# budowa\_krok\_7\_2

March 19, 2024

## 1 Predicting tweet sentiment

Dataset from https://www.kaggle.com/datasets/bhavikjikadara/tweets-dataset

#### **Context**

This is the sentiment 140 dataset. It contains 1,600,000 tweets extracted using the Twitter API. The tweets have been annotated (0 = negative, 4 = positive) and can be used to detect sentiment.

#### Content

It contains the following 6 fields:

- target: the polarity of the tweet (0 = negative and 4 = positive)
- ids: The id of the tweet (2087)
- date: the date of the tweet (Sat May 16 23:58:44 UTC 2009)
- flag: The query (lyx). If there is no query, then this value is NO\_QUERY.
- user: the user that tweeted.
- text: the text of the tweet.

### 1.1 1. Exploratory Data Analysis

```
[]: # import libraries
   import numpy as np
   import pandas as pd
   from matplotlib import pyplot as plt
   import seaborn as sns
   from sklearn.model_selection import train_test_split
   # text processing libraries
   import re
   import contractions
   from collections import Counter
   # import string
   import nltk
   # import warnings
   # %matplotlib inline
   # warnings.filterwarnings("ignore")
   from nltk.stem.porter import PorterStemmer
```

```
from wordcloud import WordCloud
   from nltk.stem import WordNetLemmatizer
   nltk.download("wordnet")
   nltk.download("omw-1.4")
   [nltk_data] Downloading package wordnet to
   [nltk data]
                   C:\Users\flang\AppData\Roaming\nltk_data...
                 Package wordnet is already up-to-date!
   [nltk data]
   [nltk_data] Downloading package omw-1.4 to
                   C:\Users\flang\AppData\Roaming\nltk_data...
   [nltk_data]
   [nltk_data]
                 Package omw-1.4 is already up-to-date!
: True
     Pandas and Numpy have been used for data manipulation and numerical calculations
     Matplotlib and Seaborn have been used for data visualizations
[]: # import data
   tweets = pd.read_csv("..//data//tweets.csv", encoding="latin-1")
[]: tweets.head()
[]:
      Target
                       ID
                                                   Date
                                                              flag
                                                                             User
           0 1467810672 Mon Apr 06 22:19:49 PDT 2009
                                                         NO_QUERY
                                                                   scotthamilton
           0 1467810917 Mon Apr 06 22:19:53 PDT 2009
                                                         NO_QUERY
   1
                                                                         mattycus
           0 1467811184 Mon Apr 06 22:19:57 PDT 2009
   2
                                                         NO_QUERY
                                                                          ElleCTF
   3
           0 1467811193 Mon Apr 06 22:19:57 PDT 2009
                                                         NO_QUERY
                                                                           Karoli
           0 1467811372 Mon Apr 06 22:20:00 PDT 2009
                                                         NO QUERY
                                                                         joy_wolf
                                                    Text
   O is upset that he can't update his Facebook by ...
     @Kenichan I dived many times for the ball. Man...
   1
   2
        my whole body feels itchy and like its on fire
   3 @nationwideclass no, it's not behaving at all...
   4
                           OKwesidei not the whole crew
  1.2 2. Splitting dataset into training, valid and testing parts
       tweets, \# X
```

```
y_train_valid, # y
       test_size=0.3, random_state=42)
[]: x_train.shape, y_train.shape, x_valid.shape, y_valid.shape
[]: ((513801, 6), (513801, 5), (220201, 6), (220201, 5))
[]: #x train.to csv("..//data//x train.csv", index=False)
   #y_train.to_csv("..//data//y_train.csv", index=False)
   #x_valid.to_csv("...//data//x_valid.csv", index=False)
   #y_valid.to_csv("..//data//y_valid.csv", index=False)
   #x_test.to_csv("..//data//x_test.csv", index=False)
   #y_test.to_csv("..//data//y_test.csv", index=False)
  1.3 EDA
[]: # check the shape of the dataframe
   df = x_train
   print("Shape of the dataframe:", df.shape)
  Shape of the dataframe: (513801, 6)
[]: # display the first few rows of the dataframe
   df.head()
[]:
           Target
                           ID
                                                        Date
                                                                 flag
   810677
                   1469845676 Tue Apr 07 07:35:21 PDT 2009
                                                             NO_QUERY
                0 2250659925
   684982
                               Sat Jun 20 01:07:37 PDT 2009
                                                             NO QUERY
   954730
                4 1824898973
                               Sun May 17 03:26:07 PDT 2009
                                                             NO_QUERY
                0 1881553825 Fri May 22 04:58:33 PDT 2009
   142760
                                                             NO QUERY
   200331
                0 1971641083 Sat May 30 07:34:01 PDT 2009
                                                             NO QUERY
                    User
                                                                        Text
   810677
             The TaraBull working, listening to KMPS, happy my boss & amp...
   684982
           NickiePhilbin
                            We both know she is late for " at 11"
                klaus789 don't bogart that joint my friend ? http://bl...
   954730
   142760
                DesireeO I'm so sick of being sick! I don't want to mis...
              ChrisDuano im pretty sure i went to bed about... 2 hours ...
   200331
[]: # display the last few rows of the dataframe
   df.tail()
[]:
            Target
                            ID
                                                        Date
                                                                   flag
   1023596
                 4 1883036618 Fri May 22 07:54:14 PDT 2009
                                                              NO QUERY
   281932
                 0 1992472320 Mon Jun 01 08:48:34 PDT 2009
                                                              NO_QUERY
   828817
                 4 1557077059 Sun Apr 19 01:53:10 PDT 2009
                                                              NO_QUERY
   683555
                 0 2250304235 Sat Jun 20 00:11:20 PDT 2009
                                                              NO_QUERY
   603860
                 0 2221776747 Thu Jun 18 05:59:17 PDT 2009
                                                              NO_QUERY
```

