



### About Me

#### **EXPERIENCE**

Since 2019 Data Scientist, After-Sales, Porsche AG

2016-2019 Research Assistant, Institute of Information Systems and Marketing (IISM) and

Karlsruhe Decision & Design Lab (KD2 Lab)

#### **EDUCATION**

2016-2018 Dr. rer. pol., "Robo-Advisors and Decision Inertia", Karlsruhe Institute of Technology

**2015-2018** M.Sc., Practical Computer Science, *University of Hagen* 

**2013-2015** M.Sc., Information Management and Engineering, *Karlsruhe Institute of Technology* 

2009-2013 B.Sc., Media Economics & B.A., Applied Media and Communication Studies,

Ilmenau University of Technology

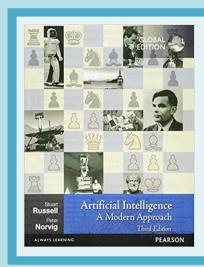
#### RESEARCH INTERESTS

- Decision Support Systems (e.g. Robo-Advisors, Dashboards)
- Modeling and Analyzing User Behavior with R / Python



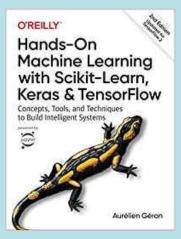
Further Questions?
Please send me an email at dominik.jung42@gmail.com

### Literature Recommendations



Rusell, S., & Norvig, P. (2016). *Artificial Intelligence: A Modern Approach*. Global Edition.

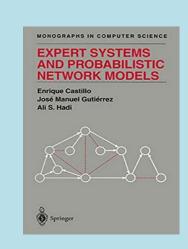
► Availability: <a href="#">¬<u>University Library Darmstadt</u></a> | <a href="#">¬<u>Amazon</u></a>



Géron, A. (2017). Hands-on machine learning with scikit-learn and TensorFlow: Concepts, tools, and techniques to build intelligent systems.

► Availability: <u>Nuriversity Library Darmstadt</u> | <u>Namazon</u>

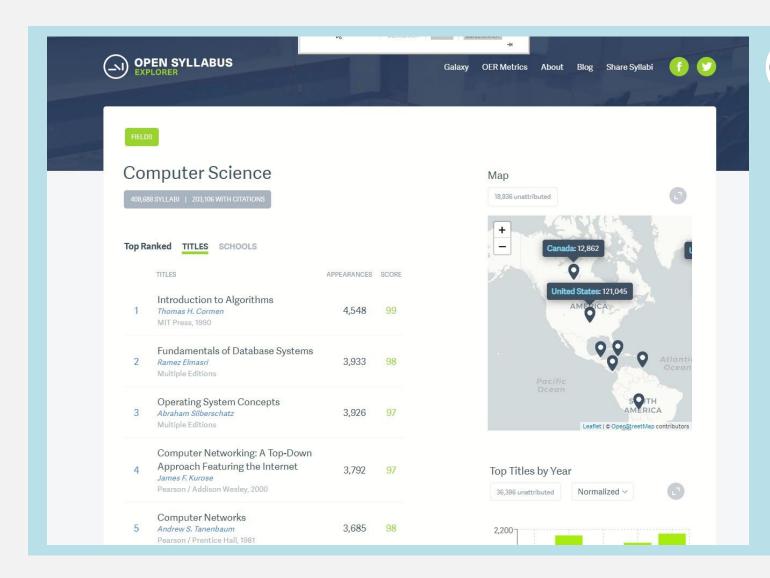
## Literature Recommendations



Castillo, E., Gutierrez, J. M., & Hadi, A. S. (2012). *Expert systems and probabilistic network models*. Springer Science & Business Media.

