Attributes and Data Types

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Lecture Content

- Attributes & Data Types,
  - NOIR Attributes,
  - Vectors
  - Arrays and Matrices
  - Data Frames
  - List
  - Descriptive Statistics

Attributes & Data Types

NOIR

NOIR Attributes Types

- NOIR stands for Nominal, Ordinal, Integer and Ration
- Below are the chrematistic of each of them

	Categorical (Qualitative)		Numeric (Quantitative)	
	Nominal	**Ordinal**	**Interval**	**Ratio**
Definition	The values represent labels that distinguish one from another	Attributes that imply sequence	The difference between two values is meaningful,	Both the difference and the ratio of two values is meaningful
Example	ZIP code, nationality, street names, employee ID numbers, TRUE or FALSE	Quality of Diamond, academic grades, magnitude of earthquakes, etc.	Temperature in Celsius, Fahrenheit, Calendar dates, latitudes	Age, temperature in Kelvin, counts, length, weight
Associated Operations	=, ≠	=, ≠ < , ≤, > , ≥	=, ≠ < , ≤, > , ≥ +, −	=, ≠ < , ≤, > , ≥ +, −, ×, ÷

Numeric, Character, and Logical Data Types

- R supports numeric, character, and Logical (Boolean) data types
- Example of such code

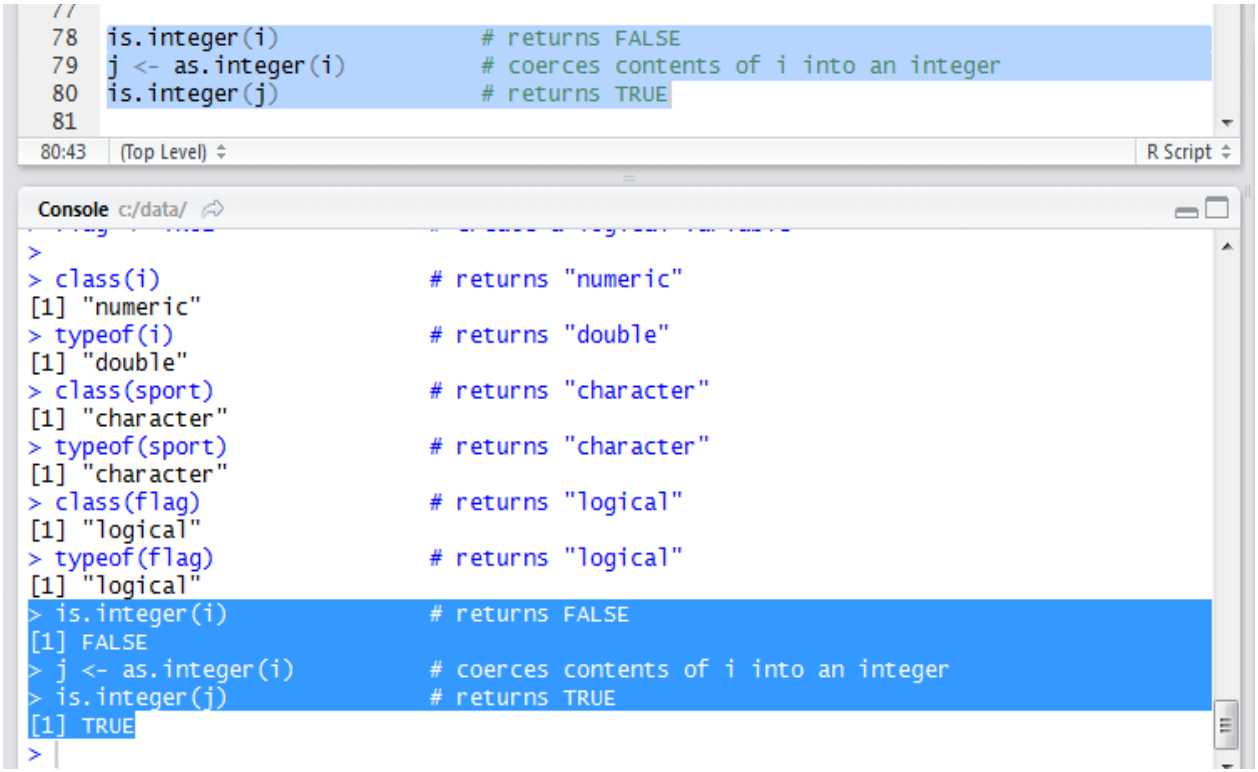
```
66  # Numeric, Character, and Logical Data Types
67  i <- 1                    # create a numeric variable
68  sport <- "football"       # create a character variable
69  flag <- TRUE              # create a logical variable
70
71  class(i)                  # returns "numeric"
72  typeof(i)                 # returns "double"
73  class(sport)              # returns "character"
74  typeof(sport)             # returns "character"
75  class(flag)               # returns "logical"
76  typeof(flag)              # returns "logical"
77
78  is.integer(i)             # returns FALSE
79  j <- as.integer(i)        # coerces contents of i into an integer
80  is.integer(j)             # returns TRUE
81
77:1   (Top Level)                                          R Script
```

```
Console c:/data/
> flag <- TRUE              # create a logical variable
> flag <- TRUE              # create a logical variable
> i <- 1                    # create a numeric variable
> sport <- "football"       # create a character variable
> flag <- TRUE              # create a logical variable
>
> class(i)                  # returns "numeric"
[1] "numeric"
> typeof(i)                 # returns "double"
[1] "double"
> class(sport)              # returns "character"
[1] "character"
> typeof(sport)             # returns "character"
[1] "character"
> class(flag)               # returns "logical"
[1] "logical"
> typeof(flag)              # returns "logical"
[1] "logical"
>
```

Coerce a variable into a specific type

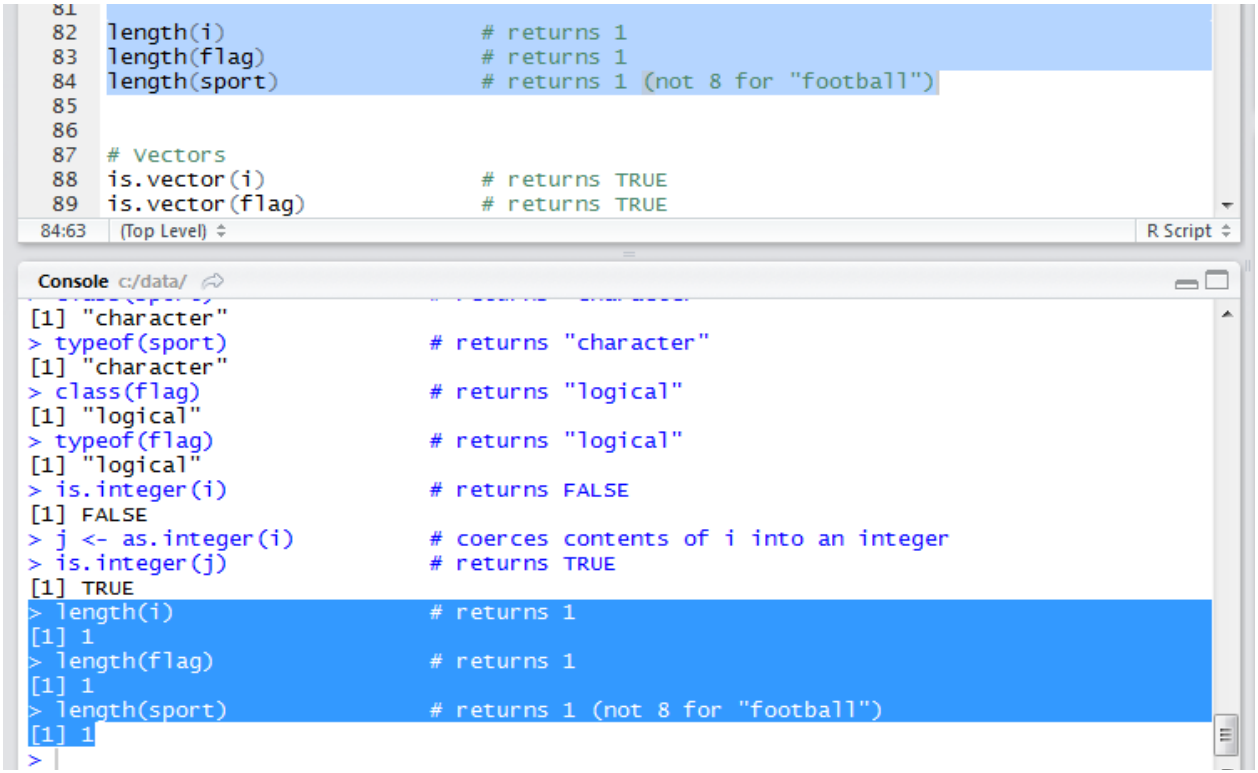
is.integer() function can check if a variable is integer or not?