Text

User

```
Good morning sunshine!! http://myloc.me/1oef
   1023596
               dreeziebaby
   281932
            NorwichMassage
                             @MassageAlumni Is the website (http://www.mass...
   828817
                 lovesmugs
                             Obringsatowel I listened to the iTunes samples...
   683555
              mugunthkumar
                             Ocedric_chee I use palringo for chat and Fring...
   603860
               c34elebrity
                             I'm uploading photos of my friends...but it d...
[]: # display information about data
   df.info()
  <class 'pandas.core.frame.DataFrame'>
  Int64Index: 513801 entries, 810677 to 603860
  Data columns (total 6 columns):
       Column Non-Null Count
                                 Dtype
                _____
    0
       Target
               513801 non-null
                                 int64
                513801 non-null int64
    1
    2
       Date
                513801 non-null
                                 object
    3
       flag
                513801 non-null
                                 object
    4
       User
                513801 non-null
                                 object
       Text
                513801 non-null
                                 object
  dtypes: int64(2), object(4)
  memory usage: 27.4+ MB
[]: # check for duplication
   df.nunique()
: Target
                  2
   TD
             513678
   Date
             397695
   flag
                   1
   User
             311235
   Text
             509344
   dtype: int64
[]: # check for missing values
   df.isnull().sum()
[]: Target
             0
   ID
             0
             0
   Date
   flag
             0
   User
             0
   Text
   dtype: int64
[]: # summary statistics of numerical columns
   df.describe()
[]:
                                    ID
                 Target
   count 513801.000000 5.138010e+05
```

```
      mean
      0.947114
      1.976257e+09

      std
      1.700422
      2.301308e+08

      min
      0.000000
      1.467811e+09

      25%
      0.000000
      1.824564e+09

      50%
      0.000000
      1.991022e+09

      75%
      0.000000
      2.198871e+09

      max
      4.000000
      2.329206e+09
```

#### Data reduction

Some columns or variables can be dropped if they do not add value to our analysis In our dataset, columns ID, Date, flag, User don't have any predictive power to predict the dependent variable

```
[]: data = df.drop(['ID', 'Date', 'flag', 'User'], axis = 'columns')
data
```

```
[]:
            Target
                                                                 Text
                    working, listening to KMPS, happy my boss & amp...
   810677
   684982
                      We both know she is late for " at 11"
   954730
                 4 don't bogart that joint my friend ? http://bl...
                 O I'm so sick of being sick! I don't want to mis...
   142760
   200331
                    im pretty sure i went to bed about... 2 hours ...
                 4
   1023596
                        Good morning sunshine!! http://myloc.me/loef
   281932
                 O @MassageAlumni Is the website (http://www.mass...
   828817
                 4 Obringsatowel I listened to the iTunes samples...
   683555
                    @cedric_chee I use palringo for chat and Fring...
   603860
                    I'm uploading photos of my friends...but it d...
```

[513801 rows x 2 columns]

#### Data cleaning

Some names of the variables are not relevant and not easy to understand Some data may have data entry errors, and some variables may need data type conversion.

We need to fix this issue in the data

```
[]: # adjusting target values
data['Target'] = data['Target'].replace(4, 1)
data
```

```
[]:
                                                                 Text
            Target
                   working, listening to KMPS, happy my boss &amp...
   810677
   684982
                      We both know she is late for " at 11"
   954730
                 1 don't bogart that joint my friend ? http://bl...
   142760
                    I'm so sick of being sick! I don't want to mis...
                    im pretty sure i went to bed about... 2 hours ...
   200331
   1023596
                 1
                        Good morning sunshine!! http://myloc.me/loef
                 O @MassageAlumni Is the website (http://www.mass...
   281932
                    Obringsatowel I listened to the iTunes samples...
   828817
   683555
                    @cedric_chee I use palringo for chat and Fring...
```

```
[513801 rows x 2 columns]
[]: # removing unnecessary user tags
   data['Text'] = data['Text'].replace(r"@\w+", "", regex=True)
   data
[]:
            Target
                                                                  Text
                 1 working, listening to KMPS, happy my boss &amp...
   810677
   684982
                      We both know she is late for " at 11"
                    don't bogart that joint my friend ? http://bl...
   954730
   142760
                    I'm so sick of being sick! I don't want to mis...
   200331
                    im pretty sure i went to bed about... 2 hours ...
   . . .
   1023596
                        Good morning sunshine!! http://myloc.me/loef
                 1
                     Is the website (http://www.massagealumni.com)...
   281932
                 0
   828817
                     I listened to the iTunes samples..my fav albu...
                 1
   683555
                     I use palringo for chat and Fring for Voice c...
                 O I'm uploading photos of my friends...but it d...
   603860
   [513801 rows x 2 columns]
[]: # resolving contractions (and slang)
   data['Text'] = data['Text'].apply(lambda x: contractions.fix(x))
   data
[]:
            Target
                                                                  Text
                   working, listening to KMPS, happy my boss &amp...
   810677
   684982
                      We both know she is late for " at 11"
                    do not bogart that joint my friend ? http://b...
   954730
                 1
   142760
                    I am so sick of being sick! I do not want to m...
   200331
                    i am pretty sure i went to bed about... 2 hour...
                        Good morning sunshine!! http://myloc.me/1oef
   1023596
                 1
                     Is the website (http://www.massagealumni.com)...
   281932
                 0
                     I listened to the iTunes samples..my fav albu...
   828817
   683555
                     I use palringo for chat and Fring for Voice c...
   603860
                    I am uploading photos of my friends...but it ...
   [513801 rows x 2 columns]
[]: # removing punctuation marks
   data['Text'] = data['Text'].apply(lambda x: re.sub(r'[^\w\s]', '', x))
   data
[]:
            Target
                                                                  Text
                 1 working listening to KMPS happy my boss amp th...
   810677
   684982
                 0
                          We both know she is late for quotat 11quot
                   do not bogart that joint my friend
                                                          httpblipf...
   954730
```

O I'm uploading photos of my friends...but it d...

