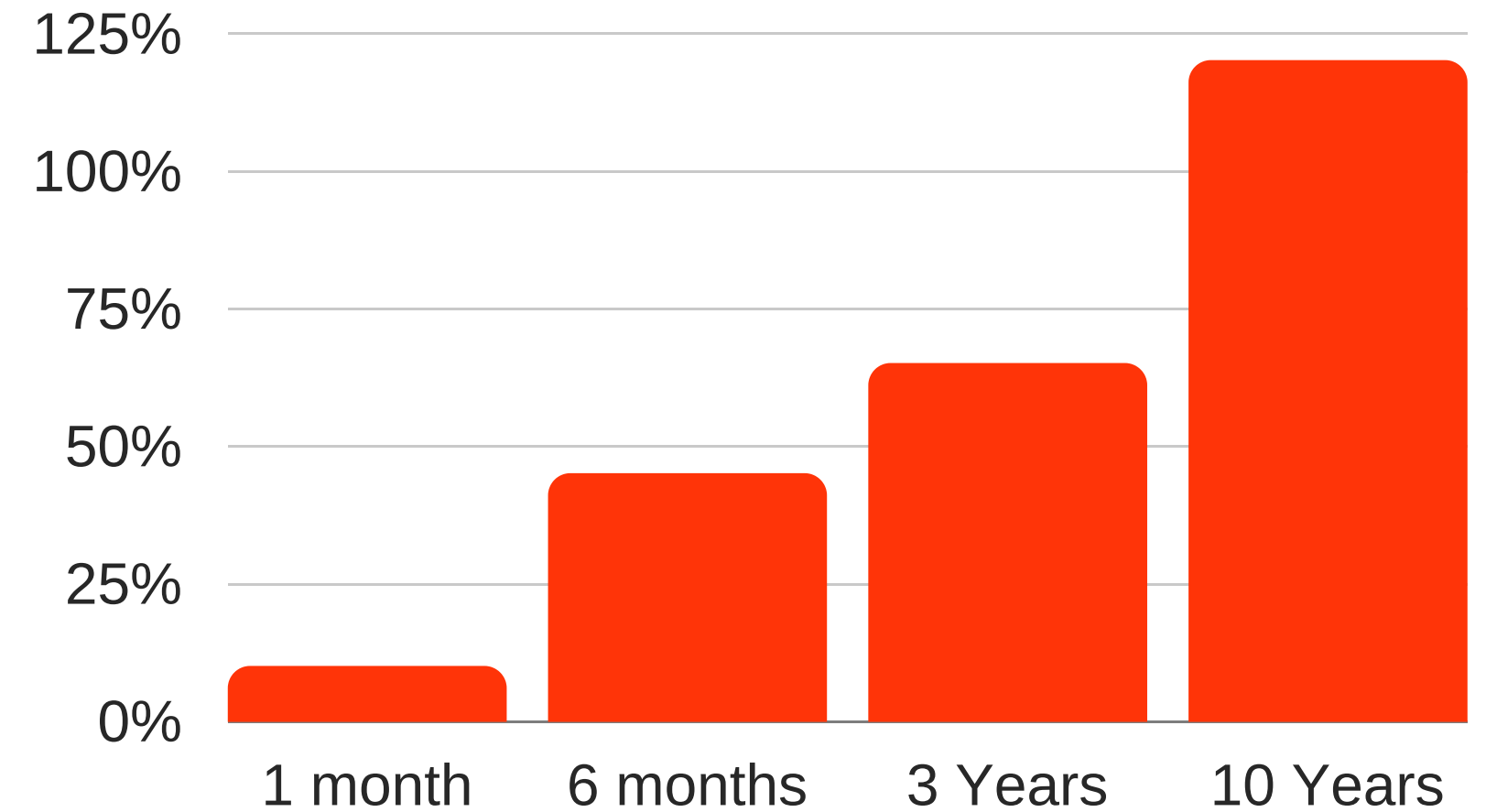
- Weekly 1 min vid
- Educate

## ML CLASSIFICATION

- Determination of Rewards.
- Models & Algorithms



# BENEFITS



## USERS

- More opportunities
- Financially literate

## ABSA

- More transaction/spending
- User exponential growth

## VALUE FORECAST

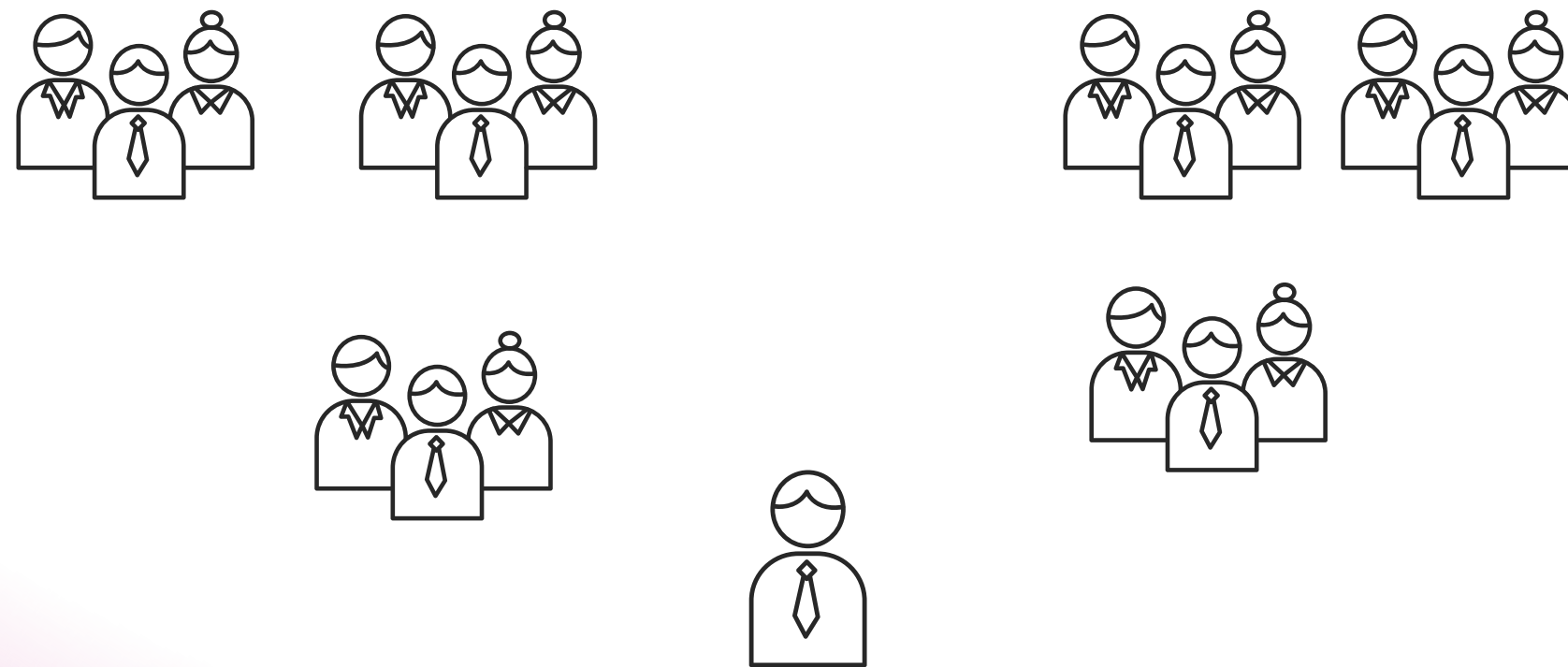




# MARKET STRATEGY

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## Fibonacci Growth



INFLUENCERS & USERS

# Links

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- YOUTUBE

<https://youtu.be/L5Z6OGjy2qU>

- PROTOTYPE

[https://www.figma.com/proto/VmmiTGiOVbJfDhKOkGJ3Tu/Prototyping-in-Figma?  
node-id=0%3A2&starting-point-node-id=0%3A2](https://www.figma.com/proto/VmmiTGiOVbJfDhKOkGJ3Tu/Prototyping-in-Figma?node-id=0%3A2&starting-point-node-id=0%3A2)