as.integer() can coerce content of a variable into integer (see R code highlights below)



length() function

length() function reveals the length of a variable. In the example below even Sport (“Football”) variable has a length of 1 because it is an element of a vector

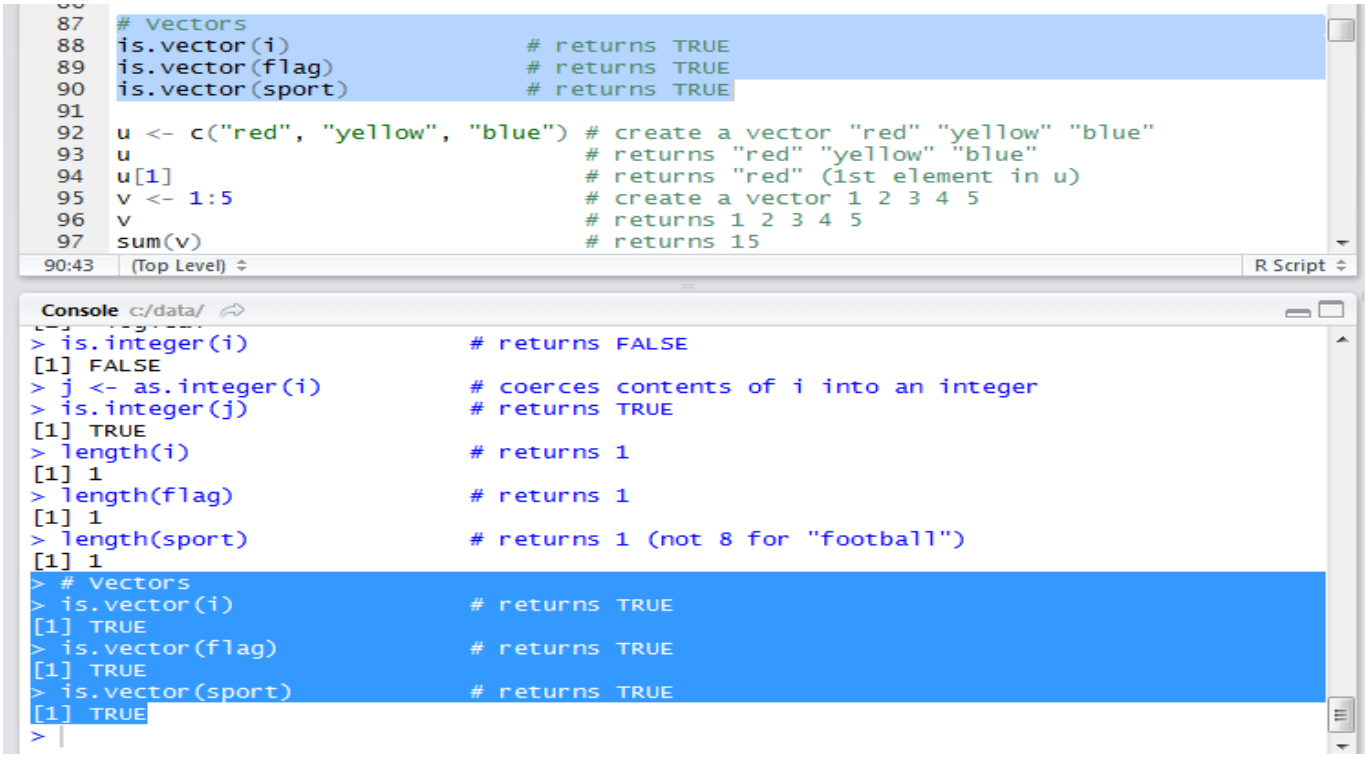


Attributes & Data Types

VECTORS

Vectors

- Vectors are basic building block for data in R
- A vector can only consist of values in the same class e.g. Vector days (Mon, Tue, Wed, Thu, Fri, Sat, Sun)



Create a vector and operate on it

Example below shows creation and operations on vectors data type

```
u <- c("red", "yellow", "blue") # create a vector "red" "yellow" "blue"
u                               # returns "red" "yellow" "blue"
u[1]                            # returns "red" (1st element in u)
v <- 1:5                        # create a vector 1 2 3 4 5
v                               # returns 1 2 3 4 5
sum(v)                          # returns 15
w <- v * 2                      # create a vector 2 4 6 8 10
w                               # returns 2 4 6 8 10
w[3]                            # returns 6 (the 3rd element of w)
z <- v + w                      # sums two vectors element by element
z                               # returns 3 6 9 12 15
z > 8                           # returns FALSE FALSE TRUE TRUE TRUE
z[z > 8]                        # returns 9 12 15
z[z > 8 | z < 5]                # returns 3 9 12 15 ("|" denotes "or")
```

