

Syllabus

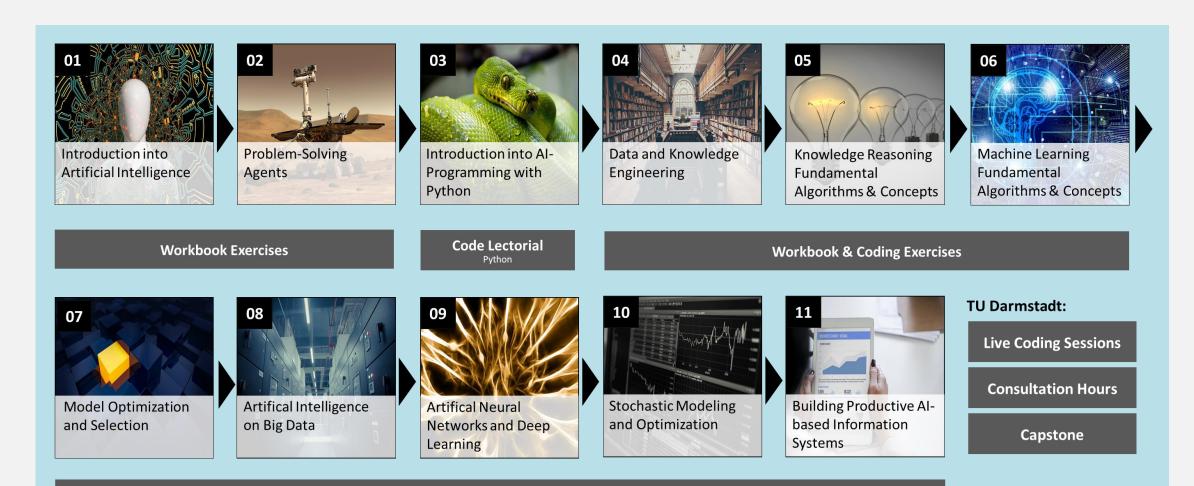


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Workbook & Coding Exercises

Exam Structure (preliminary!)

1/3

BASIC CONCEPTS AND THEORETICAL BACKGROUND

 You will have to answer multiple questions related to basic definitions and concepts of the lecture.

1/3

APPLYING THEORY TO PRACTICE

You will have to show that you understand the algorithms and concepts and that you can
use them to solve a business problem.

1/3

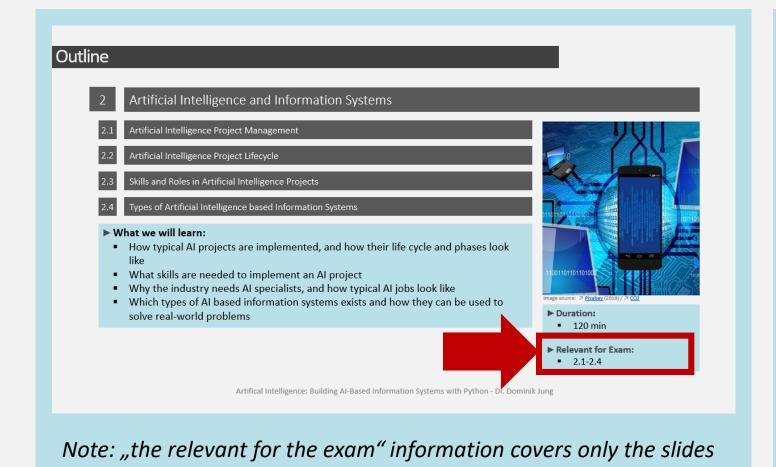
PROGRAMMING

- You will have to write, read and understand code examples in the context of business analytics problems.
- Use the exercises and the code examples to prepare!

Note: It may be possible that the point distribution differs in the final exam

Which Content is Relevant for the Exam?

not the reffered literature!



Exam relevant

- Lecture slides and exercises
- All literature downloads available in GIT (folder literature)
- The referred literature for the business cases in literature
- Teaching material accompanying this lecture (e.g. code, guest lectures etc.)

