

### About Me

#### **EXPERIENCE**

Since 2024 Team Lead Data Science & AI , Procurement & Purchasing, Porsche AG

2019 - 2024 Data Scientist, After-Sales, Porsche AG

2016-2019 Research Assistant, Karlsruhe Institute of Technology (KIT)

#### **EDUCATION**

2016-2018 Dr. rer. pol., Information Systems, KIT

**2015-2018** M.Sc., Practical Computer Science, *University of Hagen* 

**2013-2015** M.Sc., Information Management and Engineering, KIT

2009-2013 B.Sc., Media Economics & B.A., Applied Media and Communication Studies,

Imenau University of Technology

#### **RESEARCH INTERESTS**

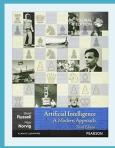
- Applied Artificial Intelligence
- Decision Intelligence, Decision Support
- Al-based Systems (Robo-Advisors, Conversational Agents, DSS etc.)



Further Questions?

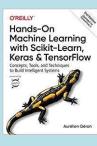
Please send me an email at dominik.jung42@jung-isec.com

### Relevant Literature



Rusell, S, & Norvig, P. Artificial Intelligence: A Modern Approach. Global Edition. *Main course book, relevant for all chapters* 

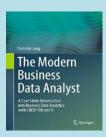
► Availability: <a href="#">¬<u>University Library Darmstadt</u></a> | <a href="#">¬<u>Amazon</u></a>



Géron, A. Hands-on Machine Learning with Scikit-learn and TensorFlow: Concepts, Tools, and Techniques to Build Intelligent Systems.

Relevant for ch. 6 machine learning, ch. 7 neural networks, ch.9 natural language processing and ch.10 computer vision

► Availability: <a href="#">¬University Library Darmstadt</a> | <a href="#">¬Amazon</a></a>



Jung, D. The Modern Business Data Analyst: A Case Study Introduction into Business Data Analytics with CRISP-DM and R

Relevant for ch. 11 building productive AI-systems and the AI capstone

► Availability: <a>Amazon</a>

### Further Literature



Reis, J., & Housley, M. Fundamentals of Data Engineering: Plan and Build Robust Data Systems.

Relevant for ch. 4 data and feature engineering with python and ch. 11 building productive Alsystems and the Al capstone.

► Availability: <a>Amazon</a>

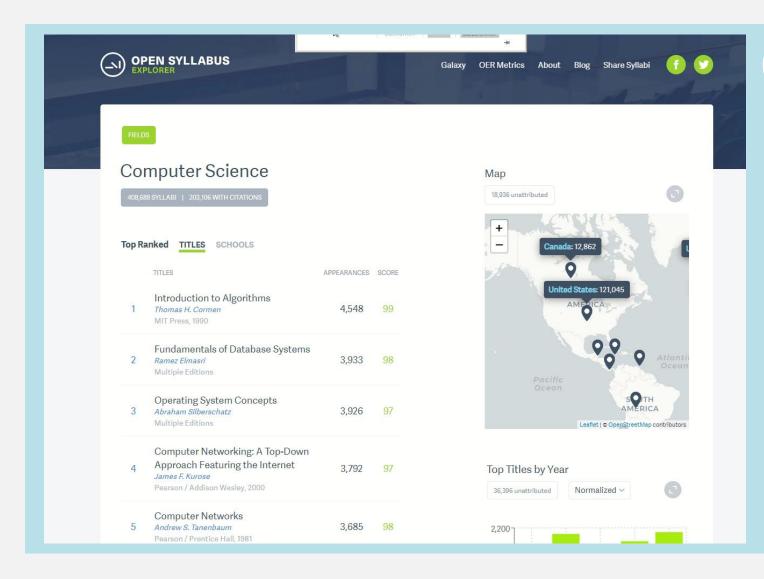


Castillo, E, Gutierrez, JM, & Hadi, AS. *Expert Systems and Probabilistic Network Models*. Springer Science & Business Media.

