Products/Service Detail Data

Type/Format	Name	Description	Length	Index	Validation Rules	Mandatory?
Alphanumeric	Product ID	Identification of the product	5 characters		PNNNN P – "P" N - digit	yes
Alphanumeric	Product Title	Name of the product		Primary Key		yes
Alphanumeric	Product Short Portuguese Description	Short description of the product in Portuguese	Max xx characters			yes
Alphanumeric	Product Short English Description	Short description of the product in English	Max xx characters			yes
Alphanumeric	Product Portuguese Description	Description of the product in Portuguese				yes
Alphanumeric	Product English Description	Description of the product in English				yes
Alphanumeric	Product Portuguese category	Category of the product in Portuguese		External key	Must exist in table A - Categories	yes
Alphanumeric	Product English category	Category of the product in English		External key	Must exist in table A - Categories	yes
Image	Product Photo 1	Photo of the product	Image with xxx X xxx pixels			yes
Image	Product Photo 2	Photo of the product	Image with xxx X xxx pixels			no

Image	Product Photo 3	Photo of the product	Image with xxx X xxx pixels			no
Image	Product Photo 4	Photo of the product	Image with xxx X xxx pixels			no
Alphanumeric	Product Address	Address of the product				yes - for category not = "other" no – for category = "other"
Alphanumeric	Location / City	Location of the product				yes - for category not = "other" no – for category = "other"
Alphanumeric	Zip Code	Zip Code			NNNN – NNN N - digit	yes - for category not = "other" no – for category = "other"
Alphanumeric	Zone in Portuguese	Geographical Zone of the address in Portuguese		External key	Must exist in table B - Zones	yes - for category not = "other" no – for category = "other"

Alphanumeric	Zone in English	Geographical Zone of the address in English		External key	Must exist in table B - Zones	yes - for category not = "other" no – for category = "other"
Numeric	GPS Latitude Coordinate	GPS Latitude Coordinate of the Product Address				yes - for category not = "other" no – for category = "other"
Numeric	GPS Longitude Coordinate	GPS Longitude Coordinate of the Product Address				yes - for category not = "other" no – for category = "other"
Alphanumeric	Product Phone Country Code	Country Code of the Product Phone Number			+NNN N – digit +351 for Portugal	No
Numeric	Product Phone Number	Number of the Product Phone			9 digits in Portugal	No
Alphanumeric	Product Email	Email of the product			Email format	No
Alphanumeric	Product Web site	URL of the website of the product			URL format	No
Alphanumeric	Sunday Period 1 – Opening hour	Opening Hour for period 1 on Sunday			(1)	No
Alphanumeric	Sunday Period 1 – Closing hour	Closing Hour for period 1 on Sunday			(1)	No

Alphanumeric	Sunday Period 2 – Opening hour	Opening Hour for period 2 on Sunday			(1)	No
Alphanumeric	Sunday Period 2 – Closing hour	Closing Hour for period 2 on Sunday			(1)	No
Alphanumeric	Monday Period 1 – Opening hour	Opening Hour for period 1 on Monday			(1)	No
Alphanumeric	Monday Period 1 – Closing hour	Closing Hour for period 1 on Monday			(1)	No
Alphanumeric	Monday Period 2 – Opening hour	Opening Hour for period 2 on Monday			(1)	No
Alphanumeric	Monday Period 2 – Closing hour	Closing Hour for period 2 on Monday			(1)	No
Alphanumeric	Tuesday Period 1 – Opening hour	Opening Hour for period 1 on Tuesday			(1)	No
Alphanumeric	Tuesday Period 1 – Closing hour	Closing Hour for period 1 on Tuesday			(1)	No
Alphanumeric	Tuesday Period 2 – Opening hour	Opening Hour for period 2 on Tuesday			(1)	No
Alphanumeric	Tuesday Period 2 – Closing hour	Closing Hour for period 2 on Tuesday			(1)	No
Alphanumeric	Wednesday Period 1 – Opening hour	Opening Hour for period 1 on Wednesday			(1)	No
Alphanumeric	Wednesday Period 1 – Closing hour	Closing Hour for period 1 on Wednesday			(1)	No
Alphanumeric	Wednesday Period 2 – Opening hour	Opening Hour for period 2 on Wednesday			(1)	No

