fifixiedesign@gmail.com
fifixiedesign.com

Yucheng "Fifi" Xie

EDUCATION

Parsons School of Design
New York, NY | Class of 2020
MFA : Design and Technology

University of Washington
Seattle, WA | Class of 2017
BDes: Industrial Design
BA: Philosophy

University of Amsterdam
Amsterdam, NL | Exchange 2016
Art History - Dutch Art,
Society and Culture

SKILL

Design	Tools
Illustration	Adobe Suite
Branding	Solidworks
Animation	Cinema4D
3D Modeling	Rhino
Wireframe	Keyshot
Journey Mapping	Fusion360
User Research	Unity
Prototyping	HTML5
Data Visualization	Python

Fabrication
Screen Printing
Laser Cut
3D Printing
Woodworking
Vacuum Form
CNC

CERTIFICATION

Bloomberg Institute
Bloomberg Market Concepts

LANGUAGE

Chinese — Native
English — Fluent
Italian — Basic

VOLUNTEER

God's Love We Deliver
Jun 2019 – Oct 2019

Queen Anne Food Bank
Jan 2018 – Jun 2018

EXPERIENCE

Interaction Designer/Researcher
San Diego Zoo
February 2019 – June 2019 • 5 mos

Researched and created physical interfaces that stimulate and enrich cognitive activities for Bonobos and Cotton-top Tamarins to improve their living experience in captivity. For San Diego Zoo and Parsons collaboration.

Experience / Visual Designer
Outfront Media
August 2019 – December 2019 • 5 mos

Created experimental visual display surrounding the theme "Time" using JavaScript and Webgl for MTA's liveboards in NYC subway system with a team from Parsons. Focusing on creating meditative experience during commuting and waiting

Designer
Isla Footwear
December 2017 – May 2018 • 6 mos

Developed footwear concepts, technical patterns, and making physical prototypes with manufacture. Designing presentations for investors and promotional material for social media.

Graphic Designer
Operation Smile
September 2014 – June 2016 • 1 yr 9 mos

Created graphic content such as flyers, posters, event banners, as well as promotional content for social media for quarterly fundraising events at University of Washington.

Product Designer
Fluke
September 2016 – December 2016 • 4 mos

Created a multimeter with new voltage measuring tech at Fluke Corporation with key focuses on creating ergonomic form and optimizing interaction flow and user experience with a team at University of Washington.

TEACHING

3D Printing & CAD Technician
The New School
February 2019 – May 2020 • 1 yr 5 mos

Working with students on various 3D Modeling Softwares and 3D Printers to create a wide range of high fidelity prototypes.

Teaching Assistant / Lecturer
The New School
Jan 2020 – Jul 2020 • 7 mos

Held weekly recitations for a graduate level Machine Learning class. I also created and co-lectured a Python Course.

Lecturer
Sichuan Fine Arts Institute
Dec 2019

Held a one-day Machine Learning Workshop on Natural Language Processing and Image Recognition.