Relevant for ch. 5 knowledge reasoning and representation

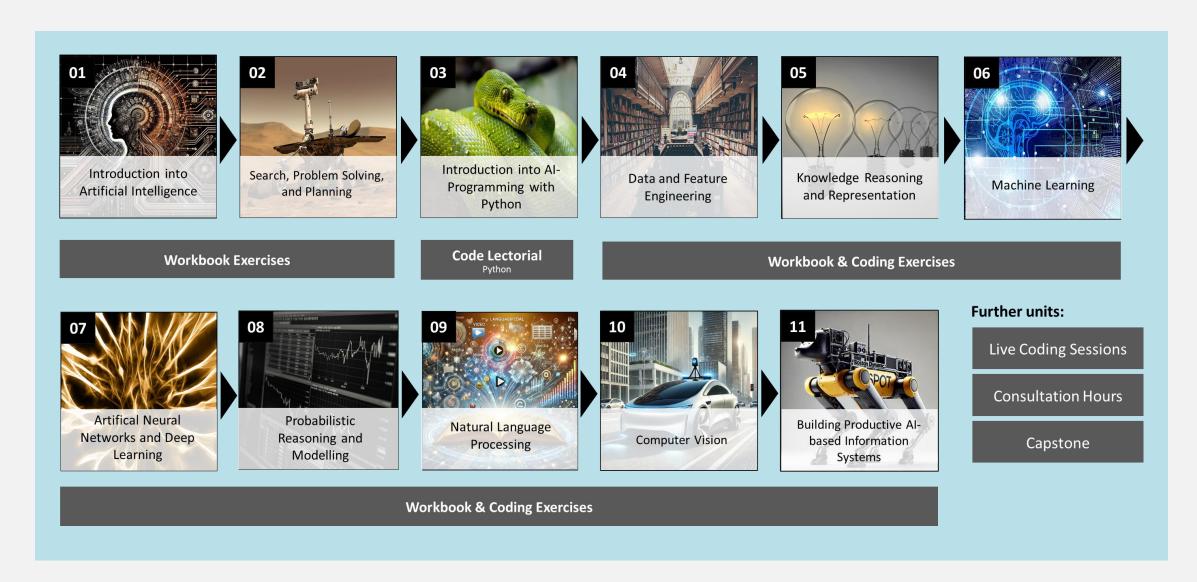
► Availability: <a> Amazon</a>

## Rusell, S., & Norvig, P. (2016)



Russell and Norvigs textbook is the most used AI teaching book in about 1500 universities world wide (\(\triangle \overline{Open}\) Syllabus). Please use the complementary textbook website of this course for exercises and exam preparation. You find there further materials, tutorials and code examples (\(\triangle \alpha \) MA Berkley).

# Syllabus



### Who Should Choose this Lecture

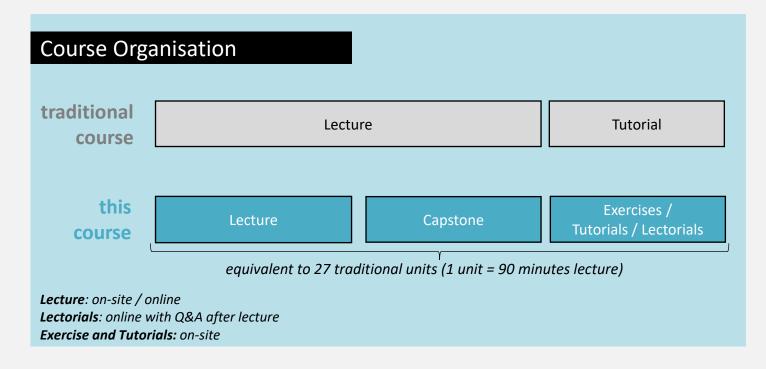
## This lecture is aimed at two complementary audiences:

- Intermediate information systems / computer science students who want to get a general understanding of artificial intelligence (AI), understand how AI works, and learn new strategies for solving diverse AI problems.
- Students from other domains who are planning to use AI methods (e.g. machine learning) in their future (e.g. thesis, internship) and want to understand why it works the way it does.

### What You Will Get Out of this Course

- This course delivers the knowledge that I think an AI specialist should possess: a general understanding of the fundamentals coupled with a broad knowledge in central algorithms and concepts. That means that you can tactically learn more about a topic when needed.
- At the end of this course, you will:
  - Be able to design, implement and maintain Al systems in Python
  - Have profound knowledge about key concepts and algorithms in Al
  - Be good enough to sign up for advanced AI related courses like machine learning, computer vision etc.
  - Have enough basic knowledge to apply for beginner Al jobs in industry

## Outline and Organization



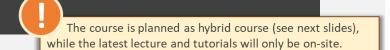
Guiding Principle of the Course

You're not being hired for knowledge, but how you apply the knowledge!



Please note that I revise this course every semester. If you visit this course and plan to write the exam later you have to check if some subchapters were added or excluded for the current exam. I do this due to the capstone project and new trends in AI.

