



# M. FIKRI SEPTRIAN

Fresh graduated

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## Address

Leles hilir, Kurnia bakti, Ciawi, Tasikmalaya  
Jawa Barat

## About Me

A highly motivated and results-driven professional with experience in sales, digital marketing, and freelancing. Skilled in online sales, live streaming, and social media advertising (TikTok & Instagram), contributing to significant business growth. Additionally, experienced in copywriting, translation, and video editing, with a proven ability to adapt to digital work environments. Passionate about leveraging creativity and analytical skills to drive engagement and sales performance.

## Skills

- Microsoft Office
- Video Editor
- OPERATING THE COMPUTER PROPERLY
- Digital Marketing
- Copywriting
- Seo

## Hobby

- Playing Guitar
- Travelling
- Camping

## languages

Indonesia

English

日本/Japan

## Experience

### Job Training At Aston Pasteur Hotel as front office

2024 - 2025

Experienced in front office operations, specializing in reception and concierge services. Responsible for managing guest check-ins and check-outs, handling reservations, and providing comprehensive information about hotel services and local attractions. Skilled in coordinating transportation, booking tours, and fulfilling special guest requests to enhance overall guest satisfaction. Strong communication skills, customer service orientation, and the ability to multitask in a dynamic hospitality environment. Dedicated to delivering exceptional guest experiences and maintaining the hotel's high service standards.

### Digital & Sales Marketing At Bedeng Wood Production

2024 - 2024

January - february

previously I have experience working as a Sales and Digital Marketing Specialist at Bedeng, where I was responsible for driving online sales through various e-commerce platforms and live streaming sessions. In addition, I managed social media advertising on platforms such as TikTok and Instagram, successfully increasing brand visibility and engagement. My efforts contributed to a significant positive impact on the company, leading to a substantial and continuous increase in sales.

### Freelance Copy Writer And Video Editor

2021 - 2022

During the COVID-19 pandemic, I took the opportunity to work as a freelancer to make productive use of my time. I specialized in copywriting, language translation, and video editing, offering my services through social media and platforms like Fiverr. This experience allowed me to develop my skills, manage projects independently, and adapt to a dynamic digital work environment.

## Education

SD Negeri 31 TALANG KELAPA

2013 - 2019

SMP It-Al'itihad

2019 - 2022

SMK NEGERI KADIPATEN

2022 - 2025

Served as Mpk  
(Majelis Permusyawarahan Kelas)  
(Class deliberative assembly)

2023 - 2024