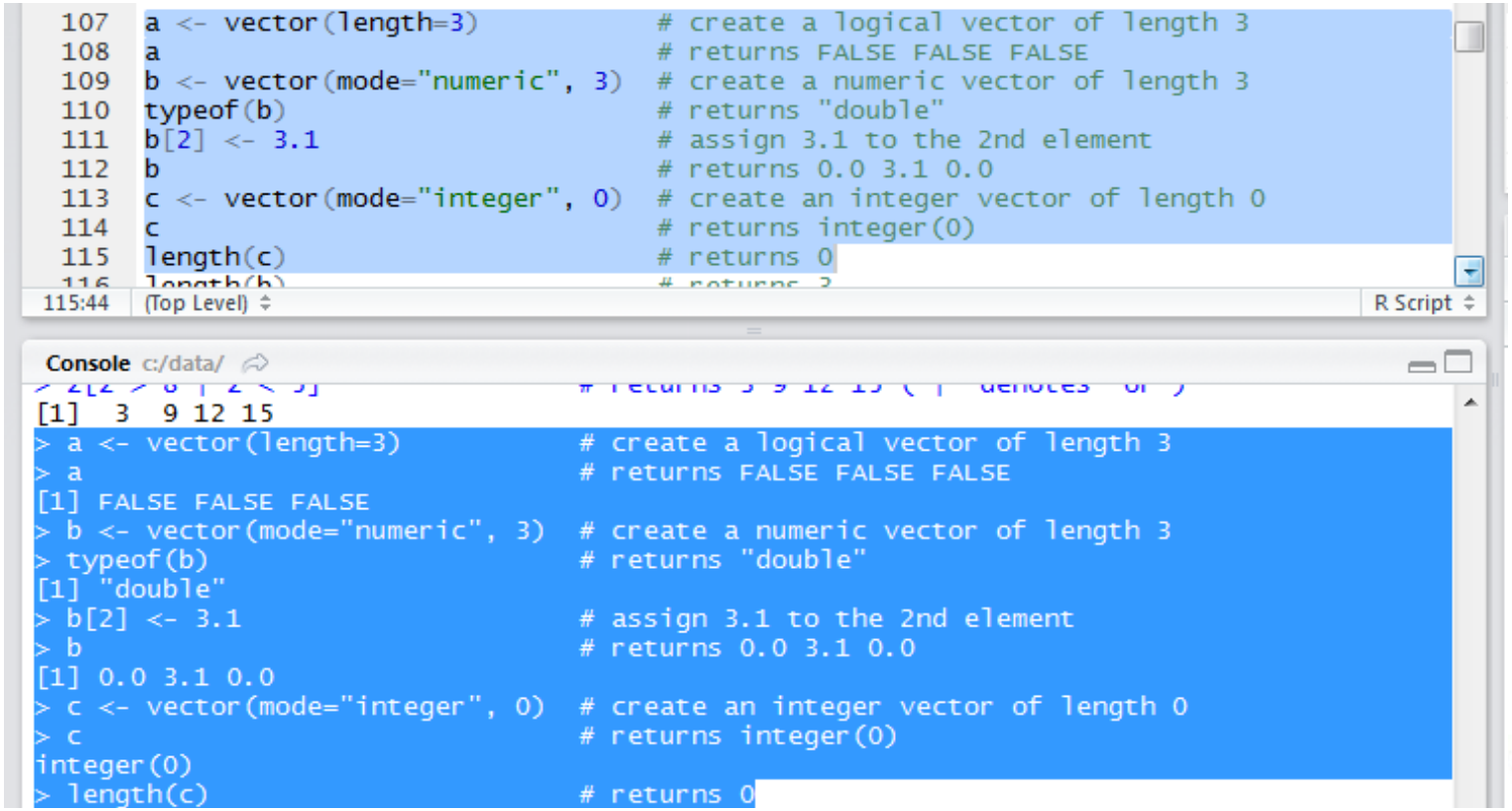
106:1 (Top Level) R Script

Console c:/data/

```
> # Vectors
> is.vector(i)                  # returns TRUE
[1] TRUE
> is.vector(flag)               # returns TRUE
[1] TRUE
> is.vector(sport)              # returns TRUE
[1] TRUE
> u <- c("red", "yellow", "blue") # create a vector "red" "yellow" "blue"
> u                             # returns "red" "yellow" "blue"
[1] "red"    "yellow" "blue"
> u[1]                          # returns "red" (1st element in u)
[1] "red"
> v <- 1:5                      # create a vector 1 2 3 4 5
> v                             # returns 1 2 3 4 5
[1] 1 2 3 4 5
> sum(v)                        # returns 15
[1] 15
> w <- v * 2                    # create a vector 2 4 6 8 10
> w                             # returns 2 4 6 8 10
[1]  2  4  6  8 10
> w[3]                          # returns 6 (the 3rd element of w)
[1] 6
> z <- v + w                    # sums two vectors element by element
> z                             # returns 3 6 9 12 15
[1]  3  6  9 12 15
> z > 8                         # returns FALSE FALSE TRUE TRUE TRUE
[1] FALSE FALSE  TRUE  TRUE  TRUE
> z[z > 8]                      # returns 9 12 15
[1]  9 12 15
> z[z > 8 | z < 5]              # returns 3 9 12 15 ("|" denotes "or")
[1]  3  9 12 15
>
```

Create a Vector with fixed length

- *Vector(length="value")* function create a logical vector in which length could be fixed like in the example below
- You can add new values in the vector
- A vector can be of a different type by using *mode* parameter as shown below



Attributes & Data Types

ARRAYS and MATRICES

Arrays

arrays() function can be used to restructure a vector as an array

Highlighted R code below builds a three dimensional array to hold the quarterly sales for three region over two-year period

```
119  # Arrays and Matrices
120
121  # the dimensions are 3 regions, 4 quarters, and 2 years
122  quarterly_sales <- array(0, dim=c(3,4,2))
123  quarterly_sales[2,1,1] <- 158000
124  quarterly_sales
125
126  sales_matrix <- matrix(0, nrow = 3, ncol = 4)
```

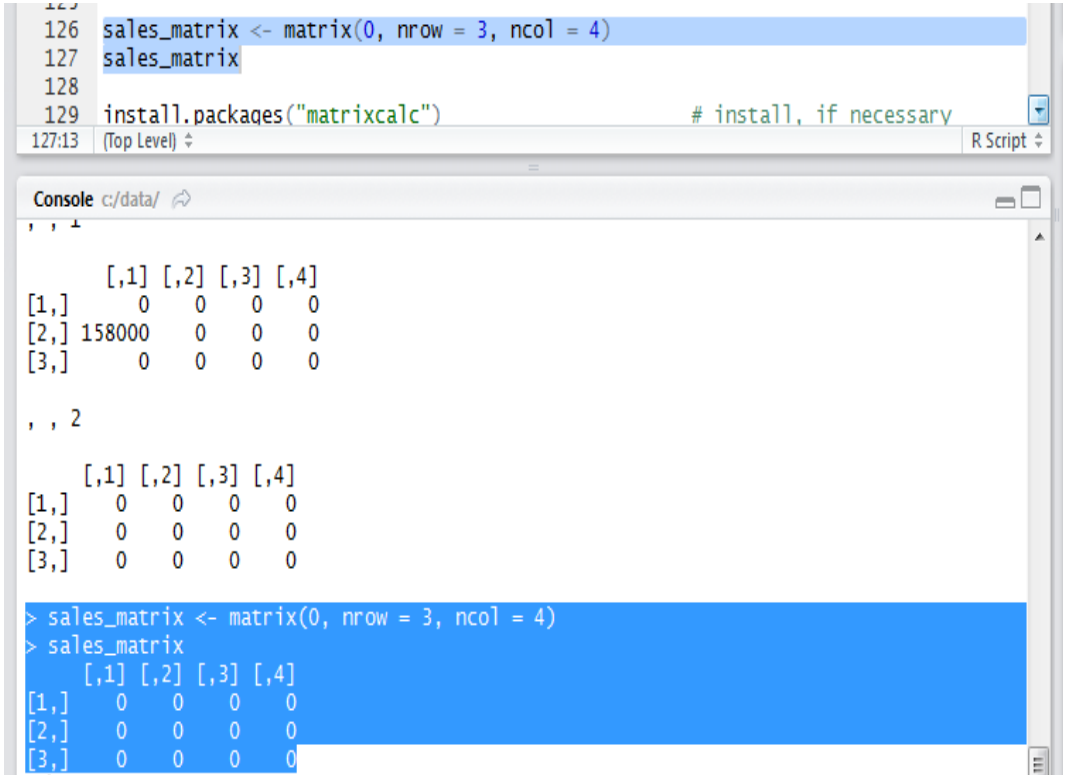
124:16 (Top Level) R Script

Console c:/data/

```
NULL
> # the dimensions are 3 regions, 4 quarters, and 2 years
> quarterly_sales <- array(0, dim=c(3,4,2))
> quarterly_sales[2,1,1] <- 158000
> quarterly_sales
, , 1

       [,1] [,2] [,3] [,4]
[1,]      0    0    0    0
[2,] 158000    0    0    0
[3,]      0    0    0    0

, , 2

     [,1] [,2] [,3] [,4]
[1,]    0    0    0    0
[2,]    0    0    0    0
[3,]    0    0    0    0
```

