



# UNLEASH THE TRIPLE: LEVERAGING A CORPORATE DISCOVERY INTERFACE THE OECD CASE

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12 September 2017



## What's new

» Economy: Digitalisation can help Austria boost growth and inclusiveness

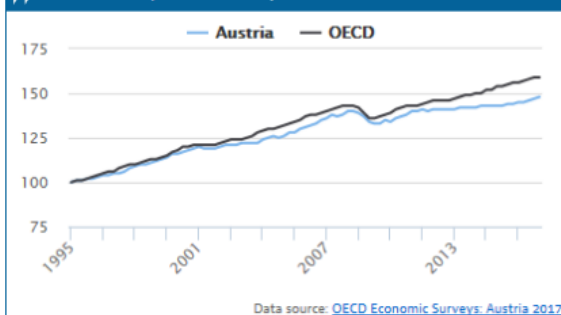
» Government: Decline in public investment should be addressed as costs stabilise

» G20: Secretary-General Gurría reaffirms need for global co-operation amid progress at summit

» Agriculture: Slow growth in demand expected to keep world food prices low

### Growth is regaining momentum

1995 Q1 = 100 (GDP in real terms)



17 July 2017

The Austrian economy is strengthening, supported by recent tax reforms and a pick-up in international trade. With confidence rising and the

## Focus

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35 member countries

Mission: promote policies that will improve the economic and social well-being of people around the world



OECD

Organisation for Economic Co-operation and Development

## Who drives the OECD's work?

### Council

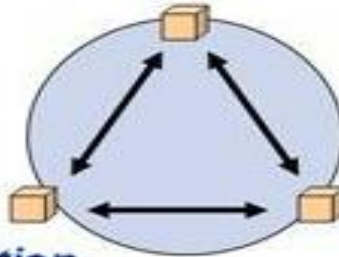
#### *Oversight and strategic direction*

Representatives of member countries and of the European Commission;  
chaired by the Secretary-General; decisions taken by consensus

### Committees

#### *Discussion and implementation*

Representatives of member countries and of countries with Observer status work with the OECD Secretariat on specific issues



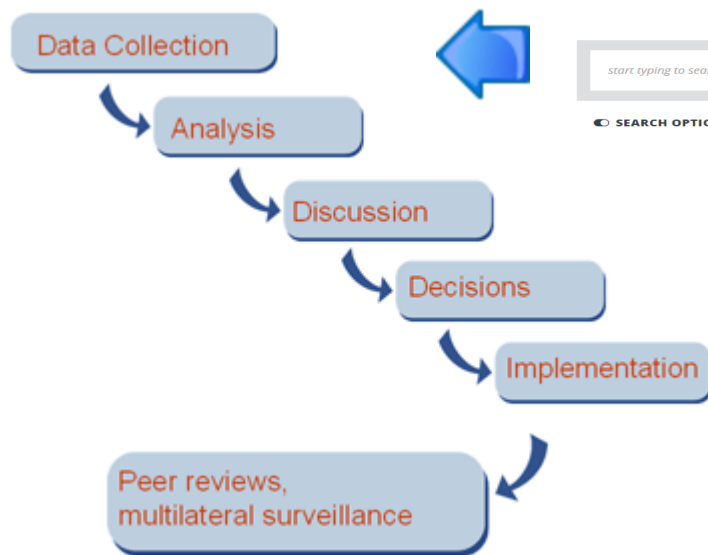
### Secretariat

#### *Analysis and proposals*

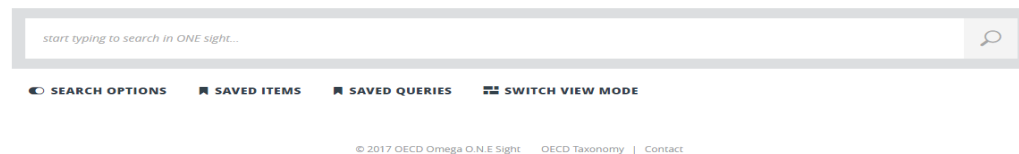
Secretary-General  
Deputy Secretaries-General  
Directorates



