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Introduction Handbook

I N T R O

Understanding the Future

Welcome to Aphelia, the revolutionary management system for Bars, Hotels, restaurants and beaches.
This handbook will help you understand the fundamental features of our innovative software, providing
data based on costumers feedback and market researches

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SECTION 01

Introduction

One of the fundamental questions before getting to know a project and the features is asking why?
Why will it be helpful? Why should I bother learning more?...



Our Founding story

Before getting to know the reason why you should continue reading our handbook, we would like to spend a couple of words on how we came up with the idea and later developed the project.

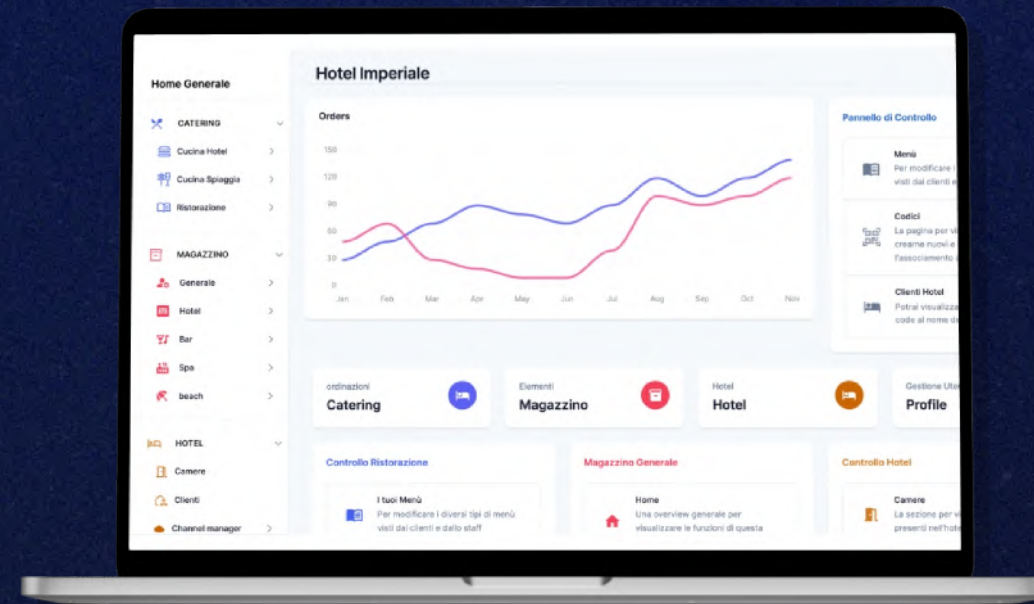
My friend and I were deciding where to eat for dinner one evening in the streets of Milan, being starving and impatient, we just decided to sit at the first restaurant we found. As we were super-hungry, we just wanted to eat as quickly as possible, and immediately called a waiter.

5 minutes passed, then 10 minutes then 15, and we still didn't order anything! Instead of complaining (I don't know it even now), we started discussing why we couldn't just use the digital menu that we viewed from our QR-code to order directly to the kitchen without having to wait for a waiter.

From that night we got obsessed by the project and understood the immense improvement it could bring to restaurants, bars, hotels, beaches and many other commercial activities.

Why should you bother?

Not 1 but 2 reasons



N°1


Have you ever felt losing your time at a restaurant, bar or beach just attending the arrival of a waiter that seems to never arrive. You are starving after a long day and just want to get your food as quickly as possible, either you are in your hotel room, sat in a restaurant table or laid under your gazebo at the beach the feeling is the same for everyone.

Well, Aphelia has the solution!

N°2

I fully understand the pain in opening your laptop and going through dozens of procedures before getting something really done. Getting nervous when your system crashes or when it doesn't save your changes. It makes you feel mad, right? What about having to change between 3 different software to manage your service? I surely won't like to lose that much time.

For this reason we created Aphelia



VISION

**Give the possibility to digitalize
an entire business, creating a
innovative environment
focused on the future.**

VISION

1

Innovation

We don't hide any secrets, our startup is deeply focused on innovating a sector.