Matrix

- A two dimension array is known as a **matrix**
- The following R code initializes a matrix to hold the quarterly sale for three regions. It uses *matrix()* function with *nrow* & *ncol* as parameters to define number of rows and columns respectively for *Sales_matrix*



Operations on Matrix

- R provides the standard matrix operations such as addition, subtraction, and multiplication as well the transpose function t() and the inverse matrix function *matrix.inverse()*
- For this to run you need to include *the* *matrixcalc* package

```
129 install.packages("matrixcalc")                    # install, if necessary
130 library(matrixcalc)
131 M <- matrix(c(1,3,3,5,0,4,3,3,3),nrow = 3,ncol = 3) # build a 3x3 matrix
132 M %*% matrix.inverse(M)                           # multiply M by inverse(M)
133
134 # Data Frames
```

132:79 (Top Level) R Script

Console c:/data/

```
     [,1] [,2] [,3] [,4]
[1,]    0    0    0    0
[2,]    0    0    0    0
[3,]    0    0    0    0
> install.packages("matrixcalc")                    # install, if necessary
trying URL 'https://cran.rstudio.com/bin/windows/contrib/3.2/matrixcalc_1.0-3.zip'
Content type 'application/zip' length 163030 bytes (159 KB)
downloaded 159 KB

package 'matrixcalc' successfully unpacked and MD5 sums checked

The downloaded binary packages are in
        C:\Users\Z9701\AppData\Local\Temp\RtmpQrZ7dG\downloaded_packages
> library(matrixcalc)
> M <- matrix(c(1,3,3,5,0,4,3,3,3),nrow = 3,ncol = 3) # build a 3x3 matrix
> M %*% matrix.inverse(M)                           # multiply M by inverse(M)
     [,1] [,2] [,3]
[1,]    1    0    0
[2,]    0    1    0
[3,]    0    0    1
```

Attributes and Data Types

Data Frames

Data Frames

- Similar to the concepts, data frames provide a structure for storing and accessing several variables of different data types,
- In fact *read.csv()* in the accompanying R example created data frames containing different variable e.g. cust_ID, sales_total, gender, etc..

```
134  # Data Frames
135
136  #import a CSV file of the total annual sales for each customer
137  sales <- read.csv("c:/data/yearly_sales.csv")
138  is.data.frame(sales)              # returns TRUE
139
140  length(sales$num_of_orders)       # returns 10000 (number of customers)
```

138:49 (Top Level) R Script

Console c:/data/

```
trying URL 'https://cran.rstudio.com/bin/windows/contrib/3.2/matrixcalc_1.0-3.zip'
Content type 'application/zip' length 163030 bytes (159 KB)
downloaded 159 KB

package 'matrixcalc' successfully unpacked and MD5 sums checked

The downloaded binary packages are in
        C:\Users\Z9701\AppData\Local\Temp\RtmpQrZ7dG\downloaded_packages
> library(matrixcalc)
> M <- matrix(c(1,3,3,5,0,4,3,3,3),nrow = 3,ncol = 3) # build a 3x3 matrix
> M %*% matrix.inverse(M)                             # multiply M by inverse(M)
     [,1] [,2] [,3]
[1,]    1    0    0
[2,]    0    1    0
[3,]    0    0    1
> #import a CSV file of the total annual sales for each customer
> sales <- read.csv("c:/data/yearly_sales.csv")
> is.data.frame(sales)              # returns TRUE
[1] TRUE
```

.Rhistory | Capstone Project Code.R | section_3_1.R* | sales_delim | sales | sales_table

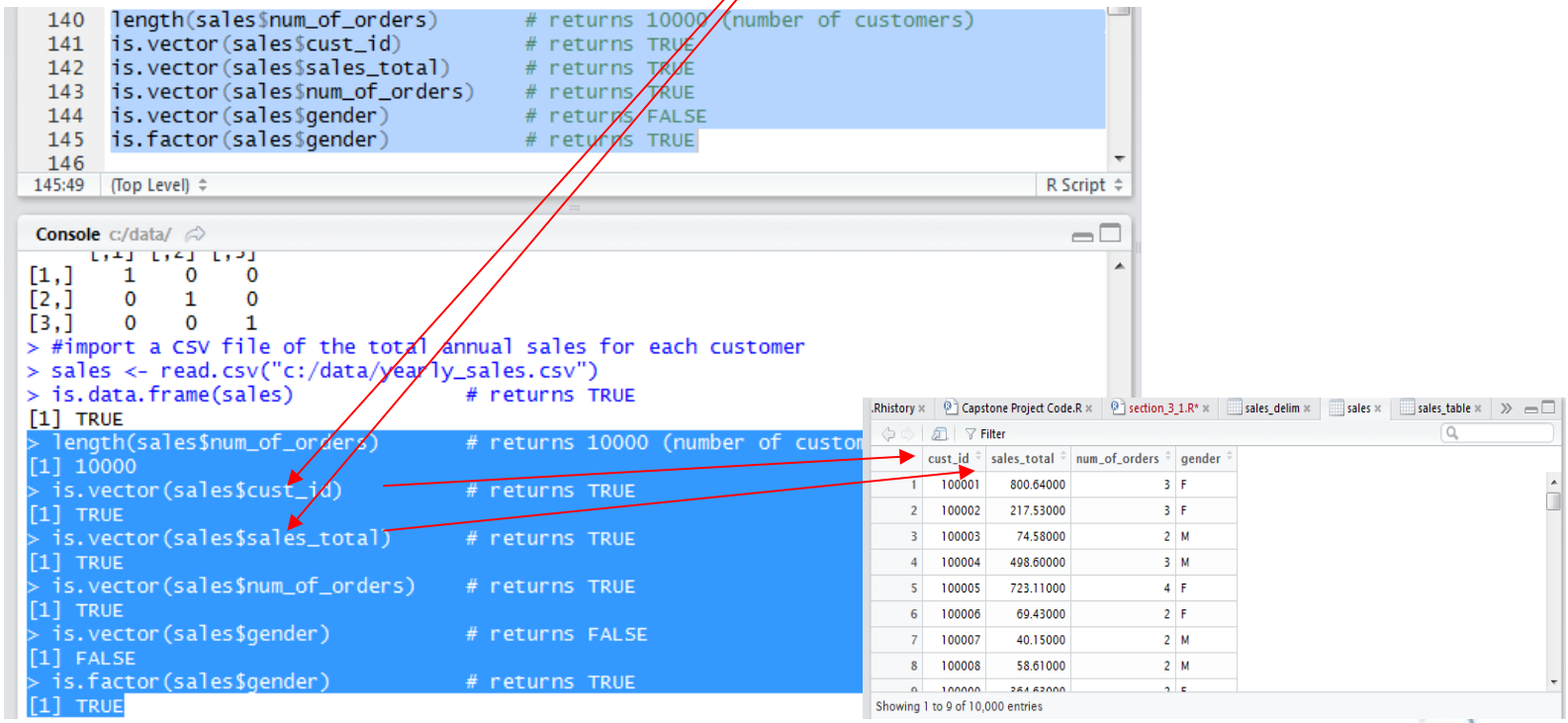
Filter

	cust_id	sales_total	num_of_orders	gender
1	100001	800.64000	3	F
2	100002	217.53000	3	F
3	100003	74.58000	2	M
4	100004	498.60000	3	M
5	100005	723.11000	4	F
6	100006	69.43000	2	F
7	100007	40.15000	2	M
8	100008	58.61000	2	M