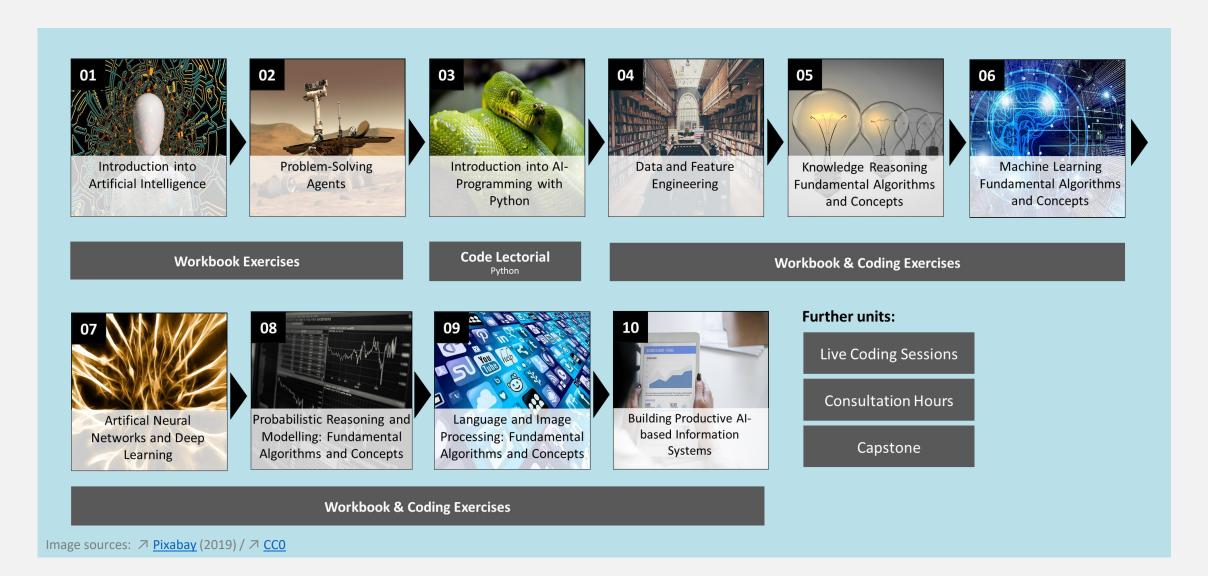
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# Rusell, S., & Norvig, P. (2016)

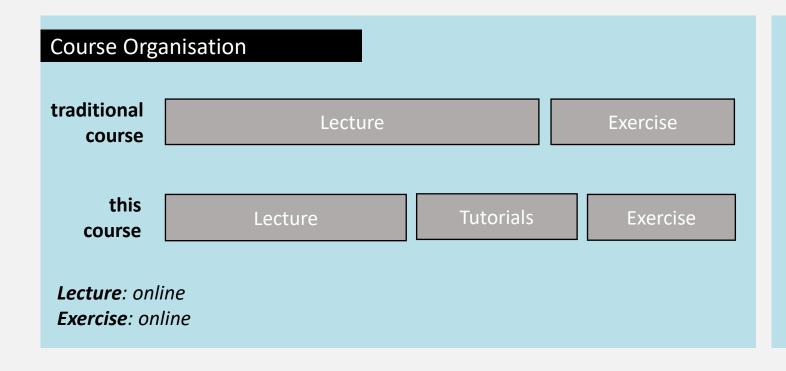


Russell and Norvigs textbook is the most used AI teaching book in about 1500 universities world wide (\(\triangle \overline{Open} \) Syllabus\). Please use the complementary textbook website of this course for exercises and exam preparation. You find there further materials, tutorials and code examples (\(\triangle \alpha \) AIMA Berkley\).

# Syllabus



## Outline and Organization



You're not being hired for knowledge, but how you apply the knowledge

Please note that I revise this course every semester. If you visit this course and plan to write the exam later you have to check if some subchapters were added or excluded for the current exam. I do this due to the capstone project and new trends in AI.

