

IDA SRI AFIOAH

Data, AI, and Quantitative Finance Enthusiast

PORTFOLIO



TABLE OF CONTENTS

1.

ABOUT ME

Brief overview of my professional background and career motivations.

2.

EDUCATION

Details of my academic background and specialized training.

3.

EXPERIENCE

Summary of my key roles, responsibilities, and contributions.

4.

ACHIEVEMENT

Highlights of my significant accomplishments and recognitions.

5.

CERTIFICATION

List of earned certifications and professional licenses.

1. ABOUT ME

I'm an economics student at Brawijaya University, highly enthusiastic about data analytics and skilled in SQL, Python, TensorFlow, Scikit-Learn, and Tableau. And I'm currently TensorFlow Developer certified.

I like to design and optimize data processing, create interactive dashboards, and develop predictive models to ensure efficient and accurate data analysis, that can help companies to focus on better decisions and the strategy for achieving goals in business.



2. MY EDUCATION



University of Brawijaya

(2021 – 2025)

**DEGREE/ STUDY
PROGRAMS**

S-1, Bachelors in Economics/
Finance and Banking Concentration

CGPA

3.57

**RELEVANT
COURSE**

Mathematics, Statistics, Econometrics,
Time Series Analysis, Advanced
Econometrics, Risk Management.

EXPERIENCE

Junior Researcher at Lab IE

3. MY EXPERIENCE

I've engaged in diverse projects that have shaped my career. Through independent studies, internships, and community initiatives, I've gained valuable experiences influencing my professional development.

I've led teams, mentored colleagues, and developed strategic insights to enhance performance. These experiences have honed my skills in data analysis, machine learning, and project management, all crucial for my professional growth.

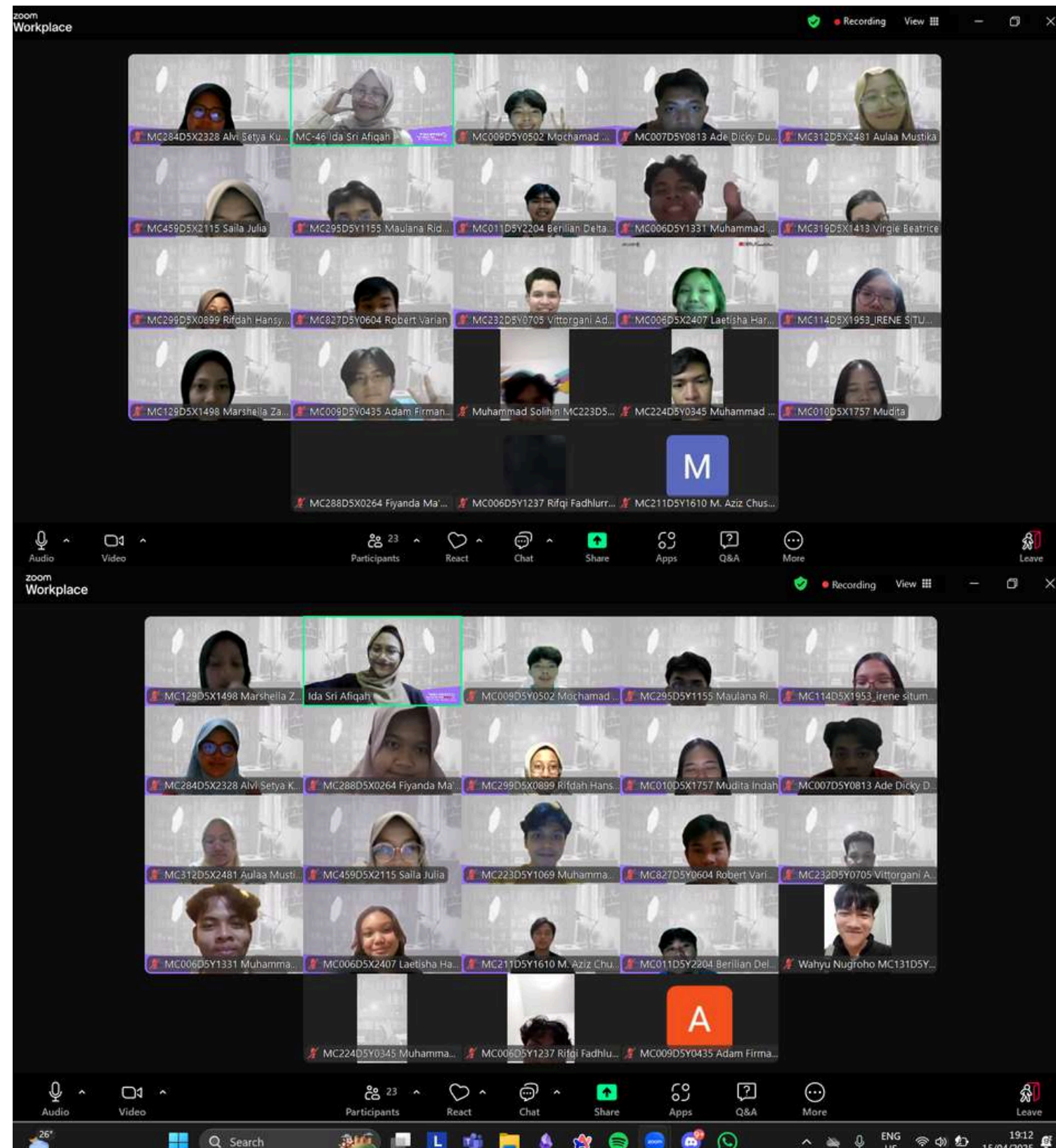


Mentor Machine Learning Class

DBS Foundation x Dicoding

February - June 2025

I delivered weekly sessions on machine learning modeling to over 20 participants, providing them with hands-on experience and expert guidance. Through one-on-one consultations, I achieved an impressive 95% attendance rate and a participant satisfaction rating of 4.85/5. My focus was on empowering mentees to apply machine learning to real-world business problems, with a strong emphasis on driving impact and ensuring interpretability of results. This experience allowed me to make a tangible difference in the skills and knowledge of participants, ultimately contributing to their growth and success in the field.





Advisor Capstone Project and Company Project

at Bangkit Academy led by Google, Tokopedia,
Gojek, & Traveloka!

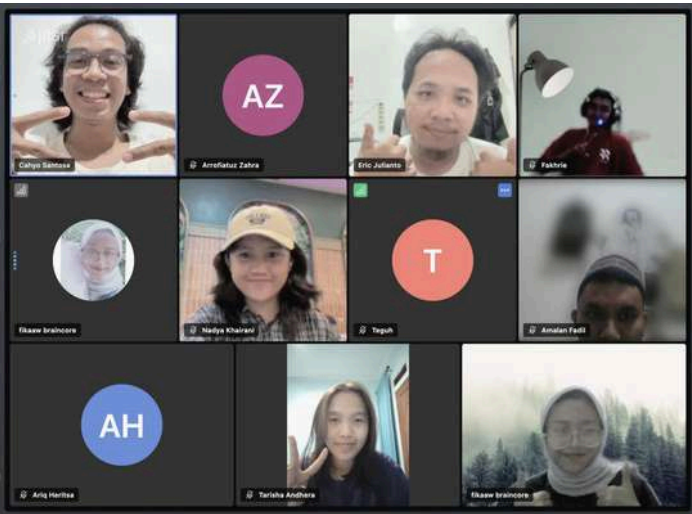
Nov - Dec 2024

As a team advisor, I have experience guiding a total of 6 teams with different project themes. I also successfully guided teams on final projects at Bangkit Academy, resulting in a 91% graduation rate with an average performance rating of 4.6. This experience demonstrates my ability to lead teams and achieve significant results.

