

What is the rules for SEO?

SEO (Search Engine Optimization) helps your website rank higher on Google. Here are the basic rules:

1. **Keyword Research:** Use the right words people search for.
2. **On-Page SEO:** Include keywords in titles, descriptions, and URLs. Use header tags and alt text for images.
3. **Quality Content:** Write useful, original, and engaging content.
4. **Technical SEO:** Make your website fast, mobile-friendly, and secure (HTTPS).
5. **Backlinks:** Get other trusted websites to link to your site.
6. **User Experience (UX):** Make your site easy to navigate and enjoyable to use.
7. **Track & Improve:** Use tools like Google Analytics to see how your site is doing and improve it.