### Who Should Choose this Lecture

## This lecture is aimed at two complementary audiences:

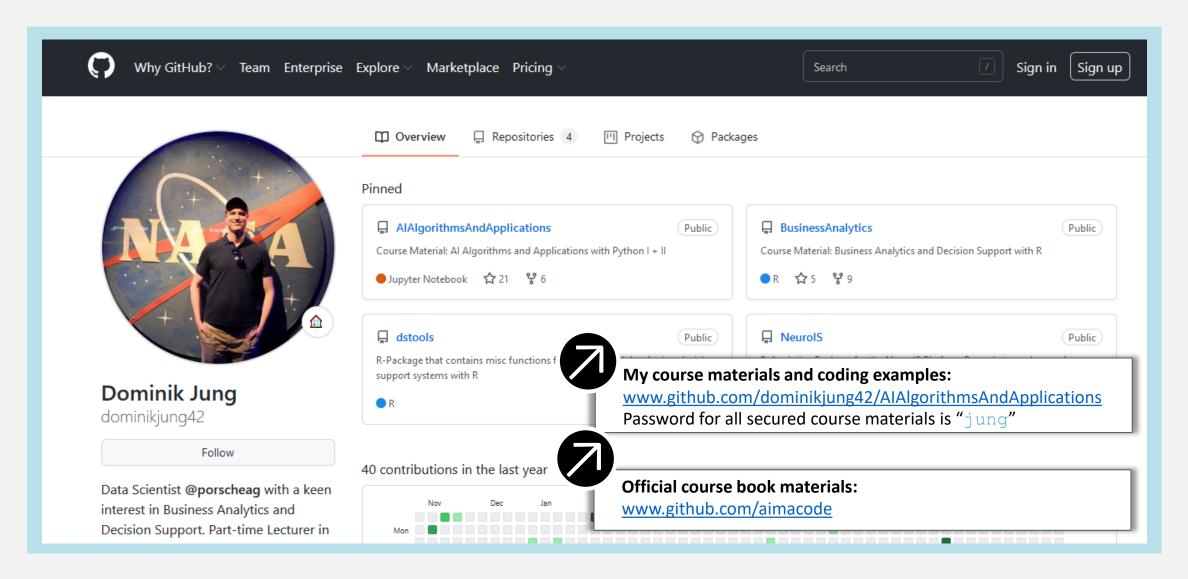
- Intermediate information systems / computer science students who want to get a general understanding of artificial intelligence (AI), understand how AI works, and learn new strategies for solving diverse AI problems.
- Students from other domains who are planning to use AI methods (e.g. machine learning) in their future and want to understand why it works the way it does.

### What You Will Get Out of this Course

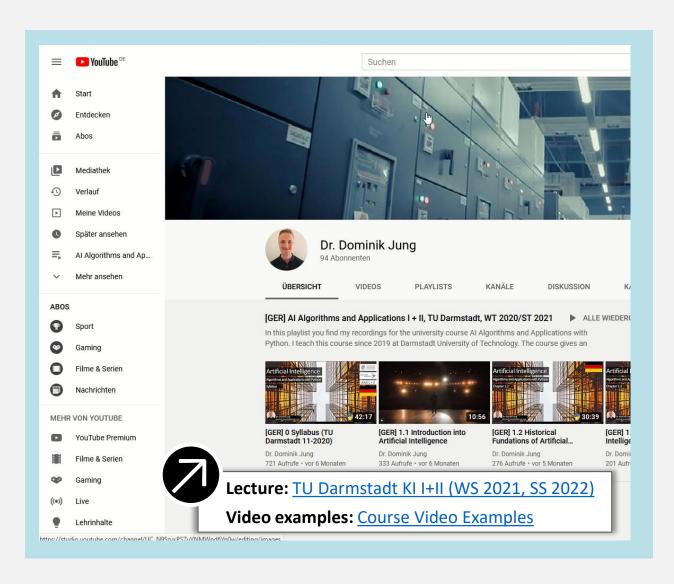
■ This course delivers the knowledge that I think an AI specialist should possess: a general understanding of the fundamentals coupled with a broad knowledge in central algorithms and concepts. That means that you can tactically learn more about a topic when needed.