# Outline and Organization Winter term 2024





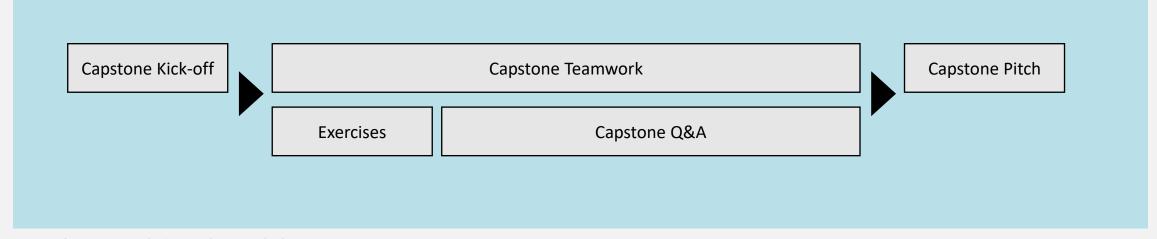
2         Fr, 18.10.2024         14:25         15:55         \$103/23         Ch. 3 - Introduction into Al-Programming with Python         Dr. Dominik           3         Fr, 25.10.2024         9:50         12:50         \$311/0012         Ch. 2 - Search, Problem Solving, and Planning         Dr. Timo Str           4         Fr, 01.11.2024         9:50         12:50         \$311/0012         Ch. 4 - Data and Feature Engineering with Python         Dr. Dominik           5         Fr, 01.11.2024         14:25         17:55         \$103/23         Ch. 6 - Machine Learning         Dr. Dominik           6         Fr, 08.11.2024         9:50         12:50         \$311/0012         Ch. 7 - Artificial Neural Networks and Deep Learning         Dr. Dominik           7         Fr, 08.11.2024         9:50         12:50         \$311/0012         Ch. 8 - Probabilistic Reasoning and Modelling         Dr. Dominik           8         Fr, 15.11.2024         9:50         12:50         \$311/0012         Ch. 10 - Computer Vision and Image Processing         Dr. Timo Str           9         Fr, 22.11.2024         9:50         12:50         \$311/0012         Ch. 11 - Building Productive Al-based Systems         Dr. Dominik           10         Fr, 29.11.2024         9:50         12:50         \$311/0012         Ch. 11 - Building Productive A	ID	Date	Start	End	Room	Chapters and Content	Lecturer
3         Fr, 25.10.2024         9:50         12:50         S311/0012         • Ch. 2 - Search, Problem Solving, and Planning         Dr. Timo Std           4         Fr, 01.11.2024         9:50         12:50         S311/0012         • Ch. 4 - Data and Feature Engineering with Python         Dr. Dominik           5         Fr, 01.11.2024         14:25         17:55         \$103/23         • Ch. 6 - Machine Learning         Dr. Dominik           6         Fr, 08.11.2024         9:50         12:50         \$311/0012         • Ch. 7 - Artificial Neural Networks and Deep Learning         Dr. Dominik           7         Fr, 08.11.2024         14:25         17:55         \$103/23         • Ch. 8 - Probabilistic Reasoning and Modelling         Dr. Dominik           8         Fr, 15.11.2024         9:50         12:50         \$311/0012         • Ch. 8 - Probabilistic Reasoning and Modelling         Dr. Dominik           9         Fr, 22.11.2024         9:50         12:50         \$311/0012         • Ch. 10 - Computer Vision and Image Processing         Dr. Dominik           9         Fr, 22.11.2024         9:50         12:50         \$311/0012         • Ch. 11 - Building Productive Al-based Systems         Dr. Dominik           10         Fr, 29.11.2024         9:50         12:50         \$311/0012         • Ch. 11 - Building Pro	1	Fr, 18.10.2024	9:50	12:25	S311/0012	•	Dr. Dominik Jung