# OECD's way of working



**O.N.E** Sight



## Reading Assistant

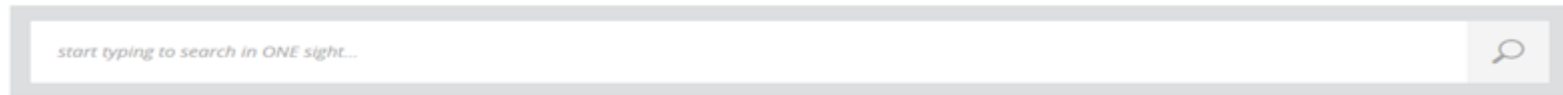
Less time to identify and collect information  
More time available to analyse

Internal and external sources

No language or word constraints

Makes suggestions to:

- Narrow down search
- Discover new areas



 **SEARCH OPTIONS**    **SAVED ITEMS**    **SAVED QUERIES**    **SWITCH VIEW MODE**

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Fully semantic environment

Content and queries tagged using semantic robots using taxonomies/ontologies and linguistic patterns

Tags stored in RDF to link content



| Resources                  | 11-Jul-17           |                      |
|----------------------------|---------------------|----------------------|
|                            | Number of resources | Semantic annotations |
| Central taxonomies         | 10,234              | n/a                  |
| Domain-specific taxonomies | 29,081              | n/a                  |
| Indicators                 | 8,245               | 944,279              |
| Models and ontologies      | 1,463               | n/a                  |
| Internal resources         | 295,637             | 4,614,464            |
| Datasets                   | 1,281               | 108,930              |
| External resources         | 4,703,396           | 40,398,473           |
| Surveys                    | 44,405              | 87,140               |
| <b>Total</b>               | <b>5,093,742</b>    | <b>46,153,286</b>    |



# How did we get to where we are

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- What:
  - Put structure into unstructured information
  - Extract knowledge from content
  - Enable repurposing of knowledge and content nuggets
- How:
  - Fragmenting content (information)
  - Storing content as structured XML
  - using taxonomies, semantic tagging
  - Storing taxonomies, tags, links and triples
  - Using linked data capabilities
- Deliverables:
  - PoC to search and discover content (October 2015)
  - Complex semantic analysis tools identifying indicators, trends,.... (from April 2015 to current)
  - Project specific reading and tagging assistants (from May 2016 to current)
  - **O.N.E Sight** Reading assistant (April 2017)





# Phase 1 : Capacity building

## September 2014 to October 2015

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- Move from Librarians/Records Managers to Taxonomy , semantic and linked data experts
- Training/workshops in using applications and creating services
- Practical hands-on experience to create and maintain
- Stakeholder complex semantic use cases
- Agile methodology



And a lot of

Creativity  
Innovation  
Curiosity  
Motivation



Dedication  
Team work  
Collaboration  
Enthusiasm





## Phase 2: Building the foundations

### January to October 2015

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- Corporate taxonomies
  - Topics
  - Geographical areas
- Semantic robots to
  - Identify candidate terms to update the corporate taxonomies
  - Identify topics/geographical areas used in information at document level
  - Identify topics/geographical areas used at fragment level
- Modelise content
  - Flexible , adaptable
  - Easy to expand
  - Data source Independent
- Store all content as RDF
- Develop PoC





## Phase 3: Stakeholder semantic applications

November 2015 to today

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- Analyse sections of reports using a domain specific ontology and develop a service to allow manual tagging of sections, Display results in context
- Analyse responses to questionnaires at fragment level using central topics and geographical area ontologies; identify trends and present results in context
- Analyse legislation from 4 different countries (step 1) in French, English and Spanish to identify best topics and/or all topics, depending on the desired view
- Analyse press releases from Reuters and AFP to identify acts of civil unrest in African countries; develop a service to allow manual validation of indicators following their identification through complex semantic tagging
- Enrich articles from Elsevier, and RSS feeds to present targeted alerts to stakeholders
- Develop a products taxonomy to semantically tag product Recalls



