



Javier

El Paquete Distributor in Havana, Cuba, 19 years old

“As an ‘El Paquete’ distributor I’m constantly on the go and I can’t have my phone battery die so often.

MOTIVATION

Staying connected is vital. I distribute the “El Paquete” weekly. If my phone dies, my job and possibly my life are in jeopardy.

FRUSTRATIONS

My battery often dies before the end of the day.

BUDGET

Monthly Income	\$168
Rent	House Owner
Transportation	\$45
Groceries	\$30
Cell Phone	\$40
Utilities	\$6

PHONE

- Google Pixel Android 7
- 33 hours talk time
- 9 hours web browsing
- 11 hours video playback
- 32 GB, No SD
- 2 GB data per month

FAVORITE APPS



If you are living in Havana, Cuba, and you want the latest American news, music, TV series and videos. You need me. I’m a local distributor of the weekly packet or, “El Paquete.” It is a 1 terabyte hard drive loaded new each week. It’s an illegal business, but necessary since connectivity and access is limited here in Cuba. I enjoy the work, because I meet a lot of interesting people, I have access to all the latest and greatest news and media from the US, and make my own schedule. As a distributor, I get first-hand access to new entertainment. Each week I download the top ten new songs and sometimes a few videos on to my laptop and phone, so I can sell them privately on the streets. Videos will earn me more money, but take up a lot of storage space and they take long transferring over bluetooth. I’m constantly on the go and don’t like that my phone’s battery dies often. I can buy more data whenever I need to, because staying connected to clients and package creators is important. Once I drop off the ‘El Paquete’ at one location, I pick it back up within 24 hrs and follow-up with what they liked and didn’t, so the next week’s package can remain relevant and popular. It’s a dangerous business and if I get caught I could go to prison, but to me the risk is worth the reward!

LIFE OF THE PHONE

