

STATE OF THE MAP



Bridging the Map

Heidelberg 2019

The State of the Map Conference (SotM) in Heidelberg brings together the brightest and most active members of the OpenStreetMap (OSM) surveying and development community for an intense exchange of results and ideas that strengthens the project and ensures its continued success.

Founded in 2004, the OpenStreetMap enables millions to contribute up to date information about their neighbourhood

and locations. By making this geospatial data available for free under an open licence, it has revolutionized the way we see, use and sell map data and services. State of the Map enables you to keep up to date with the changing geospatial industry. It provides a fantastic opportunity to meet the wide community of software developers, volunteers, and users. By bringing these groups together in one place the future of OSM is strengthened.

Your sponsorship helps keep State of the Map affordable to the widest possible audience. Sponsors are an integral part of the conference. Don't miss this opportunity to present your organization to thought leaders and community activists from around the world.



About State of the Map 2019

The OpenStreetMap Foundation and our host, the University of Heidelberg, organize the State of the Map Conference (SotM), held 21-23 September 2019 in Heidelberg, Germany.

SotM addresses and builds bridges between OSM mappers and community activists, open source developers, researchers from universities and academic institutions, designers and cartographers, as well as GIS professionals from private and public

institutions. The conference will offer a common ground to people from various backgrounds and disciplines to meet and exchange knowledge, experiences, plans and ideas on the development, use and improvement of OSM. We expect between 400 and 500 participants from all over the world.

Right before the SotM, the HOTO Summit 2019 will take place at the same location and is also hosted by the Heidelberg University team. The HOTO Summit is the

annual conference of the Humanitarian OpenStreetMap Team (HOTO). HOTO is a global community supported by an international NGO dedicated to humanitarian action and community development using OpenStreetMap. If you are also interested in supporting this conference please contact summit@hotosm.org. Many visitors with a humanitarian and development background will furthermore be present at SotM and increase the diversity of our conference.

Sponsorship packages

	Platinum €25,000	Gold €15,000	Silver €7,500	Bronze €2,000	Supporter €500
Exhibition space in the main hall	Prominent	Yes	Yes	-	-
Placement of leaflets in conference rooms	Yes	Yes	Yes	Yes	
Special appreciation	Yes	-	-	-	-
Opening Session	5 minute talking spot	Thank You	-	-	
Job Offer Board	Yes	Yes	Yes	Yes	Yes
Presence on the State of the Map website	Your logo and company profile	Your logo	Your logo	Your logo	Company name
Conference guidebook	Double page	Full page	Full page	Half page	Company name
Sponsors banner	Your logo	Your logo	Your logo	-	-
Slides shown in a rolling presentation during the breaks	Up to 3	Up to 2	Up to 1	-	-
Tweet from @sotm	Week before and following	Week before conference	-	-	-
Complementary conference passes	10	6	4	2	1

If you are interested in Platinum level sponsorship we would be delighted to discuss a custom form of appreciation.

Corporate discounts

As a thank you to our OSM Foundation tiered corporate members we are delighted to offer a 25% discount on all State of the Map sponsorships up to the same level as your OSM Foundation membership. Your largest eligible discount also applies to higher State of the Map sponsorship packages. For example, OSM Foundation Gold membership entitles you to 25% off all State of the Map packages up to Gold, and €3,750 off Platinum (where €3,750 equates to 25% of the value of Gold).

Exhibition spaces

State of the Map 2019 will provide a space for exhibition stands. This is perfect for showing off your services and providing a visible place to start conversations with delegates. If your sponsorship level includes this we will contact you closer to the time to provide all the details.

Scholarship program

To ensure an accessible and diverse conference we provide scholarships world wide to professionals, researchers, students and accomplished community members. As a sponsor you'll be helping to bring talented people to the conference who otherwise couldn't afford the trip. The more you are able to sponsor the more scholars we can invite to State of the Map and the HOT Summit!

Don't see what you want?

Please let us know in which way you would like to support us. Apart from the above mentioned offers we will be happy to negotiate a customized sponsoring according to your wishes. Please contact us at sotm@openstreetmap.org.

Past Sponsors



Greetings from the community!

