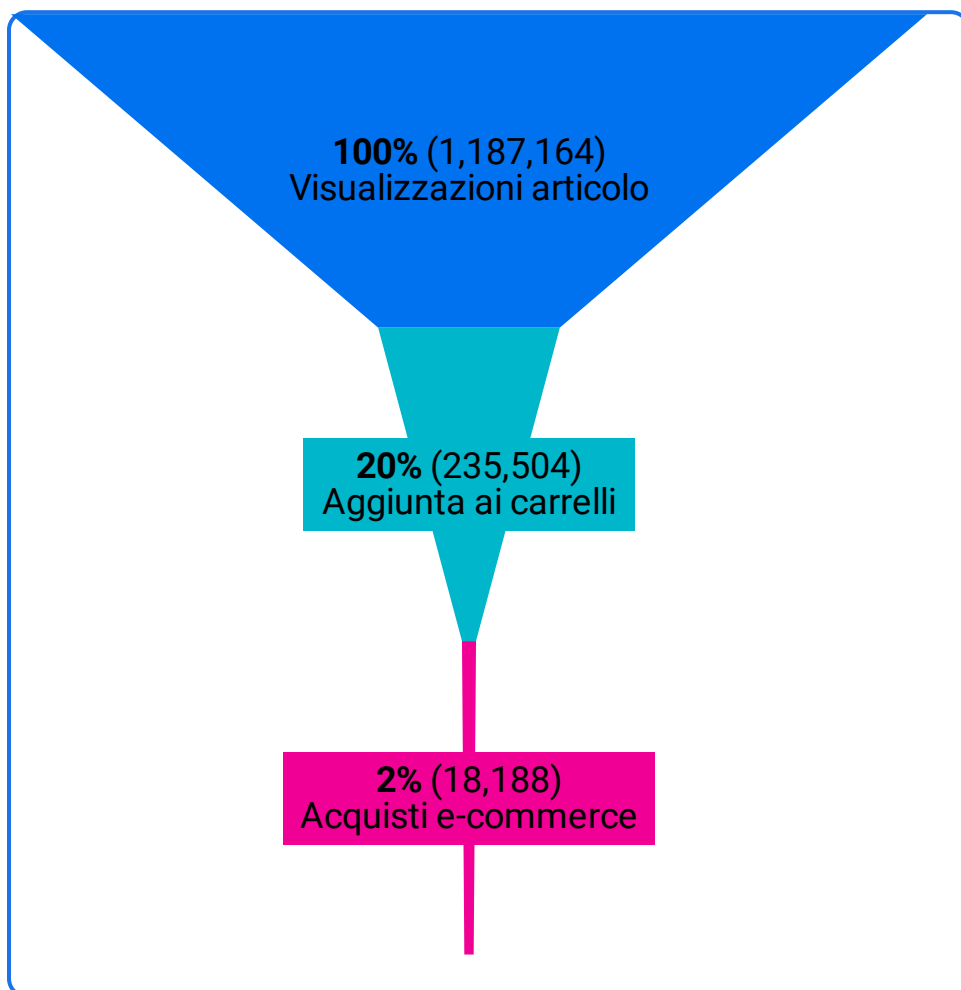
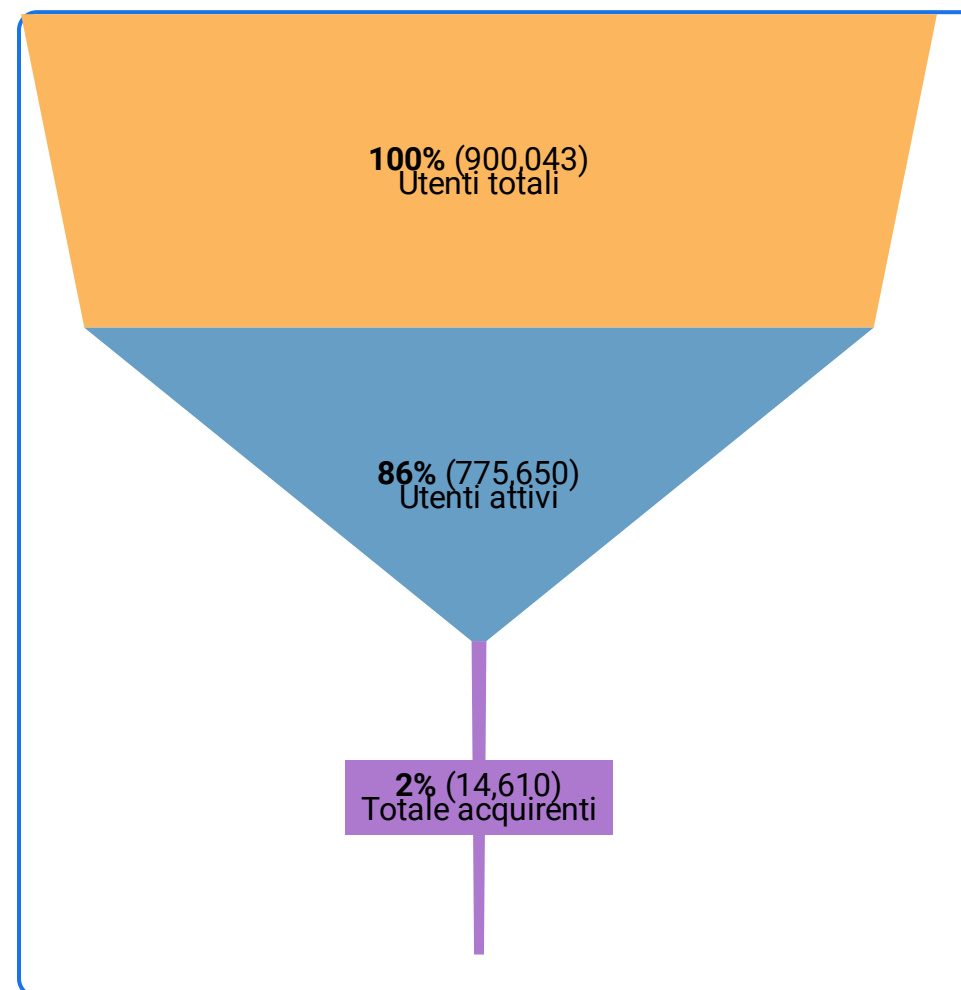


