

14.35M

Total Cost

31.47M

Total Sales Revenue

17.12M

Sales Profit

45.59%

Sales Profit Margin%

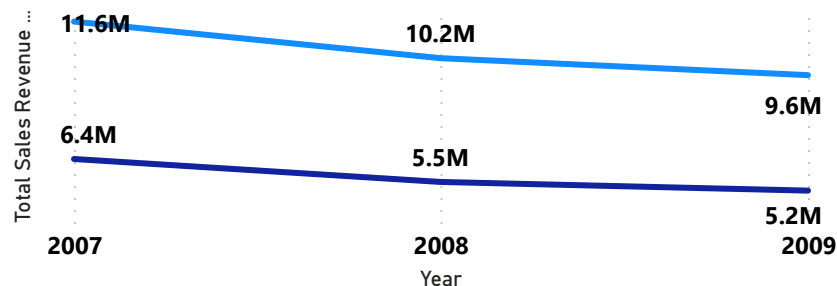
2007

2009

2008

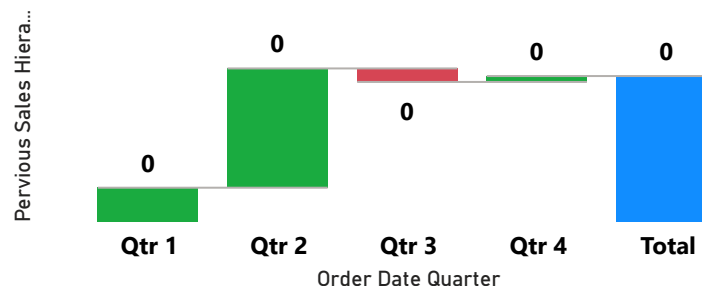
Sales Revenue Over Time

● Total Sales Revenue ● Sales Profit

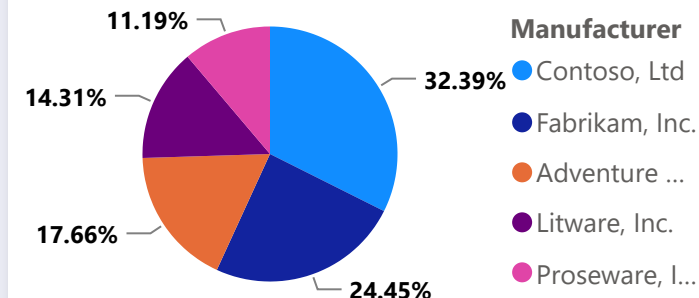


Pervious Period Sales Over Years

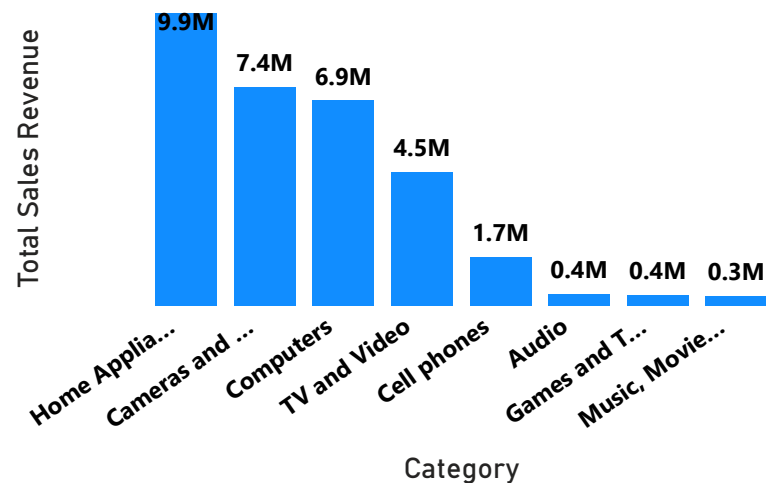
● Increase ● Decrease ● Total



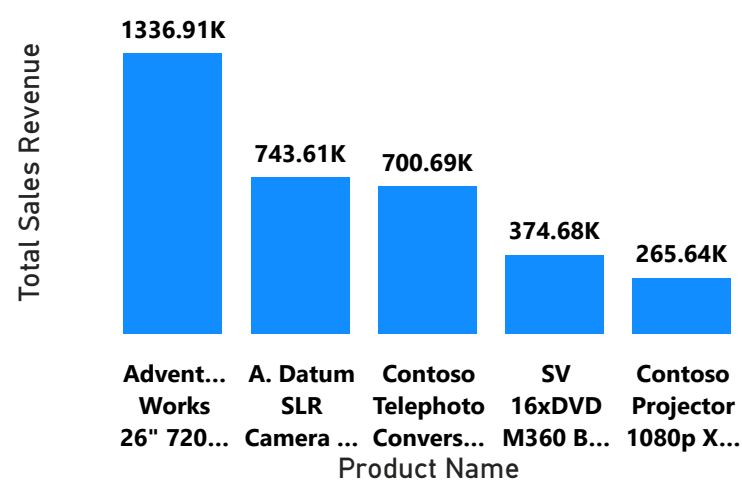
Total Sales Revenue by Manufacturer



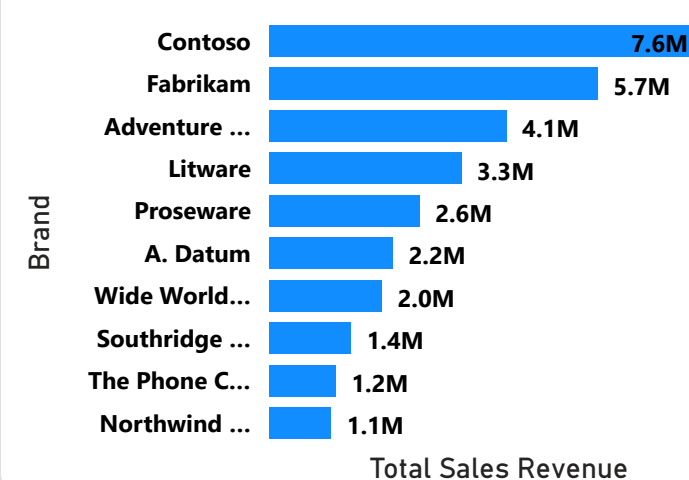
Revenue by Category



Top 5 Product Sales



Revenue by Brand



14.35M

Total Cost

31.47M

Total Sales Revenue

17.12M

Sales Profit

45.59%

Sales Profit Margin%

2007

2009

2008

5.05M

Sum Tax

36.52M

Total Sales Revenue Tax

22.17M

Sales Profit Tax

39.29%

Sales Profit Tax Margin%

