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Filipe Costa da Silva Rocha

7th January 1980

Creating architectural 3d renderings since 2004. I have experience working in large and fast paced environments with tight deadlines like *Euro RSCG* – Design & Architecture, where I was responsible for delivering 2D/3D images and animations for "Sonae", "BES","Vichy", "Peugeot". In 2008 I worked on the "Optimus" rebranding, the biggest investment in rebranding ever made at the time in Portugal. I also worked in a small architecture office and did freelancing.

In 2007 and 2008 I was invited to teach 3D Animation workshops in the Portuguese movie festival "Caminhos do cinema Português" and in late 2008 I became an ATC 3ds Max Instructor at "*The edge – Digital Visual Effects Training*".

I am passionate about CGI and teaching, I like keeping up to date about CG software and workflows and to be part of visual projects, from concept to end result.

Key Skills:

2D	• **Photoshop**
	  ○ Camera Raw; Photo Manipulation; Concept Painting.
	• **Illustrator**
	  ○ Vector drawing and illustration; concept design;
	• **Photography**

3D	• **3Ds Max**
	  ○ Modeling; Lighting; Rigging; Animation; Render.
	  ○ V-Ray; Mental Ray; FumeFX; Particles; MaxScript; Backburner.
	• **Mudbox**
	  ○ Digital sculpting and normal map creation.
	• **Real Flow**
	  ○ Fluids simulation.

Video	• **After effects \ Nuke**
	  ○ Motion Graphics, 2D animation, Digital video effects and colour grading; video post production.
	• **Premiere**
	  ○ Video editing.
	• **Encore**
	  ○ DVD\Blu-ray interactive menus.

Web	• **Dreamweaver**
	  ○ Html; CSS; Javascript.
	• **Flash**
	  ○ Animation

Other	• **Cubase** – Audio production • **MS Office.**

Education and Training:

I.E.F.P - **Oct 2014 \ Mar 2016**: • Certificate of higher education (NVQ 4)	**INSTITUTO DO EMPREGO E FORMAÇÃO PROFISSIONAL** **Multimedia technician**
I-zone – **Sep 2011 \ Nov 2011** • Certified trainer	**i.zone** knowledge•systems people processes technology **Pedagogical Aptitude training course**

Relevant experience:

December 2013 – march 2014: ***Iniziomedia Produções & LX3D Atitude Virtual***	Project: O voo da águia ("the flight of the eagle"). responsibilities: • Build and prepare the computers used by the vfx team. • Coordinate and supervise the 3ds Max team. • 3D environment modelling, animation and rendering.
October 2008 – September 2011: ***The Edge, Digital visual effects training.***	Role: 3ds Max instructor. Responsibilities: • Prepare and structure 3ds Max courses for Autodesk certification. • Lecture 3ds Max for beginners and advanced users. • Made software presentations in job fairs and schools.
June 2007 – January 2008 and April 2012 – September 2012: ***Euro RSCG worldwide Design & Architecture.***	Role: 2D and 3D artist. Projects: Optimus rebranding, Vichy package and stand design, Bes, peugot, continente, TMN. • Created 2D and 3D imagery to show rebranding ideas to the client. • Created 3D imagery for a variety of purposes and projects.

August 2009 *Fotosport*	Role: Event photographer (freelance)
September 2008 – April 2009 *LX3D – Atitude Virtual*	Role: 3d architectural visualizer \ artist Project: City of Lisbon in 3D Responsibilities: • 3D modeling; texturing; lighting and rendering from architecture technical drawings, concept drawings and photographs
2007 & 2008: *"Caminhos do cinema Português" film festival.*	Role: 3d animation workshop instructor.
November 2004- January 2006: *Arquitecto Luis Neto & Associados.*	Role: 3d architectural visualizer Responsibilities: • 3D modeling; texturing; lighting and rendering from architecture technical drawings. • Photography. • Create 2D Images.

Freelance collaborations:

Company	Project type
LX3D Atitude Virtual	Dedicated 3D Visualization Office
Ligne Roset	Interior Design
Almendra Maria Architects	Architecture Office
SIC	Golden globes stage design pre-visualization
Stamina Productions	3D and fluids animations

Interests:

I enjoy playing with peoples emotions through storytelling, images and sound. I am passionate about Cinema, Music and photography, studied violin as a child and now I play guitar and piano. I also enjoy reading, specially if it's science fiction or physics related. I always self improve my skills and knowledge by following online tutorials and taking courses on several subjects of interest.

Driver's licence A+B

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