Lead Data Science and Analytics Division

at Braincore

March - Dec 2024

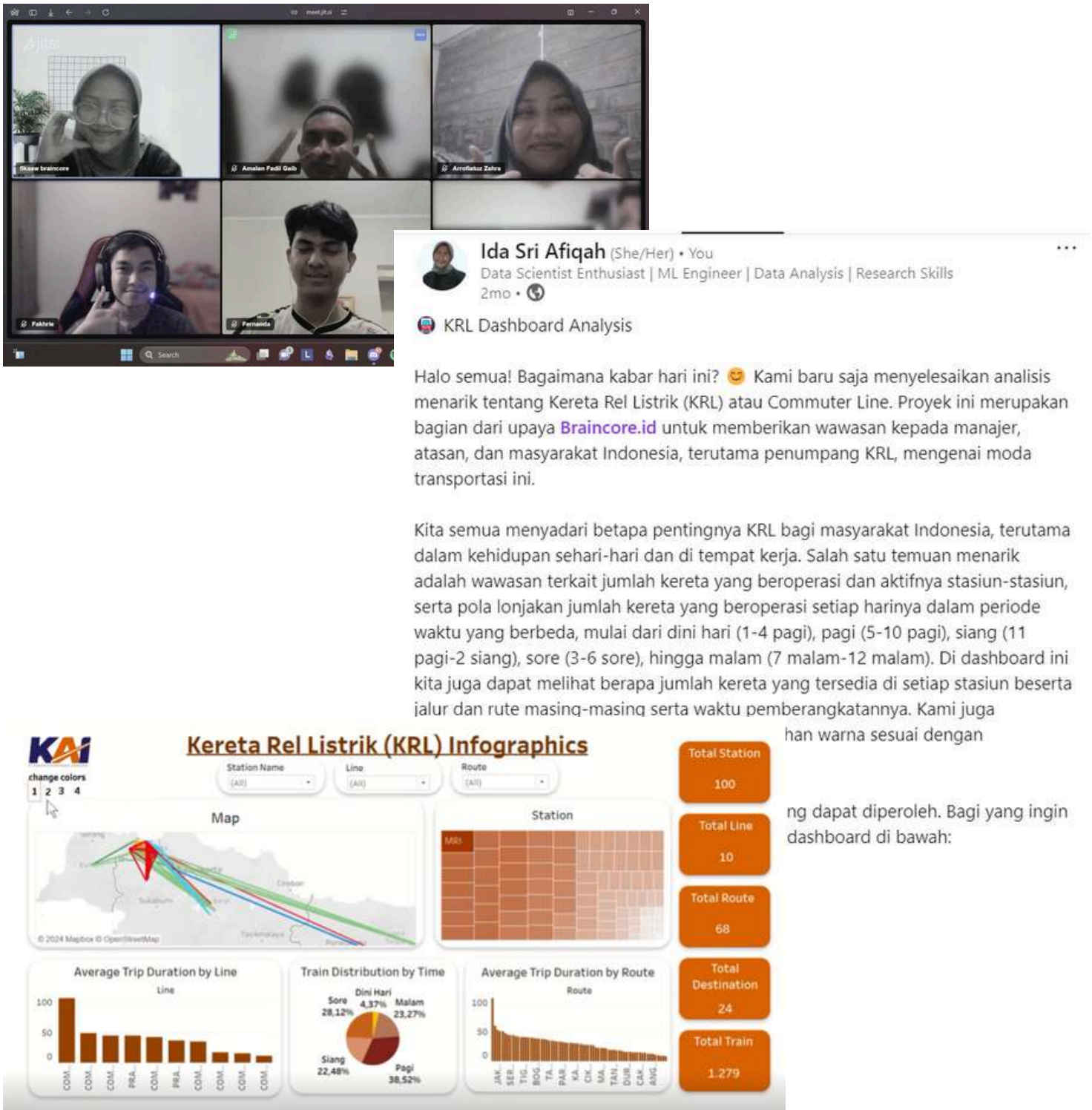


Objective Key Result Review					
Division	Date of Last Review Update	Reviewer	Reviewer Role		
Data Science and Analytics-Q2-2024	05/22/2024	Ida S. Afqan	DSA Lead		
Objective	Key Results- Code	Responsible Person	Weight of Key Result	Target Outcome	
Business Value & Quality of Product	100% active staff create an account for readiness and open a paid project in freelance platform	AA	Fakhri	20.00%	100.00%
	50% staff of DSA promote their result project in LinkedIn	AB	Fernanda	15.00%	50.00%
	50% Finalize visualization Dashboard pass by Fika Consulting with Bang Eric	AC	Fika	10.00%	50.00%
Technical and soft skills development for staff	Making standardization, conduct more reference for Tableau Visualization through research, To Do list, Figma	BA	Fika	15.00%	100.00%
	DSA staff fill out G-Form after the monthly town hall regarding motivation, staff performance	BB	Tarisha	10.00%	100.00%
	At least 1-3 staff (25%) must participate in the competition	BC	Apri	15.00%	25.00%
	25% (4 orang: fika, setya, dini, latifah, denny) Staff Completing Tableau Course	BD	Fika	15.00%	25.00%
Total of Weighted Score			100.00%		100.00%

As the leader of the Data Science and Analytics division, I have been instrumental in optimizing project performance and delivering exceptional business value. Since March 2024, I have overseen and coordinated division meetings, ensuring progress and alignment among teams.

One of my key responsibilities has been implementing and executing quarterly OKR initiatives and achieved 100% program adoption.





Data Scientist

at Braincore

March 2024 - Present

I have strengthened my focus on developing and fine-tuning machine learning and deep learning models, especially in the field of Natural Language Processing (NLP). I apply various models for clustering, classification, regression, and time series analysis, such as apriori, RFM, cohort analysis, k-means, LGBM, linear regression, logistic regression, and ARIMA, to gain insights from data.

Utilizing libraries like pandas, numpy, matplotlib, scikit-learn, prophet, pycaret, and lazyclassifier, I perform comprehensive data analysis from start to finish, extracting valuable insights without solely relying on models. I also create advanced visualizations using Tableau and apply them to websites, ensuring that the data is both accessible and actionable for stakeholders

Company Track Advisor

at Bizzagi x Bangkit Academy led by Google,
Tokopedia, Gojek, & Traveloka!

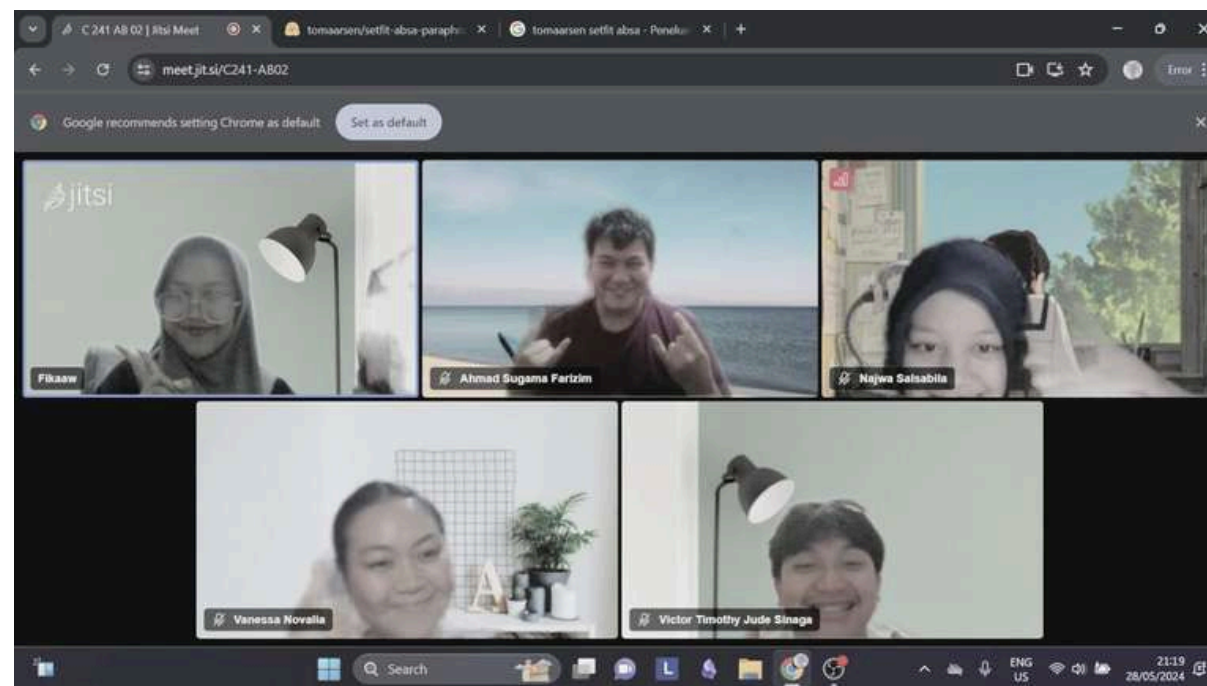
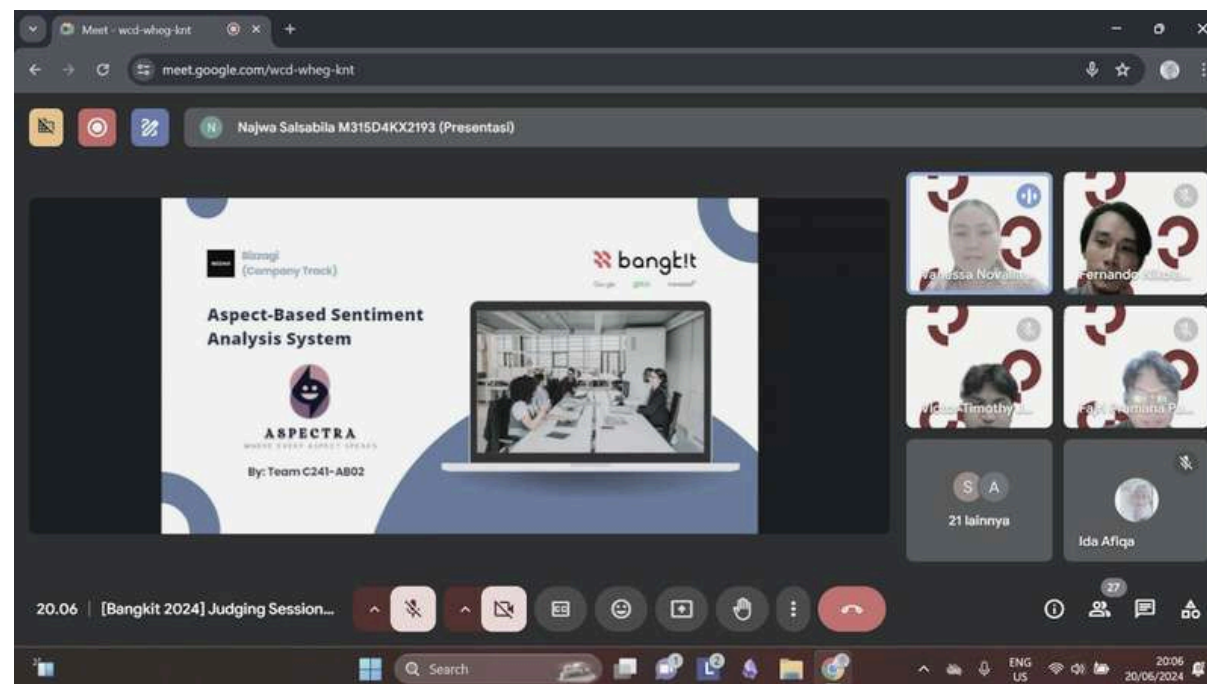
May - June 2024