603860

```
142760
              O I am so sick of being sick I do not want to mi...
200331
              O i am pretty sure i went to bed about 2 hours a...
. . .
1023596
                            Good morning sunshine httpmylocmeloef
              1
281932
                  Is the website httpwwwmassagealumnicom down ...
              0
828817
                  I listened to the iTunes samplesmy fav albums...
              1
                  I use palringo for chat and Fring for Voice c...
683555
              0
603860
                 I am uploading photos of my friendsbut it does...
```

#### [513801 rows x 2 columns]

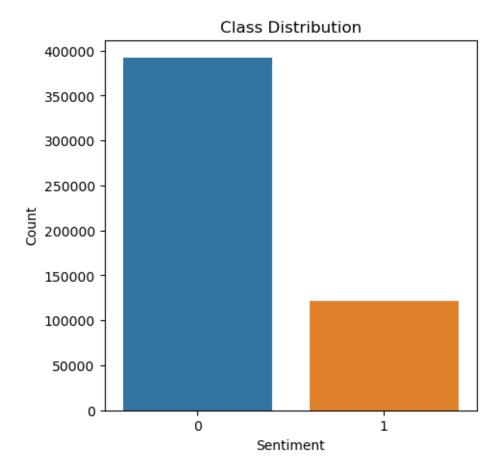
```
[]: # lowercasing letters in the text
data['Text'] = data['Text'].str.lower()
data
```

```
[]:
            Target
                                                                   Text
   810677
                 1 working listening to kmps happy my boss amp th...
   684982
                           we both know she is late for quotat 11quot
   954730
                    do not bogart that joint my friend
                                                          httpblipf...
   142760
                    i am so sick of being sick i do not want to mi...
   200331
                    i am pretty sure i went to bed about 2 hours a...
   . . .
   1023596
                                good morning sunshine httpmylocmeloef
                 1
   281932
                 0
                     is the website httpwwwmassagealumnicom down ...
                     i listened to the itunes samplesmy fav albums...
   828817
                 1
   683555
                     i use palringo for chat and fring for voice c...
                 O i am uploading photos of my friendsbut it does...
   603860
```

[513801 rows x 2 columns]

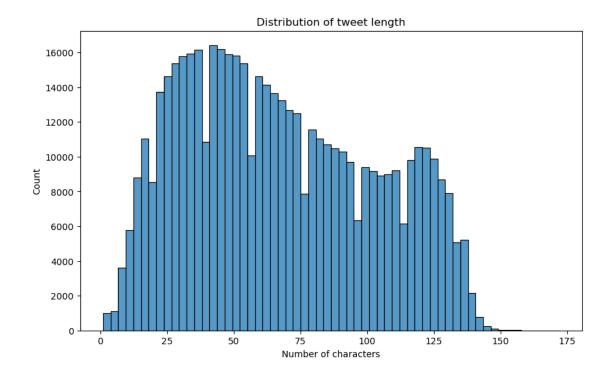
#### Visualization

```
[]: # visualize class distribution
plt.figure(figsize=(5, 5))
sns.countplot(x = 'Target' , data = data)
plt.title('Class Distribution')
plt.xlabel('Sentiment')
plt.ylabel('Count')
plt.show()
```



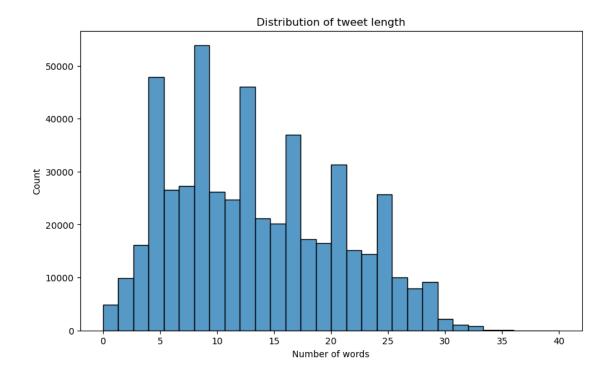
```
[]: # explore tweet length
data['characters'] = data['Text'].apply(lambda x: len(x))

# visualize tweet length distribution
plt.figure(figsize = (10, 6))
sns.histplot(data['characters'], bins = 60)
plt.title('Distribution of tweet length')
plt.xlabel('Number of characters')
plt.ylabel('Count')
plt.show()
```

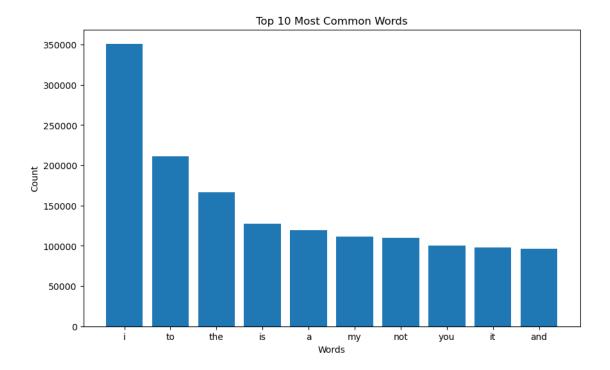


```
[]: # explore tweet length
data['words'] = data['Text'].apply(lambda x: len(x.split()))

# visualize tweet length distribution
plt.figure(figsize = (10, 6))
sns.histplot(data['words'], bins = 30)
plt.title('Distribution of tweet length')
plt.xlabel('Number of words')
plt.ylabel('Count')
plt.show()
```



```
[]: # combine all the text into a single string
   all_text = ' '.join(data['Text'])
   # split the text into individual words
   words = all_text.split()
   # count the frequency of each word
   word_counts = Counter(words)
   # get the top 10 most common words
   top_10_words = word_counts.most_common(10)
   # extract the words and their counts
   top_10_words, top_10_counts = zip(*top_10_words)
   # plot the bar chart
   plt.figure(figsize=(10, 6))
   plt.bar(top_10_words, top_10_counts)
   plt.title('Top 10 Most Common Words')
   plt.xlabel('Words')
   plt.ylabel('Count')
   plt.show()
```