Revenue
with
Tax

CustomerKey	Unit Cost	Unit Price	Unit Discount	Tax	Sales Profit	Sales Profit Margin%	Sales Profit Tax	Sales Profit Tax Margin%
19074	1.50	2.94	1	0.44	22.44	77.32%	44.93	63.00%
18892	1.50	2.94	1	0.44	17.60	77.32%	35.24	63.00%
19081	1.50	2.94	1	0.44	14.52	77.32%	29.07	63.00%
19095	1.50	2.94	1	0.44	28.16	77.32%	56.38	63.00%
19117	1.50	2.94	1	0.44	8.36	77.32%	16.74	63.00%
19035	1.71	3.35	1	0.50	5.76	72.77%	10.28	59.95%
19037	1.71	3.35	1	0.50	9.60	72.77%	17.14	59.95%
19045	1.71	3.35	1	0.50	30.72	72.77%	54.84	59.95%
18808	1.71	3.35	1	0.50	36.48	72.77%	65.12	59.95%
19076	1.71	3.35	1	0.50	40.96	72.77%	73.12	59.95%
19081	1.71	3.35	1	0.50	1.92	72.77%	3.43	59.95%
19094	1.71	3.35	1	0.50	40.96	72.77%	73.12	59.95%
19119	1.71	3.35	1	0.50	81.92	72.77%	146.24	59.95%
Total					17,121,380.47	45.59%	22,174,902.78	39.29%