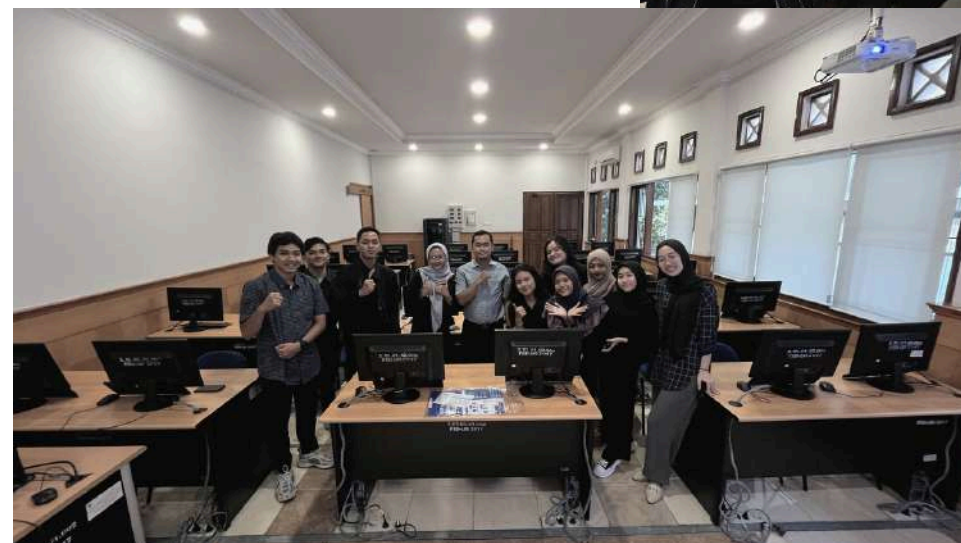
Bizzagi x Bangkit Academy is a partnership between. As part of the Bangkit Academy, there is a final project, the capstone project, which includes three types of cases: entrepreneurship, product, and company cases. Bizzagi acts as a partner to Bangkit, providing company cases for the Bangkit Academy cohorts to work on.

I provide weekly guidance and mentorship to group members to help them understand the basic concepts and methodologies relevant to Aspect-Based Sentiment Analysis.

Assisted in formulating clear and measurable project objectives to ensure they met the needs and expectations of the end client or user, resulting in the team achieving a 95% validation accuracy score and as a best company capstone track.

Skill: Pytorch, Mentorship, Analytical Thinking, Communication, Team Collaboration





Junior Researcher at Lab Ilmu Ekonomi January - July 2024

The Economics Lab managed by the Faculty of Economics and Business, Department of Economics, is an academic facility designed to support research, learning and skills development in economics. The lab provides a variety of tools, resources, and data needed to analyze economic phenomena, conduct economic experiments, and develop and test economic models.

- Responsible for conducting Econometrics training, 2 trainings that have been held are Difference in Differences which was attended by 70 people and a paid OLS Regression training.
- Teach and assist students to use econometric tools di lab.



Machine Learning Graduate

at Bangkit Academy

August - Dec 2024

Learnt the key concepts and applications of Data Analytics, Mathematics for Machine Learning, from foundational to cutting-edge Machine Learning algorithms, Deep Learning, as well as Model Deployment. In addition, several sets of soft skills such as growth mindset, critical thinking, problem-solving, time management, project management, and professional communication are also learned.

Capstone Project: PhysEdu

Build Name Entity Recognition model with 98% accuracy to recognize physics variable and make a template for number as an expression to be processed as an output

Facilitator in Program Google Arcade

Facilitator 2024

at Dicoding x Google Cloud

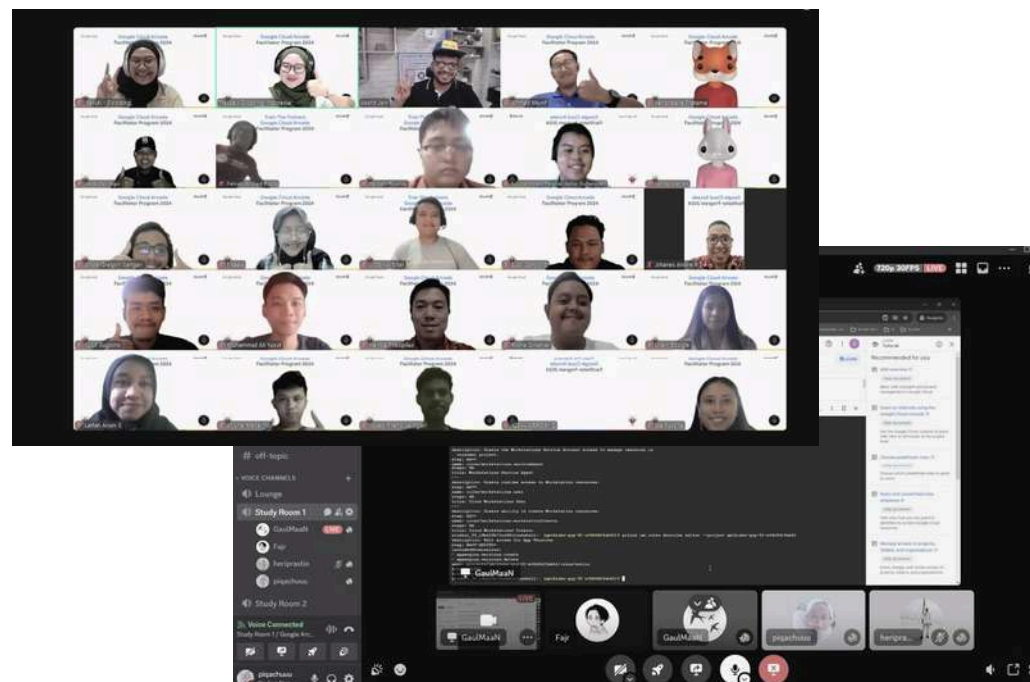
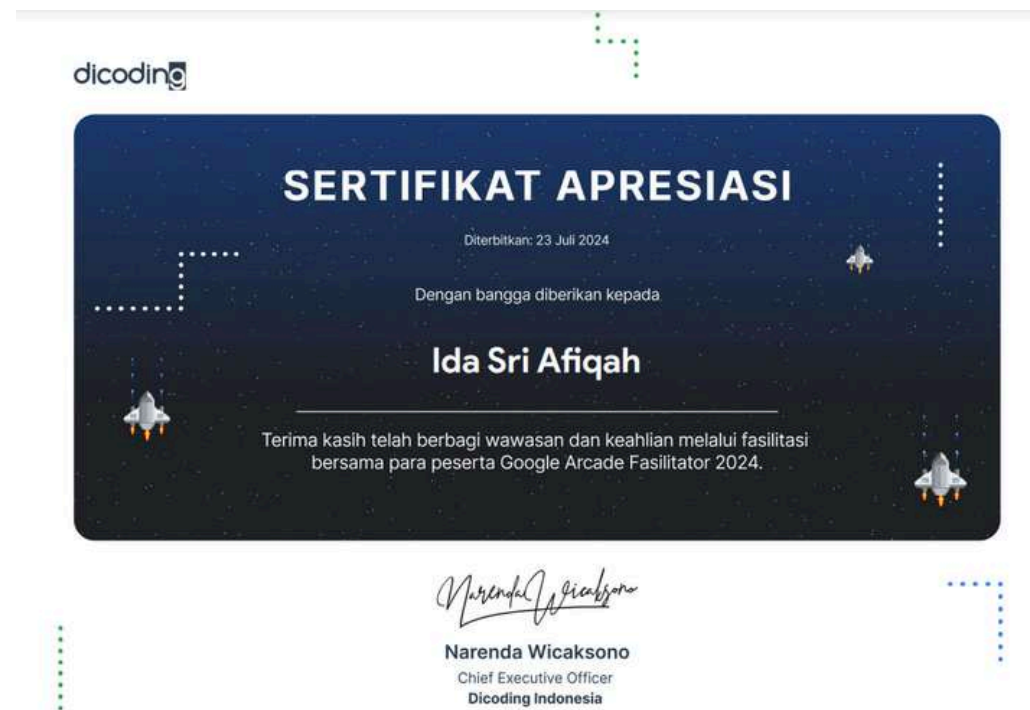
May - July 2024

This program is a coding scholarship from Google Cloud in collaboration with Dicoding with the concept of gamification to add or improve digital talent skills in the fields of cloud computing, application development, big data & artificial intelligence/machine learning.

Facilitator's jobdesk is :

- Invited colleagues to join the Google Cloud Arcade Facilitator 2024 program and gained 135 participants.
- Encouraged and motivated participants to complete tasks, resulting in a total of 720 badges.
- Met the facilitator's target to assist and help complete the arcade, ranking among the top 6 facilitators.

Skill: Facilitator, Google Cloud Skill, Big Data, AI/ML, BigQuery





4. MY WORK

Embark on a journey through my diverse projects, where I've applied theoretical knowledge to real-world scenarios. From innovative independent endeavors to collaborative team projects, each venture has been a stepping stone in my academic and professional development.