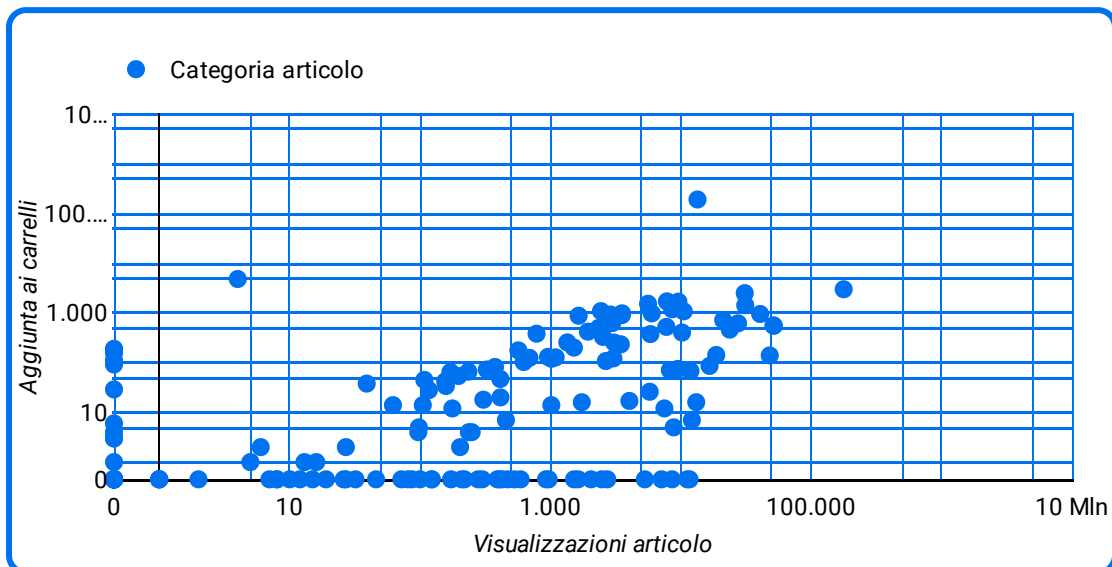
Funnel vendita - Tasso di conversione



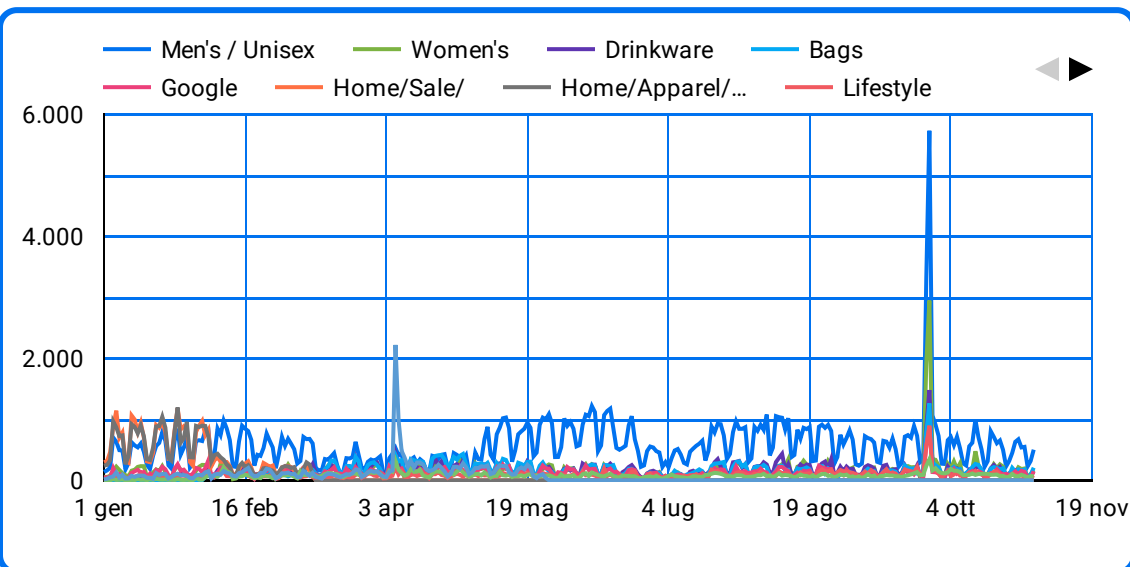
Funnel utenti & acquirenti



Visualizzazioni articolo e Aggiunta ai carrelli per Categoria articolo



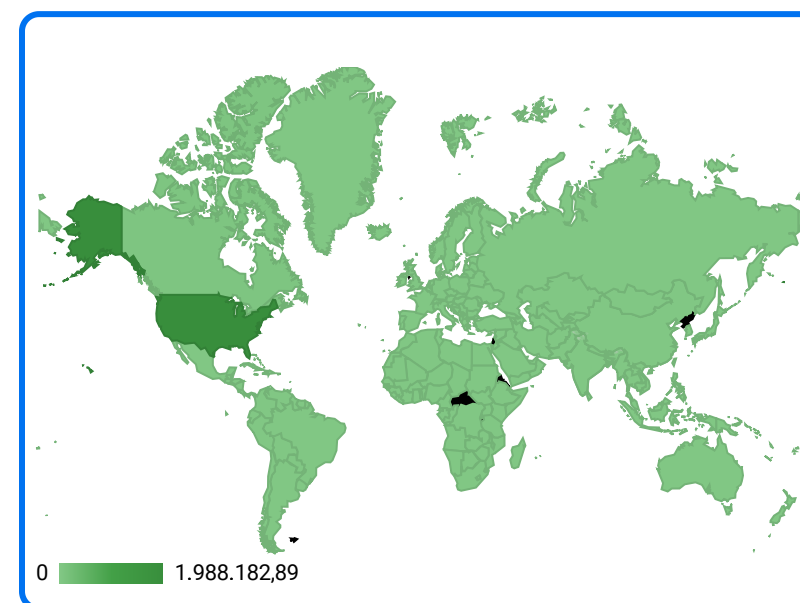
Visualizzazioni articolo per Categoria articolo nel tempo