Showing 1 to 9 of 10,000 entries

Access through $ notation

- The data stored in data frame can be accessed using $ notation,

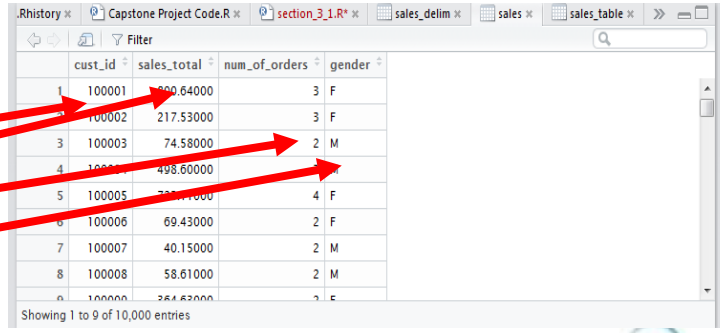


str() function

- Because of their flexibility to handle many data types, are the preferred input format for many of the modelling function,
- *str()* function display the structure & values of the data frame e.g. *Sales below*,
- This function identifies integer and numeric (double) data types, the factor variable and levels, as well as first value of each variable

```
147  str(sales) # display structure of the data frame object
148
147:56  (Top Level)                                          R Script

Console c:/data/
> length(sales$num_of_orders)       # returns 10000 (number of customers)
[1] 10000
> is.vector(sales$cust_id)          # returns TRUE
[1] TRUE
> is.vector(sales$sales_total)      # returns TRUE
[1] TRUE
> is.vector(sales$num_of_orders)    # returns TRUE
[1] TRUE
> is.vector(sales$gender)           # returns FALSE
[1] FALSE
> is.factor(sales$gender)           # returns TRUE
[1] TRUE
> str(sales) # display structure of the data frame object
'data.frame':   10000 obs. of  4 variables:
 $ cust_id      : int  100001 100002 100003 100004 100005 100006 100007 100008 100009 10
0010 ...
 $ sales_total  : num  800.6 217.5 74.6 498.6 723.1 ...
 $ num_of_orders: int  3 3 2 3 4 2 2 2 2 2 ...
 $ gender       : Factor w/ 2 levels "F","M": 1 1 2 2 1 1 2 2 1 2 ...
```

