DATE OF ASSESMENT : 28TH May 2025

SUBMISSION WEB ASSESMENT : 30th May 2025 11:59 PM

1. Portfolio Structure and Content

- **Number of Projects**: Include **5-10 pieces** of your best and most recent work.

- **Project Diversity**: Showcase a variety of projects across different industries and platforms (e.g., e-commerce, education, mobile apps) to demonstrate versatility.

- **Case Studies**: For each project, provide a detailed case study that includes:

    o **Project Overview**: Brief description and objectives.

    o **Your Role**: Specific contributions and responsibilities.

    o **Design Process**: Research, wireframing, prototyping, testing, and iterations.

    o **Outcomes**: Results achieved, supported by metrics or client feedback.

2. Technical Proficiency

- **Responsive Design**: Ensure your designs are optimized for various devices and screen sizes.

- **Performance Optimization**: Showcase techniques used to enhance website speed and efficiency.

- **Accessibility Compliance**: Adhere to Web Content Accessibility Guidelines (WCAG) to make your designs inclusive.

3. Visual Design Excellence

- **Consistency**: Maintain a cohesive visual language across all projects.

- **Typography and Color**: Use typography and color schemes effectively to enhance user experience.

- **Imagery**: Incorporate high-quality images and graphics that align with the brand and message.

4. User Experience (UX) Focus

- **User Research**: Include personas and user journey maps to demonstrate understanding of target audiences.

- **Usability Testing**: Document testing processes and how feedback was integrated into the design.

- **Information Architecture**: Show clear navigation structures and content organization.

5. Professional Presentation

- **Portfolio Website**: Present your work on a well-designed, easy-to-navigate website.

- **Project Descriptions**: Write clear, concise descriptions about yourself, philosophy of life, background education etc

- **Contact Information**: Include a professional bio and contact details.

✅ Final Checklist

- Included 5-10 diverse and recent projects.

- Provided detailed case studies with clear role definitions.

- Ensured visual design consistency and excellence.

- Focused on user experience with proper function to each page and navigation buttons

- Presented work professionally on an accessible and well-structured website.

Submission

- Kindly use MSWORD with your Name / ID & course and <u>include web link in it</u> and save it using MSWORD or PDF only

- **Project Descriptions**: Write clear, concise descriptions that explain your design decisions and problem-solving approaches.

- **Contact Information**: Include a professional bio, and contact details.

Prepared By:

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20 May 2025