



Filippo Comelato

PROFESSIONAL PROFILE

Young professional with a solid technical background in **graphic design and communication**, developed through a Higher Technical Institute program completed in 2021.

I further strengthened my skill set by graduating in 2024 from **ITS Digital Academy Mario Volpato** as a **Digital Marketing and Innovation Specialist**. Throughout my educational path, I gained hands-on experience through several internships at companies such as **Inner Srl, Graitec Italia and Venetex Srl**, working on projects related to **graphic design, digital marketing and visual communication**.

More recently, I completed an internship at the communication agency **Palazzina Creativa**, where I attended a specialized training course on **LLMs and AI** and covered multiple roles, including **Front-end Developer**. This experience allowed me to deepen my passion for **web development and digital design**, while working in a dynamic and innovation-driven environment.

I stand out for my **flexibility, strong motivation and genuine interest in innovation, digital marketing and emerging technologies applied to visual communication**.

CONTACT DETAILS

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- Category B

EDUCATION

ITS Diploma – EQF Level 5: Digital Marketing and Innovation Specialist, 2022 – 2024

ITS Digital Academy Mario Volpato - Padova

Diploma - EQF Level 4: Graphic Design and Communication, 2016 – 2021

IIS Giovanni Valle - Padua

Professional Training Course (70+ hours):

LLM e AI

Udemy - Remote

SKILLS

- HTML
- CSS
- PHP
- JavaScript
- Vue
- React
- jQuery
- GSAP
- THREE
- Bootstrap
- Tailwindcss
- WordPress
- Adobe Creative Suite
- Graphic design

EXPERIENCE

Digital Marketing Intern

01/2025 – 08/2025

Palazzina Creativa - Resana

- Training on **LLMs and AI tools for content creation**
- Collaboration with the marketing team to integrate **branding strategies** into web projects
- Cooperation with graphic designers to integrate **design solutions**
- Research and analysis of **digital trends and emerging technologies**, particularly in social media
- Video editing and post-production for **social media content**
- Design, development and maintenance of **custom websites**
- Planning of **editorial calendars** to maximize engagement and conversions
- Contribution to the development of a **coherent visual identity** aligned with brand guidelines
- Creation of **content strategies** (text, photography, video and motion design)
- Code validation to ensure **structure, security and cross-browser compatibility**
- Development of **landing pages, dashboards and web applications** using HTML, CSS, JavaScript and PHP

Digital Marketing Intern

03/2024 – 05/2024

Venetex srl - Padua

- Support in the development and execution of **digital marketing campaigns**
- Analysis of **market trends and competitors** to support brand positioning strategies

- Photo editing and video editing
- Excel
- Shopify
- Digital marketing principles
- Branding and visual identity
- Content strategy
- Social media management
- AI & LLM tools for content creation
- Teamwork and collaboration
- Time management
- Continuous learning mindset

CERTIFICATIONS

Google Ads Search Certification

LANGUAGE SKILLS

Italian: Native language

Inglese:

C1

Advanced



- Collaboration in the creation of **visual and textual content** for digital channels
- Assistance in managing **social media communication** and online brand presence
- Contribution to the planning and optimization of **content strategies**
- Support in performance analysis and identification of **areas for improvement**

Graphic Designer & Digital Marketing Intern

11/2023 - 02/2024

Graitec - Noale

- Creation of **advertising and promotional materials** aligned with brand identity
- Development of **graphic concepts, layouts and multimedia prototypes**
- Design of **static, video and HTML digital assets** for social media, websites and mobile applications
- Adaptation of texts and images to ensure **visual consistency** across communication channels
- Presentation of **design proposals and visual concepts** during project development
- Market and competitor analysis to support **brand identity and product positioning**
- Verification and correct input of **customer data and information** within the CRM
- Collaboration with the marketing team to improve **communication effectiveness**
- Management of assigned tasks in compliance with priorities and deadlines
- Active participation in team meetings and collaborative projects

Graphic Designer & Digital Marketing Intern

05/2023 - 08/2023

Inner srl - Viganza

- Creation of **advertising and promotional materials**
- Brand identity development and visual communication projects
- Market and competitor analysis for **brand positioning**
- Design of **graphic and multimedia prototypes**
- Creation of **static, video and HTML digital assets** for social media, websites and mobile apps
- Adaptation of texts and images to ensure **visual consistency**
- Presentation of graphic concepts to clients during the design phase
- CRM data verification and optimization activities
- Collaboration in team meetings and marketing initiatives
- Time management, multitasking and problem-solving activities

Product Photographer

01/2023 - 05/2023

Henderson Srl - Viganza

- Studio and still-life photography for **e-commerce**
- Photo editing, retouching and post-production
- Creation of professional **photographic portfolios**
- Setup of photographic sets (lighting, composition and shooting)
- Product image updates on **Shopify**

Warehouse Operator

04/2022 - 08/2022

Henderson Srl - Viganza

- Goods handling, picking, packing and pallet preparation

- Loading and unloading of vehicles and management of transport documents
- Stock control and warehouse organization
- Quality checks and identification of damaged or non-compliant goods