About Me

EXPERIENCE

Today Data Scientist, After-Sales, *Porsche AG*

2016-2019 Research Assistant, *Institute of Information Systems and Marketing (IISM) and Karlsruhe*

Decision & Design Lab (KD2 Lab), Karlsruhe

EDUCATION

2016-2018 Dr. rer. pol., Business Informatics, *Karlsruhe Institute of Technology (KIT)*

2015-2018 M.Sc., Practical Computer Science, *University of Hagen*

2013-2015 M.Sc., Information Management and Engineering, *Karlsruhe Institute of Technology (KIT)*

2009-2013 B.Sc., Media Economics & B.A., Applied Media and Communication Studies,

Ilmenau University of Technology

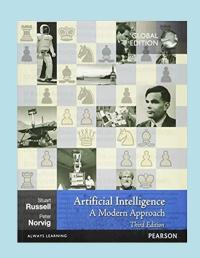
RESEARCH INTERESTS

- Decision Support Systems (e.g. Robo-Advisors, BPM, Dashboards)
- Modeling and Analyzing User Behavior with R / Python



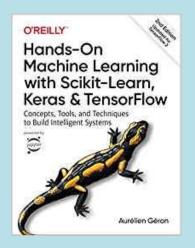
Further Questions?
Please send me an email at dominik.jung42 @gmail.com

Literature Recommendations



Rusell, S., & Norvig, P. (2016). *Artificial Intelligence: A Modern Approach*. Global Edition.

► Availability: <u>Zuniversity Library Darmstadt</u> | <u>Zamazon</u>



Géron, A. (2017). Hands-on machine learning with Scikit-Learn and TensorFlow: concepts, tools, and techniques to build intelligent systems.

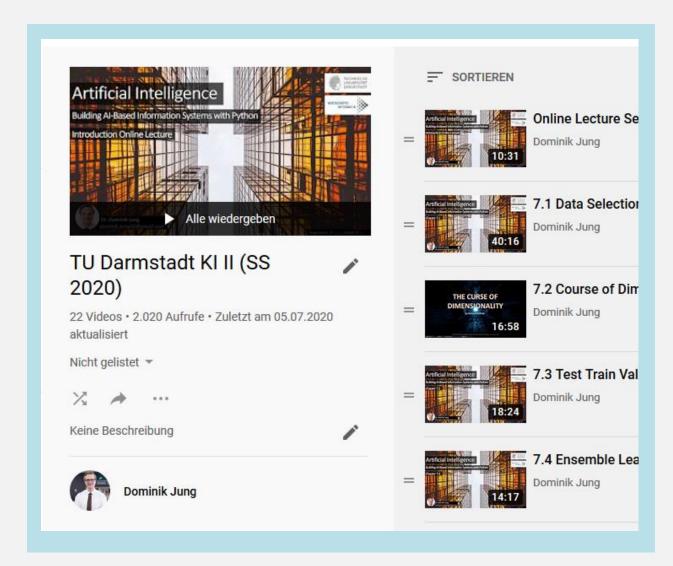
► Availability: <u>Zuniversity Library Darmstadt</u> | <u>Zamazon</u>

Grading (PRELIMINARY)

Contact	Description	Distribution
Exam <i>Dr. Dominik Jung</i>	There will be a 60 minutes closed-book/closed-notes exam consisting of short-answer, and analytical questions covering all course material! One third will be general questions, one third related to tools, and the last third will be an overarching case.	80 %
Capstone Project <i>Timo Sturm</i>	Each participant is expected to join a team of max. 4 students to analyze and work on a capstone project. Results should be delivered in a document. Further information will be presented at the capstone introduction.	20 %

- Both elements need to be passed (grade 4.0 or better): Failing (i.e., grade 5.0) the (1) Exam, or the (2) Case Study, or (3) the Exam and the Case Study, results in failing the entire course.
- There is no retake possibility for the Capstone project. Thus, if you fail the Capstone project, you need to retake the course next year!