2

Quality

As passionate creators, we will never ever deliver a product under expectations

3

Reliability

Testing is a fundamental aspect of our business. AI and algorithms have proved our systems bulletproof in every aspect

4

Time

We hate losing time, progress is the only way we make business. Improving or dying.

5

Money

Money is not the base of our business. Building useful and futuristic products is our goal.

6

Future

We want to develop a more sustainable future for everyone. We are on the road of making a whole sector sustainable.

SECTION 02

The Product

For who?

Aphelia is built for any type of business in need of autonomous orders or a fully integrated management system. Our team thought that the innovation would be the most disruptive in:

- **Hotels** *by digitalizing the room service*
- **Bars** *by integrating autonomous orders*
- **Restaurants** *where autonomous orders will perfectly integrate with a digital kitchen*
- **Beaches** *where clients can directly order from their gazebo*





Our Service

Aphelia is built for any type of business in need of autonomous orders or a fully integrated management system. Our team thought that the innovation would be the most disruptive in:

- **Qr-ordering system** for an efficient and digitalized ordering system
- **Digital kitchen software** to innovate the *market of orders*
- **Management software**, an easy way to manage your articulated business
- **Full integration** of the management system, the first all- in one service

A P H E L I A O R D E R M E T H O D O L O G Y

Aphelia management methodology is a groundbreaking technique for building efficient work environments.

Client orders from a fully responsive digital menù, created according to your needs. Developing a proper User Experience



The order reaches the integrated kitchen section, where the chef will be able to manage orders and tables with a completely revolutionary method.



The order process will now reach the waiter section and then the cash page, where both waiters and manager will never lose time in the process. Also enabling a fully integrated environment.

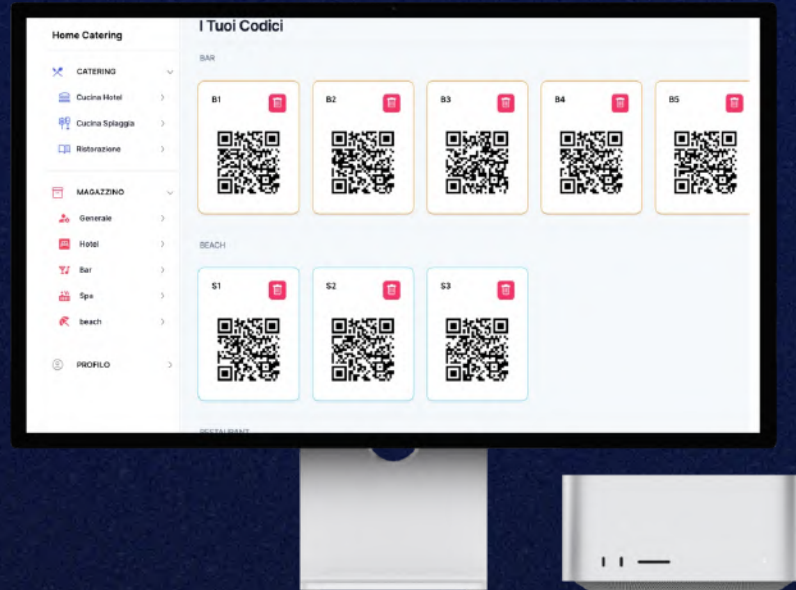
The full system explanation

Our visionary system was built in various stages, but always prioritizing simplicity despite the complications of management softwares.