TRANSJAKARTA WITH RFM, AND COHORT ANALYSIS AND K-MEANS

25 March 2024

- As a data analyst, i processed 37.9k rows of data and performed Exploratory Data Analysis on the Transjakarta dataset, answering 20 business questions.
- Used Cohort Analysis and RFM to gain insights into customer behavior and performed clustering with K-Means, providing marketing strategies to increase sales.
- Created advanced visualizations with Tableau, including navigation, maps, and various charts, to display EDA and modeling results.

[tableau](#)

[link code](#)

Analisa RFM

adalah metode paling umum yang digunakan marketer dalam menganalisa tingkah laku pelanggan, efisiensi dana pembuatan iklan, hingga meningkatkan profit penjualan. Tujuan dari metode RFM Analysis pada kesempatan ini ialah untuk mengkategorikan pelanggan berdasarkan beberapa kriteria. Efektivitas metode ini bergantung pada 3 parameter yang unik

- Recency = waktu berkunjung belakangan/baru-baru ini (Recency yang tinggi akan menjelaskan bahwa pembeli sudah lama sekali tidak bertransaksi)
- Frequency = banyak/jumlah mereka melakukan pembelian (pembelian yang tinggi berarti high-frequency).
- Monetary = banyak uang yang mereka spend untuk membeli (spend yang tinggi berarti high monetary).

Segmentasi Pelanggan: Gunakan nilai RFM untuk mengelompokkan pelanggan ke dalam segmen yang berbeda. Contoh segmen:

- Loyal: Recency rendah, Frequency tinggi, Monetary tinggi.
- Saver: Recency rendah, Frequency tinggi, dan Monetary rendah/sedang.
- Churn: Recency tinggi, Frequency rendah, Monetary rendah.
- Potential: Recency tinggi, Frequency rendah, Monetary tinggi



Strategi Marketing

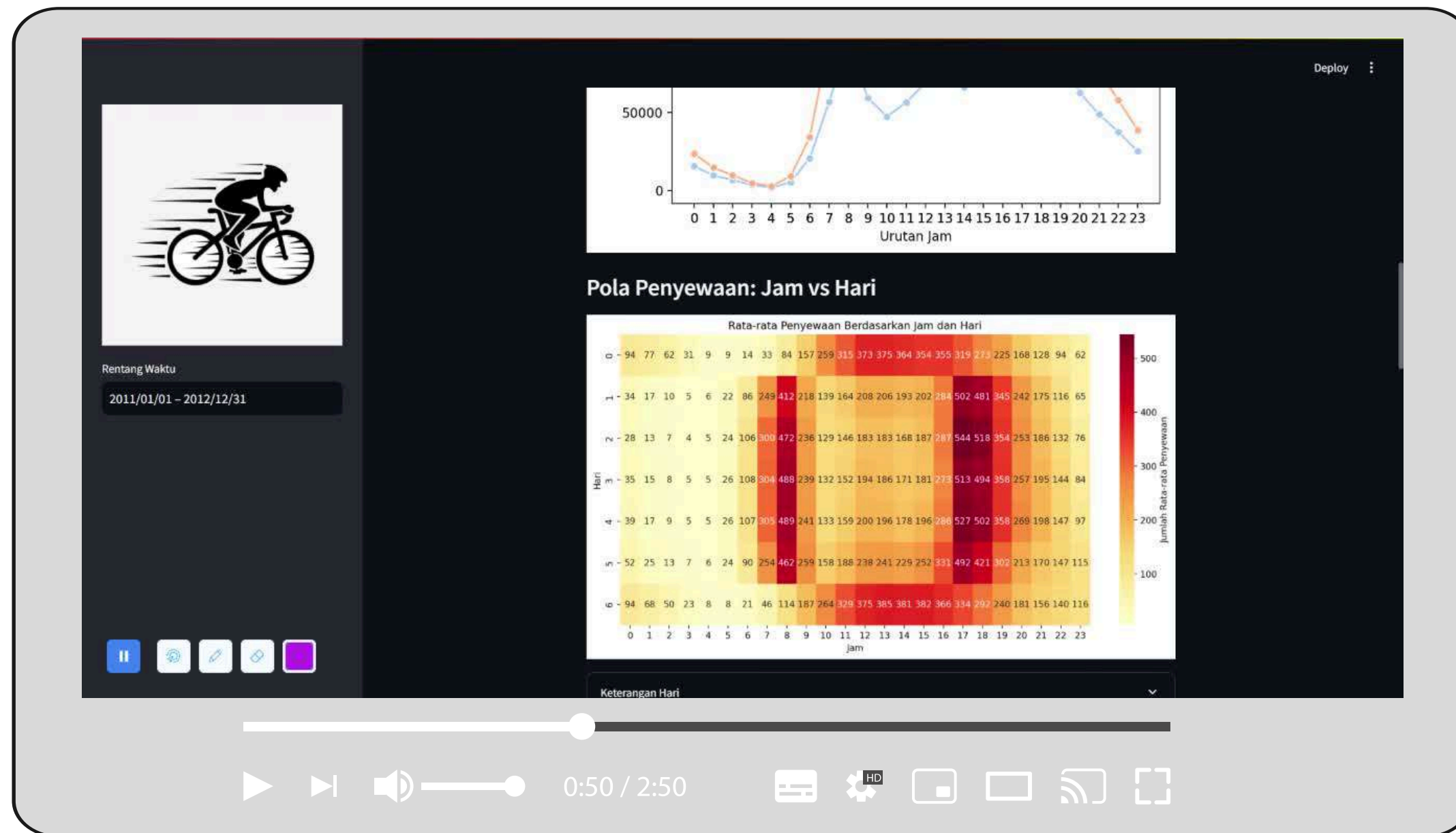
Rancang strategi marketing yang sesuai untuk setiap segmen pelanggan.

Contoh:

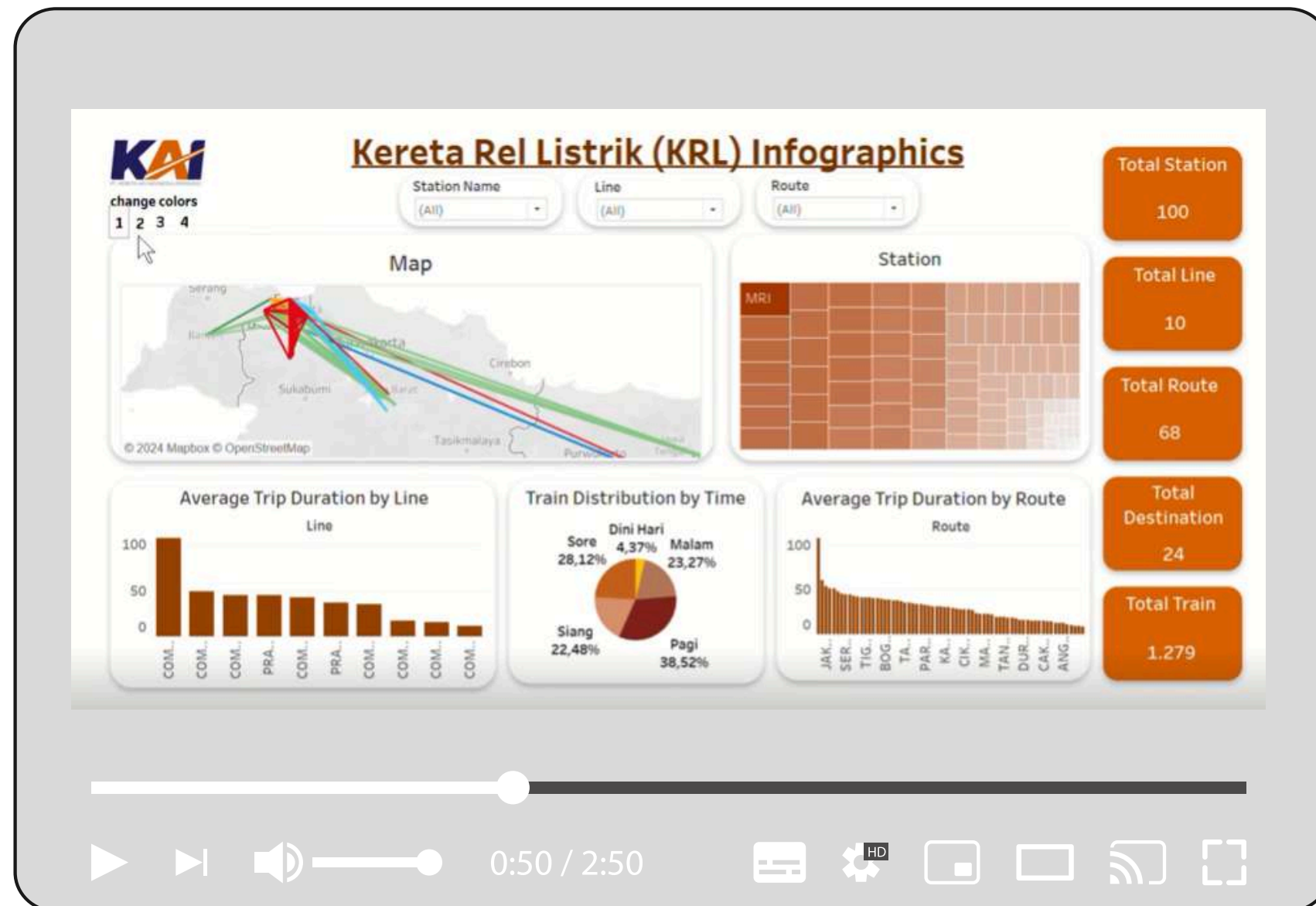
- Loyal: Tawarkan program loyalitas dan diskon khusus.
- Churn: Tawarkan promo menarik untuk menarik kembali pelanggan.
- Saver : Tawarkan Program Penghargaan Berbasis Frekuensi dan Bundling serta paket Hemat.
- Potential: Tawarkan edukasi dan informasi tentang produk.