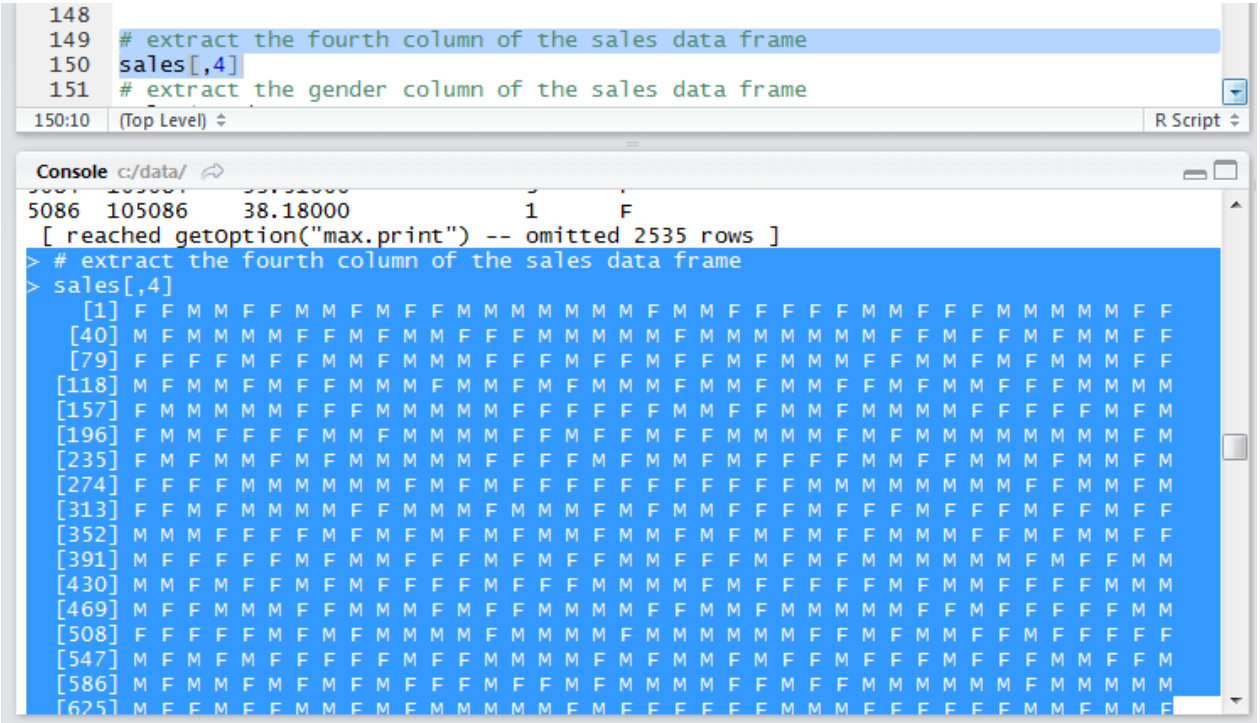
Sales Data Frames



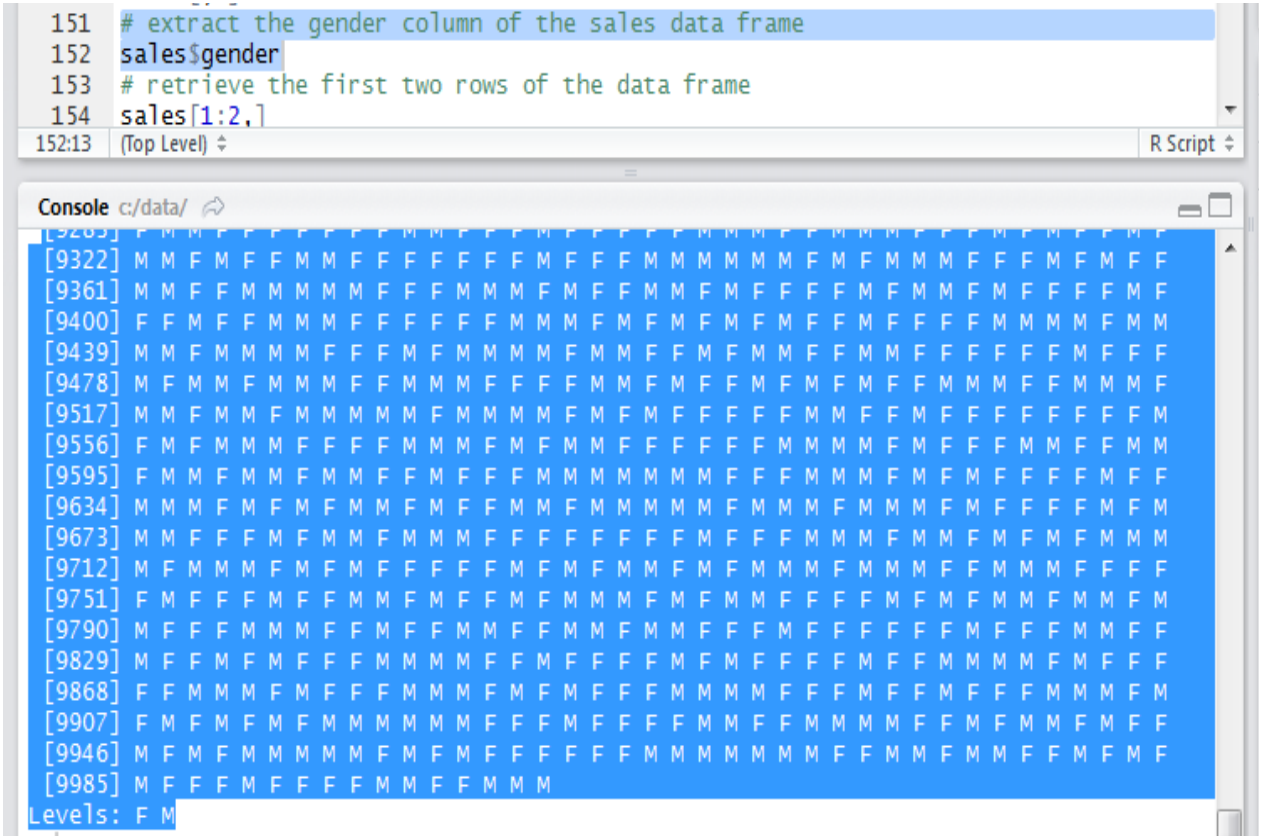
Retrieve values/data from data frames

- Data frames are lists of variables of the same length,
- Subset of the data frame can be retrieved from ***sub-setting operators***
- R's sub-setting operators are powerful as they allow complex operations to retrieve subset of the data set