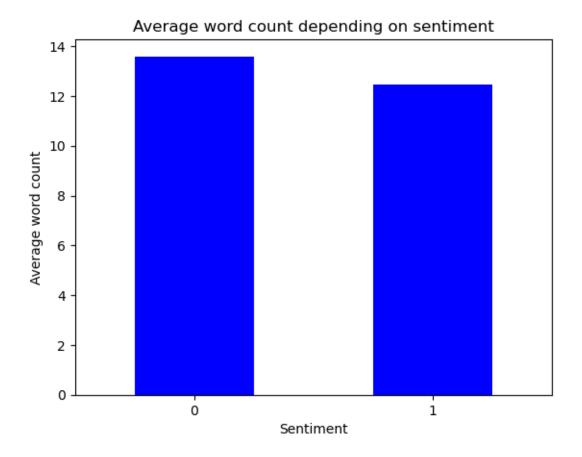


```
[]: # average word count depending on sentiment

df = data.groupby("Target").words.agg("mean")

df.plot(kind = 'bar', color = 'blue')

plt.title('Average word count depending on sentiment')
plt.xlabel('Sentiment')
plt.ylabel('Average word count')
plt.xticks(rotation = 0)
plt.show()
```



```
[]: # is # in tweet?
   data['has_hashtag'] = tweets['Text'].str.contains(r'#\w+')
   data
[]:
                                                                  Text \
            Target
                    working listening to kmps happy my boss amp th...
   810677
                           we both know she is late for quotat 11quot
   684982
   954730
                    do not bogart that joint my friend
                                                         httpblipf...
   142760
                    i am so sick of being sick i do not want to mi...
   200331
                    i am pretty sure i went to bed about 2 hours a...
                 1
                                good morning sunshine httpmylocmeloef
   1023596
   281932
                     is the website httpwwwmassagealumnicom down ...
                     i listened to the itunes samplesmy fav albums...
   828817
                 1
   683555
                     i use palringo for chat and fring for voice c...
   603860
                    i am uploading photos of my friendsbut it does...
            characters
                        words
                               has_hashtag
                                      False
   810677
                     83
                            16
                             9
                                      False
   684982
                     43
```

```
142760
                     64
                            15
                                       False
   200331
                     72
                            18
                                       False
   . . .
                    . . .
                            . . .
                                         . . .
                             4
   1023596
                     38
                                       False
   281932
                     71
                                       False
                            11
   828817
                    118
                            21
                                       False
   683555
                    121
                            24
                                       False
   603860
                     56
                                       False
                            11
   [513801 rows x 5 columns]
[]: # is hashtag present in negatives tweets?
   data[data['Target'] == 0]['has_hashtag'].value_counts().apply(lambda x: x / _ _
     →len(data[data['Target'] == 0]) * 100)
             98.090752
: False
              1.909248
   True
   Name: has_hashtag, dtype: float64
[]: # is hashtag present in positives tweets?
   data[data['Target'] == 1]['has_hashtag'].value_counts().apply(lambda x: x /__
    →len(data[data['Target'] == 1]) * 100)
: False
             97.416507
   True
              2.583493
   Name: has_hashtag, dtype: float64
[]: # is "not" in tweet?
   data['has_not'] = data['Text'].str.contains('not')
   data
[]:
             Target
                                                                    Text \
                     working listening to kmps happy my boss amp th...
   810677
   684982
                           we both know she is late for quotat 11quot
   954730
                  1
                     do not bogart that joint my friend
                                                           httpblipf...
   142760
                     i am so sick of being sick i do not want to mi...
                     i am pretty sure i went to bed about 2 hours a...
   200331
   . . .
   1023596
                                good morning sunshine httpmylocmeloef
                  1
   281932
                      is the website httpwwwmassagealumnicom down ...
                  0
                      i listened to the itunes samplesmy fav albums...
   828817
   683555
                      i use palringo for chat and fring for voice c...
   603860
                  O i am uploading photos of my friendsbut it does...
             characters
                               has_hashtag has_not
                         words
                     83
                                       False
                                                False
   810677
                            16
```

954730

52

8

False

```
684982
                   43
                             9
                                        False
                                                  False
954730
                    52
                             8
                                        False
                                                   True
142760
                    64
                            15
                                        False
                                                   True
200331
                   72
                            18
                                        False
                                                  False
. . .
                           . . .
                                          . . .
                                                     . . .
                                                  False
1023596
                             4
                                        False
                   38
281932
                   71
                            11
                                        False
                                                   True
828817
                   118
                            21
                                       False
                                                   True
683555
                   121
                            24
                                        False
                                                   True
                                        False
603860
                   56
                            11
                                                   True
```

[513801 rows x 6 columns]

```
[]: # is "not" present in negatives tweets?

data[data['Target'] == 0]['has_not'].value_counts().apply(lambda x: x /

→len(data[data['Target'] == 0]) * 100)
```

[]: False 70.662563 True 29.337437

Name: has\_not, dtype: float64

[]: False 86.119171 True 13.880829

Name: has\_not, dtype: float64

```
[]: # extract hour from the Date column

data['Hour'] = pd.to_datetime(tweets['Date']).dt.hour
data
```

c:\Users\flang\anaconda3\lib\site-packages\dateutil\parser\\_parser.py:1207:
UnknownTimezoneWarning: tzname PDT identified but not understood. Pass
`tzinfos` argument in order to correctly return a timezone-aware datetime. In a future version, this will raise an exception.

warnings.warn("tzname {tzname} identified but not understood. '

