

SPARKLLEX – Expansion Dashboard Content (Exact Text)

This document contains the exact approved content to be used in the SPARKLLEX Admin > Expansion dashboard. All values are realistic and aligned with early-stage execution.

1. Network Preparation

Goal: 500 Clients

Description: Operational capacity before multi-city deployment.

Current: 25 / 500

Progress: 5%

2. Expansion Funds

Goal: \$250,000 ARR

Description: Annual Recurring Revenue required for international expansion.

Current: \$5,200 / \$250,000

Progress: 2%

3. USA Expansion – Miami / Florida HQ

- Market research completed
- Trademark filing (in progress)
- Local staff recruitment
- Pilot clients onboarding

Temporal Status: PLANNED FOR Q3 2026

4. Chile Expansion – Santiago / LATAM Hub

- Logistic alliances identified
- Pricing adaptation (CLP)
- Legal structure review
- Local pilot partners

Temporal Status: PROJECTED FOR 2027

SPARKLLEX expansion strategy is based on operational validation, not speculative growth. Each market is activated only after stable MRR and proven service capacity.