

# Website Design Ranker

Using Machine Learning

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15 AUGUST 2019

# Introduction

- Our project involves an Machine learning algorithm that uses certain parameters to rank websites in terms of their design.
- In this presentation, we will be explaining, comparing and contrasting existing works that are similar in purpose to our project.
- We will be comparing against:
  - A Website that ranks other design according to submissions by critics
  - A ranking implementation done by Google that analyses a webpage's contents
  - An algorithm called CoLiDes models how people navigate a complex website to find information