



State of the Map 2020 Conference

# SotM2020

Sponsorship Prospectus

OpenStreetMap Foundation





## OpenStreetMap

Founded in 2004, the OpenStreetMap enables millions to contribute up-to-date information about their neighbourhoods and locations. You can find it at [www.openstreetmap.org](http://www.openstreetmap.org).

Making this huge resource of geospatial data available for free under an open license, has revolutionised the way we see, use and sell map data and mapping services. OpenStreetMap data is used in many mapping services, trackers, research projects and in medical and environmental crisis relief.

SotM2020 addresses, supports and builds bridges between OSM mappers and community activists, GIS professionals from private and public institutions, researchers from universities and academic institutions, open source developers, designers and cartographers. The conference will offer a common ground to meet and exchange knowledge, experiences, plans and ideas on the development, use and improvement of OSM. SotM2020 enables you to keep up to date with the fast moving geospatial industry. It provides a fantastic opportunity to meet the wide community of volunteers, software developers, researchers and users.

Your sponsorship helps keep State of the Map affordable to the widest possible audience. Sponsor's contributions are an integral part of the conference. Don't miss this opportunity to present the innovations of your organisation to thought leaders and community activists from around the world.

## OSM Foundation Corporate Members

We are delighted to offer our OSM Foundation corporate members a discount on State of the Map sponsorships. The discount will be 25% of the base contribution for your corporate membership tier.

## Support for the scholarship programme

To ensure an accessible and diverse conference we provide scholarships world-wide to professionals, researchers, students and accomplished community members. As a sponsor you'll be helping to bring talented people to the conference who otherwise couldn't afford the trip. The more you are able to sponsor, the more scholars we can invite to State of the Map

## State of the Map 2020 Sponsorship prospectus

The annual global conference of the OpenStreetMap (SotM) brings together the brightest and most active members of the OpenStreetMap (OSM) surveying and development community from around the world for an intense exchange of results and ideas that strengthens the project and ensures its continued success. About 300 to 400 participants from across the world will attend.

The OpenStreetMap Foundation rotates the conference to a different venue every year. This year they will hold the SotM 2020 conference in Cape Town, South Africa, at the campus of the University of Cape Town. The conference will be held on 3 - 5 July 2020.



Prominent placement of sponsoring partner logos during lectures at the SotM Conference

### Photo credits:

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# State of the Map 2020 Programme

The conference normally runs up to four parallel tracks due to the large number of papers presented over the three days. Papers are academic, technical and also simpler user oriented papers. In addition there are very short lightning talks and an area for poster presentations. Parallel to the conference there are international organising events and meetings for interest groups. For example, one group is for PhD students with an interest in OpenStreetMap related topics to meet and build relationships.

The people attending the conference include leaders, organisers and operations specialists from OSM groups around the world. They expect the conference to offer face-to-face discussion and learning on a variety of topics. Sponsor representatives will be participating in these discussions and have an opportunity to engage with OSM delegates who can contribute to business operations, who can be recruited to businesses and who may be potential influencers for and clients of the sponsoring companies. The conferences also includes social events, cultural events and local tours that are included to promote networking and contact between delegates.

Group photo of the attendees at the 2019 State of the Map Conference.





## SotM Sponsorship packages

Sponsorship is available in packages. Packages include some or all of the following opportunities:

\* Sizes, quantities and placement of opportunities will be varied according to the package.

Sponsor opportunity	Platinum €24000	Gold €14000	Silver €8000	Bronze €3000	Supporter €700
Exhibition in main hall	Prominent	Yes	Yes		
Placement of leaflets	Yes	Yes	Yes	Yes	Yes
Special appreciation	Yes				
Opening session	5 min talk	Thank you			
Job Offer board	Yes	Yes	Yes	Yes	Yes
SotM website	Logo & Profile	Logo	Logo	Logo	Company Name
SotM booklet	Double page	Full page	Full page	Half page	Company Name
Sponsor's banner	Logo	Logo	Logo		
Tweet from @SotM	One before, one after	One before SotM			
Conference passes	10	6	4	2	1

## Don't see the right package?

Please let us know how you would like to support us. We will be happy to work with you to craft a customised sponsorship package according to your wishes.

For a Platinum level sponsor we would be delighted to discuss a custom form of appreciation different to and beyond the scope of standard packages.

## Reserve a Package

Please contact us at [sponsor-sotm@openstreetmap.org](mailto:sponsor-sotm@openstreetmap.org).

## Our previous partners for SotM2019



Baden-Württemberg

**GEOTAB**  
management by measurement

**SNCF**

**TELENAV**

**TOMTOM**

**OSADL**

**MAXAR**

**mapbox**

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**accenture**

**Mapillary**

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