- At the end of this course, you will:
  - Be able to design, implement and maintain AI systems in Python
  - Have profound knowledge about key concepts and algorithms in AI
  - Be good enough to sign up for advanced AI related courses like machine learning, computer vision etc.
  - Have enough basic knowledge to apply for beginner AI jobs in industry

### Course Material



## Course Recordings



#### **COVID19 Online Lecture Setup**

- Lecture slides and exercises will be online available at Youtube on my channel: www.youtube.com/c/dominikjung42
- Teaching material accompanying this lecture and all literature downloads and course material will be available in GIT: www.github.com/dominikjung42
- Please feel free to comment the videos to solve the class room tasks.
- Click " Subscribe " to get informed about new videos.

## Todos until next Lecture!



### Please install

- Anaconda: https://www.anaconda.com/distribution
- GIT: https://git-scm.com/downloads | https://gitforwindows.org

until **next** lecture

You will need them to solve the exercises in this course



## Download Anaconda



### **Anaconda 2019.07 for Windows Installer**

Python 3.7 version

Download

64-Bit Graphical Installer (486 MB) 32-Bit Graphical Installer (418 MB) Python 2.7 version

Download

64-Bit Graphical Installer (427 MB) 32-Bit Graphical Installer (361 MB)

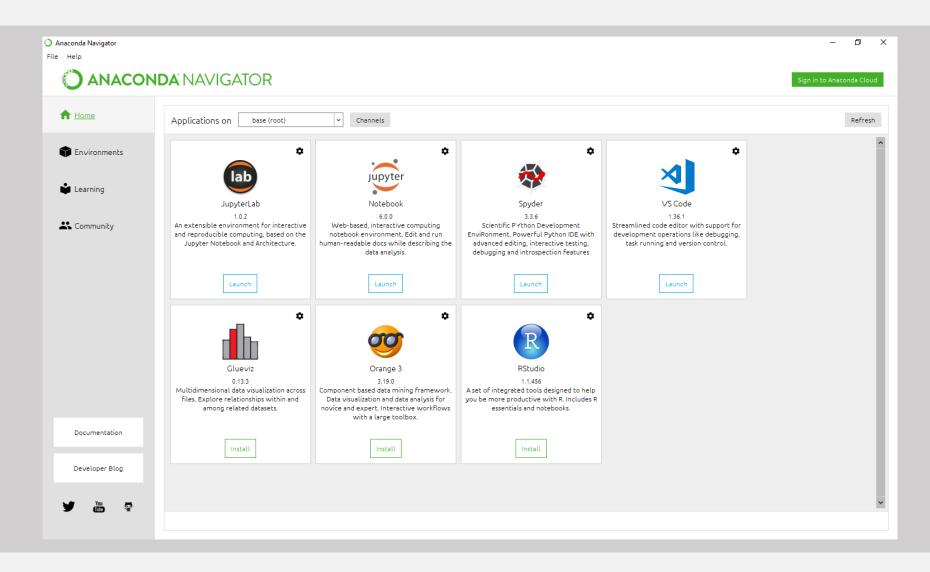


**Anaconda Platform:** 

https://www.anaconda.com/distribution

# Setup Anaconda





## **Download GIT**





## Setup GIT - Download the Course Material

#### Console

- Register @git
- Make a new folder and make a right-click, choose "Git Bash here"



No reason to panic! If you have trouble contact me, I will help you to setup your repository!

