

Color is probably the strongest stimulus for every person. Yellow was the favorite color of Confucius - that's why it reminds images of wisdom written in thick yellow books. Yellow brings joy of life and gives energy to action. I'd like this film to become stimulation to cross barriers, change and non-standard thinking.

INTRO



ATURE
TATION

OUR F
PRESE



OUR FEATURE PRESENTATION

The background of the slide is an abstract, high-contrast image. It features a large, vibrant red area that dominates the center, surrounded by dark, swirling, and textured patterns in shades of black and dark red. The overall effect is dynamic and visually striking.

OUR FEATURE PRESENTATION



ATURE
TATION

OUR F
PRESE

A close-up of a red and black swirling pattern, resembling a vortex or a stylized eye, with the text "OUR FEATURE PRESENTATION" centered in white.

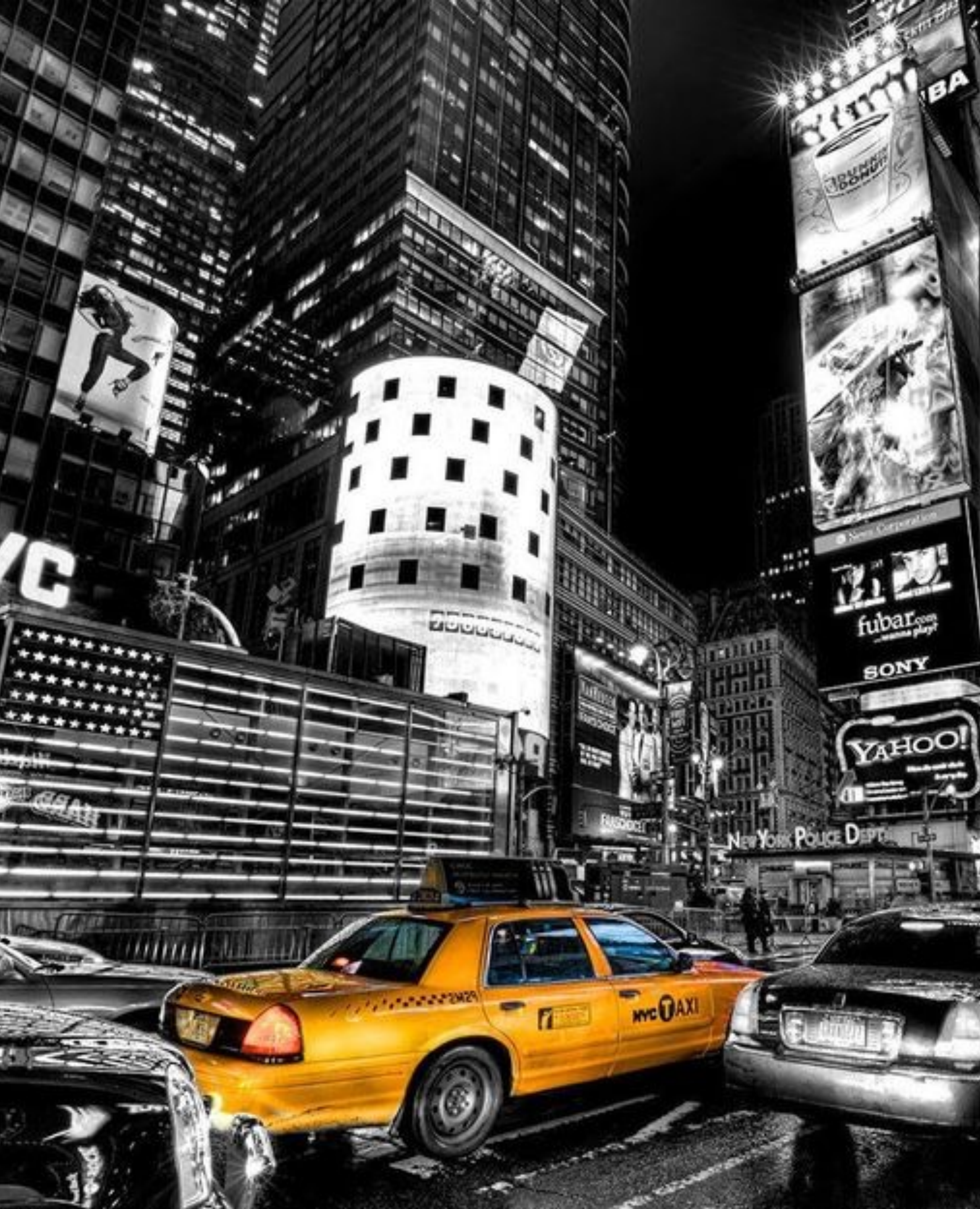
**OUR FEATURE
PRESENTATION**

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**OUR FEATURE
PRESENTATION**



IDEA

Many things in life are associated with something. Sometimes, to such an extent that these associations are permanently written in our consciousness. For example yellow taxi reminds us New York City. This is of course a strong example. However, sometimes there are some things which become just a synonym for us. I'd like yellow Beeline shade to become a synonym of quality, functionality and a sense of uniqueness. I want to give the viewer a feeling that there is nothing wrong with it when he stands out from other people. The viewer has to learn from our film that he can set a new directions. Sometimes it's good to take a different course than the rest. It's always worth reaching for more, and standing in opposition to the "gray mass" we can reach the highest peaks.