BIKE SHARING ANALYTICS PROJECT

December 2024



- Processed and analyzed 731 rows of data through data wrangling and exploratory data analysis (EDA).
- Answered 8 business questions by identifying trends, user behavior, and operational insights.
- Developed an interactive dashboard using Streamlit to visualize key metrics and support data-driven decision-making.

[tableau](#)[link code](#)

KRL INFOGRAPHICS

18 March 2024

- As a data analyst, i processed 18k rows of data, collected, and combined latitude and longitude data.
- Conducted Feature Engineering, Exploratory Data Analysis, and answered 20 business questions.
- Created advanced visualizations in Tableau, including navigation, maps, and various charts to display EDA and modeling results.

Brief Summary

We can see that the club is the most present of all transactions with 80% present. This is followed by sirup at 60% and pet food at 50% of all transactions.

```
[ ] mba_rules = association_rules(support_item, metric="lift", min_threshold=1).sort_values("confidence", ascending=False) \
    .reset_index()

mba_rules["length_antecedents"] = mba_rules["antecedents"].apply(lambda x: len(x))
mba_rules["length_consequents"] = mba_rules["consequents"].apply(lambda x: len(x))

/usr/local/lib/python3.10/dist-packages/ipykernel/ipkernel.py:283: DeprecationWarning: `should_run_async` will not call `transform`
and `should_run_async` (code)

[ ] filtered_mba = mba_rules[[["antecedents", "consequents", "support", "confidence",
                             "lift", "length_antecedents", "length_consequents"]]]

/usr/local/lib/python3.10/dist-packages/ipykernel/ipkernel.py:283: DeprecationWarning: `should_run_async` will not call `transform`
and `should_run_async` (code)

[ ] filtered_mba[(filtered_mba["length_antecedents"] == 1) & (filtered_mba["length_consequents"] == 1)]

/usr/local/lib/python3.10/dist-packages/ipykernel/ipkernel.py:283: DeprecationWarning: `should_run_async` will not call `transform`
and `should_run_async` (code)
```

	antecedents	consequents	support	confidence	lift	length_antecedents	length_consequents
81	(Celana Jeans Sobek Wanita)	(Shampo Biasa)	0.209	0.870833	1.441777	1	1
86	(Sepatu Sekolah Hitam W)	(Serum Vitamin)	0.063	0.863014	1.692184	1	1
92	(Sepatu Sekolah Hitam W)	(Sepatu Sandal Anak)	0.062	0.849315	2.704825	1	1
96	(Tas Waist Bag)	(Serum Vitamin)	0.136	0.844720	1.656315	1	1
116	(Tas Multifungsi)	(Sepatu Sport merk Y)	0.060	0.821918	6.523157	1	1
...
1389	(Shampo Biasa)	(Koper Fiber)	0.064	0.105960	1.324503	1	1
1408	(Serum Vitamin)	(Sepatu Kulit Casual)	0.051	0.100000	1.250000	1	1
1413	(Shampo Biasa)	(Dompet STNK Gantungan)	0.060	0.099338	1.034768	1	1
1422	(Shampo Biasa)	(Sepatu Sekolah Hitam W)	0.058	0.096026	1.315431	1	1
1439	(Shampo Biasa)	(Baju Kaos Olahraga)	0.054	0.089404	1.117550	1	1

378 rows x 7 columns

Brief Summary

Based on the market basket analysis results, we found that the Sunblock Cream product has a support of 0.059 or about 5.9%. This indicates that the product is only purchased in 5.9% of the total transactions. From the above rules, it states that there are 20.9% of transactions that buy Women's Torn Jeans Pants also buy Regular Shampoo. This shows that the two products are often purchased together by women. From the above rules, there is also a rule with 6.2% of transactions where the purchase of Women's Black School Shoes is followed by the purchase of Children's Sandal Shoes with 85% confidence, which means that the correlation is getting higher.

Recommendations

Here are some recommendations based on the results of the analysis:

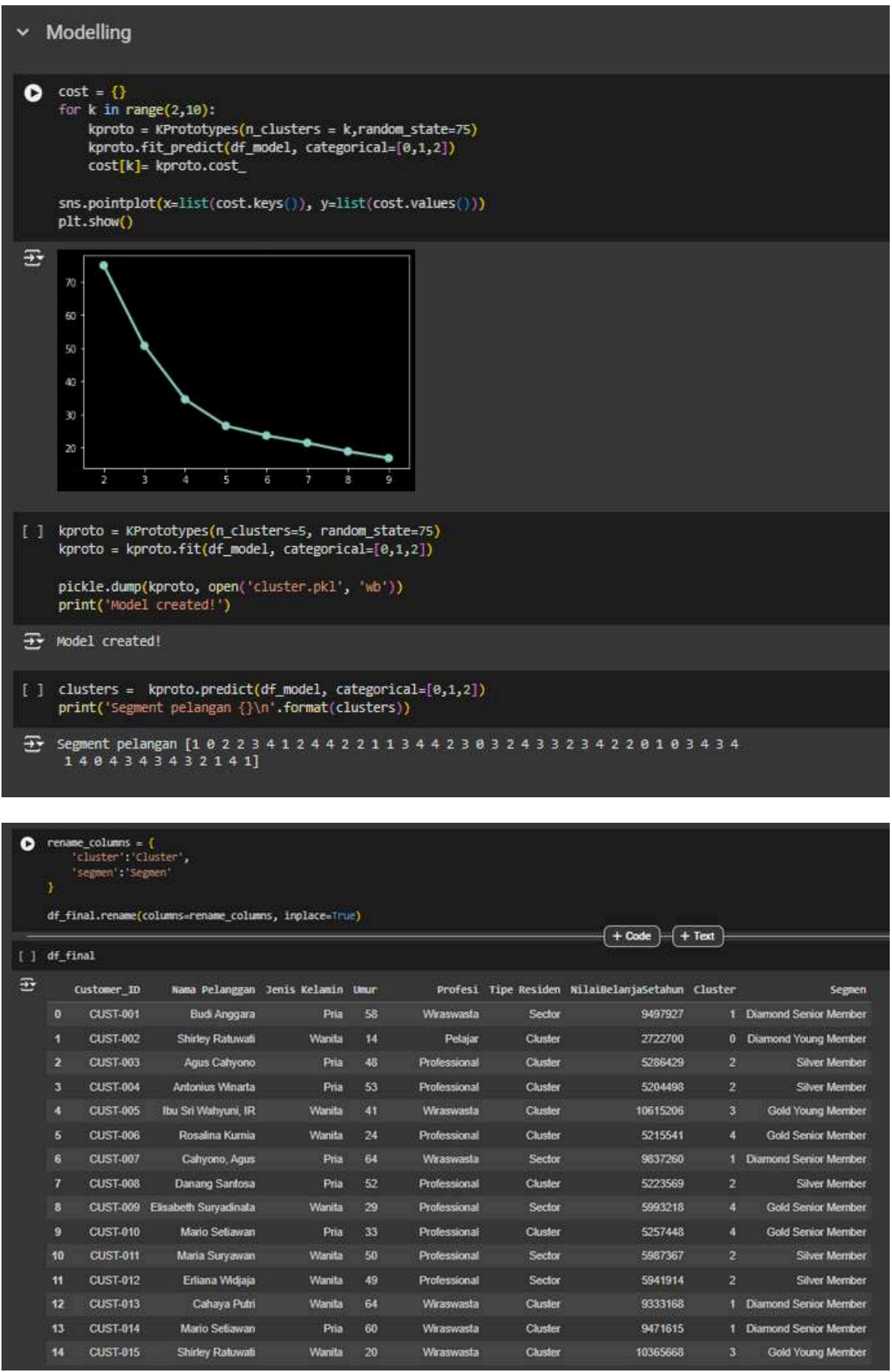
- Based on the results of the market basket analysis, we found that the Sunblock Cream product has low support, which is 0.059 or around 5.9%. This indicates that the product is not frequently purchased by customers. Therefore, we recommend reducing the stock quantity of the product.
- We recommend the company can place Shampo Biasa products in cashier, so customer whose buy Celana Jeans Sobek Wanita can buy this product. This can make it easier for customers to find both products at the same time.
- The company can place Sepatu Sekola Hitam Wanita and Sepatu Sandal Anak close together on the shelf or storefront. This can make it easier fo customers to find both products at the same time.

REAL TIME APRIORI

29 January 2024

- Apply the Apriori algorithm to analyze purchase patterns in market basket data, identifying relationships between items that are frequently purchased together.
- Develop a web application to interactively show market basket analysis results to users, using web technologies such as Flask.
- Enable users to explore market basket analysis findings, optimize sales and promotion strategies, and improve the shopping experience through more personalized product recommendations.