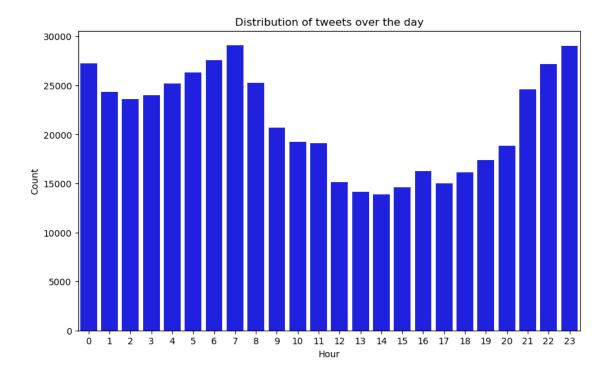
```
[]:
            Target
                                                                  Text \
   810677
                    working listening to kmps happy my boss amp th...
                 1
   684982
                 0
                           we both know she is late for quotat 11quot
   954730
                 1 do not bogart that joint my friend
                                                          httpblipf...
                 O i am so sick of being sick i do not want to mi...
   142760
   200331
                    i am pretty sure i went to bed about 2 hours a...
                                good morning sunshine httpmylocmeloef
   1023596
                 1
```

```
281932
                   is the website httpwwwmassagealumnicom down ...
828817
                   i listened to the itunes samplesmy fav albums...
               1
                   i use palringo for chat and fring for voice c...
683555
               O i am uploading photos of my friendsbut it does...
603860
         characters
                      words
                             has_hashtag has_not Hour
810677
                 83
                         16
                                    False
                                             False
                  43
                          9
                                    False
                                             False
                                                        1
684982
                          8
                                                        3
954730
                 52
                                    False
                                               True
142760
                  64
                         15
                                    False
                                              True
                                                        4
                                                        7
200331
                 72
                                    False
                                             False
                         18
. . .
                                      . . .
                                                . . .
                 . . .
                        . . .
1023596
                 38
                          4
                                    False
                                             False
                                                        7
281932
                 71
                         11
                                    False
                                               True
                                                        8
828817
                 118
                         21
                                    False
                                               True
                                                        1
                                                        0
683555
                 121
                         24
                                    False
                                               True
                                                        5
                 56
                                    False
                                               True
603860
                         11
```

#### [513801 rows x 7 columns]

```
[]: # visualize the distribution of tweets over the day

plt.figure(figsize=(10, 6))
    sns.countplot(x = 'Hour', data = data, color = 'blue')
    plt.title('Distribution of tweets over the day')
    plt.xlabel('Hour')
    plt.ylabel('Count')
    plt.show()
```



```
[]: # visualize the the influence of the hour of writing a tweet on the Target

→variable

hourly_target_counts = data.groupby('Hour')['Target'].value_counts().

→unstack(fill_value=0)

plt.figure(figsize=(15, 6))

hourly_target_counts.plot(kind='bar', stacked=True)

plt.title('The influence of the hour of writing a tweet on the sentiment')

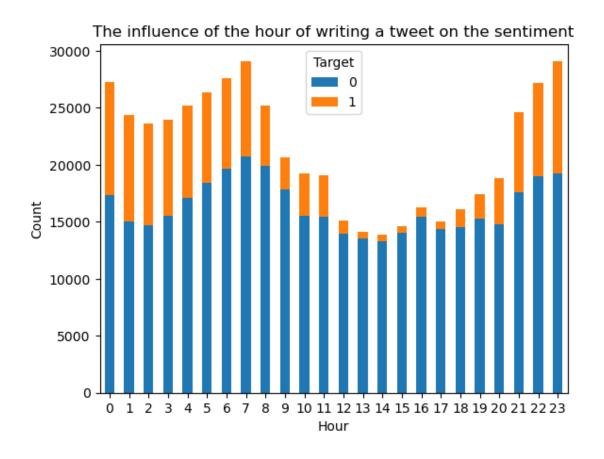
plt.xlabel('Hour')

plt.ylabel('Count')

plt.xticks(rotation = 0)

plt.show()
```