## Phase 4: **O.N.E** S<sub>i</sub>ght Digital strategy project November 2016 to today (April 2017 for V1 release)

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- Build on experience:
  - Creating taxonomies/ontologies
  - Creating diverse and complex semantic robots and web-services
  - Creating complex SPARQL queries
  - Developing easy to use solutions to meet complex stakeholder semantic analysis needs
- Develop a fully semantic and linked data environment
- One-stop shop for policy analysts to conduct research
- Semantically enrich content from internal and external sources



# The **O.N.E** Sight Team

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## Knowledge Management Unit



Development and maintenance  
Model  
SPARQL queries  
Knowledge contextualisation  
Maintenance of environments  
(taxonomy, semantic),  
triple and XML stores

## Key stakeholders



Taxonomy  
Semantic robots  
Corpora  
Validation  
Disambiguation

## External developers

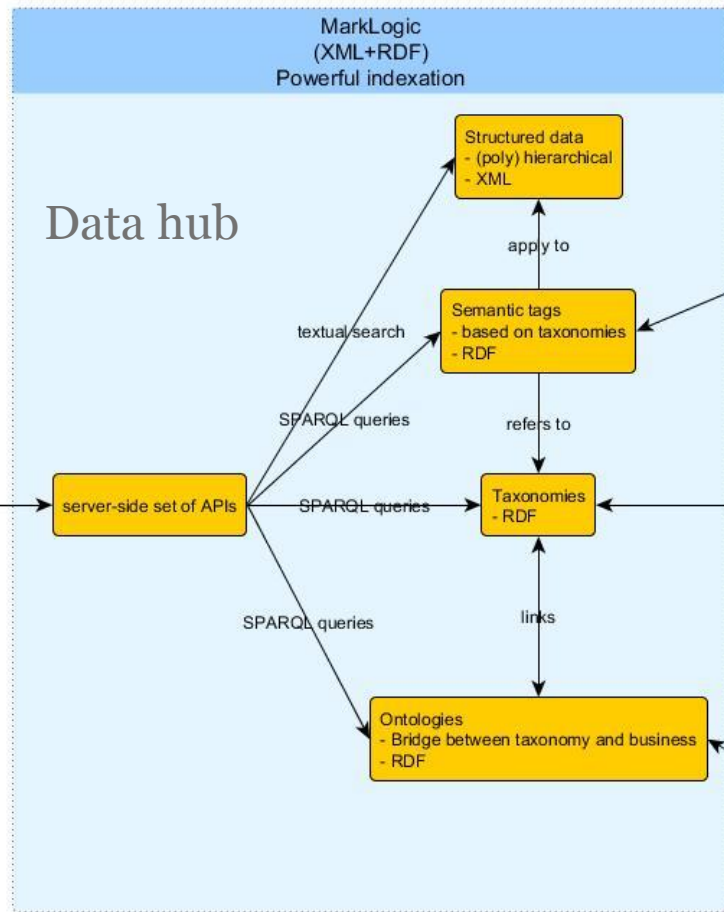
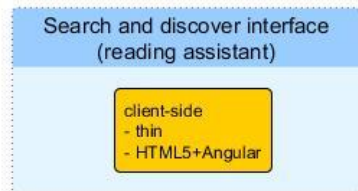


