

# Fikri Wibowo

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Web Developer specializing in Next.js and Laravel with hands-on experience managing WordPress, Wix, and Shopify CMS. Adept at building responsive interfaces, integrating APIs, and applying basic SEO improvements. Comfortable collaborating with designers using Figma and working with Git-based workflows.

## Work Experience

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### PT Megakapuas Dinamik

Website Developer

(Jan 2025 – Present)

- Developed a **Next.js** dashboard to **store and track lead and sales statuses, centralizing data** and improving visibility for internal stakeholders.
- Collaborated with the marketing team to design, build, and deploy **seven WordPress websites** for seven brands (three distinct product lines).
- Managed website upkeep, updates, and **SEO keyword** research (Ubersuggest)
- Created and optimized **SEM-focused WordPress landing pages** to support ad campaigns with conversion-focused layouts and performance improvements.
- Managed **CMS workflows and monitored site performance** to ensure content accuracy, uptime, and alignment with marketing objectives

### Nava Appartment

Wix Developer

(Nov 2024 – Jan 2025)

#### Part Time

- Develop landing pages and apartment booking websites **using Wix**
- Collaborated with designers to **ensure consistent UI/UX** across all pages and feature

### PT Taharica

Front End Developer Intern

(Jul 2024 – Nov 2024)

- Developed **custom WordPress themes** from scratch using HTML, CSS, JavaScript, and PHP.
- **Improved website SEO** by creating articles and optimizing content, leading to increased website traffic.

## Project Experience

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### Alterra Academy

Real Estate Rental and Sales Website:

- Developed a **responsive front-end for a real estate website using ReactJS**, allowing users to browse and filter rental and sale properties.
- Optimized for **API integration** using Axios.

Warehouse Rental Admin Dashboard:

- **Create landing pages and admin dashboards** for warehouse management system websites
- **Implemented data visualization and interactive** features to streamline rental management processes.

## Universitas Bina Sarana Informatika

Electricity Payment Website:

- Created a **website for electricity bill payments** using Laravel as part of the BNSP exam at Universitas BSI.
- Implemented functionality for **users to pay their electricity bills using their KWH number**, with an admin interface to check payment data.

## Education

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**Universitas Bina Sarana Informatika** (2021 – 2025)  
S1 Sistem Informasi | GPA : 3.92/4.00

**SMKN 55 Jakarta Utara** (2018 – 2021)  
Multimedia vocational high school

## SKILLS

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### Technical Capabilities

- **Front End:** HTML5, CSS3, JavaScript , TypeScript, React, VueJS
- **Back End/SEO:** PHP, WordPress, Laravel, PHP, MySQL, MongoDB
- **Tools:** Git, Webpack, Axios, Postman, Figma

### Personal Abilities

- Cross-functional teamwork, Communication, Deadline-oriented
- **English:** Intermediate

## Certificate

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- [Front-End Engineer Career with ReactJs Alterra Academy MSIB Batch 5](#)
- [BNSP program analyst certificate](#)
- [PT Taharica Frontend Developer Intern](#)