<Figure size 1500x600 with 0 Axes>



```
[]: # deleting words which have less characters than 3
   data['clean_text'] = data["Text"].apply(lambda x: " ".join([w for w in x.
    \rightarrowsplit() if len(w)>=3]))
   data
[]:
            Target
                                                                   Text
                                                                        \
   810677
                     working listening to kmps happy my boss amp th...
   684982
                           we both know she is late for quotat 11quot
   954730
                     do not bogart that joint my friend
                                                           httpblipf...
   142760
                     i am so sick of being sick i do not want to mi...
   200331
                     i am pretty sure i went to bed about 2 hours a...
   . . .
                                good morning sunshine httpmylocmeloef
   1023596
                  1
   281932
                      is the website httpwwwmassagealumnicom down ...
                  0
   828817
                  1
                      i listened to the itunes samplesmy fav albums...
   683555
                      i use palringo for chat and fring for voice c...
   603860
                  O i am uploading photos of my friendsbut it does...
            characters
                         words
                               has_hashtag
                                             has_not
                                                       Hour
   810677
                     83
                            16
                                      False
                                                False
                                                          7
```

```
684982
                     43
                             9
                                       False
                                                False
                                                           1
                             8
   954730
                     52
                                       False
                                                 True
                                                           3
   142760
                     64
                            15
                                       False
                                                 True
                                                           4
   200331
                     72
                            18
                                       False
                                                False
                                                           7
   . . .
                    . . .
                            . . .
                                         . . .
                                                   . . .
   1023596
                             4
                                       False
                                                False
                                                           7
                     38
   281932
                     71
                            11
                                       False
                                                 True
                                                           8
   828817
                    118
                            21
                                       False
                                                 True
                                                           1
                    121
                                                           0
   683555
                            24
                                       False
                                                 True
   603860
                                       False
                                                 True
                                                           5
                     56
                            11
                                                      clean_text
   810677
             working listening kmps happy boss amp the mech...
   684982
                          both know she late for quotat 11quot
   954730
                  not bogart that joint friend httpblipfm6gg5t
   142760
                  sick being sick not want miss another summer
   200331
             pretty sure went bed about hours ago and again...
   . . .
   1023596
                         good morning sunshine httpmylocmeloef
             the website httpwwwmassagealumnicom down canno...
   281932
   828817
             listened the itunes samplesmy fav albums are c...
             use palringo for chat and fring for voice call...
   683555
   603860
                     uploading photos friendsbut does not work
   [513801 rows x 8 columns]
[]: # individual words considered as tokens
   tokenized tweet = data['clean text'].apply(lambda x: x.split())
   tokenized_tweet
[]: 810677
               [working, listening, kmps, happy, boss, amp, t...
                    [both, know, she, late, for, quotat, 11quot]
   684982
               [not, bogart, that, joint, friend, httpblipfm6...
   954730
   142760
               [sick, being, sick, not, want, miss, another, ...
   200331
               [pretty, sure, went, bed, about, hours, ago, a...
   1023596
                      [good, morning, sunshine, httpmylocmeloef]
   281932
               [the, website, httpwwwmassagealumnicom, down, ...
               [listened, the, itunes, samplesmy, fav, albums...
   828817
   683555
               [use, palringo, for, chat, and, fring, for, vo...
                [uploading, photos, friendsbut, does, not, work]
   603860
   Name: clean_text, Length: 513801, dtype: object
[]: # stem the words
   #stemmer = PorterStemmer()
```

```
#tokenized tweet = tokenized tweet.apply(lambda s: [stemmer.stem(word) for word]
    \rightarrow in s]) # stemming
   #tokenized tweet
   # Initialize wordnet lemmatizer only on verbs - makes the biggest sense
   wnl = WordNetLemmatizer()
   tokenized tweet = tokenized tweet.apply(lambda s: [wnl.lemmatize(word, pos="v")]
    →for word in s]) # lemmatization
[]: tokenized tweet.iloc[34]
[]: ['listen', 'the', 'album', 'the', 'jackson', 'history']
[]: # combining to sentences
   combined_sentences = [' '.join(tokens) for tokens in tokenized_tweet]
   data['combined_tweet'] = combined_sentences
   data
[]:
            Target
                                                                    Text \
   810677
                     working listening to kmps happy my boss amp th...
   684982
                           we both know she is late for quotat 11quot
   954730
                     do not bogart that joint my friend
                  1
                                                           httpblipf...
   142760
                     i am so sick of being sick i do not want to mi...
                     i am pretty sure i went to bed about 2 hours a...
   200331
   1023596
                  1
                                good morning sunshine httpmylocmeloef
   281932
                      is the website httpwwwmassagealumnicom down ...
                  0
                      i listened to the itunes samplesmy fav albums...
   828817
                  1
   683555
                      i use palringo for chat and fring for voice c...
   603860
                  O i am uploading photos of my friendsbut it does...
            characters
                         words
                                has_hashtag has_not
                                                       Hour
   810677
                            16
                                       False
                                                False
   684982
                     43
                             9
                                      False
                                                False
                                                          1
   954730
                     52
                             8
                                      False
                                                 True
   142760
                     64
                            15
                                      False
                                                 True
   200331
                     72
                            18
                                       False
                                                False
                                                          7
                    . . .
                                                          7
   1023596
                     38
                             4
                                       False
                                                False
                     71
   281932
                            11
                                       False
                                                 True
   828817
                    118
                            21
                                      False
                                                 True
                                                          1
                    121
                            24
                                      False
                                                 True
                                                          0
   683555
   603860
                     56
                            11
                                      False
                                                 True
                                                          5
                                                     clean_text \
   810677
            working listening kmps happy boss amp the mech...
   684982
                          both know she late for quotat 11quot
   954730
                  not bogart that joint friend httpblipfm6gg5t
   142760
                  sick being sick not want miss another summer
            pretty sure went bed about hours ago and again...
   200331
```

```
good morning sunshine httpmylocmeloef
   1023596
   281932
            the website httpwwwmassagealumnicom down canno...
            listened the itunes samplesmy fav albums are c...
   828817
   683555
            use palringo for chat and fring for voice call...
   603860
                    uploading photos friendsbut does not work
                                                combined_tweet
            work listen kmps happy boss amp the mechanic b...
   810677
   684982
                         both know she late for quotat 11quot
                 not bogart that joint friend httpblipfm6gg5t
   954730
   142760
                    sick be sick not want miss another summer
   200331
            pretty sure go bed about hours ago and again ahhh
   . . .
   1023596
                        good morning sunshine httpmylocmeloef
   281932
            the website httpwwwmassagealumnicom down canno...
            listen the itunes samplesmy fav albums be cens...
   828817
            use palringo for chat and fring for voice call...
   683555
   603860
                         upload photos friendsbut do not work
   [513801 rows x 9 columns]
[]: all_words = ' '.join([text for text in data['clean_text']])
   all_words_pos = ' '.join([text for text in data['clean_text'] [data['Target'] ==__
    →1]])
   all_words_neg = ' '.join([text for text in data['clean_text'][data['Target'] ==_
    →0]])
   wordcloud = WordCloud(width=800, height=500, random_state=42,__
    →max_font_size=100).generate(all_words)
   wordcloud pos = WordCloud(width=800, height=500, random state=42,...
    →max_font_size=100).generate(all_words_pos)
   wordcloud neg = WordCloud(width=800, height=500, random_state=42,__
    →max_font_size=100).generate(all_words_neg)
   # plot the graph
   fig, ax = plt.subplots(1, 3, figsize=(15, 10))
   ax[0].imshow(wordcloud, interpolation="bilinear")
   ax[0].set_title('All words')
   ax[0].axis('off')
   ax[1].imshow(wordcloud_pos, interpolation="bilinear")
   ax[1].set_title('Words target 1 - Positive')
   ax[1].axis('off')
   ax[2].imshow(wordcloud_neg, interpolation="bilinear")
   ax[2].set_title('Words target 0 - Negative')
   ax[2].axis('off')
   fig.show()
```

C:\Users\flang\AppData\Local\Temp\ipykernel\_14376\208684624.py:20: UserWarning:
FigureCanvasAgg is non-interactive, and thus cannot be shown
fig.show()