Functionality  
Domain specific taxonomies  
Semantic requirements

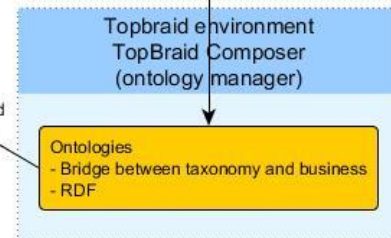
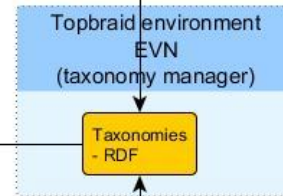
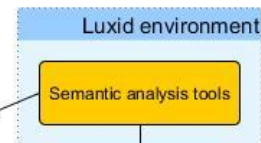
UX design  
Interface development

# Architecture

**O.N.E** Sight



## Semantic Layer



generates

based on

is daily replicated

links

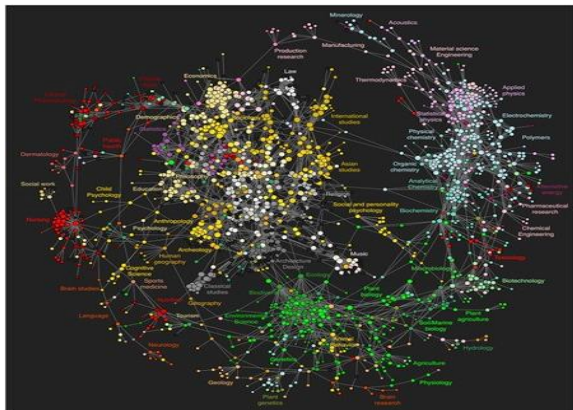
is daily replicated



# Breaking the barriers

Taxonomies/Ontologies

## Of LANGUAGE and WORDS



Create concepts and link them so that machines can use them as a cloud of knowledge (Semantic layer)

