

## *How to use the cards*

### STEP 1

The front side of a card has a word and a photo. What do these make you think of? Create a mind map of words based on your response. For example, if the word is 'rest' — it makes me think of taking a break, sleeping at night and not thinking.

### STEP 2

Consider how each word in your mind map relates to your product. If it's a messenger app, here's an example of what you may come up with:

- 'sleeping at night' — perhaps the app shouldn't do anything while I sleep. Or, maybe it should sync everything while I sleep.
- 'taking a break' — perhaps there are moments when the app should not do anything.
- 'not thinking' — what can my app do to reduce the amount of things my user has to think about?

This process can inspire new smart qualities for your app.

### STEP 3

The back side of the card has a statement of something to consider related to storage, battery and data use. Under the statement, is an example of a feature or quality inspired by the card. Use these to generate more ideas or to adopt within your app.