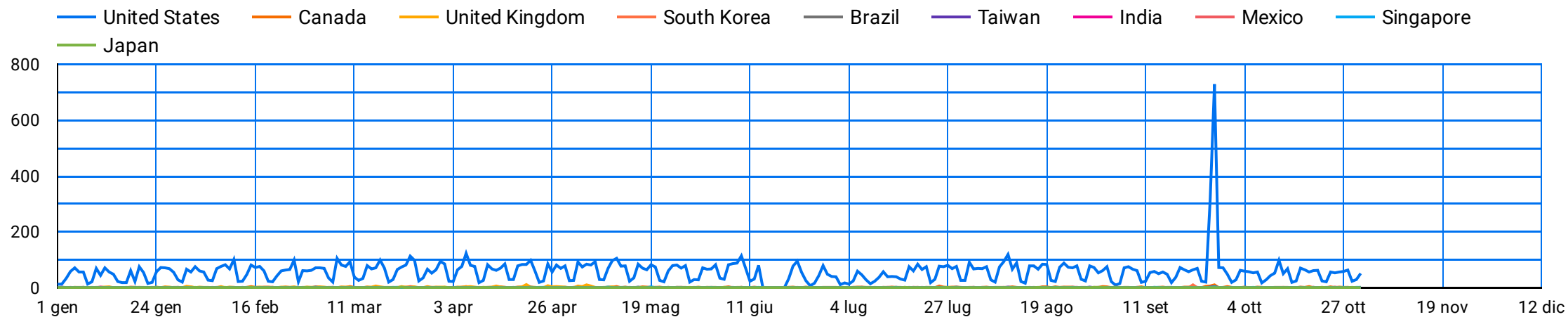
Categoria articolo	Visualizzazioni ...	Aggiunta ai carrelli	Tasso di visualizzazion...	Acquisti e-commerce	Tasso di visualizzazion...	Quantità di articoli acq...
Men's / Unisex	177.448	3.001	1,79%	0	0%	0
Women's	51.731	553	1,5%	484	2,41%	655
Drinkware	51.287	563	1,67%	324	1,37%	592
Bags	48.076	140	0,53%	783	3,12%	3.028
Google	40.589	954	1,97%	671	3,71%	1.775
Home/Sale/	31.193	1.434	13,92%	0	0%	0
Home/Apparel/Men's / U...	30.920	2.507	18,19%	0	0%	0

Paese	Entrate totali ▾
United States	\$1.988.182,89
Canada	\$45.441,81
United Kingdom	\$22.202,58
Brazil	\$7.178,46
Taiwan	\$5.473,84
Singapore	\$5.284,43
Mexico	\$3.831,37
India	\$3.445,15
Totale complessivo	\$2.110.300,94

Entrate totali per Paese



Paese ▾	Entrate generate dagli acquisti	Entrate medie generate dagli acquisti
Åland Islands	\$0	
Zimbabwe	\$0	
Zambia	\$0	
Yemen	\$0	
Western Sahara	\$0	
Vietnam	\$2.272	\$1.136
Venezuela	\$0	
Totale complessivo	\$2.110.300,94	\$116,17