sales[,4]: Extract the fourth Column of Sales

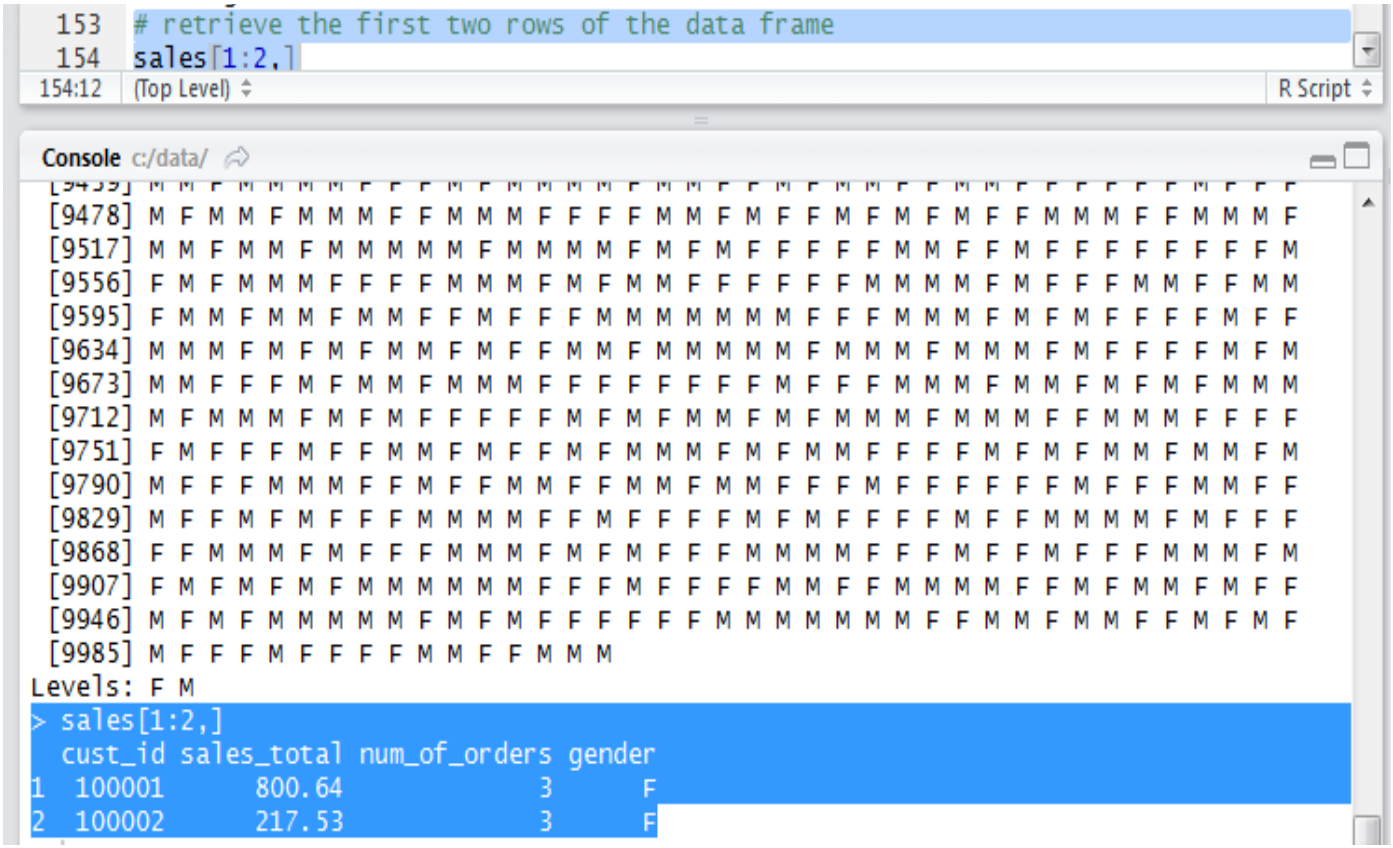


sales$gender retrieves gender column as shown below



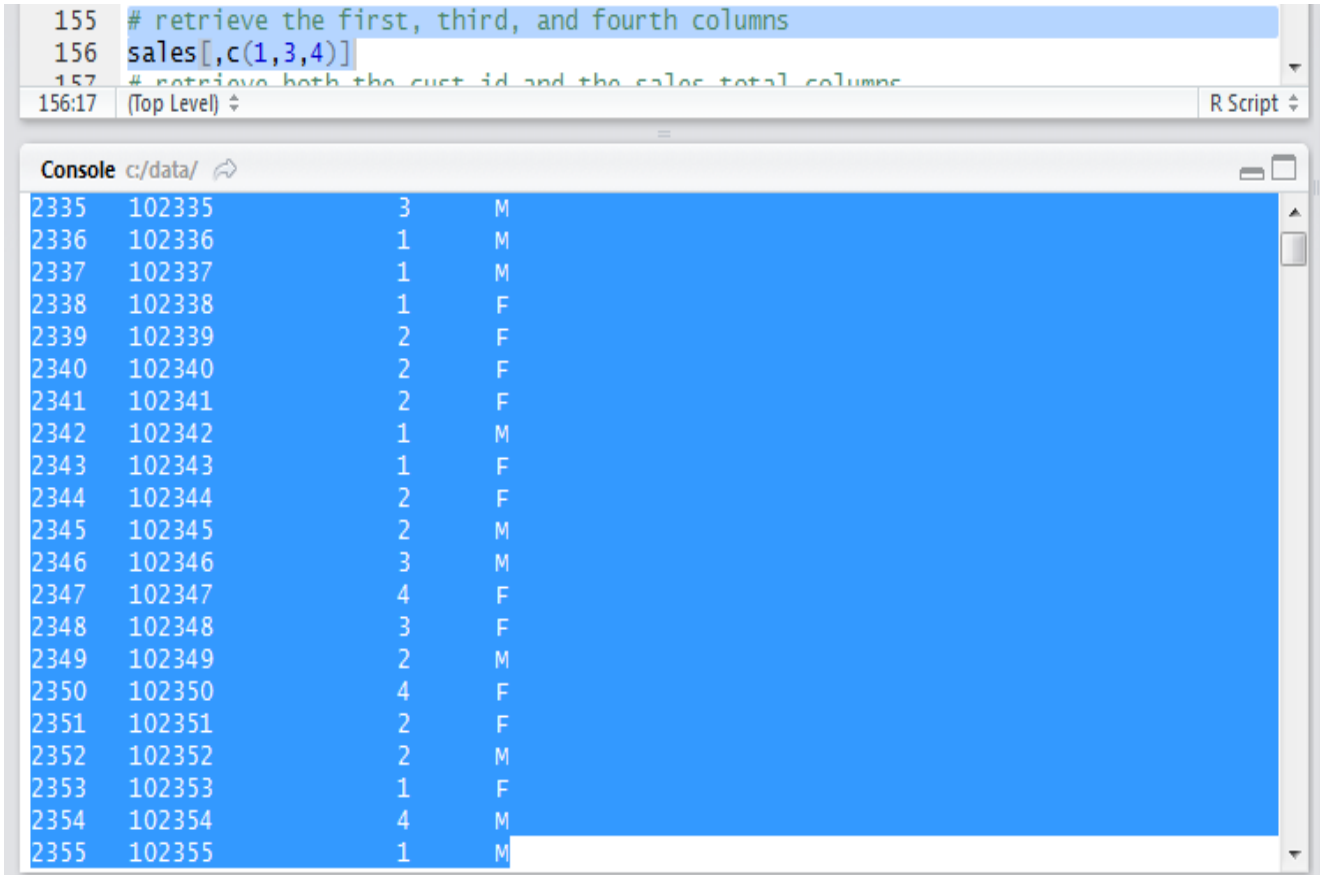
Retrieve rows

sales[1:2,] retrieves the first two rows



Retrieve selected Columns

- *sales [,c(1,2,3)]* retrieves 1, 2, and 3rd columns



Retrieve named Columns

sales[,c("cust_id", "sales_total")] retrieves cust_id and sales_total columns

```
157  # retrieve both the cust_id and the sales_total columns
158  sales[,c("cust_id", "sales_total")]
159  # retrieve all the records whose gender is female
```

158:36 (Top Level) R Script

Console c:/data/

```
4002   104002    46.36000
4003   104003   147.94000
4004   104004    41.44000
4005   104005    66.76000
4006   104006    63.58000
4007   104007    80.05000
4008   104008   128.03000
4009   104009   198.38000
4010   104010   100.96000
4011   104011    40.82000
4012   104012   693.41000
4013   104013   230.96000
4014   104014    69.66000
4015   104015  1558.03000
4016   104016    94.47000
4017   104017   136.53000
4018   104018    33.23000
4019   104019   208.12000
4020   104020   236.27000
4021   104021  1086.78000
4022   104022   557.65000
```

Retrieve Columns based on a predicate

sales[sales$gender=="F",] retrieves records whose gender is female i.e. “F”

```
158 sales[,c("cust_id", "sales_total")]
159 # retrieve all the records whose gender is female
160 sales[sales$gender=="F",]
161
162 class(sales)
```

160:26 (Top Level) R Script

Console c:/data/

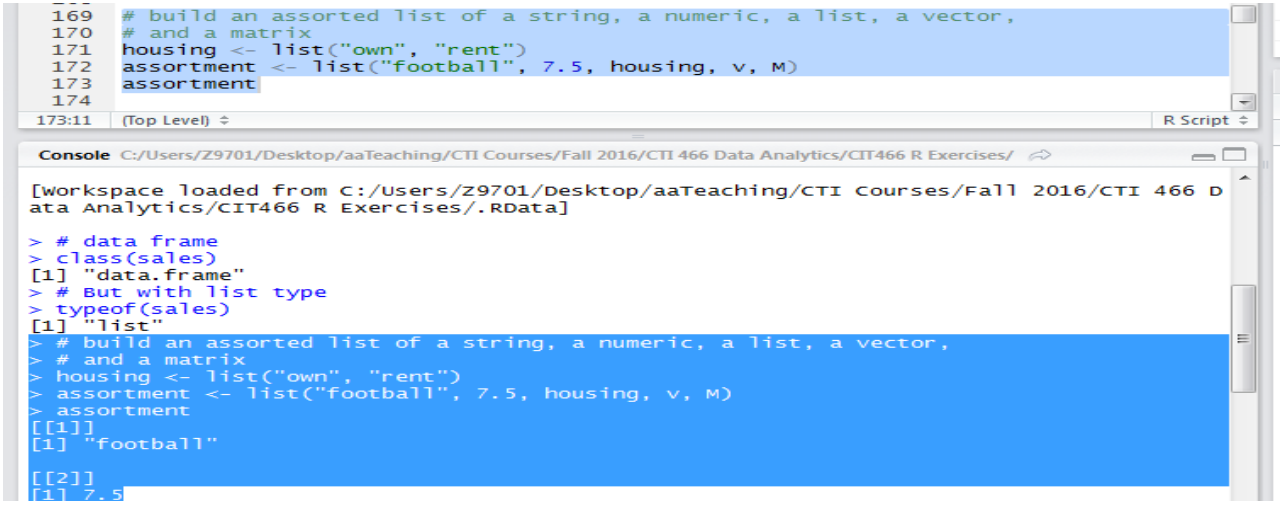
3071	103071	82.41000	1	F
3073	103073	132.36000	2	F
3075	103075	6428.06000	20	F
3076	103076	481.97000	3	F
3079	103079	225.31000	2	F
3080	103080	353.02000	3	F
3081	103081	262.37000	4	F
3082	103082	113.28000	1	F
3085	103085	81.77000	1	F
3091	103091	133.23000	3	F
3092	103092	212.32000	2	F
3093	103093	232.55000	3	F
3095	103095	49.46600	2	F
3097	103097	149.12000	1	F
3099	103099	156.95000	2	F
3101	103101	56.80000	2	F
3103	103103	256.48000	1	F
3104	103104	67.73000	3	F
3106	103106	531.52000	5	F
3107	103107	49.31000	1	F
3108	103108	117.05000	1	F

