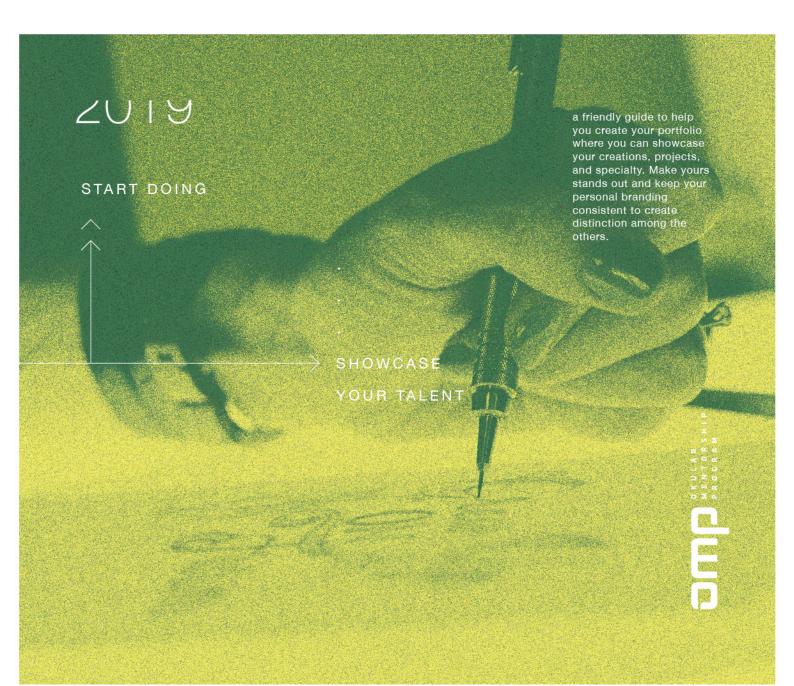


# Creating Your Ultimate Portfolio





## Why do you need a good portfolio?

A portfolio is a living and changing collection of records that reflect your accomplishments, skills, experiences, and attributes. It highlights and showcases samples of your best work, along with life experiences and achievements.

it is a medium that summarize your skills and capabilities to be exhibited to the world.



## How to start building a portfolio

- 1. Items
- 2. Describe
- 3. Platforms
- 4. Optimization





// Step 1 . Items

## Present only the best & the strongest.

Go for variety of your works and demonstrate all around experience. Stay current & offering the employers up-to-date works.



// Step 2 . Describe

#### Keep it simple & memorable.

Describe your works with simple and understandable languange, polite and clean. You can also include who else worked on the project, so they can measure the results and how succesful it was. You have to remember that a picture speaks a thousand words, so you can always use photography of your design in use. Don't forget to include some of your design process.



// Step 3 . Platforms

#### Make it accessible.

We're living in this 21st century where people tend to access thing through digital platforms. Easy access portfolio is a plus point, not only it's easy to share, and it is also very convenient.



// Step 4 . Optimization

## Go for High Quality Photos

It is important to have a high quality resolution for your photos especially as a graphic designer. Keep yours in the best quality!



#### Thank you!

We hope that this guide will help you manage your portfolio. We hope you a very good luck on finishing your portfolio!



Do you want to know what it takes to be

#### **Great Designer?**



#### We can help.

We Are Okular Mentorship Program

**Okular Mentorship Program** is organized as a course to share our knowledge in the practice of Graphic Design field especially in Brand Identity Design. We aim to share the good and bad experience and knowledge that we have gained in more than 5 years of Okular's journey.