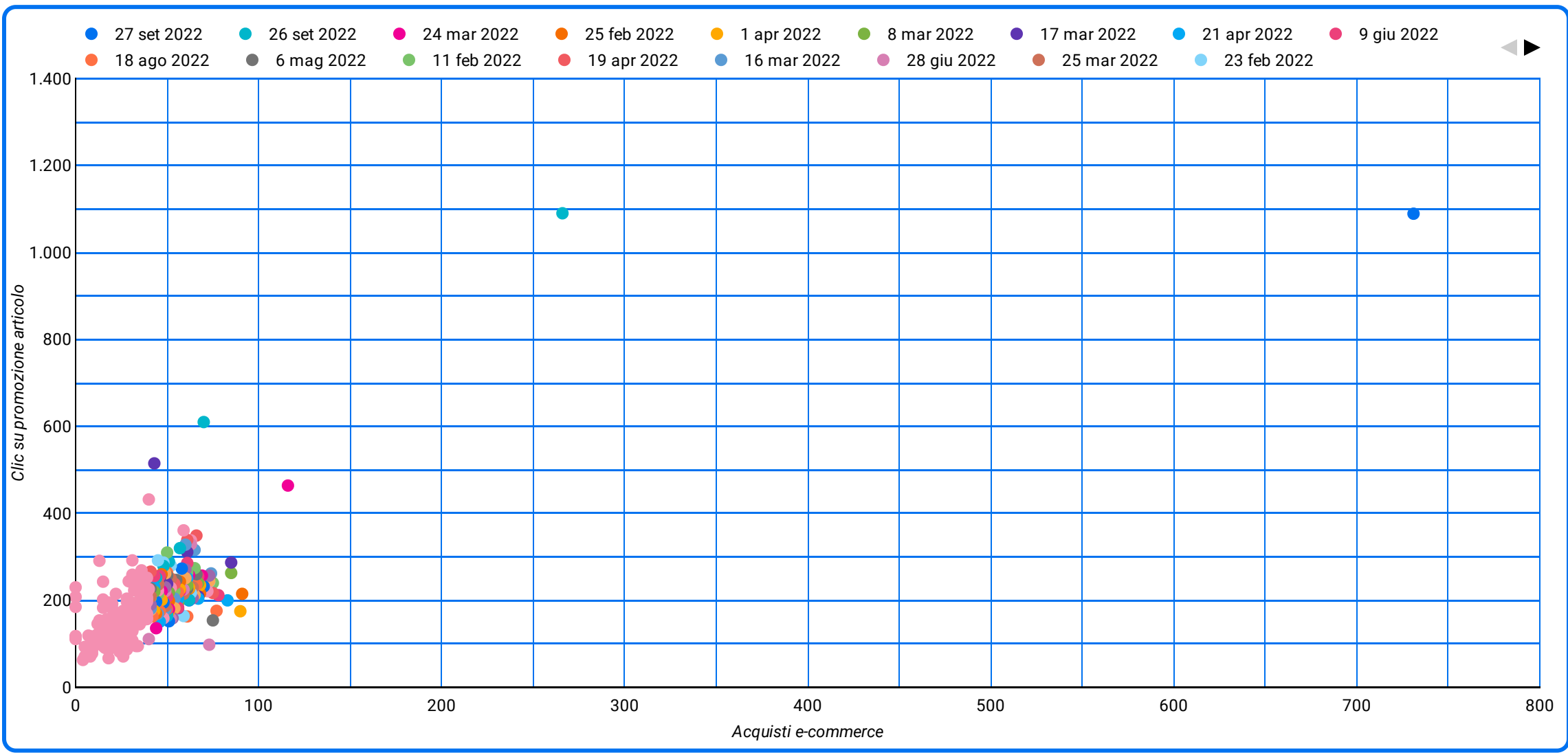


Titolo della pagina	Visualizzazioni ▾	Coinvolgimento utente
Home	<div></div>	<div></div>
Shopping Cart	<div></div>	<div></div>
Google Online Store	<div></div>	<div></div>
Men's / Unisex Apparel Google Merchandise Store	<div></div>	<div></div>
Sale Google Merchandise Store	<div></div>	<div></div>
New Google Merchandise Store	<div></div>	<div></div>
Apparel Google Merchandise Store	<div></div>	<div></div>
Store search results	<div></div>	<div></div>