[link code](#)



REAL TIME CLUSTERING

20 February 2024

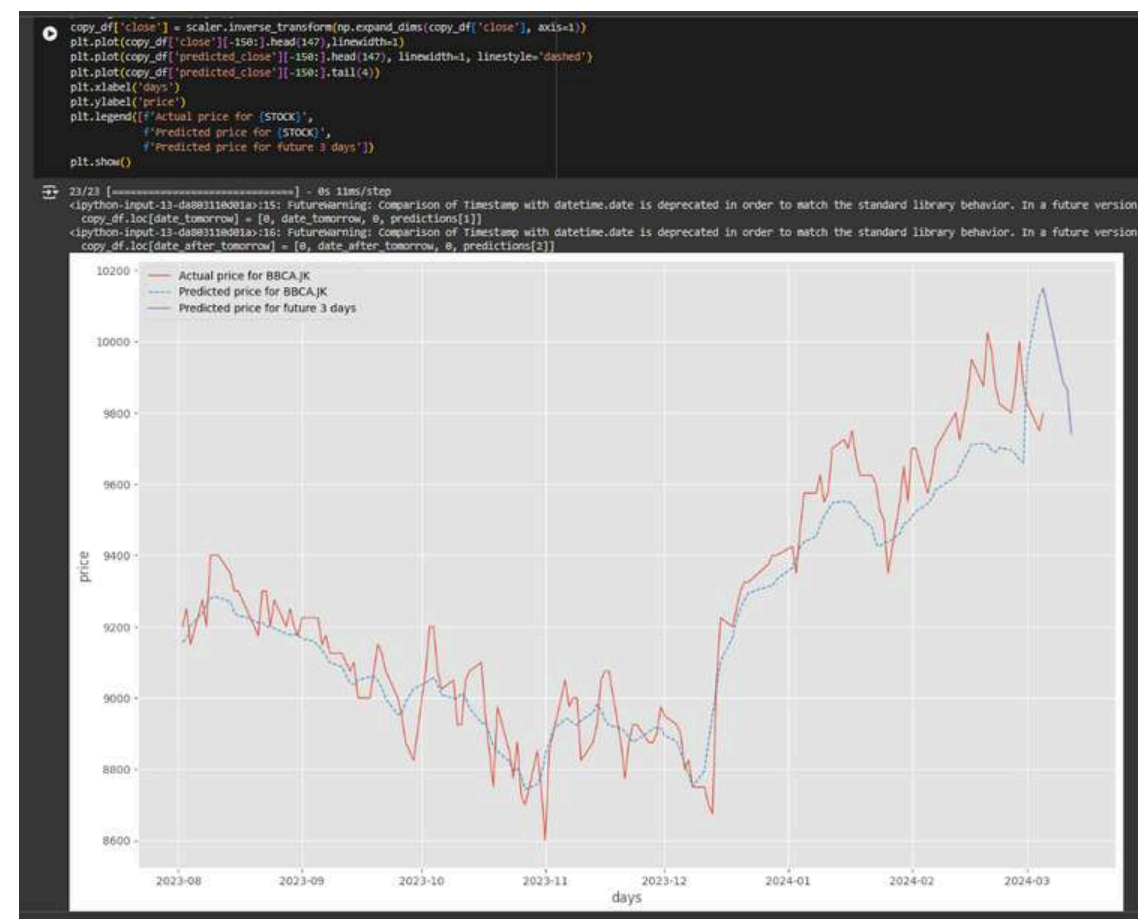
- Using K-Prototypes algorithm to segment customers based on numerical and categorical attributes.
- Identified different customer patterns and groups based on shopping behavior and product preferences, also make visualization with tableau
- Apply this approach to improve market targeting and service personalization, increase customer retention, and improve overall customer satisfaction.

[github](#)

[tableau](#)

```
predictions = []
for step in LOOKUP_STEPS:
    df, last_sequence, x_train, y_train = PrepareData(step)
    x_train = x_train[:, :, :len(['close'])].astype(np.float32)
    model = GetTrainedModel(x_train, y_train)
    model.save(f'BBCA.JK{step}.h5')
    last_sequence = last_sequence[-N_STEPS:]
    last_sequence = np.expand_dims(last_sequence, axis=0)
    prediction = model.predict(last_sequence)
    predicted_price = scaler.inverse_transform(prediction)[0][0]
    predictions.append(round(float(predicted_price), 2))

12/12 [=====] - 1s 45ms/step - loss: 0.0034
Epoch 50/50
12/12 [=====] - 1s 43ms/step - loss: 0.0030
Model: "sequential_2"
```



PREDICTING BBKA SHARES

10 March 2024

- Build a BCA stock price prediction model using LSTM (Long Short-Term Memory) technique with the help of TensorFlow and Keras.
- Using historical stock price data from Yahoo Finance and preprocessing using MinMaxScaler to normalize the data.
- Trained the model using an LSTM artificial neural network to understand patterns and trends from historical data, aiming to accurately predict BCA's stock price, and achieved a metrics mse loss score of 0.0030.

[github](#)

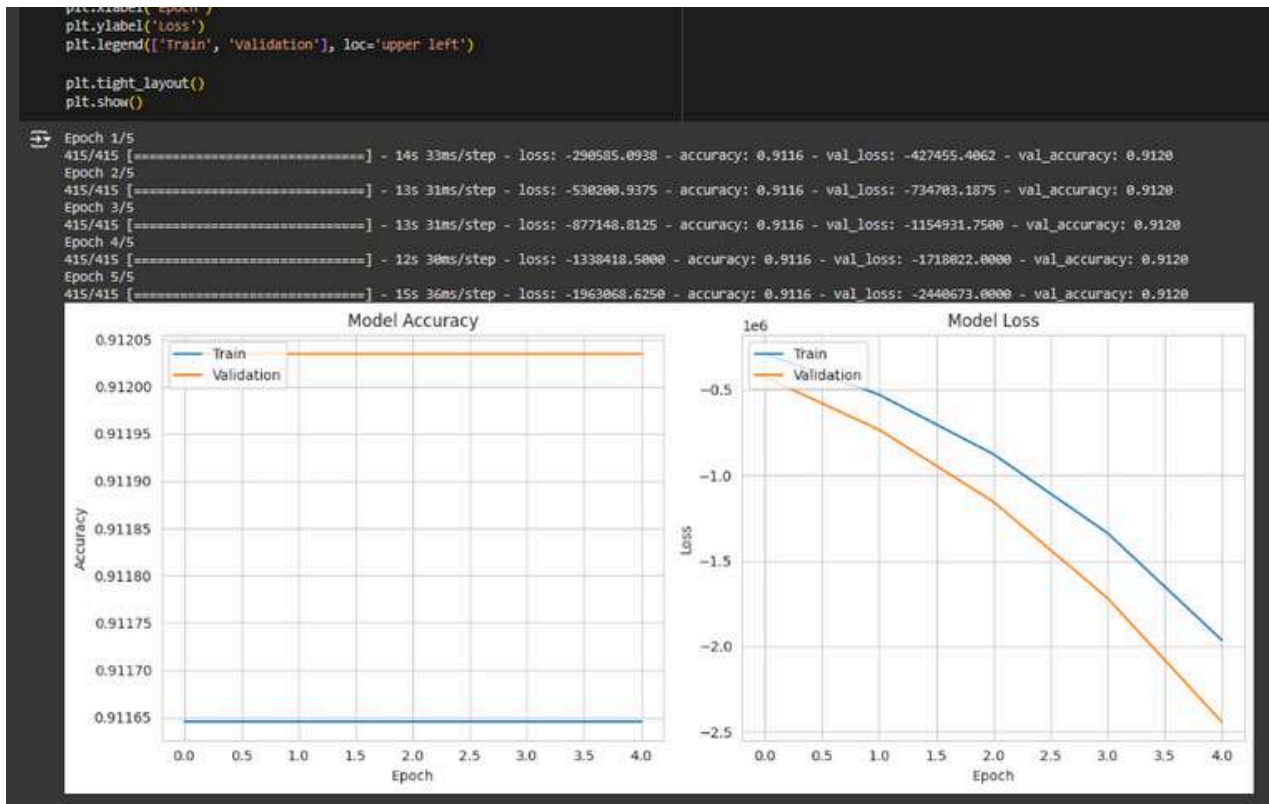
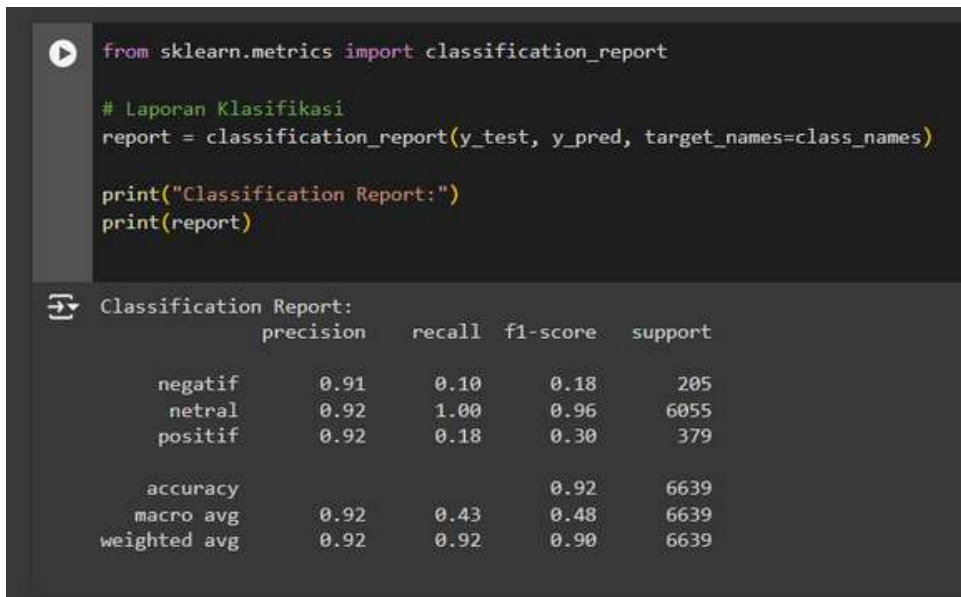
SENTIMENT ANALYSIS DEBATE PEMILU

12 January 2024

This project aims to analyze the sentiment of statements appearing in general election debates in Indonesia. In this project, we combine a lexicon-based approach with VADER (Valence Aware Dictionary and sentiment Reasoner) and a deep learning method using Convolutional Neural Network (CNN) for sentiment classification. VADER Lexicon is used to provide an initial value of sentiment from the debate text.