Capture and formalise Subject-Matter-Experts' knowledge

Identify synonyms, related terms in official languages

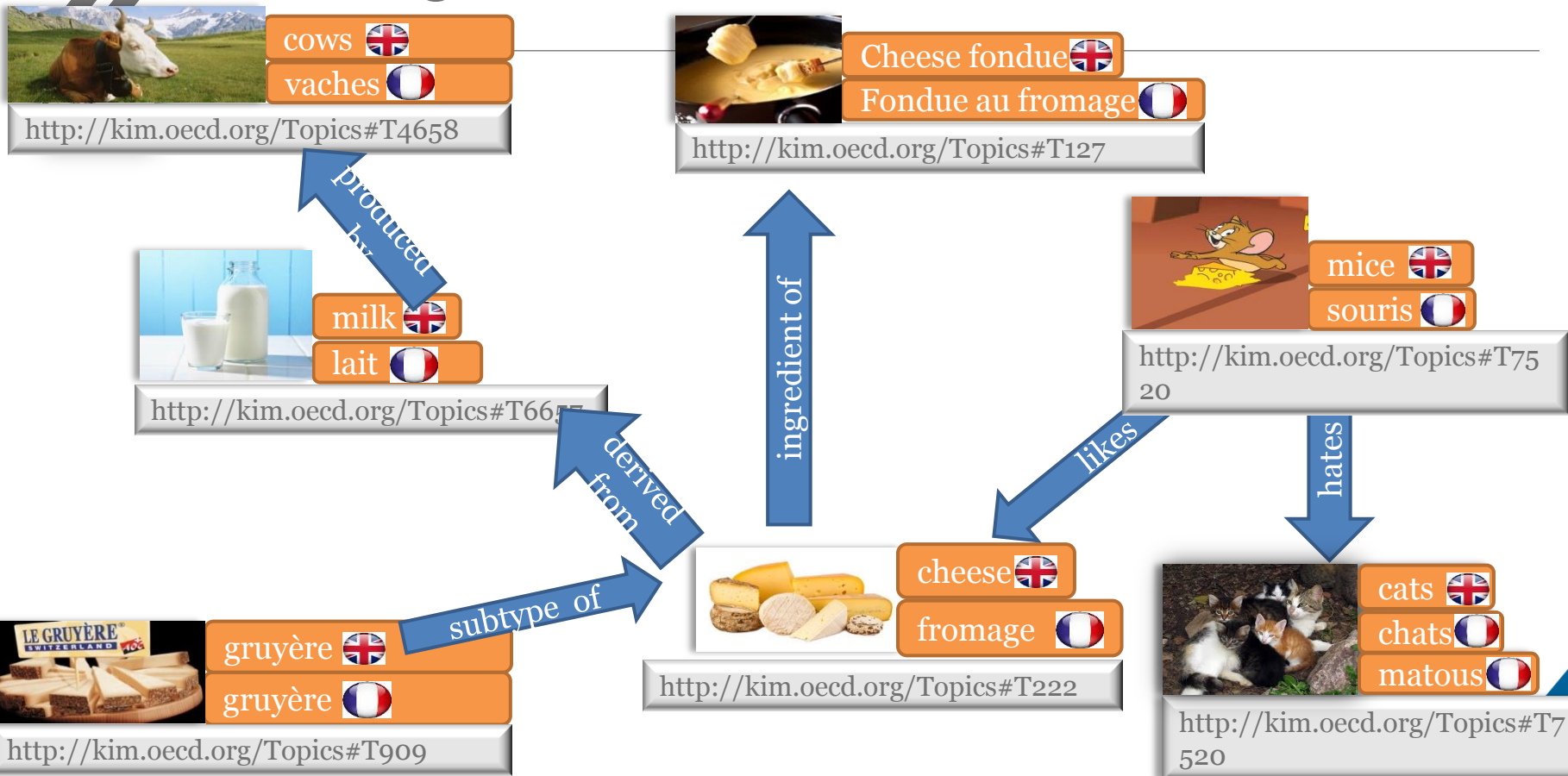
Use URIs not labels

Use in:

Semantic analysis tools

Search and discover tools

# Breaking the barriers





# SEMANTICS FUN AND GAMES





# How do we create the semantic robots?

- Use lexicon (taxonomies)
- Use text patterns (part of speech)
- Identify relationships (ontologies)
- Test the results on a set of documents
- Debug - Disambiguate
- Test on the complete corpus
- Put in production using Web Services



36 different robots in production

By Richard Henson and  
© 2016 Juno  
T 710-46  
N Publishers Weekly



## Governance Indicators - Jet Overview Engine

☒ Selected Indicators
 ☒ Actors
 ☒ Events
 ☒ Objects
 ☒ Terrorist Group
 ☒ Sectors

2015 ▾ Egypt [1940] ▾ Indicator-07 - Violence resulting in death [816] ▾

**Car bomb attack kills Egypt's top public prosecutor** [\[1AUCR00020140327/020/00000\]](#)

CAIRO (Reuters) - Egypt's top public prosecutor was  **killed**  by a  **car bomb attack**  on his convoy on Monday, the most senior  **state official**  to  **die**  at the hands of  **militants**  since the  **toppling of an Islamist**  president two years ago.

There was no confirmed claim of responsibility.

**Security** sources said a bomb in a parked car was remotely detonated as Hisham Barakat's motorcade left his home, after saying earlier a car bomber had rammed into the convoy. Judges and other senior officials have increasingly been  **targeted**  by radical  **Islamists**  opposed to  **President**  Abdel Fattah al-Sisi and  **angered**  by hefty prison  **sentences**  imposed on members of the now-outlawed  **Muslim Brotherhood** .

Last month, the  **Islamic State**  militant group's Egyptian affiliate urged  **followers**  to  **attack**  judges,  **opening**  a new front in an  **Islamist**   **insurgency**  in Egypt. Chief prosecutor Barakat was the highest-ranking  **state official**  to  **die**  in a  **militant**   **attack**  since Sisi, a former  **army chief** , ousted  **Islamist**   **president**  Mohamed Morsi in mid-2013 after mass  **protests**   **against**  his rule.