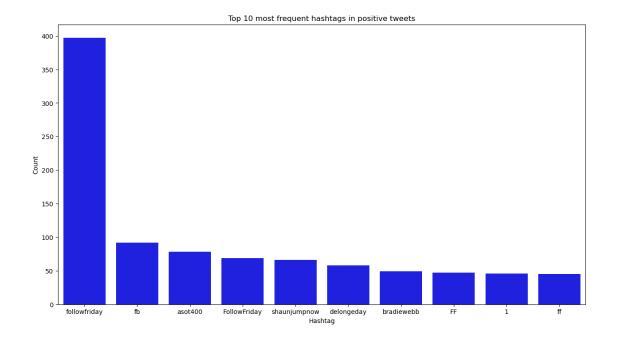
```
[]: def hashtag_extract(tweetss):
       hashtags = []
       for tweet in tweetss:
           ht = re.findall(r"#(\w+)", tweet)
           hashtags.append(ht)
       return hashtags
[]: # extracting hashtags from positive tweets
   ht positive = hashtag extract(x train['Text'][data['Target'] == 1])
   # extracting hashtags from negative tweets
   ht_negative = hashtag_extract(x_train['Text'][data['Target'] == 0])
[]: # unnest list
   ht_positive = sum(ht_positive, [])
   ht_negative = sum(ht_negative, [])
[]: ht_positive[:5]
[]: ['followfriday', 'ff', 'Beijing', 'followfriday', 'CSS_Sprites']
[]: ht_negative[:5]
[]: ['followfriday', 'squarespace', 'WeirdAl', 'myweakness', 'ctbf']
[]: # converting dictionary to dataframe
   freq = nltk.FreqDist(ht_positive)
   d = pd.DataFrame({'Hashtag': list(freq.keys()),
                      'Count': list(freq.values())
                      })
   d.sort_values(by='Count', ascending=False)
[]:
                   Hashtag Count
             followfriday
   0
                              397
   62
                               92
                        fb
   54
                   asot400
                               78
   29
             FollowFriday
                               69
              shaunjumpnow
   55
                               66
```

```
736 stalkingsaturday 1
734 babes 1
733 sexy 1
732 ideaparty 1
1802 xa 1
```

[1803 rows x 2 columns]

```
[]: # selecting top 10 most frequent hashtags positive
d = d.nlargest(columns="Count", n = 10)
plt.figure(figsize=(15,8))
sns.barplot(data=d, x= "Hashtag", y = "Count", color="blue")
plt.title('Top 10 most frequent hashtags in positive tweets')
```

[]: Text(0.5, 1.0, 'Top 10 most frequent hashtags in positive tweets')



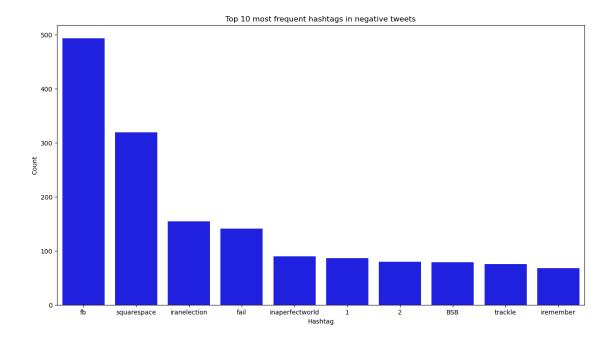
```
[]: Hashtag Count 25 fb 493 1 squarespace 319 52 iranelection 154
```

```
44
                   fail
                            141
45
      inaperfectworld
                             90
. . .
1702
             xboxtweet
                              1
1703
             notnormal
                              1
1704
       NigelNoFriends
                               1
1705
                   pabl
                               1
4027
                    odd
                               1
```

[4028 rows x 2 columns]

```
[]: # selecting top 10 most frequent hashtags negative
d = d.nlargest(columns="Count", n = 10)
plt.figure(figsize=(15,8))
sns.barplot(data=d, x= "Hashtag", y = "Count", color="blue")
plt.title('Top 10 most frequent hashtags in negative tweets')
```

[]: Text(0.5, 1.0, 'Top 10 most frequent hashtags in negative tweets')