1 - 100 / 5482 < >

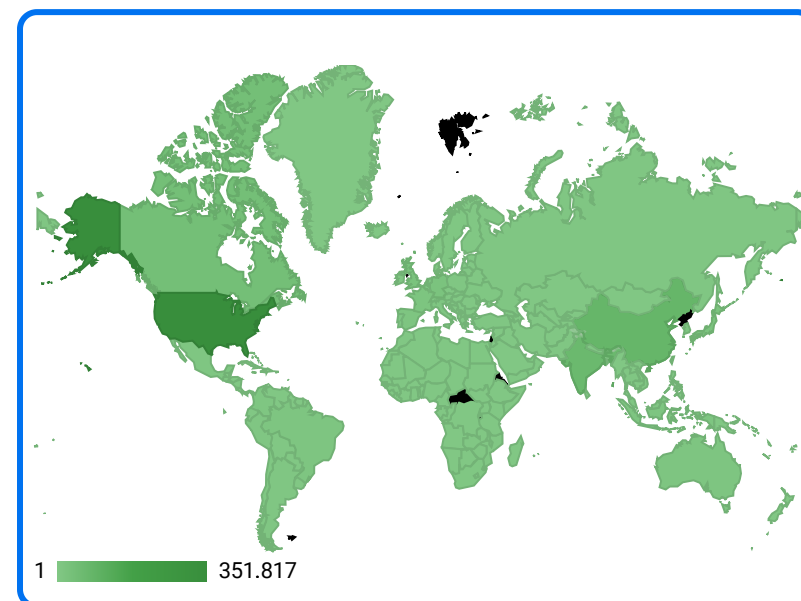
Acquisti E-commerce & clic su articoli in promozione

1 gen 2022 - 31 dic 2022



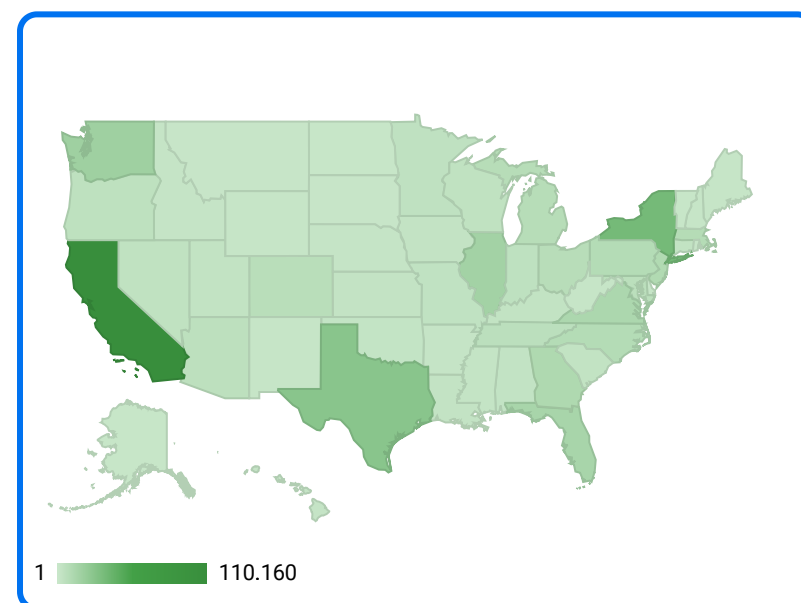
Paese	Utenti attivi ▾
United States	351.817
China	77.053
India	63.608
Canada	36.418
United Kingdom	19.473
Japan	17.546
Germany	16.351
Taiwan	12.350
1 - 100 / 225 < >	