**Muslim Brotherhood**  leaders said Barakat was  **killed**  in  **2012**  by a  **car bomb**   **attack**  on his way to work. Sisi's  **death**  in  **2012**  was  **sentenced**  this month to  **death**  over a mass  **jailbreak**  in 2011. Monday's  **attack**  stirred fears of yet more  **turmoil**  in Egypt, which has been struggling since the 2011 popular  **uprising**  that  **toppled**  Hosni Mubarak to regain full-fledged stability and revive the economy of the Arab world's most populous country.

The  **bombing**  also showed the risk of  **militant**   **Islam**   **threatening**  the Egyptian  **state**  leadership, as it did in the 1980s and 1990s.

Sisi  **was**   **confirmed**  the  **death**  of  **Barakat** , 64, at a  **hospital**  in the residential district of Heliopolis where he had undergone  **surgery**  hours earlier, and said he would receive a  **military funeral** .

The Brotherhood denies any link to  **violence**  and says it is committed to peaceful activism.

Its spokesman said on the group's Facebook page it rejected  **killing** , but that responsibility for the  **attack**  on the public prosecutor lay with the  **authorities** .

**JUDGES DETERMINED**  Health Minister Adel Adawi told  **reporters**  outside al-Nozha hospital where Barakat was admitted that the cause of  **death**  was "ruptures in the lung and stomach, and internal bleeding".

State news agency MENA said the bomb  **blew**   **windows**  at least nine other people including police and  **civilians** .

Hours after the  **explosion** , which sent a large plume of black smoke aloft in front of a row of apartment buildings near the  **military**  academy, six burnt cars clogged up a street strewn with broken glass and fragments of metal.

Windows were shattered in surrounding buildings up to nine stories high. It "felt like the apartment was lifted up and dropped right back to the ground.

When I felt it" said to my family, this is it,  **death**  has come for us," said 17-year-old Khalid Youssief.

Sisi's office mourned Barakat's  **death**  and canceled celebrations prepared for Tuesday to mark the anniversary of mass  **unrest**  that led to Mursi's fall, and said the perpetrators would draw "the most severe punishment".

The  **government** , however,  **declared**  June 30 a national holiday in commemoration of the 2013  **protests** ,  **state media**  said. "These kinds of vicious  **attacks**  will not deter the  **state**  from continuing its path of development, the adoption of rights, and realizing the hopes and aspirations of the Egyptian people," the presidency's office said in a statement addressed to MENA. The Egyptian judiciary says it is independent of the  **military**  and  **military**   **judges**  have drawn accusations of blatant bias by handing down lengthy  **jail terms**  and mass  **death sentences**  against Islamists.

**Terrorism**   **killed**  "the top man of our  **prosecution**  but despite this we will not be scared and we will continue our work," said Judge Ashraf Abdelhady as he left the hospital. A presidential spokesman told