SECTION 03

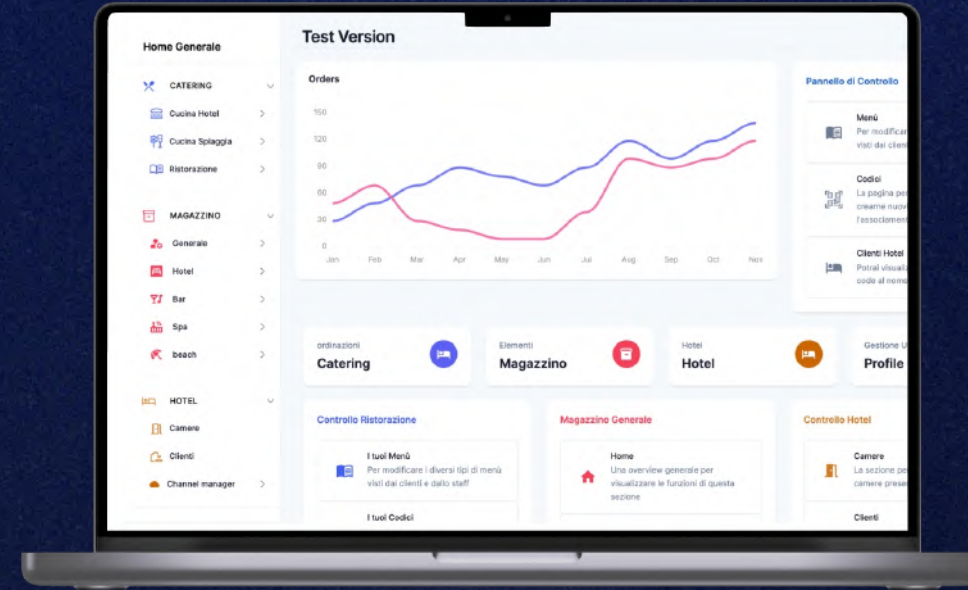
Benefits & Customisation

BENEFITS



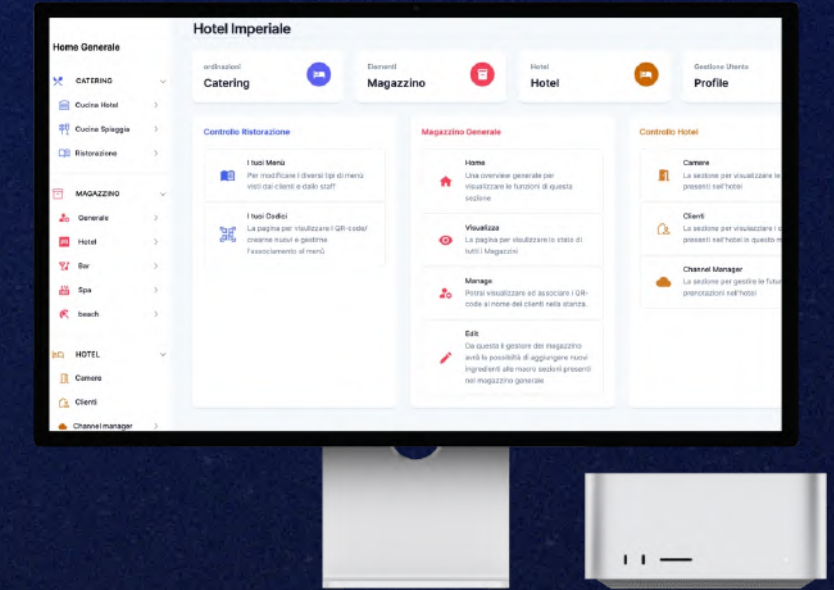
Simple

As we previously discussed, our system is entirely focused on creating a simple workspace which values user experience through the use of effective colours, icons, and section divisors. The organization of our software is a key aspect of it's functioning



Digitalized

As the whole world is transiting itself to a digital revolution, we decided to digitalize every part of your business in a smart but simple way, giving the possibility to keep track of every aspect in a revolutionary way.



Integrated

Having to manage your business from different platforms is a pain, and we understand you. For this reason, our software integrates your whole business in one software. Revolutionizing an entire industry.



How we handle customisation requests

Our team is open to customisation request, before the integration of our system. We understand how businesses handle differently their management and are fully aware that big changes in the methodology will cause too many problems to handle with.

For this reason we are open to fully customising the basic management system according to your needs, we will be able to insert or remove sections but also add features that you retain fundamental for the functioning of your buisness.

Useful Informations

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