

# HOMEWORK

## DS – 4 #W1

1. Pokemon Go and Ingress  
**“Ingress was seen as a data gold mine, helping the firm improve its location services by gathering data as players visited landmarks.”**
2. IBM: Data Science is a team sport.  
**“The greatest challenge of the big data revolution is making sense of all the information generated by today’s vast digital economy.”**
3. Data Science: The Sexiest Job in the 21<sup>st</sup> Century.  
**“ The shortage of data scientists is becoming a serious constraint in some sectors. The first step in filling the need for data scientists, therefore, is to understand what they do in businesses. Then ask, What skills do they need? And what fields are those skills most readily found in?”**