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name="in36mc3">
  <!-- Government Actors -->
  <e>^@Entity^@Actor^@AssembléeNationale</e>
  <e>^@Entity^@Actor^@ChefDeLArmee</e>
  <e>^@Entity^@Actor^@ChefDuGouvernement</e>
  <e>^@Entity^@Actor^@Consulat</e>
  <e>^@Entity^@Actor^@ForceArmeeNationale</e>
  <e>^@Entity^@Actor^@Gouvernement</e>
  <e>^@Entity^@Actor^@GroupesArmés</e>
  <e>^@Entity^@Object^@Legislation</e>
  <e>^@Entity^@Actor^@Magistrat</e>
  <e>^@Entity^@Actor^@Maire</e>
  <e>^@Entity^@Actor^@Mairie</e>
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  <e>^@Entity^@Sector^@Omniale</e>
  <e>^@Entity^@Actor^@NouveauChefDuGouvernement</e>
  <e>^@Entity^@Actor^@NouveauGouvernement</e>
  <e>^@Entity^@Actor^@Officier</e>

```

Search for protests in Africa

Returns articles covering protests, demonstrations, manifestations, etc.



# Identifying knowledge nuggets

## Indicator 1 – Strike in the Public sector

Must contain

Sector: Public

Event: Strike

Workers at South Africa's Post Office strike over pay 5 May 2016 18:44 SouthAfrica/LBA0000020160505sec55019a close

Indicator-01 - Strike: public sector ☒

Indicator-03 - Strike: other sectors ☐

Number of strikers

JOHANNESBURG, May 5 (Reuters) - Workers at state-owned South Africa's Post Office (Sapo) launched a two-day strike on Thursday demanding payment of annual increases dating back to 2014 and the permanent employment of casual workers, company and union officials said.

| 2016- | Location | Motivation | Comment | Close |
|-------|----------|------------|---------|-------|
|       |          |            |         |       |

Sector: Public

Event: Strike

## Indicator 1 – Strike in the Public sector



# Recall, Precision and F-Measure

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Average rate 95% - Less not acceptable

How do we achieve this:

- Extensive work on taxonomies
- Selection of Corpora
- Validation
- Disambiguation (limit fuzziness, provide context, specify acronyms...)

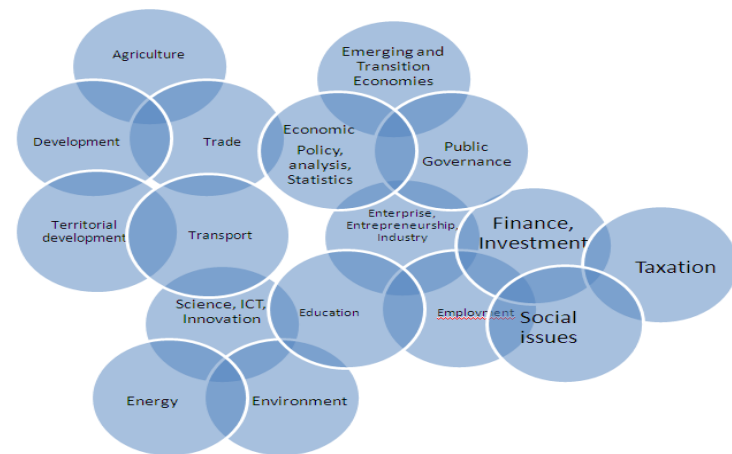


# Golden Corpora and Validation

Corpus (group) of documents used to validate and check the quality of the skill cartridges used to semantically enrich information

The OECD Golden Corpora contain

- OECD Publications
- Official Documents
- 17 themes
- both official languages
- items manually tagged against the central taxonomy

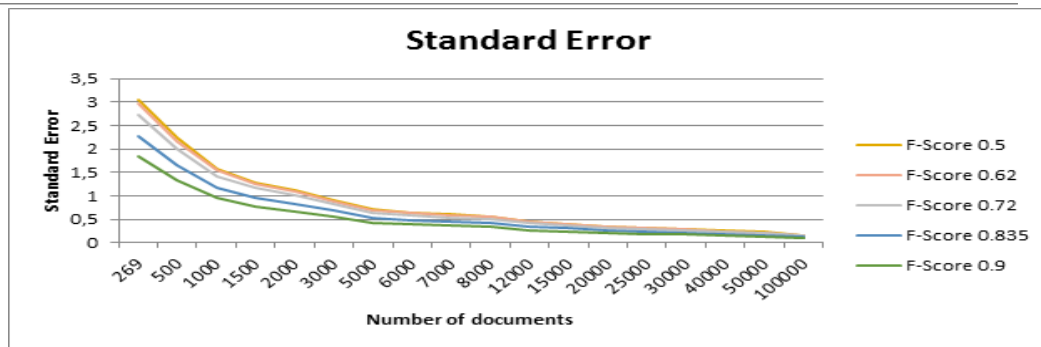




# Golden Corpora :Size and Quality

- 1.223 publications
- Error margin of 0,9.

Provide a realistic overview of the content and volume covered in the different domains.



| Theme                       | Total | XML | En  | Fr  | % XML |
|-----------------------------|-------|-----|-----|-----|-------|
| Agriculture                 | 45    | 18  | 9   | 9   | 40    |
| Development Cooperation     | 89    | 36  | 18  | 18  | 40    |
| Economic Policy             | 176   | 163 | 84  | 79  | 93    |
| Education                   | 68    | 22  | 16  | 6   | 32    |
| Employment                  | 42    | 22  | 11  | 11  | 52    |
| Energy                      | 76    | 4   | 2   | 2   | 5     |
| Enterprise Entrepreneurship | 76    | 44  | 30  | 14  | 58    |
| Environment                 | 88    | 56  | 30  | 26  | 64    |
| Finance Investment          | 167   | 111 | 58  | 53  | 66    |
| Public Governance           | 94    | 66  | 38  | 28  | 70    |