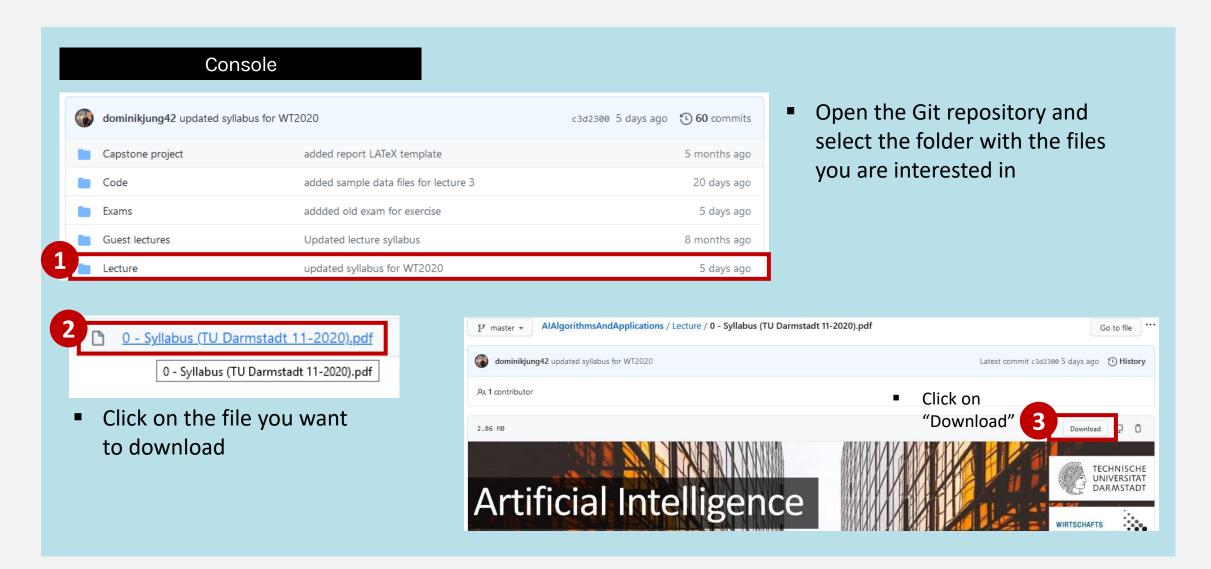
Run the following lines of code in your Git Bash to setup your repository

```
git init
git config --global user.name "YOUR NAME"
git config --global user.email "YOUR EMAIL"
git clone "https://github.com/dominikjung42/AIAlgorithmsAndApplications.git"
```

During the course, run the following lines of code to update your repository

```
git pull origin master
```

## Or Download the Course Materials Manually

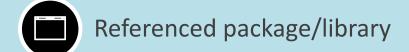


# Teaching Material Icons



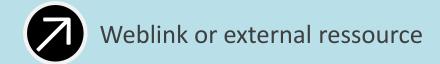


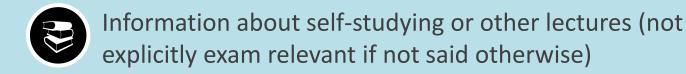
Classroom question or task



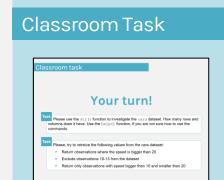








## Types of Tasks and Exercises





- Short tasks, workload should be about 5 minutes
- Solved during lecture
- Use it for exam preparation

#### Classroom Case





- Simplified, real-world business-problems and cases
- Workload between 30-60 minutes
- Read and Discuss
- Use it to deepen your applied skills

#### Challenge / Capstone





- General task with a wide focus on the different topics of the course
- Workload to pass the challenge is about 6-8 hours, and about 2-4 weeks fulltime for the capstone

#### **Business Case**





- Typical business case
- Discussed together

# Closed Book and Closed Notes Exam (preliminary!)

33 %

#### BASIC CONCEPTS AND THEORETICAL BACKGROUND

- You will have to answer multiple questions related to basic concepts of the lecture or give basic definitions or formulas.
- Aka "knowledge questions".