4         Fr, 01.11.2024         9:50         12:50         S311/0012         • Ch. 4 - Data and Feature Engineering with Python e Ch. 5 - Knowledge Reasoning and Representation         Dr. Dominik           5         Fr, 01.11.2024         14:25 (tba 14:45)         17:55         S103/23         • Ch. 6 - Machine Learning e Lectorial 1 + 2         Dr. Dominik e Lectorial 1 + 2           6         Fr, 08.11.2024         9:50         12:50         S311/0012         • Ch. 7 - Artificial Neural Networks and Deep Learning e Lectorial 3         Dr. Dominik e Ch. 9 - Natural Language Processing e Guest Lecture e Lectorial 4           8         Fr, 08.11.2024         9:50         12:50         S311/0012         • Ch. 10 - Computer Vision and Image Processing e Guest Lecture e Lectorial 5         Dr. Dominik e Ch. 11 - Building Productive AI-based Systems e Course Evaluation         Dr. Dominik e Ch. 11 - Building Productive AI-based Systems e Course Evaluation         Dr. Dominik e Ch. 11 - Building Productive AI-based Systems e Course Evaluation           10         Fr, 29.11.2024         9:50         12:50         S311/0012         • Alternative date for cancelled lectures (hybrid)         tbd	2	Fr, 18.10.2024	14:25	15:55	S103/23	<ul><li>Ch. 3 - Introduction into Al-Programming with Python</li></ul>	Dr. Dominik Jung
Fr, 01.11.2024       14:25 (tba 14:45)       17:55       \$\$103/23\$       Ch. 6 - Machine Learning Lectorial 1 + 2       Dr. Dominik Lectorial 1 + 2         6       Fr, 08.11.2024       9:50       12:50       \$\$311/0012\$       Ch. 7 - Artificial Neural Networks and Deep Learning Lectorial 3       Dr. Dominik Lectorial 3         7       Fr, 08.11.2024       14:25       17:55       \$\$103/23\$       Ch. 8 - Probabilistic Reasoning and Modelling Lectorial 3       Dr. Dominik Ch. 9 - Natural Language Processing Guest Lecture Lectorial 4         8       Fr, 15.11.2024       9:50       12:50       \$\$311/0012\$       Ch. 10 - Computer Vision and Image Processing Lectorial 5       Dr. Timo Str. Lectorial 5         9       Fr, 22.11.2024       9:50       12:50       \$\$311/0012\$       Ch. 11 - Building Productive Al-based Systems Course Evaluation       Dr. Dominik Christmas Lecture Course Evaluation         10       Fr, 29.11.2024       9:50       12:50       \$\$311/0012\$       Alternative date for cancelled lectures (hybrid)       tbd	3	Fr, 25.10.2024	9:50	12:50	S311/0012	<ul><li>Ch. 2 - Search, Problem Solving, and Planning</li></ul>	Dr. Timo Sturm
Lectorial 1 + 2   Lectorial 1 + 2	4	Fr, 01.11.2024	9:50	12:50	S311/0012	· · · · · · · · · · · · · · · · · · ·	Dr. Dominik Jung
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Ch. 9 - Natural Language Processing Guest Lecture Lectorial 4  8 Fr, 15.11.2024 9:50 12:50 S311/0012 Ch. 10 - Computer Vision and Image Processing Lectorial 5  9 Fr, 22.11.2024 9:50 12:50 S311/0012 Ch. 11 - Building Productive AI-based Systems Course Evaluation  10 Fr, 29.11.2024 9:50 12:50 S311/0012 Alternative date for cancelled lectures (hybrid) tbd	6	Fr, 08.11.2024	9:50	12:50	S311/0012	•	Dr. Dominik Jung
Fr, 22.11.2024 Schristmas Lecture  Property Prop	7	Fr, 08.11.2024	14:25	17:55	S103/23	<ul><li>Ch. 9 - Natural Language Processing</li><li>Guest Lecture</li></ul>	Dr. Dominik Jung
Course Evaluation  10 Fr, 29.11.2024 9:50 12:50 S311/0012 • Alternative date for cancelled lectures (hybrid) tbd	8	Fr, 15.11.2024	9:50	12:50	S311/0012	·	Dr. Timo Sturm
	9		9:50	12:50	S311/0012	·	Dr. Dominik Jung
11 tbd tbd tbd online • Exam Q&A (online) Dr. Dominik	10	Fr, 29.11.2024	9:50	12:50	S311/0012	<ul> <li>Alternative date for cancelled lectures (hybrid)</li> </ul>	tbd
	11	tbd	tbd	tbd	online	■ Exam Q&A (online)	Dr. Dominik Jung

