



Isabella

Farmer in Las Mesas, Guerrero, Mexico, 36 years old

“ It’s very important that I share pictures of my products so that I can sell them.

MOTIVATION

I work hard to earn a living and to provide food and an education for my two children.

FRUSTRATIONS

The storage space on my phone fills up fast unless I manually delete photos after I have shared them.

BUDGET

Monthly Income	\$130
Rent	House Owner
Transportation	\$8
Groceries	\$70
Cell Phone	\$11
Utilities	\$20

PHONE

- 📱 Samsung s4
- 🔋 17 hours talk time
8 hours web browsing
11 hours video playback
- ⚙️ 8 GB, No SD
- 📶 1 GB data per month

FAVORITE APPS



My husband and I are farmers in the very remote mountains of Guerrero. Our community’s main source of income is farming. Together my husband and I share a Samsung s4. We use our mobile phone to take photos and videos of our product when it’s ready for market. We negotiate a good price for our products with the store owners before loading it up on a truck for delivery.

Because we live in a rural area, there is no wifi. I use a lot of storage space because I take so many photos and videos. We love chatting with our relatives in the US over WhatsApp. Not only is it a good way to send them photos of our children, but they fill us in on local and global news.

LIFE OF THE PHONE

