

The majority (73%) of Brampton residents support the proposed Main Street alignment for the Hurontario-Main LRT

September 2, 2015

Brampton, ON – A survey found that a large majority (73%) of Brampton residents support the proposed project, with 46% saying they are strongly in favour and 27% saying they are in favour, according to a new poll conducted on behalf of One Brampton. Only 14% strongly oppose the project.

"It is clear from these results that the majority of Brampton residents support the Main Street alignment for the Hurontario-Main LRT. We hope councillors factor this into their deliberations and vote in favour of the HMLRT project," said Andrew deGroot, one of the founders of One Brampton.

Every ward in Brampton supports the Hurontario-Main LRT with the strongest support in wards 7 and 8 at 97%. While wards 3 and 4 had the lowest support, they were still overwhelming in favour of the Hurontario-Main LRT with 65% backing the project.

Among Bramptonians who support the Hurontario-Main LRT, the following table outlines the ward-by-ward breakdown.

Ward	Percentage who Support the LRT
Wards 1 & 5	68%
Wards 2 & 6	76%
Wards 3 & 4	65%
Wards 7 & 8	97%
Wards 9 & 10	80%

Encouraging for One Brampton was the correlation between support and familiarity with the facts around the Hurontario-Main LRT. Those who claimed to be very familiar with the proposed Hurontario-Main LRT project were more likely to be strongly supportive (61%) of the LRT project than were those who claimed to be unfamiliar (50%).

The reverse correlation also applied; the less familiar people were of the facts of the project, the less likely they were to be supportive. Of those who claimed to be very unfamiliar, 28.8% more respondents strongly oppose the Hurontario-Main LRT than those that strongly support it.

Mr. deGroot continued “informing the public about the benefits of the Hurontario-Main LRT has been the mission of One Brampton for the past couple of months. There will be benefits to downtown Brampton, to the riders of GO Transit and the Main Street bus routes and to the citizens of Brampton as a whole.”

These are some of the findings of a poll conducted on August 22 and 23, 2015 by First Contact on behalf of One Brampton. For this survey, a sample of 2,000 randomly selected Brampton residents was contacted to study their attitudes towards the proposed Hurontario-Main Street Light Rail Transit (LRT) system. The precision of polls is measured using a credibility interval. In this case, the poll is accurate to within +/- 3 percentage points, 99 times out of 100, had all Brampton residents been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

-30-

For more information on this news release, please contact the team at One Brampton:

One Brampton
onebrampton@gmail.com
www.onebrampton.com

About One Brampton

One Brampton is a citizens' advocacy group run by Brampton residents that advocates and speaks on issues affecting the city and its residents. One Brampton's focus is city building issues. Visit www.onebrampton.com to learn more about One Brampton's activities and to support their efforts. Twitter: @OneBrampton