

Website Design Ranker

Using Machine Learning

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Introduction

- We are trying to find some existing methods to rank website designs.
- We came with websites which rank according to submission by critics.

Page Layout

- Looks for the layout of the webpage and the amount of content we see in the page once we click on a result.
- Focuses to reduce the difficulty of users to find the actual content.
- The websites which does not have a lot of visible content above-the-fold and dedicates a large fraction (above a normal degree) to ads will be affected.
- And provides new experience for users.