Convolutional Neural Network (CNN) is chosen as the classification model due to its ability to extract spatial features and capture important patterns from textual data. CNN will process the processed debate text to identify the sentiment contained, whether it is positive, negative, or neutral with 92% validation accuracy.

github



```
The ordinal of 0 for span 'Pizza' in 'Saya sudah makan pizza dua kali dan hidangan pembuka salad'
The ordinal of 0 for span 'pilihannya' in 'Pilihannya sering berubah tetapi hidangan dasar selalu'
The ordinal of 0 for span 'layanannya' in 'Layanannya khas pesanan pendek, tipe makan malam.' is
The ordinal of 0 for span 'Sayuran' in 'Setiap meja memiliki panci berisi air mendidih yang dibe'
The ordinal of 0 for span 'beras' in 'Setiap meja memiliki panci berisi air mendidih yang dibe'
The ordinal of 0 for span 'mie gelas' in 'Setiap meja memiliki panci berisi air mendidih yang di
***** Running evaluation *****
/opt/conda/lib/python3.10/site-packages/ipywidgets/widget.py:503: DeprecationWarning: The
self.comm = Comm(**args)
Batches: 0%|          | 0/9 [00:00<, ?it/s]
/opt/conda/lib/python3.10/site-packages/ipywidgets/widget.py:503: DeprecationWarning: The
self.comm = Comm(**args)
Downloading builder script: 0%|          | 0.00/4.28k [00:00<, ?B/s]
***** Running evaluation *****
/opt/conda/lib/python3.10/site-packages/ipywidgets/widget.py:503: DeprecationWarning: The
self.comm = Comm(**args)
Batches: 0%|          | 0/4 [00:00<, ?it/s]
{'aspect': {'accuracy': 0.7836879432624113}, 'polarity': {'accuracy': 0.6568627450980392}}
```

```
[ ] preds = model.predict([
    "Tidak hanya makanannya yang luar biasa, tetapi 'keuntungan' kecilnya juga luar biasa.",
    "Harganya sangat masuk akal untuk makanan pembuka dan makanannya yang kami makan.",
    "pelayanannya sangat nyaman, akan tetapi makanannya kurang enak"
])
for pred in preds:
    print(pred)

/opt/conda/lib/python3.10/site-packages/ipywidgets/widget.py:503: DeprecationWarning: The `ipyke
self.comm = Comm(**args)
Batches: 0%|          | 0/1 [00:00<, ?it/s]
/opt/conda/lib/python3.10/site-packages/ipywidgets/widget.py:503: DeprecationWarning: The `ipyke
self.comm = Comm(**args)
Batches: 0%|          | 0/1 [00:00<, ?it/s]
[{'span': 'makanannya', 'polarity': 'positif'}, {'span': 'keuntungan', 'polarity': 'positif'}]
[{'span': 'makanan pembuka', 'polarity': 'netral'}, {'span': 'makanannya', 'polarity': 'netral'}]
[{'span': 'makanannya', 'polarity': 'negatif'}]
```

Aspect Based Sentiment Analysis (ABSA)

12 April 2024

- Scraped reviews from Google Maps to create a dataset for training Aspect-Based Sentiment Analysis models, collecting 1k reviews.
- Developed and fine-tuned models for sentiment analysis, achieving 78% aspect accuracy and 65% polarity accuracy.

[link code](#)

```
Training the NER model

!python -m spacy train config.cfg --output ./ --paths.train ./model.spacy --paths.dev ./model.spacy

2023-12-12 10:15:51.979423: E tensorflow/compiler/xla/stream_executor/cuda/cuda_dnn.cc:9342] Unable to register cuDNN factory: Attempt
2023-12-12 10:15:51.979481: E tensorflow/compiler/xla/stream_executor/cuda/cuda_fft.cc:689] Unable to register cuFFT factory: Attempt
2023-12-12 10:15:51.979636: E tensorflow/compiler/xla/stream_executor/cuda/cuda_blas.cc:13113] Unable to register cuBLAS factory: Attempt
2023-12-12 10:15:52.043571: W tensorflow/compiler/tf2tensorrt/utils/py_utils.cc:38] TF-TRT Warning: could not find TensorRT
! saving to output directory: .
! Using CPU

===== Initializing pipeline =====
✓ Initialized pipeline

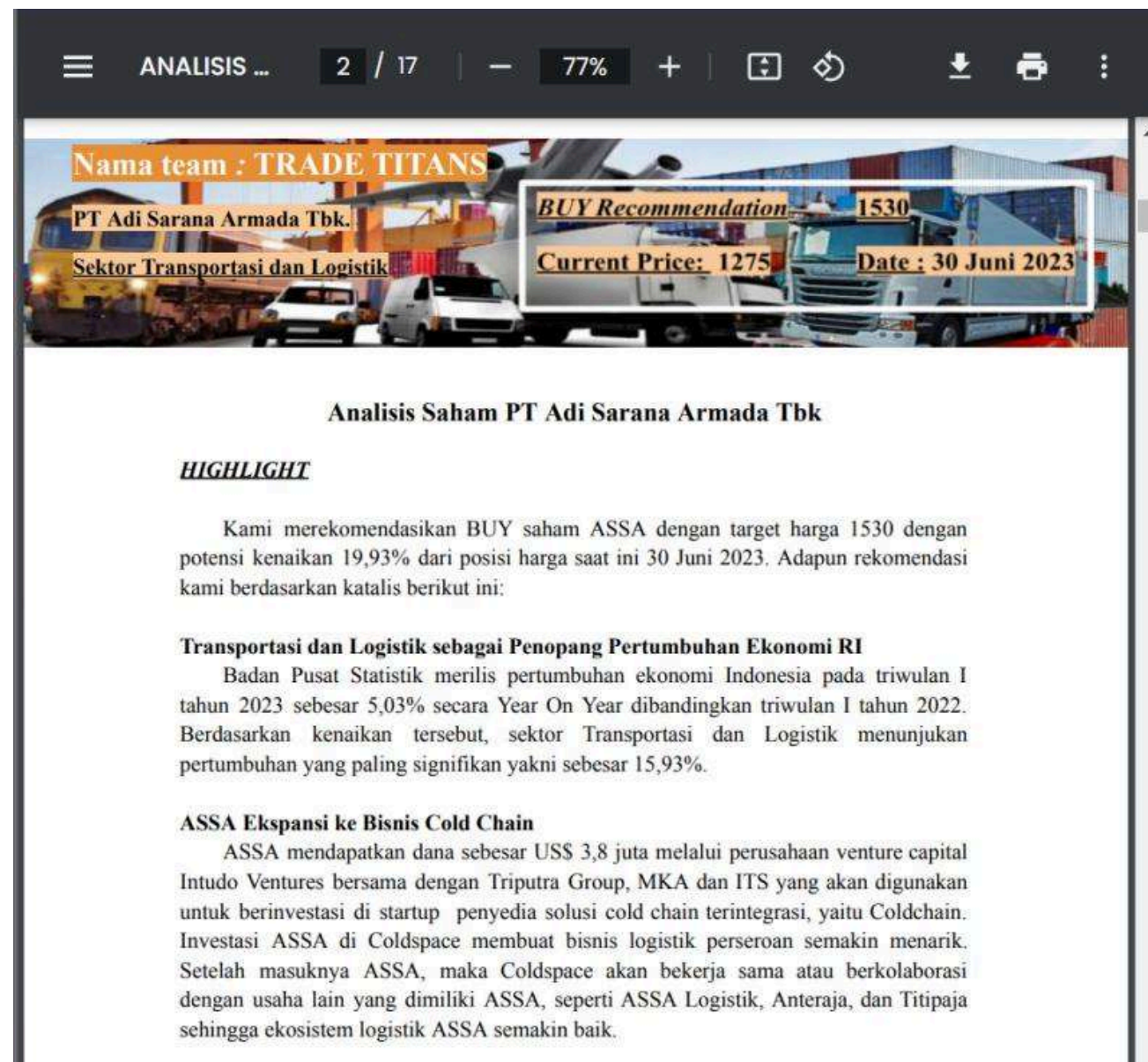
===== Training pipeline =====
! Pipeline: ['tok2vec', 'ner']
! Initial learn rate: 0.001
E # LOSS TOK2VEC LOSS_NER ENTS_F ENTS_P ENTS_R SCORE
---
0 0 0.00 1202.83 0.09 3.70 0.00 0.01
50 200 1833.60 10451.50 97.39 95.96 98.40 0.27
100 400 379.34 1383.76 97.53 97.72 97.35 0.50
150 600 474.26 1325.53 97.50 98.83 96.21 0.90
200 800 570.19 1344.67 97.31 98.83 95.83 0.97
250 1000 825.96 1334.27 97.71 98.46 96.97 0.90
300 1200 705.59 1074.61 97.72 98.09 97.35 0.90
350 1400 1024.93 1045.45 97.52 98.00 96.97 0.90
400 1600 991.17 1799.91 97.73 97.73 97.73 0.90
450 1800 815.45 1820.91 97.72 98.09 97.35 0.90
500 2000 904.94 1790.90 97.73 97.73 97.73 0.90
550 2200 2716.15 1826.19 97.73 97.73 97.73 0.90
600 2400 1512.06 1005.57 97.71 98.46 96.97 0.90
650 2600 2223.93 1806.55 97.72 98.09 97.35 0.90
700 2800 2574.23 1816.00 97.72 98.09 97.35 0.90
750 3000 2021.25 1806.90 97.50 98.83 96.21 0.90
800 3200 7071.40 1746.97 97.90 98.47 97.35 0.90
850 3400 3105.96 1695.12 97.90 98.47 97.35 0.90
900 3600 3963.00 1702.61 97.90 98.47 97.35 0.90
950 3800 3727.62 1670.90 97.92 97.74 98.11 0.90
1000 4000 4094.95 1697.29 97.74 97.01 98.40 0.90
1050 4200 10425.65 1740.90 97.92 97.74 98.11 0.90
1100 4400 6897.04 1760.53 97.90 98.47 97.35 0.90
1150 4600 3818.22 1611.09 97.90 98.47 97.35 0.90
1200 4800 4670.09 1643.30 97.90 98.47 97.35 0.90
1250 5000 3944.14 1616.48 97.92 97.74 98.11 0.90
1300 5200 5030.06 1621.35 97.74 97.01 98.40 0.90
1350 5400 6502.92 1658.90 97.92 97.74 98.11 0.90
✓ saved pipeline to output directory
model-last
```