Attributes & Data Type here

LISTS

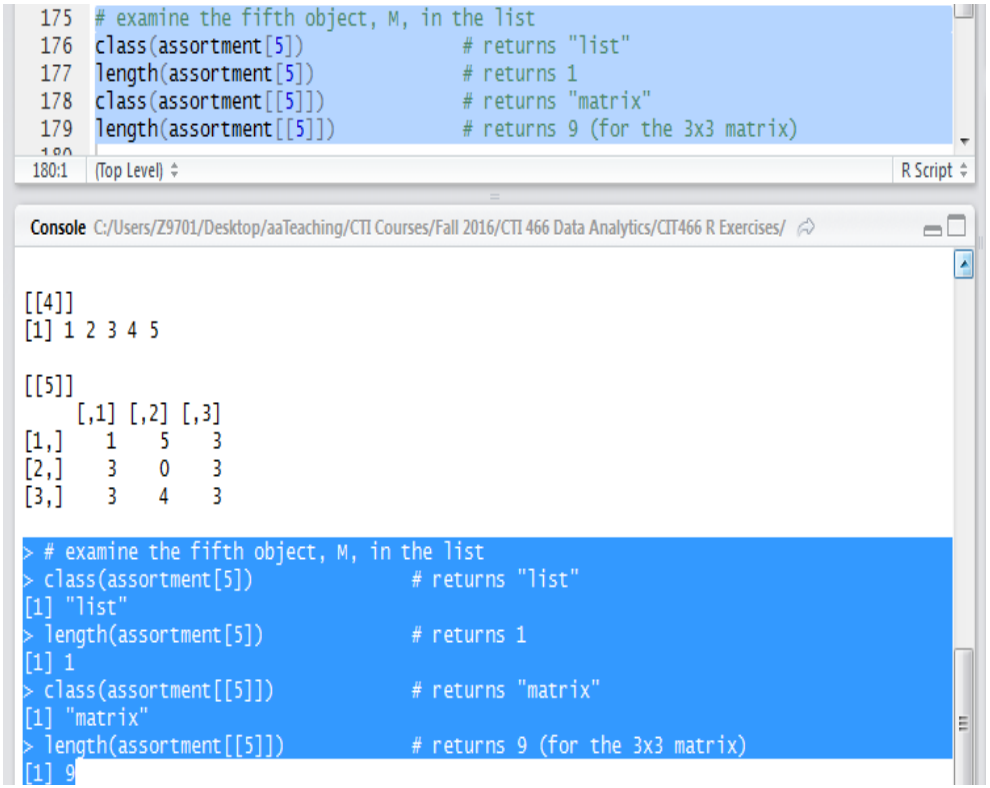
Lists

- A list is a collection of objects that can be of various type, including other lists
- *list()* function is used to create lists
- Using the Vector ***v*** and the Matrix *M* created in earlier example, the following R code creates assortments which is a list of different object types



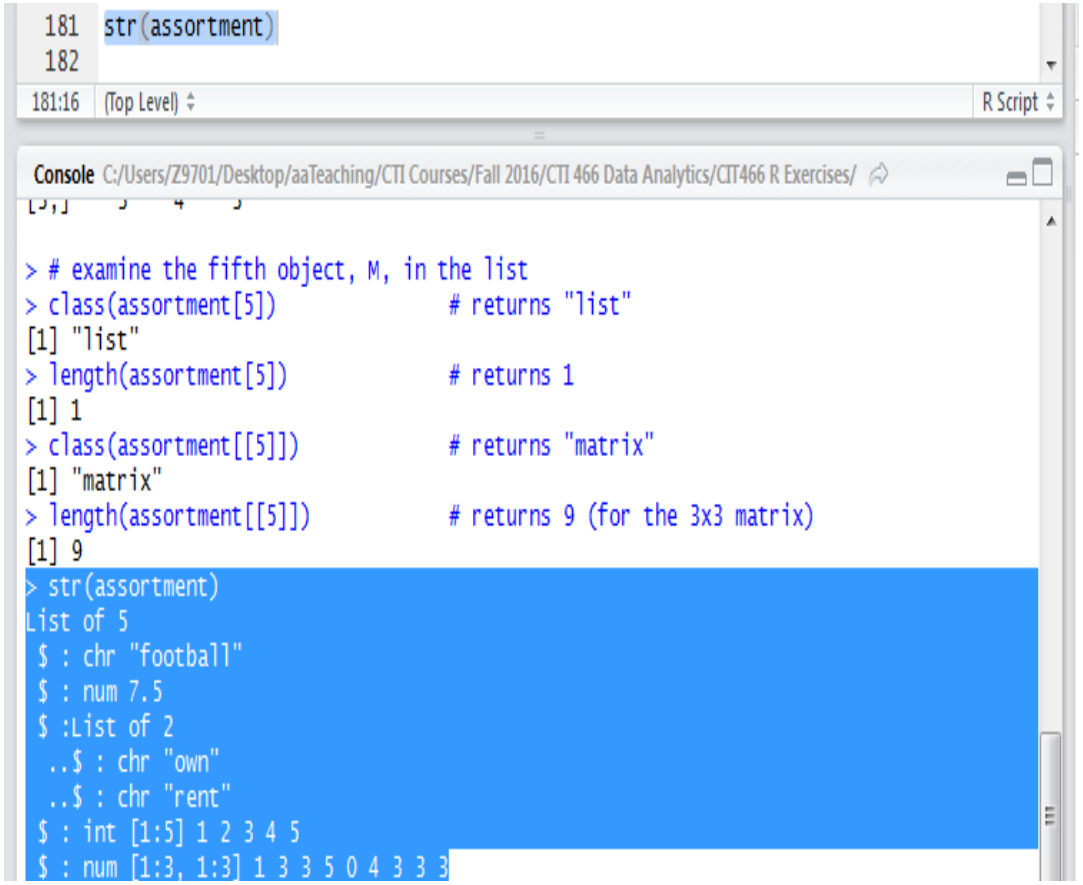
Displaying Content of a List

- Single bracket [ ] in the list() function only accesses an item not its content,
- Double bracket [[ ]] instead is used to access the content
- See highlighted R code and results below where [ ] and [[ ]] are used giving items and content respectively



Use of str() function in Lists

- *str()* function display details of the structure of the list



Descriptive Statistics

- It has already been shown that the summary() function provides several descriptive statistics, such as the mean and median, about a variable such as the *sales* data frame.
- The following code provides some common R functions that include descriptive statistics. In parentheses, the comments describe the functions.

Descriptive Statistics

```
# to simplify the function calls, assign
x <- sales$sales_total
y <- sales$num_of_orders
cor(x,y) # returns 0.7508015 (correlation)
cov(x,y) # returns 345.2111 (covariance)
IQR(x) # returns 215.21 (interquartile range)
mean(x) # returns 249.4557 (mean)
median(x) # returns 151.65 (median)
range(x) # returns 30.02 7606.09 (min max)
sd(x) # returns 319.0508 (std. dev.)
var(x) # returns 101793.4 (variance)
```

Descriptive Statistics

- The function apply() is useful when the same function is to be applied to several variables in a data frame. For example, the following R code calculates the standard deviation for the first three variables in *sales.*
- apply(sales[,c(1:3)], MARGIN=2, FUN=sd)

```
     cust_id   sales_total num_of_orders
2886.895680    319.050782      1.441119
```