

Creating Your Ultimate Portfolio

2019

START DOING



SHOWCASE
YOUR TALENT

a friendly guide to help you create your portfolio where you can showcase your creations, projects, and specialty. Make yours stand out and keep your personal branding consistent to create distinction among the others.

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Why do you need a good portfolio?

A portfolio is a living and changing collection of records that reflect your accomplishments, skills, experiences, and attributes. It highlights and showcases samples of your best work, along with life experiences and achievements.

it is a medium that summarize your skills and capabilities to be exhibited to the world.

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How to start building a portfolio

1. Items
2. Describe
3. Platforms
4. Optimization

// Step 1 . Items

Present only the best & the strongest.

Go for variety of your works and demonstrate all around experience. Stay current & offering the employers up-to-date works.

// Step 2 . Describe

Keep it simple & memorable.

Describe your works with simple and understandable language, polite and clean. You can also include who else worked on the project, so they can measure the results and how succesful it was. You have to remember that a picture speaks a thousand words, so you can always use photography of your design in use. Don't forget to include some of your design process.

// Step 3 . Platforms

Make it accessible.

We're living in this 21st century where people tend to access things through digital platforms. Easy access portfolio is a plus point, not only it's easy to share, and it is also very convenient.

// Step 4 . Optimization

Go for High Quality Photos

It is important to have a high quality resolution for your photos especially as a graphic designer. Keep yours in the best quality!

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Thank you !

We hope that this guide will help you manage your portfolio. We hope you a very good luck on finishing your portfolio!

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Do you want to know what it takes to be

Great Designer?



We can help.

We Are **Okular Mentorship Program**

Okular Mentorship Program is organized as a course to share our knowledge in the practice of Graphic Design field especially in Brand Identity Design. We aim to share the good and bad experience and knowledge that we have gained in more than 5 years of Okular's journey.