| Science                     | 56    | 32  | 16  | 16  | 57    |
| Social issues               | 70    | 52  | 27  | 25  | 74    |
| Taxation                    | 37    | 23  | 15  | 8   | 62    |
| Territorial Development     | 37    | 28  | 15  | 13  | 76    |
| Trade                       | 61    | 19  | 12  | 7   | 31    |
| Transport                   | 41    | 8   | 3   | 5   | 20    |
| Total                       | 1223  | 704 | 384 | 320 | 58    |

OECD index for cartridge reference created with the XML publications.

The index provides the basis of OECD language that is used by the cartridge to rank extraction results.



# Disambiguation

## Attack owl returns in Oregon, targeting government workers

PORTLAND, ORE. | BY COURTNEY SHERWOOD



An owl that achieved notoriety last winter for attacking joggers in an Oregon park has returned and is now turning its talons on government workers, state officials said on Wednesday.

The barred owl has clawed at least three people outside the state Capitol in Salem in a series of attacks since late November, city parks department spokeswoman Tibby Larsor said.

## Scientists investigate suspected meteorite death in Tamil Nadu

CHENNAI | BY SANDHYA RAVISHANKAR



Indian scientists are investigating whether a man was killed by a meteorite, which if confirmed would be the first recorded death from falling fragments of space rock in almost 200 years.

Jayalalithaa Jayaram, the chief minister of Tamil Nadu, has said a bus driver at a college in her state was killed by the meteorite and awarded 100,000 rupees (\$1,470) in compensation to his family.

## Goat detained over armed robbery

LAGOS



A magician performs with a goat during the opening ceremony of the 33rd Monte Carlo International Circus Festival in Monaco January 15, 2009.  
REUTERS/ERIC GAILLARD

Police in Nigeria are holding a goat on suspicion of attempted armed robbery.

Vigilantes took the black and white beast to the police saying it was an armed robber who had used black magic to transform himself into a goat to escape arrest after trying to steal





# Disambiguation is key & takes a lot of time



It's raining cats and dogs



Queen Elisabeth







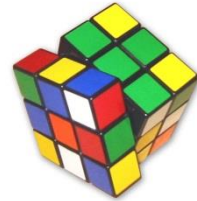
# Multi-view annotation graphs

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We use several semantic robots,  
based on several different taxonomies  
(generic, innovation-oriented, etc...)



We tag a same resource in different ways



We can see a same resource with different « semantic » angles of view




# O.N.E Sight


start typing to search in ONE sight...



 **SEARCH OPTIONS**

 **SAVED ITEMS**

 **SAVED QUERIES**

 **SWITCH VIEW MODE**

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## Demonstration



# Outreach

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- 5-year programme
- Looking for candidates from [OECD member countries](#) for 6 month internships, or short term assignments
- To work with us on specific semantic projects
- Can be associated to a PhD thesis
- 6 to 18K€ funding envelope per project



# Contact

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For additional information, internship possibilities to work on semantic projects :

[mary-ann.grosset@oecd.org](mailto:mary-ann.grosset@oecd.org)

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