Utenti attivi per Paese

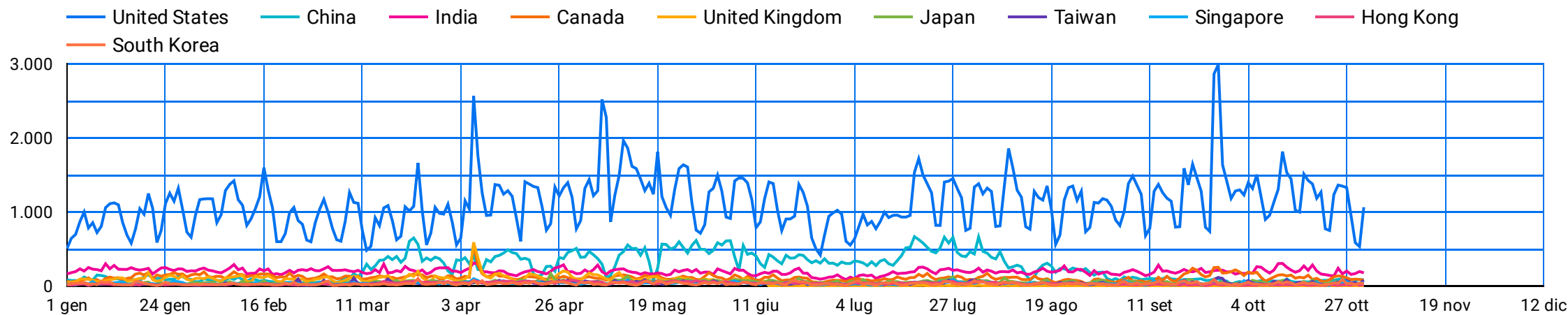


Città	Utenti attivi ▾
New York	26.608
Los Angeles	14.844
Mountain View	12.611
San Jose	12.422
San Francisco	10.926
Sunnyvale	10.841
Chicago	9.566
Singapore	9.082
1 - 100 / 17722 < >	