Course Recordings



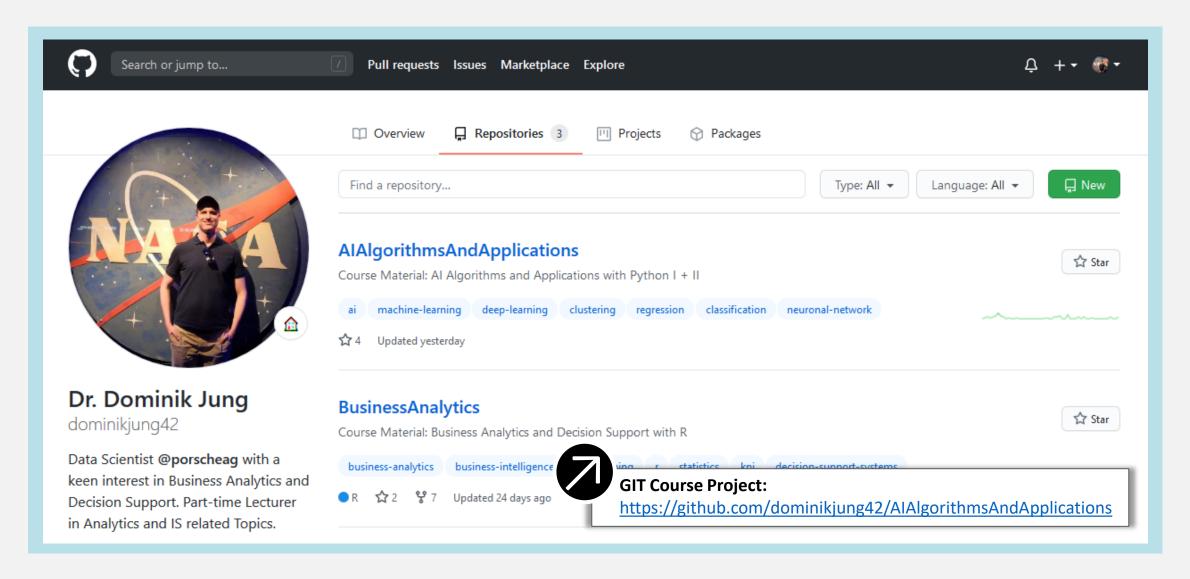
COVID19 Online Lecture Setup

- Lecture slides and exercises will be online available at Youtube
- Teaching material accompanying this lecture and all literature downloads and course material will be available in GIT
- Please feel free to comment the videos to solve the class room tasks



Youtube: TU Darmstadt KI I+II (WS 2020, SS 2021)

Course Material



Todos until next Lecture!



Please install

- Anaconda: https://www.anaconda.com/distribution
- GIT: https://git-scm.com/downloads | https://gitforwindows.org until <u>next</u> lecture.

You will need them to solve the exercises in this course!



Download Anaconda



Anaconda 2019.07 for Windows Installer

Python 3.7 version

Download

64-Bit Graphical Installer (486 MB) 32-Bit Graphical Installer (418 MB) Python 2.7 version

Download

64-Bit Graphical Installer (427 MB) 32-Bit Graphical Installer (361 MB)

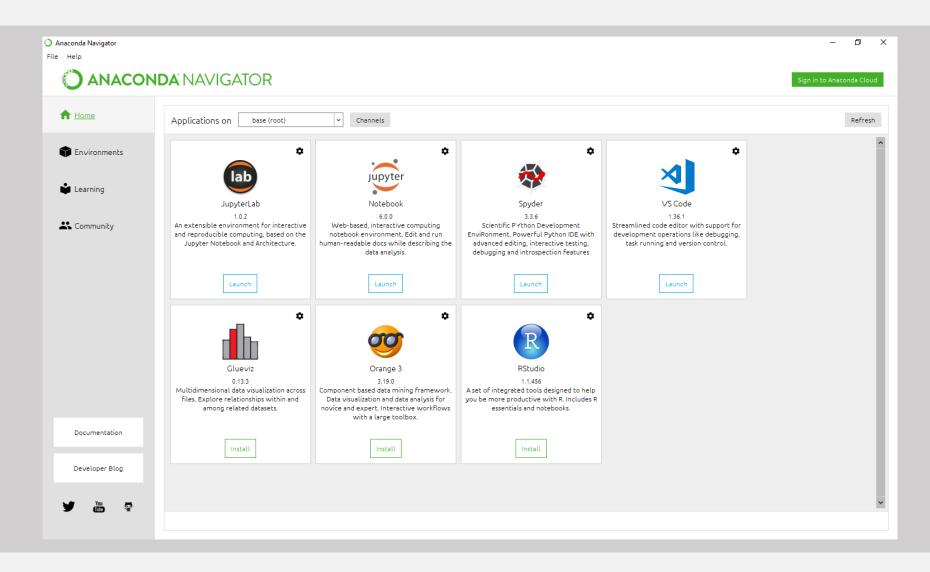


Anaconda Platform:

https://www.anaconda.com/distribution

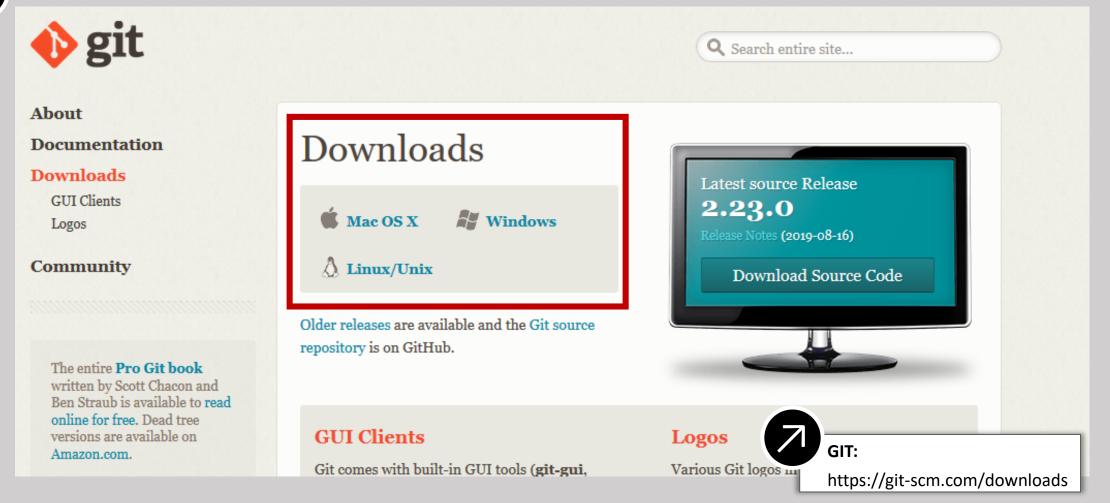
Setup Anaconda





Download GIT

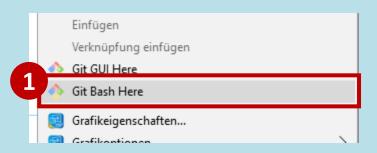




Setup GIT - Download the Course Material

Console

- Register @git
- Make a new folder and make a right-click, choose "Git Bash here"



No reason to panic! If you have trouble contact me, I will help you to setup your repository!

Run the following lines of code in your Git Bash to setup your repository

```
git init
git config --global user.name "YOUR NAME"
git config --global user.email "YOUR EMAIL"
git clone "https://github.com/dominikjung42/AIAlgorithmsAndApplications.git"
```

During the course, run the following lines of code to update your repository

```
git pull origin master
```

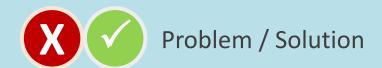
Teaching Material Icons



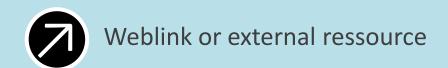




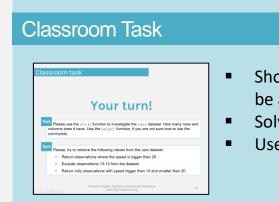
Information about self-studying or other lectures (not explicitly exam relevant if not said otherwise)







Types of Tasks and Exercises



The sinking of the RMS Titanic is one of the most infamous shipwrecks in history, O April 15, 1912, during hier maiden voyage, the Titanic saint after colliding with an isoberg, killing 1502 out of 2224 passengers and crew. This sensational tragety shocked the international community and led to better safety regulations for ships.

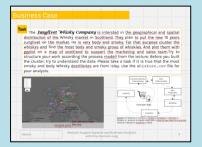
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- Short tasks, workload should be about 5 minutes
- Solved during lecture
- Use it for exam preparation

Classroom Case





- Simplified, real-world business-problems and cases
- Workload between 30-60 minutes
- Read and Discuss
- Use it to deepen your applied skills

Challenge



- General task with a wide focus on the different topics of the course
- Workload <u>to pass</u> is about 6-8 hours

Business Case





- Typical business case
- Discussed together

Outlook

Data Science Lectures







Data Science Seminars







References

Main literature

- 1. Rusell, S., & Norvig, P. (2016). Artificial Intelligence: A Modern Approach. Global Edition
- 2. Géron, A. (2017). Hands-on machine learning with Scikit-Learn and TensorFlow: concepts, tools, and techniques to build intelligent systems.

Further reading

- I strongly recommend to take a look at the free available online version of the *Pro Git book*, written by Scott Chacon and Ben Straub and published by Apress, it is available online as pdf, epub and mobi (git-scm.com)
- Rogerdudler Git Tutorial (https://rogerdudler.github.io/git-guide/) gives an excellent introduction for getting started with git and no deep shit;)
- I also can recommend to take a look at the GIT guide from kbroman (kbroman.org)