



Magda

Bakery Employee in Havana, Cuba, 31 years old

“ I download the latest music when I’m at a Wifi hotspot, so I can listen while I’m at work.

MOTIVATION

I want to travel internationally. That’s why I spend so much time at places where I can get free Wifi to read international news and watch videos. It’s also why I do everything I can to save money.

FRUSTRATIONS

I’ve been working at the bakery for a long time, and it has become very boring. I wish I could somehow download audiobooks so I could learn something new and find a new job. But, there are not too many free choices to pick from.

BUDGET

| | |
|----------------|---------------|
| Monthly Income | \$64 |
| Rent | Lives at Home |
| Transportation | \$16 |
| Groceries | \$27 |
| Cell Phone | \$7 |
| Utilities | \$5 |

PHONE

- 📱 Galaxy L90
- 🔋 10 hours talk time
5.57 web browsing
4.30 video playback
- ⚙️ 1 GB
- 📶 No data

FAVORITE APPS



I’m a baker in a well-known bakery on Acosta Avenue. I’m scheduled to work two long 13 hour days, then have two days off. The bakery is kind of boring, but I get paid three times what a state worker makes. I also get to eat and drink whatever I want from the store while on duty. I eat a lot of empanadas to save money, and even sneak a couple out for my days off.

I am always listening to music or texting with friends on IMO. I spend most of my time off at wifi hotspots. All of my friends hang out there. We love to share music over bluetooth, download the latest pop songs, look at the latest fashion trends, watch videos or read the international news. I now have over 100 songs in my phone library.

I’m fascinated with the world outside of Cuba, and want to travel internationally. I’m working to save money so I can take trips. I also sell the songs in my library to some of the bakery customers to earn extra cash.

LIFE OF THE PHONE