**General Questions:** ki@is.tu-darmstadt.de

# Outline and Organization Summer Term

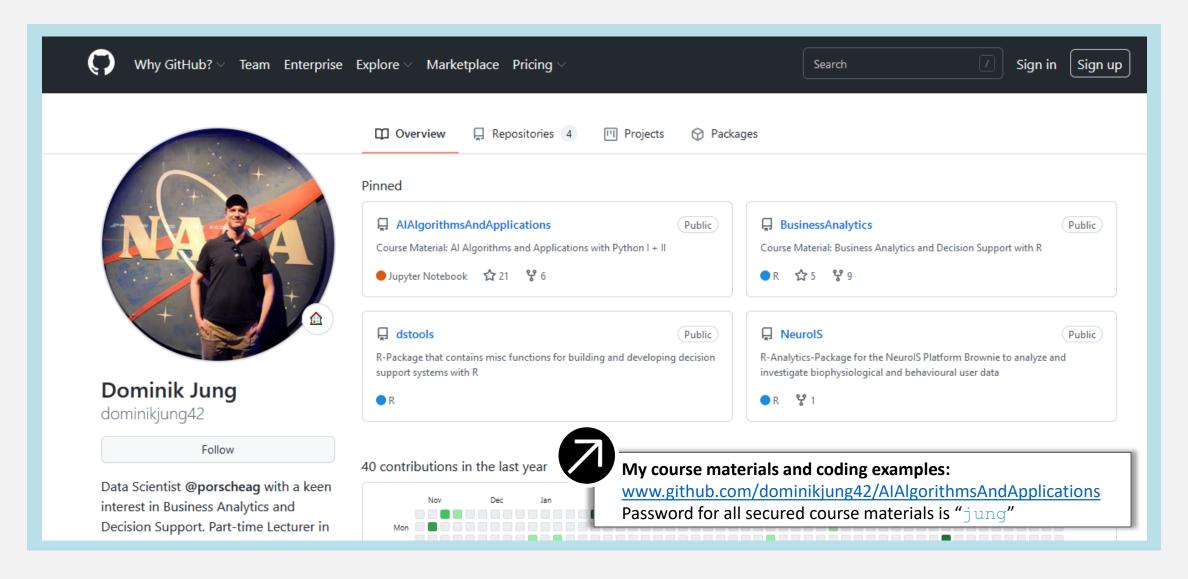


ID	Event	Date	Lecturer
1	<ul><li>Guest Lecture</li><li>Capstone Kick-off</li></ul>	Friday	Dr. Dominik Jung Porsche AG Team
2	<ul><li>Exercise</li></ul>	Thursday	Dr. Timo Sturm
3	<ul><li>Capstone Q&amp;A</li></ul>	Weekly	Porsche AG Team
4	<ul><li>Capstone Pitch</li></ul>	Friday	All