Alphanumeric	Wednesday Period 2 – Closing hour	Closing Hour for period 2 on Wednesday			(1)	No
Alphanumeric	Thursday Period 1 – Opening hour	Opening Hour for period 1 on Thursday			(1)	No
Alphanumeric	Thursday Period 1 – Closing hour	Closing Hour for period 1 on Thursday			(1)	No
Alphanumeric	Thursday Period 2 – Opening hour	Opening Hour for period 2 on Thursday			(1)	No
Alphanumeric	Thursday Period 2 – Closing hour	Closing Hour for period 2 on Thursday			(1)	No
Alphanumeric	Friday Period 1 – Opening hour	Opening Hour for period 1 on Friday			(1)	No
Alphanumeric	Friday Period 1 – Closing hour	Closing Hour for period 1 on Friday			(1)	No
Alphanumeric	Friday Period 2 – Opening hour	Opening Hour for period 2 on Friday			(1)	No
Alphanumeric	Friday Period 2 – Closing hour	Closing Hour for period 2 on Friday			(1)	No
Alphanumeric	Saturday Period 1 – Opening hour	Opening Hour for period 1 on Saturday			(1)	No
Alphanumeric	Saturday Period 1 – Closing hour	Closing Hour for period 1 on Saturday			(1)	No
Alphanumeric	Saturday Period 2 – Opening hour	Opening Hour for period 2 on Saturday			(1)	No
Alphanumeric	Saturday Period 2 – Closing hour	Closing Hour for period 2 on Saturday			(1)	No

Alphanumeric	Schedule Remarks - Portuguese	Schedule general remarks in Portuguese				No
Alphanumeric	Schedule Remarks - English	Schedule general remarks in English				No

Notes

(1) HH:MM where HH – Hour and MM – Minutes or "Closed" – English or "Encerrado" – Portuguese

Table A – Categories

Table A – Categories	
Portuguese	English
Alimentação	Food & Beverage
Apoio Familiar	Family Support
Beleza	Beauty
Casa	Home
Cultura / lazer	Culture / Leisure
Desporto	Sports
Hotelaria	Hotels
Saúde	Health
Serviços	Services
Shopping	Shopping
Tecnologia	Technology
Transportes	Public Transport
Outros	Other

Table B – Zones

Table B – Zones	
Portuguese	English
Norte	North
Sul	South

Centro	Center
Ilhas	Islands

Table C – Days of the Week

Table C – Days of the Week	
Portuguese	English
Domingo	Sunday
Segunda-feira	Monday
Terça-feira	Tuesday
Quarta-feira	Wednesday
Quinta-feira	Thursday
Sexta-feira	Friday
Sábado	Saturday

Table D – Months of the year

Table D – Months of the Year	
Portuguese	English
Janeiro	January
Fevereiro	February
Março	March
Abril	April
Maio	May
Junho	June
Julho	July
Agosto	August
Setembro	September
Outubro	October
Novembro	November
Dezembro	December

Promotions of Products

Type/Format	Name	Description	Lenght	Index	Validation Rules	Mandatory?
Alphanumeric	Product Id	Identification of the product	5 characters	External Key	PNNNN P – "P" N – digit Must exist in table Products/Service Detail Data	yes
Alphanumeric	Promotion Description in Portuguese	Description of the product promotion in Portuguese				yes
Alphanumeric	Promotion Description in English	Description of the product promotion in English				yes
Numeric	Promotion Discount in %	Percentage of Discount of the product in promotion	3		Less or equal 100 Greater 0	yes
Numeric - Date	Promotion Opening Date	Date when the Promotion begins	8		YYYYMMDD YYYY – year MM – month DD - day	
Numeric - Date	Promotion Closing Date	Date when the Promotion ends	8		YYYYMMDD YYYY – year MM – month DD - day	