

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

October 1, 2015

Date of Report (date of earliest event reported)


Apple Inc.

(Exact name of Registrant as specified in its charter)

California
(State or other jurisdiction
of incorporation)

001-36743
(Commission
File Number)

94-2404110
(IRS. Employer
Identification No.)

1 Infinite Loop
Cupertino, California 95014
(Address of principal executive offices) (Zip Code)

(408) 996-1010
(Registrant's telephone number, including area code)

Not applicable
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(d)

On October 1, 2015, the Board of Directors of Apple Inc. appointed James A. Bell to Apple's Board.

As a non-employee director, Mr. Bell receives a \$100,000 annual retainer for his service on the Board, paid in quarterly installments, and participates in Apple's 1997 Director Stock Plan, as amended, which was filed with the Securities and Exchange Commission on January 28, 2014 as Exhibit 10.3 to Apple's Quarterly Report on Form 10-Q for the quarterly period ended December 28, 2013. Upon his appointment, Mr. Bell received an automatic initial grant of 1,007 restricted stock units under the Director Plan. In connection with his appointment, Apple and Mr. Bell will enter into Apple's standard indemnification agreement for directors, the form of which was filed with the SEC on July 22, 2009 as Exhibit 10.2 to Apple's Quarterly Report on Form 10-Q for the quarterly period ended June 27, 2009.

There are no transactions between Apple and Mr. Bell that would be required to be reported under Item 404(a) of Regulation S-K.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 2, 2015

Apple Inc.

By: /s/ D. Bruce Sewell

D. Bruce Sewell
Senior Vice President,
General Counsel and Secretary