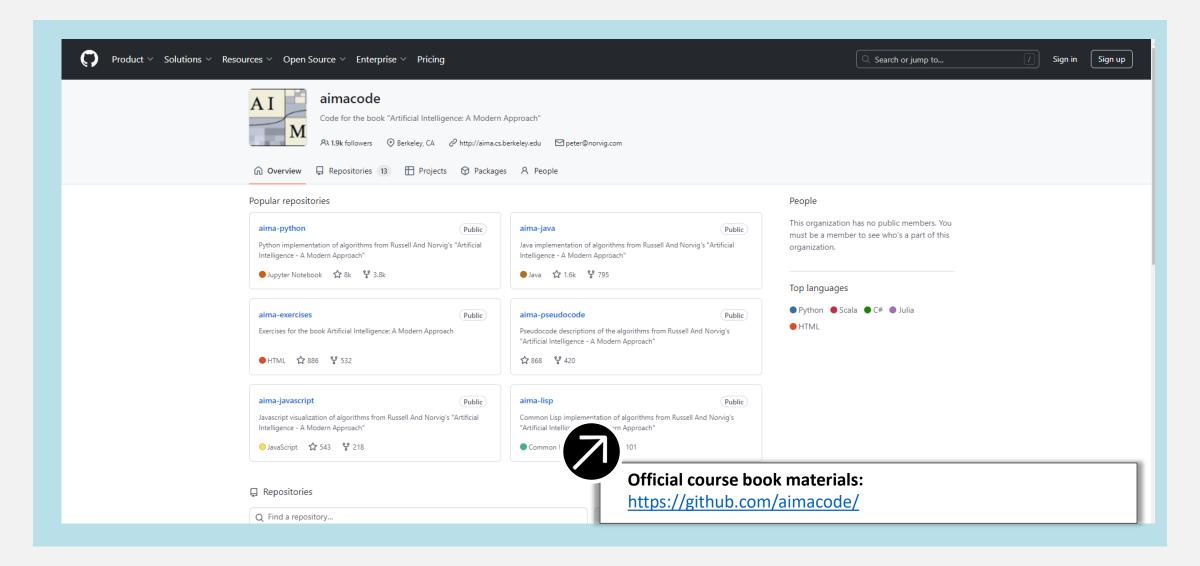


General Questions: ki@is.tu-darmstadt.de

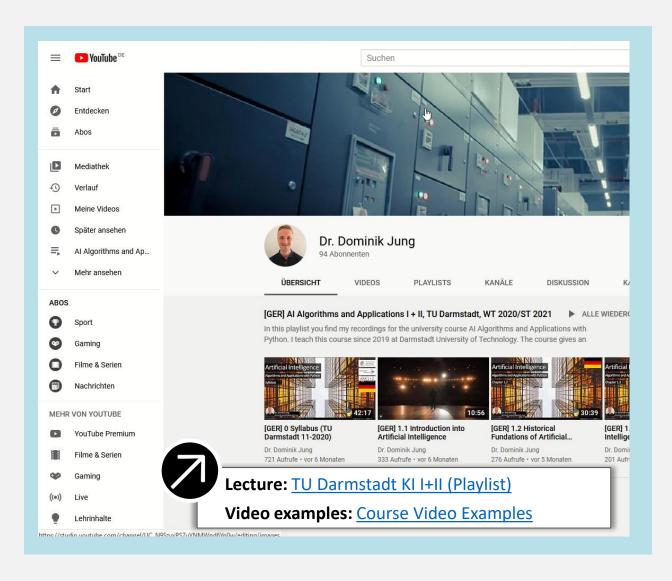
### **Course Material**



### **Course Book Material**



## Course Recordings



#### **Hybrid/Online Lecture Setup**

- Selected lecture recordings and exercises will be online available at Youtube on my channel: www.youtube.com/c/dominikjung42
- Teaching material accompanying this lecture and all literature downloads and course material will be available in GIT: www.github.com/dominikjung42
- Please feel free to comment the videos to solve the class room tasks.
- Click " Subscribe " to get informed about new videos.

## Todos until next Lecture!

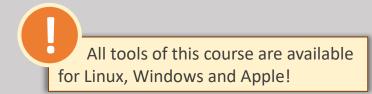


### Please install

- Anaconda: https://www.anaconda.com/distribution
- GIT: https://git-scm.com/downloads | https://gitforwindows.org

until **next** lecture

You will need them to solve the exercises in this course



### Download Anaconda



### **Anaconda 2019.07 for Windows Installer**

Python 3.7 version

Download

64-Bit Graphical Installer (486 MB) 32-Bit Graphical Installer (418 MB) Python 2.7 version

Download

64-Bit Graphical Installer (427 MB) 32-Bit Graphical Installer (361 MB)

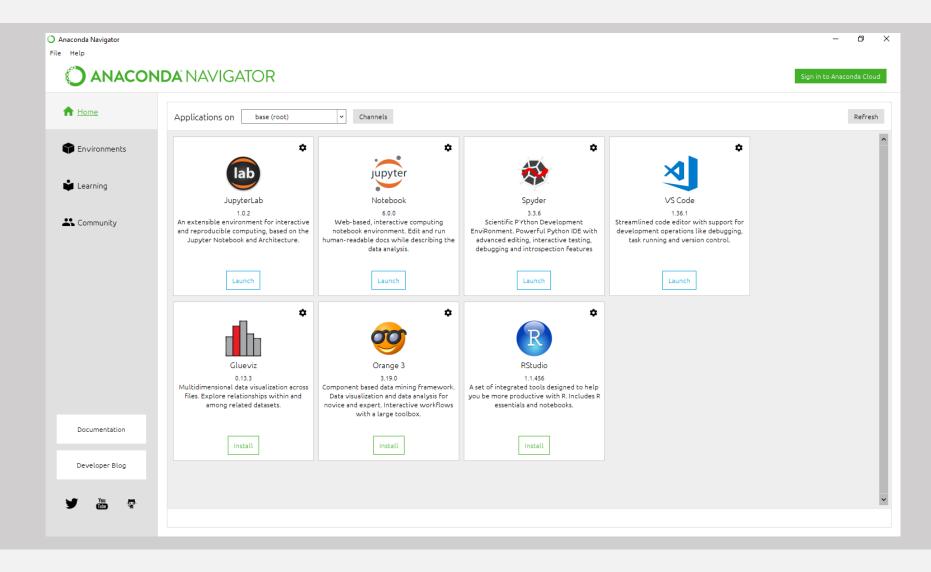


**Anaconda Platform:** 

https://www.anaconda.com/distribution

# Setup Anaconda





## **Download GIT**

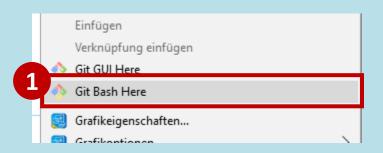




## Setup GIT - Download the Course Material

#### Console

- Register @git
- Make a new folder and make a right-click, choose "Git Bash here"



No reason to panic! If you have trouble contact me, I will help you to setup your repository!

