NAME: Chairman Reserve 1931 Limited Edition

COUNTRY: Saint Lucia

AROMA:  Well-structured, with raisins, cocoa, crème caramel and butterscotch, followed by tannic oak and a hint of leather, with classic sugarcane grassiness appearing on the finish

DESCRIPTION: Chairman’s Reserve Limited Edition 1931 is a tribute to the rum philosophy and craft established by our founder, Denis Barnard, when he established his distillery in 1931, which has become today one of Saint Lucia’s most cherished treasures, St. Lucia Distillers.Blend and Maturation A seamless blend of Coffey and pot still rums aged from 6 to 11 years in Bourbon and Port casks. The majority of the 1931 blend comes from traditional molasses rum, while the hidden spunk of the spirit is influenced by the inclusion of Lucian agricultural rum produced from fresh sugarcane growing in the fields adjacent to the distillery.

LABEL:   Saint Lucia is commonly known as the island of two mountains, which is the dominant element of the landscape. The brand logo is bluntly the rubric that rum comes from.

HSTORY:  The Barnard Family first settled in St. Lucia in the 1930’s and established their distillery by making rum from the molasses produced by the island’s massive sugar plantations. Due to the rise of the European sugar beet, the local sugar indusry was forced into extinction. This lead to negative effects on the island’s growing rum trade. With few choices remaining. The last two distilleries formed a joint venture and consolidated their operations to the picturesque Roseau Valley, creating what is know today St. Lucia Distillers. With this history behind him, Laurie Barnrd took it upon himself to restore St.Lucia’s rum providence and created Chairman’s Reserve, which has re-established the prestige of St. Lucia’s rum culture.