Name Entity Recognition model in Physics Problem Solving (NER)

12 December 2024

- Annotating physics variables in physics problems
- Using NER spacy to pipeline the model and produce a model with a good score of 98%.

[link code](#)

[link](#)

Stock Analysis of PT Adi Sarana Armada Tb (ASSA)

15 July 2023

In this project, I led a team to conduct a comprehensive stock analysis of PT Adi Sarana Armada Tbk (ASSA), a leading company in the Logistics and Transportation industry. Our objective was to provide investors and stakeholders with actionable insights for informed decision-making. The analysis covered the company's business model, macroeconomic factors, industry landscape, and competitive positioning, employing frameworks such as Porter's Five Forces, ESG-GCG analysis, financial analysis, risk assessment, and technical analysis. This thorough examination identified potential risks and opportunities, culminating in an investment summary that offered strategic recommendations based on rigorous evaluation.



PHYSEDU: Smart Camera Calculator and Learning for Junior High School Physics Needs.

November - December 2023

play here!



[github](#)

[pitchdeck](#)

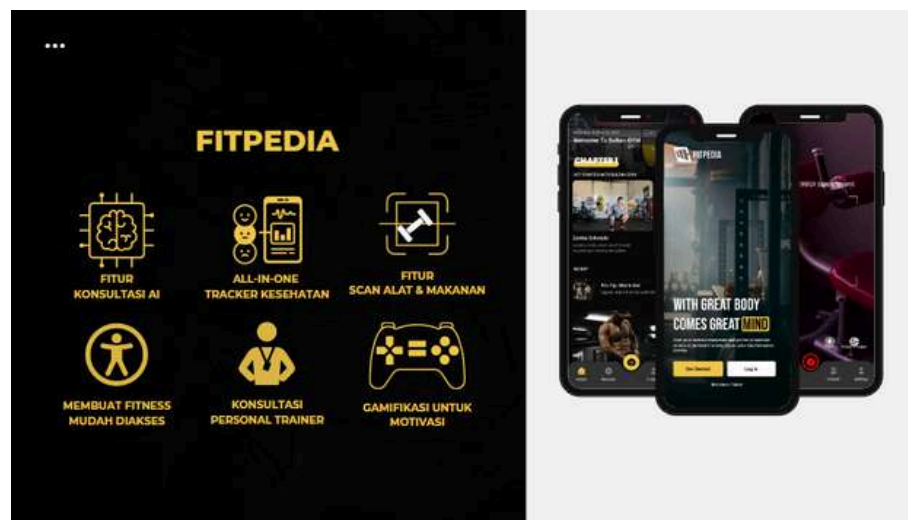
Physedu is a personal physics problem solver in a pocket. Our app solving physic's problem through the camera photos or import images from the gallery and provide the available physics material and do the exercise questions that have been provided.

As a machine learning engineer, i build Name Entity Recognition model with 98% accuracy to recognize physics variable and make a template for number as an expression to be processed as an output and integrate the ocr and nlp model to generate output from physics story problems.

tech stack: nlp, google cloud service platform.

5.

ACHIEVEMENT



2nd Winner Makassar Hackathon 2024: Dispora Makassar x Binar Academy

At the Makassar Hackathon 2024, I achieved 2nd place with our project "Fitpedia: Enhance Your Fitness Journey." Fitpedia is an AI-powered mobile platform designed to help users adopt a healthy and active lifestyle. The app provides comprehensive guidance, monitors healthy living patterns, offers personal motivation, and improves accessibility for users looking to enhance their overall well-being. This innovative solution addresses the growing need for accessible health tools and contributes to improving public health by making it easier for individuals to stay on track with their fitness goals.

[website](#)

6. CREDENTIALIAL AND CERTIFICATION

In my continuous pursuit of professional growth and expertise, I have obtained several licenses and certifications that validate my skills and knowledge across various domains. These credentials not only demonstrate my commitment to staying updated with the latest industry standards but also equip me with the tools necessary to excel in my field. From advanced certifications in data science and machine learning to specialized training in project management and software development, each certification reflects my dedication to mastering the essential competencies required to drive innovation and deliver results in a fast-paced, technology-driven world

TensorFlow Developer



Microsoft Certified: Azure Data Fundamentals was issued by Microsoft to Ida Afiqah.

Earners of the Azure Data Fundamentals certification have demonstrated foundational knowledge of core data concepts and how they are implemented using Microsoft Azure data services.



Azure Data Fundamentals

IBM AI Engineering



IBM AI Engineering Professional Certificate (V2) was issued by Coursera to IDA SRI AFIAH.

This badge earner has demonstrated proficiency in Machine Learning (ML) and Deep Learning (DL). The earner understands various ML techniques such as regression, classification, clustering and...



Azure AI Fundamentals



Microsoft Certified: Azure AI Fundamentals was issued by Microsoft to Ida Afiqah.

Earners of the Azure AI Fundamentals certification have demonstrated foundational knowledge of machine learning (ML) and artificial intelligence (AI) concepts and related Microsoft Azure services.





Google Data Analytics Specialization

MLOps I Machine Learning Operations



4 Courses

Python Essentials for MLOps

DevOps, DataOps, MLOps

MLOps Platforms: Amazon SageMaker and Azure ML

MLOps Tools: MLflow and Hugging Face



Oct 31, 2023

Ida Afifah

has successfully completed the online, non-credit Specialization

MLOps | Machine Learning Operations

The student has successfully completed the Specialization, laying a strong foundation in Python fundamentals, MLOps principles, data management, and the deployment of machine learning models in production environments. The student acquired hands-on experience with Amazon Sagemaker, AWS, Azure, MLflow, and Hugging Face,



Noah Gift, Executive in Residence in the Duke Social Science Research Institute

Alfredo Deza, Adjunct Assistant Professor in the Pratt School of Engineering



4 Courses

Browser-based Models with TensorFlow.js

Device-based Models with TensorFlow Lite

Data Pipelines with TensorFlow Data Services

Advanced Deployment Scenarios with TensorFlow



Nov 21, 2023

Ida Sri Afifah

has successfully completed the online, non-credit Specialization

TensorFlow: Data and Deployment

In this specialization, you continued to develop your understanding of machine learning with TensorFlow: Data and Deployment. You have gone beyond basic modeling and learned how to train and run your models within a browser, optimize machine learning models for mobile devices, and create effective data pipelines with TensorFlow Data Services. Now that you've learned the various ways to deploy your models, you're well-prepared to take your models into the hands of real people on all kinds of devices!



Laurence Moroney
Lead AI Advocate at Google

The online special action named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:
<https://coursera.org/verify/specialization/RWWCJV8M683H>

DeepLearning.AI

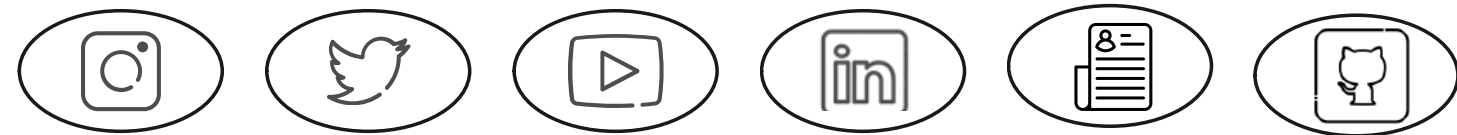
TensorFlow Data and Deployment

‘ ‘

“Learn is accumulation of mistake we made and every day is a new chance to make another one and day one you’d do better.”

—Fikaaw

THANKS!



Do you have any questions?

afiqahida@gmail.com

+62 856 0047 6550

link for web porto (soon!)

CREDITS: This presentation template was created by **Slidesgo**, including icons by **Flaticon** and infographics & images by **Freepik**