33 %

#### APPLYING THEORY TO PRACTICE

- You will have to show that you understand the algorithms and concepts and that you can
  use them to solve a (business/real-life) problem.
- For this kind of task you might need your calculator or geometrical triangle, pen and eraser.

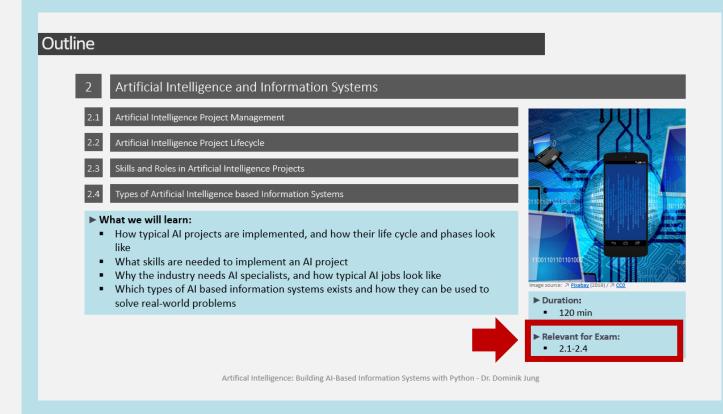
34 %

#### **PROGRAMMING**

- You will have to write, read and understand code examples in the context of business analytics problems.
- Use the exercises, lectorials and the code examples to prepare!

Note: It may be possible that the point distribution differs in the final exam

### Which Content is Relevant for the Exam?



Note: There might still be questions where you might need a <u>basic</u> understanding of the content of the excluded chapters

#### Always exam relevant

- Lecture slides, lectorials and exercises (except excluded chapters on the overview)
- Referenced chapters of the course books and all literature downloads available in GIT (look at the folder "literature")
- The handouts for the business cases and the discussion results
- Every teaching material
   accompanying this lecture (code
   examples, guest lectures etc.)



# Grading (preliminary)

Contact		Description	Distribution
<b>Exam</b> <i>Dr. Domini</i>	k Jung	There will be a 90 minutes closed-book/closed-notes exam consisting of short-answer, and analytical questions covering all course material! One third will be general questions, one third related to tools, and the last third will be an overarching case.	60 %
<b>Capstone</b> Timo Sturr	•	Each participant is expected to join a team of about 4 students to analyze and work on a capstone project. Results should be delivered in a document. Further information will be presented at the capstone introduction.	40 %

- Both elements need to be passed (grade 4.0 or better): Failing (i.e., grade 5.0) the (1) Exam, or the (2)
   Case Study, or (3) the Exam and the Case Study, results in failing the entire course.
- There is no retake possibility for the Capstone project. Thus, if you fail the Capstone project, you need to retake the course next year!

## Outlook

#### Data Science Lectures





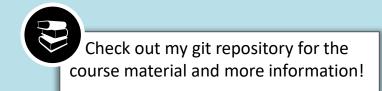


### Data Science Seminars



with Python and R





### References

#### Main literature

- 1. Rusell, S., & Norvig, P. (2016). Artificial Intelligence: A Modern Approach. Global Edition
- 2. Géron, A. (2017). Hands-on machine learning with Scikit-Learn and TensorFlow: concepts, tools, and techniques to build intelligent systems.
- 3. Castillo, E., Gutierrez, J. M., & Hadi, A. S. (2012). Expert systems and probabilistic network models. Springer Science & Business Media.

#### **Further reading**

- I strongly recommend to take a look at the free available online version of the *Pro Git book*, written by Scott Chacon and Ben Straub and published by Apress, it is available online as pdf, epub and mobi ( git-scm.com)
- Rogerdudler Git Tutorial ( https://rogerdudler.github.io/git-guide) gives an excellent introduction for getting started with git and no deep shit;)
- I also can recommend to take a look at the GIT guide from kbroman ( kbroman.org)