

OLASUNKANMI OYINLOLA

Web Developer

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SUMMARY

Web Developer with 4 years plus experience in both Front End and Back End web development. I have a proven record of combining innovative thinking and creativity that garners results. Results-driven and meticulous Digital Marketing Specialist with extensive experience in performing keyword research, developing and implementing digital marketing strategies and plans.

CORE COMPETENCIES

Javascript, JQuery, Bootstrap, CSS3, PHP, HTML5, MongoDB, MySQL, Laravel Framework, React Js, Node js, Git, WAMP, Wordpress, Magento, Google Analytics, Google Tag Manager, Adobe XD, Photoshop, Illustrator

PROFESSIONAL EXPERIENCE

Senior Web Developer

Myevents International, Kuala Lumpur, Malaysia - October 2018 – Present

Key Deliverables:

- Lead developer for web projects in 8 countries in design, development, testing, debugging, and maintenance of dynamic, secure websites.
- Built a ticketing system alongside my team with Laravel Framework to facilitate easy collection of event revenues and ensure the company realize maximum profits in our numerous events.
- Built a fully functional online news portal. This was built with SEO best practices in mind. Therefore traffic in and out of the website is tracked with google analytics and Tag Manager.
- Currently working on a solution for an online membership portal for an organization who intends to collect their yearly dues from members online.

Freelance Web Developer

Fiatinnovations, Abuja Nigeria - 2016 – 2018 Key Deliverables:

- Developed a Party RSVP solution for a client's wedding. I intend to make this solution commercial in the nearest future.
- Developed several ecommerce store with Magento, Wordpress and Prestashop.
- Developed and implemented interactive marketing strategies for clients that improved search engine performance

IT/Digital Marketing Manager

BuzzerNG, Abuja Nigeria - 2015 – 2016

Key Deliverables:

- Oversee the general IT activities within the company, which includes but not limited to Content generation, graphics design, Social Media Marketing, Digital Marketing, Email Marketing and leads generation/conversion.

EDUCATION

Electrical Engineering

Olabisi Onabanjo University, Nigeria. 2008-2014

GPA 3.9 / 5.00