Utenti attivi per Città



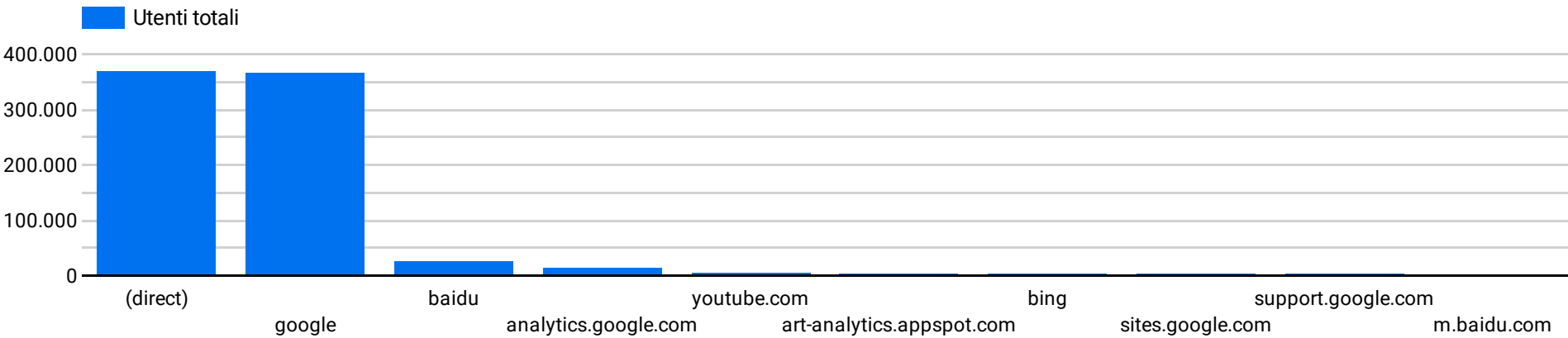
Utenti per Paese nel tempo



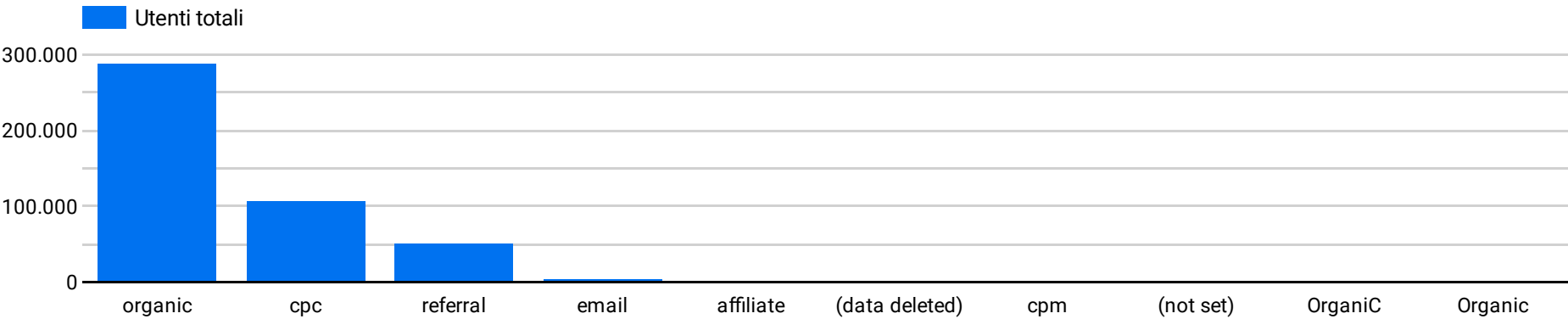
Paese	Utenti attivi ▾	Δ	Nuovi utenti	Δ	Sessioni con coinvolgimento per...	Δ
United States	351.817	160.425 📈	337.499	155.476 📈	1,11	0,81 📈
China	77.053	61.833 📈	74.860	60.219 📈	0,56	0,43 📈
India	63.608	24.983 📈	59.430	22.824 📈	0,83	0,59 📈
Canada	36.418	12.172 📈	34.931	11.995 📈	0,87	0,66 📈
United Kingdom	19.473	-63 📉	17.175	-754 📉	0,99	0,62 📈
Japan	17.546	9.395 📈	15.428	8.151 📈	0,82	0,64 📈
Germany	16.351	4.970 📈	8.673	1.189 📈	0,41	0,24 📈

1 - 100 / 225 < >

Sorgente



Mezzo



Conversioni
1.016.451
⬆ 118.7%

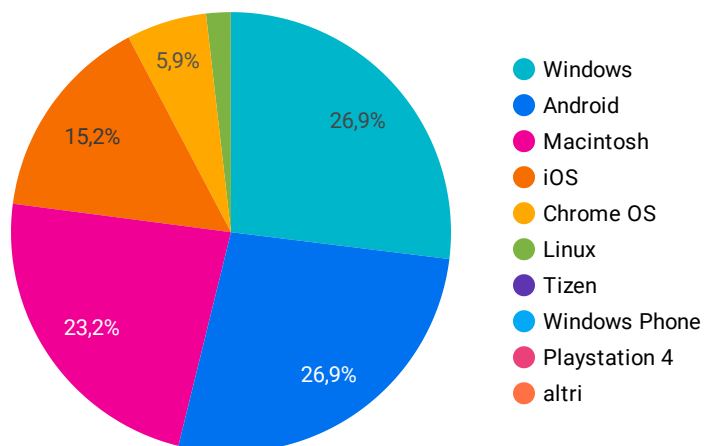
Transazioni
18.166,0
⬆ 23.6%

Totale acquirenti
14.610,0
⬆ 35.5%

Entrate generate dagli acquisti
\$2,11 Mln
⬆ 55.5%

Entrate medie generate dagli acquisti
\$116,17
⬆ 25.9%

Titolo della pagina	Visualizzazioni ▾	Coinvolgimento utente
Home	<div></div>	<div></div>
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Men's / Unisex Apparel Google Merchandise Store	<div></div>	<div></div>
Sale Google Merchandise Store	<div></div>	<div></div>
New Google Merchandise Store	<div></div>	<div></div>
Apparel Google Merchandise Store	<div></div>	<div></div>
Store search results	<div></div>	<div></div>
1 - 100 / 5482 < >		



Sistema operativo	Utenti totali ▾	Acquisti e-commerce
Windows	<div></div>	<div></div>
Android	<div></div>	<div></div>
Macintosh	<div></div>	<div></div>
iOS	<div></div>	<div></div>
Chrome OS	<div></div>	<div></div>
Linux	<div></div>	<div></div>
Tizen	<div></div>	<div></div>

Brand dispositivo	Utenti totali ▾
Apple	<div></div>
Google	<div></div>
Samsung	<div></div>
Xiaomi	<div></div>
Huawei	<div></div>
Microsoft	<div></div>

Categoria del dispo...	Utenti totali ▾	Acquisti e-commerce
desktop	<div></div>	<div></div>
mobile	<div></div>	<div></div>
tablet	<div></div>	<div></div>
smart tv	<div></div>	<div></div>