

# Andrés

Event Producer and Activist in Bogota, Colombia, 29 years old

# "I use social media a lot. It helps me advertise my work and promote local musicians and events.

### **MOTIVATION**

Activism and blogging about human rights in Colombia are an essential part of who I am.

### **FRUSTRATIONS**

My life as an activist and my businesses require access to the internet constantly. Every month I run out of data and I've been considering upgrading my monthly plan to unlimited data.

## **BUDGET**

Monthly Income \$700
Rent \$90
Transportation \$27
Groceries \$157
Cell Phone \$42
Utilities \$69

# PHONE

- Samsung s5 Mini
- 10 hours talk time10 hours web browsing9.15 hours video playback
- 32 GB, No SD
- 10 GB data per month

I am an event producer living in Bogota, Colombia. I make a living organizing events with local artists at the most popular nightclubs. I also help local musicians record new albumns. I then distribute them to local radio stations and interested parties, from which I get 35% commisson. Occassionally, I organize private events like weddings and parties. I take care of everything, the venue, music and catering. To be able to do all this I need to stay in contact with local businesses, and understand the trends going on in Colombia at all times. Everyone in my city knows me! Because of my work, I have become a very public person in Bogota and am constantly out at social events.

I am also a passionate blogger advocating for afro-latinos in Colombia, denouncing injustice and discrimination. On my blog I share my personal experiences living as an afro-latino in Bogota. I access my blog via Orbot and Orfox, always using an alias and never giving away real names or locations to avoid confrontation and keep my identity secret. I do find it hard sometimes to manage the two facets of my life; the public very social persona and the undercover blogger fighting for equality. Staying safe and secure is hard, especially when the things I write about on my blog often happen at the events I organize or attend as a guest.

I use social media a lot for my businesses. It helps me advertise my work, while promoting the local musicians and any public events I organize. Orbot, Orfox and Jitsi Meet are my favorite apps for the things I do online as an activist.

I live alone in Bogota. My family is in a rural area of Colombia where phone reception is not the best and there are no wifi spots. At least my parents and I have WhatsApp included in our phone plans so we can stay in contact every day. I like to use it to send my cousins pictures, music and videos of the artists I represent.

## **FAVORITE APPS**





















## LIFE OF THE PHONE