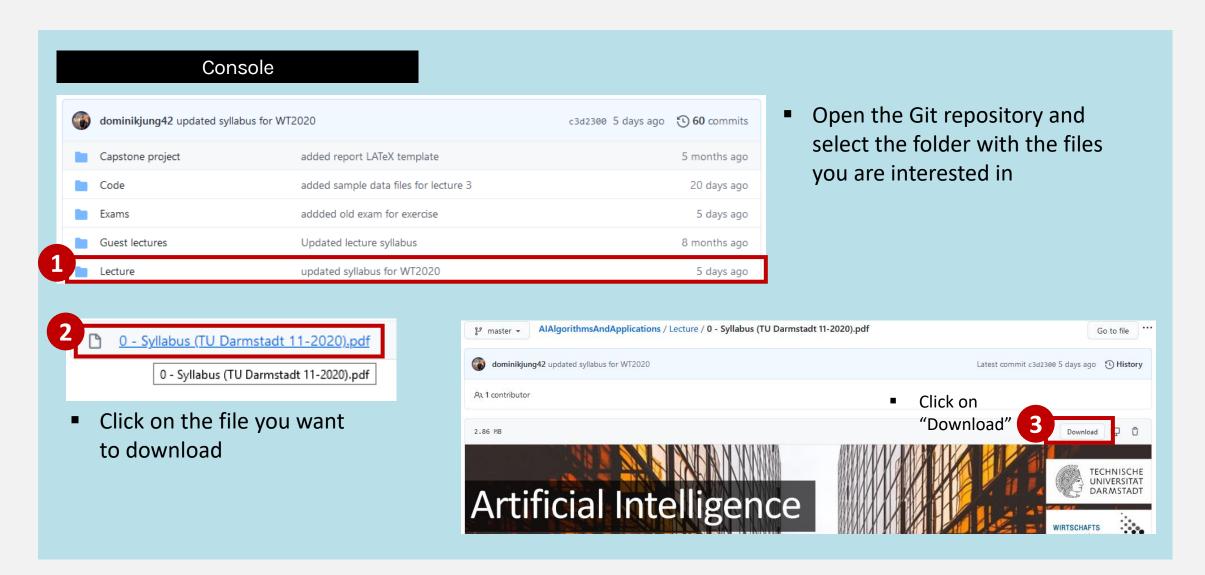
Run the following lines of code in your Git Bash to setup your repository

```
git init
git config --global user.name "YOUR NAME"
git config --global user.email "YOUR EMAIL"
git clone "https://github.com/dominikjung42/AIAlgorithmsAndApplications.git"
```

During the course, run the following lines of code to update your repository

```
git pull origin master
```

## Or Download the Course Materials Manually

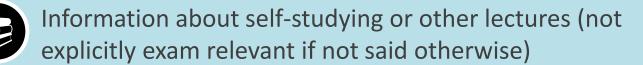


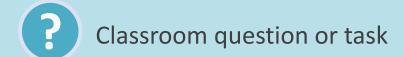
## Teaching Material Icons

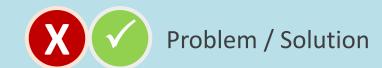




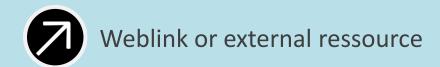














## Types of Tasks and Exercises





- Short tasks, workload should be about 5 minutes
- Solved during lecture
- Use it for exam preparation

#### Classroom Case





- he Junalivet Whisky Company is intersted in the geographical and spatia istribution of the Whisky market in Scottland. They plan to put the new 10 years angiver on the market. He is every body and armoky. For that purpose cluster the thiskys and find the most body and smoky group of whiskies. And plot them with
- Simplified, real-world business-problems and cases
- Workload between 30-60 minutes
- Read and Discuss
- Use it to deepen your applied skills

#### Challenge / Capstone

The sinking of the RMS Titanic is one of the most infamous shipwrecks in history. On April 15, 1912, camp he madion rough, he Titanic sask families colding with an incideng, silling 1502 and of 2224 passengers and crew. The sensational trapely incident of the sensational trapely incident to the sensation trapely incident trapely incident to the sensation trapely incident trapely incident to the sensation trapely incident trapely incid



- General task with a wide focus on the different topics of the course
- Workload to pass the challenge is about 6-8 hours, and about 2-4 weeks fulltime for the capstone

#### **Business Case**





- Typical business case
- Discussed together

# Capstone Challenge @ Porsche AG (2022)





## Closed Book and Closed Notes Exam (preliminary!)\*

33 %

#### BASIC CONCEPTS AND THEORETICAL BACKGROUND

- You will have to answer multiple questions related to basic concepts of the lecture or give basic definitions or formulas.
- Aka "knowledge questions".

