Filippo Leone

👤 Fishermans Wharf, Ringsend, D4, Dublin

✉ fleonen[at]gmail.com

📱 +353 879957439

📖 /users/8230441/f-leone

⚫ /FilippoLeone

Skills

Python	Tag Manager	Merchant Center
AdWords	Analytics	Linux
Git	MySQL	FreeBSD
JavaScript	HTML	Photoshop

Implementation Specialist @Onsite Google

Cognizant

Jun 2017 – Present
County Dublin, Ireland

Google EMEA Shopping and Tags Team

• Implementation, technical support and deployment of tracking tags for the following Google products: Analytics, Adwords, Tag Manager and Google Shopping / Merchant Center (incl. CMS specific shopping feed generation).

• B2B oriented customer support in Italian and/or English, offering on-the-go troubleshooting of platform-specific implementations and/or supportive training for the client, ensuring positive relationship management and business loyalty. Collaboration with sales, account management and new business acquisition teams to improve and optimize the customer journey.

• Common tag implementations include, but are not limited to: Google Analytics (incl. Cross-Domain Tracking), Event Tracking, Conversion Tracking, Google Tag Manager, Google Analytics E-commerce- and Enhanced E-commerce Tracking, AdWords Remarketing and Dynamic Remarketing, Google Shopping / Merchant Center

• Platform specific implementation, feasibility analysis and troubleshooting around the Google Products and the respective tags outlined above. Common platforms include, but are not limited to WordPress, Drupal, Magento, Shopify, Joomla, Prestashop, Jimdo, and websites using custom built CMS.

• Troubleshooting and implementation of tags using non-standard methods where required and deployment of custom solutions using HTML, CSS, JavaScript, PHP.

• Documenting cases and managing workflow using Salesforce and internal proprietary tools.

Achievements:

Various positive mentions to my managers from different Google emplyee as solid point of reference for my position.

Freelance experience

~ Developer for "Horus" P. Server https://horusofficial.net/

In this role i was developing Client and Server side scripts and features the server language was C++98/C++11 and the client part was with C++ and Python27.
Relased under their permission various addons in topic related boards such as metin2dev.org and inforge.net

~ Webmaster for https://esteticahedone.it/

In this role i developed starting from a blank VPS a WordPress website MySQL - Apache2 - PHP7 - SSL (Let's encrypt) are the technology used.

~ Webmaster for http://charmecollection.it/

Same as above, started from a blank Debian VPS this time using Prestashop eCommerce.
PhpMyAdmin - Apache2 - MySQL - PHP7 used.