### 1.4 2. Feature engineering

```
954730
                 4 don't bogart that joint my friend ? http://bl...
   142760
                 O I'm so sick of being sick! I don't want to mis...
   200331
                 0 im pretty sure i went to bed about... 2 hours ...
   . . .
                        Good morning sunshine!! http://myloc.me/1oef
   1023596
   281932
                   @MassageAlumni Is the website (http://www.mass...
                 0
   828817
                    Obringsatowel I listened to the iTunes samples...
   683555
                    Ocedric_chee I use palringo for chat and Fring...
                    I'm uploading photos of my friends...but it d...
   603860
   [513801 rows x 2 columns]
[]: data['Target'] = data['Target'].replace(4, 1)
   data
[]:
            Target
                                                                  Text
   810677
                 1
                    working, listening to KMPS, happy my boss & amp...
                      We both know she is late for " at 11"
   684982
                    don't bogart that joint my friend ? http://bl...
   954730
   142760
                    I'm so sick of being sick! I don't want to mis...
   200331
                    im pretty sure i went to bed about... 2 hours ...
   . . .
                        Good morning sunshine!! http://myloc.me/1oef
   1023596
                 1
   281932
                 O @MassageAlumni Is the website (http://www.mass...
   828817
                    Obringsatowel I listened to the iTunes samples...
                    @cedric_chee I use palringo for chat and Fring...
   683555
   603860
                    I'm uploading photos of my friends...but it d...
   [513801 rows x 2 columns]
[]: # removing unnecessary user tags
   data['Text'] = data['Text'].replace(r"@\w+", "", regex=True)
   data
[]:
            Target
                                                                  Text
                    working, listening to KMPS, happy my boss &amp...
   810677
                      We both know she is late for " at 11"
   684982
   954730
                 1
                    don't bogart that joint my friend ? http://bl...
   142760
                    I'm so sick of being sick! I don't want to mis...
   200331
                    im pretty sure i went to bed about... 2 hours ...
                        Good morning sunshine!! http://myloc.me/1oef
   1023596
                 1
   281932
                     Is the website (http://www.massagealumni.com)...
                 0
                     I listened to the iTunes samples..my fav albu...
   828817
   683555
                     I use palringo for chat and Fring for Voice c...
   603860
                    I'm uploading photos of my friends...but it d...
   [513801 rows x 2 columns]
```

```
[]: # resolving contractions (and slang)
   data['Text'] = data['Text'].apply(lambda x: contractions.fix(x))
   data
[]:
            Target
                                                                  Text
   810677
                 1 working, listening to KMPS, happy my boss & amp...
   684982
                      We both know she is late for " at 11"
   954730
                 1 do not bogart that joint my friend ? http://b...
                    I am so sick of being sick! I do not want to m...
   142760
                    i am pretty sure i went to bed about... 2 hour...
   200331
   . . .
   1023596
                        Good morning sunshine!! http://myloc.me/1oef
                 1
   281932
                 0
                     Is the website (http://www.massagealumni.com)...
                     I listened to the iTunes samples..my fav albu...
   828817
                 1
                     I use palringo for chat and Fring for Voice c...
   683555
   603860
                 O I am uploading photos of my friends...but it ...
   [513801 rows x 2 columns]
[]: # removing punctuation marks
   data['Text'] = data['Text'].apply(lambda x: re.sub(r'[^\w\s]', '', x))
   data
[]:
            Target
                                                                  Text
                 1 working listening to KMPS happy my boss amp th...
   810677
                          We both know she is late for quotat 11quot
   684982
                 0
                                                          httpblipf...
   954730
                 1 do not bogart that joint my friend
                    I am so sick of being sick I do not want to mi...
   142760
   200331
                    i am pretty sure i went to bed about 2 hours a...
   1023596
                                Good morning sunshine httpmylocmeloef
                 1
   281932
                 0
                     Is the website httpwwwmassagealumnicom down ...
   828817
                     I listened to the iTunes samplesmy fav albums...
   683555
                     I use palringo for chat and Fring for Voice c...
   603860
                 O I am uploading photos of my friendsbut it does...
   [513801 rows x 2 columns]
[]: # deleting websites
   data['Text'] = data['Text'].apply(lambda x: re.sub(r'http\S+', '', x))
   data
[]:
            Target
                                                                  Text
                    working listening to KMPS happy my boss amp th...
   810677
                 1
   684982
                 0
                          We both know she is late for quotat 11quot
   954730
                 1
                                 do not bogart that joint my friend
   142760
                 O I am so sick of being sick I do not want to mi...
                    i am pretty sure i went to bed about 2 hours a...
   200331
   . . .
```

```
1023596
                                                Good morning sunshine
                  1
   281932
                       Is the website down I cannot get it to load
                  0
   828817
                      I listened to the iTunes samplesmy fav albums...
   683555
                      I use palringo for chat and Fring for Voice c...
   603860
                     I am uploading photos of my friendsbut it does...
   [513801 rows x 2 columns]
[]: # lowercasing letters in the text
   data['Text'] = data['Text'].str.lower()
   data
[]:
            Target
   810677
                  1
                     working listening to kmps happy my boss amp th...
   684982
                  0
                           we both know she is late for quotat 11quot
   954730
                                 do not bogart that joint my friend
                  1
                     i am so sick of being sick i do not want to mi...
   142760
                  0
   200331
                     i am pretty sure i went to bed about 2 hours a...
   1023596
                                                good morning sunshine
                  1
   281932
                       is the website down i cannot get it to load
                  0
   828817
                  1
                      i listened to the itunes samplesmy fav albums...
   683555
                      i use palringo for chat and fring for voice c...
   603860
                    i am uploading photos of my friendsbut it does...
   [513801 rows x 2 columns]
[]: # deleting words which have less characters than 2
   data['Text'] = data["Text"].apply(lambda x: " ".join([w for w in x.split() ifu
    \rightarrowlen(w)>=2]))
   data
[]:
            Target
                     working listening to kmps happy my boss amp th...
   810677
                  1
   684982
                  0
                            we both know she is late for quotat 11quot
   954730
                                    do not bogart that joint my friend
                  1
   142760
                     am so sick of being sick do not want to miss a...
   200331
                  0
                     am pretty sure went to bed about hours ago and...
   1023596
                  1
                                                  good morning sunshine
   281932
                             is the website down cannot get it to load
                    listened to the itunes samplesmy fav albums ar...
   828817
                  1
   683555
                    use palringo for chat and fring for voice call...
   603860
                     am uploading photos of my friendsbut it does n...
```

[513801 rows x 2 columns]

```
[]: # individual words considered as tokens
   tokenized tweet = data['Text'].apply(lambda x: x.split())
   tokenized tweet
[]: 810677
               [working, listening, to, kmps, happy, my, boss...
   684982
               [we, both, know, she, is, late, for, quotat, 1...
   954730
                      [do, not, bogart, that, joint, my, friend]
               [am, so, sick, of, being, sick, do, not, want,...
   142760
   200331
               [am, pretty, sure, went, to, bed, about, hours...
   1023596
                                       [good, morning, sunshine]
   281932
               [is, the, website, down, cannot, get, it, to, ...
   828817
               [listened, to, the, itunes, samplesmy, fav, al...
               [use, palringo, for, chat, and, fring, for, vo...
   683555
   603860
               [am, uploading, photos, of, my, friendsbut, it...
   Name: Text, Length: 513801, dtype: object
[]: # Initialize wordnet lemmatizer only on verbs - makes the biggest sense
   wnl = WordNetLemmatizer()
   tokenized_tweet = tokenized_tweet.apply(lambda s: [wnl.lemmatize(word, pos="v")_
    →for word in s]) # lemmatization
[]: # combining to sentences
   combined_sentences = [' '.join(tokens) for tokens in tokenized_tweet]
   data['combined_tweet'] = combined_sentences
: data
[]:
                                                                   Text \
            Target
                    working listening to kmps happy my boss amp th...
   810677
                  1
   684982
                  0
                            we both know she is late for quotat 11quot
   954730
                                    do not bogart that joint my friend
                  1
                    am so sick of being sick do not want to miss a...
   142760
                  0
   200331
                    am pretty sure went to bed about hours ago and...
   1023596
                  1
                                                 good morning sunshine
                             is the website down cannot get it to load
   281932
                 0
   828817
                    listened to the itunes samplesmy fav albums ar...
   683555
                  O use palringo for chat and fring for voice call...
   603860
                    am uploading photos of my friendsbut it does n...
                                                combined_tweet
   810677
            work listen to kmps happy my boss amp the mech...
                    we both know she be late for quotat 11quot
   684982
                            do not bogart that joint my friend
   954730
   142760
            be so sick of be sick do not want to miss anot...
   200331
            be pretty sure go to bed about hours ago and b...
   . . .
```

## 1.5 4. Modeling and validation