33 %

#### APPLYING THEORY TO PRACTICE

- You will have to show that you understand the algorithms and concepts and that you can
  use them to solve a (business/real-life) problem.
- For this kind of task you might need your calculator or geometrical triangle, pen and eraser.

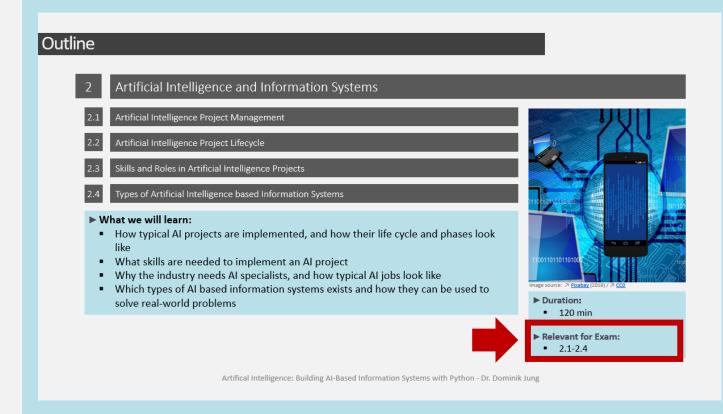
34 %

#### **PROGRAMMING**

- You will have to write, read and understand code examples in the context of artificial intelligence problems (search, machine learning, etc.).
- Use the exercises, lectorials and the code examples to prepare!

<sup>\*</sup>Note: It may be possible that the point distribution differs in the final exam

### Which Content is Relevant for the Exam?



Note: There might still be questions where you might need a <u>basic</u> understanding of the content of the excluded chapters

#### Always exam relevant

- Lecture slides, lectorials and exercises (except excluded chapters on the overview)
- Referenced chapters of the course books and all literature downloads available in GIT (look at the folder "literature")
- The handouts for the business cases and the discussion results
- Every teaching material accompanying this lecture (code examples, guest lectures etc.)

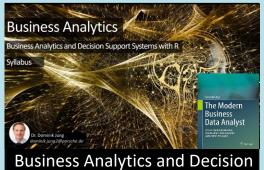
# Grading (preliminary)

Contact	Description	Distribution
<b>Exam</b> <i>Dr. Dominik Jung</i>	There will be a 90 minutes closed-book/closed-notes exam consisting of short-answer, and analytical questions covering all course material! One third will be general questions, one third related to tools, and the last third will be an overarching case.	60 %
Capstone Project  Dr. Timo Sturm +  Capstone Partners	Each participant is expected to join a team of about 4 students to analyze and work on a capstone project. Results should be delivered in a document. Further information will be presented at the capstone introduction.	40 %

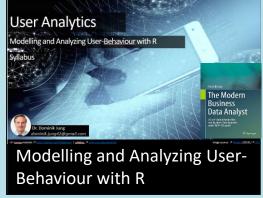
- Both elements need to be passed (grade 4.0 or better): Failing (i.e., grade 5.0) the (1) Exam, or the (2)
   Case Study, or (3) the Exam and the Case Study, results in failing the entire course.
- There is no retake possibility for the Capstone project. Thus, if you fail the Capstone project, you need to retake the course next year!

## **Related Courses**

#### **Data Science Lectures**



Support with R

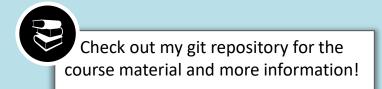




#### Data Science Seminars







### References

#### Main literature

- 1. Rusell, S., & Norvig, P. (2016). Artificial Intelligence: A Modern Approach. Global Edition
- 2. Géron, A. (2017). Hands-on machine learning with Scikit-Learn and TensorFlow: concepts, tools, and techniques to build intelligent systems.
- 3. Castillo, E., Gutierrez, J. M., & Hadi, A. S. (2012). *Expert systems and probabilistic network models*. Springer Science & Business Media.

#### **Further reading**

- I strongly recommend to take a look at the free available online version of the *Pro Git book*, written by Scott Chacon and Ben Straub and published by Apress, it is available online as pdf, epub and mobi ( git-scm.com).
- Rogerdudler Git Tutorial ( https://rogerdudler.github.io/git-guide) gives an excellent introduction for getting started with git.
- I also can recommend to take a look at the GIT guide from kbroman ( kbroman.org).