
Rank

CONSIDER

Everything in your app may not have the same priority for your users. Is there information in your app that is more important than others?

EXAMPLE

Messaging app. As a user, I have a large group chat with a group who posts pictures and videos all day long. If I'm running out of data, please do not automatically download the photos from this stream. I'd rather get messages and pictures from my family and friends.

STORAGE

DATA