

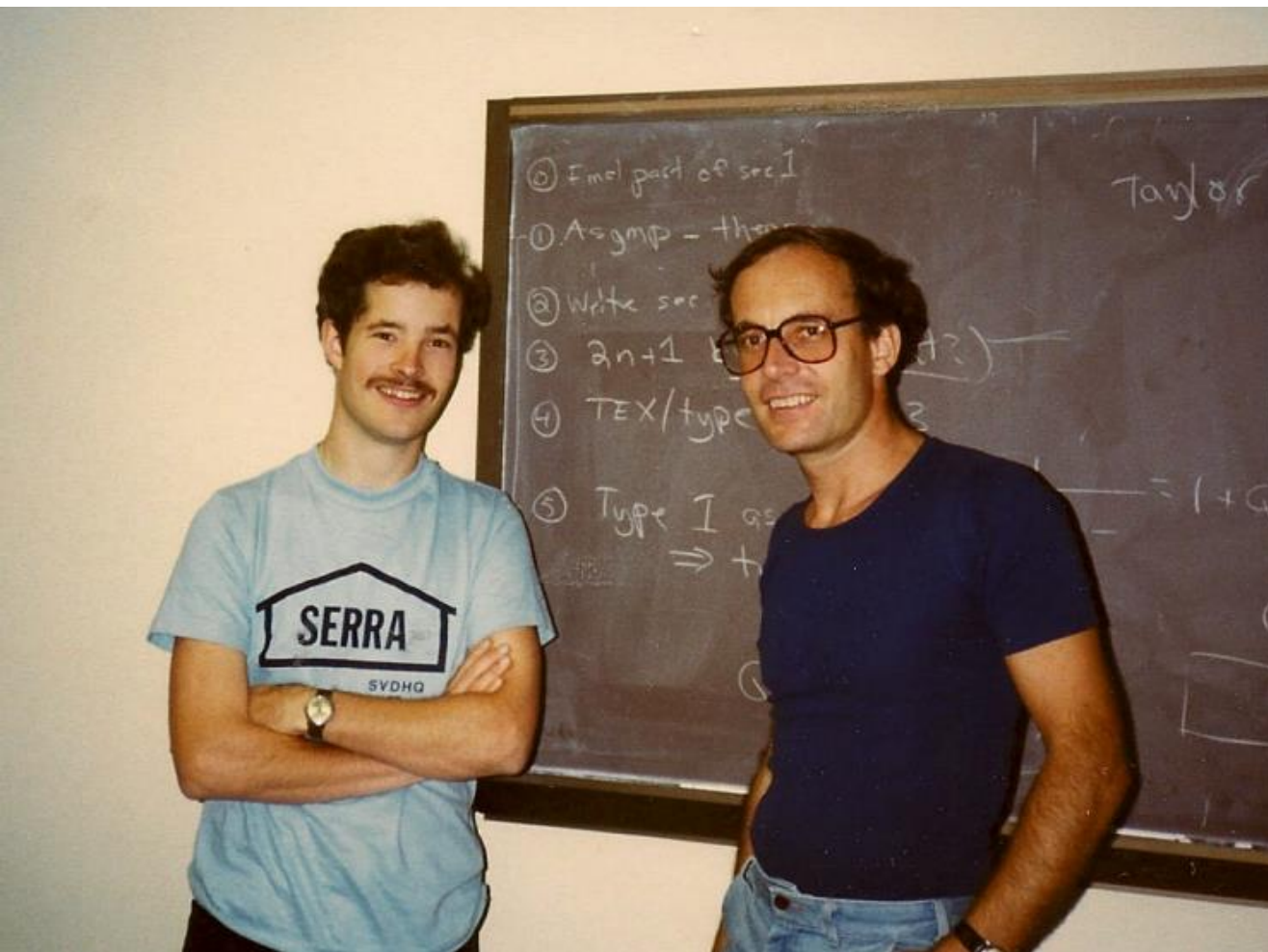
Seven years in Finance

Linear Algebra meets Wall Street

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Congratulations!



*Martin,
when I first met you you were half your age,
and you seemed pretty old. Now you seem
pretty young!*

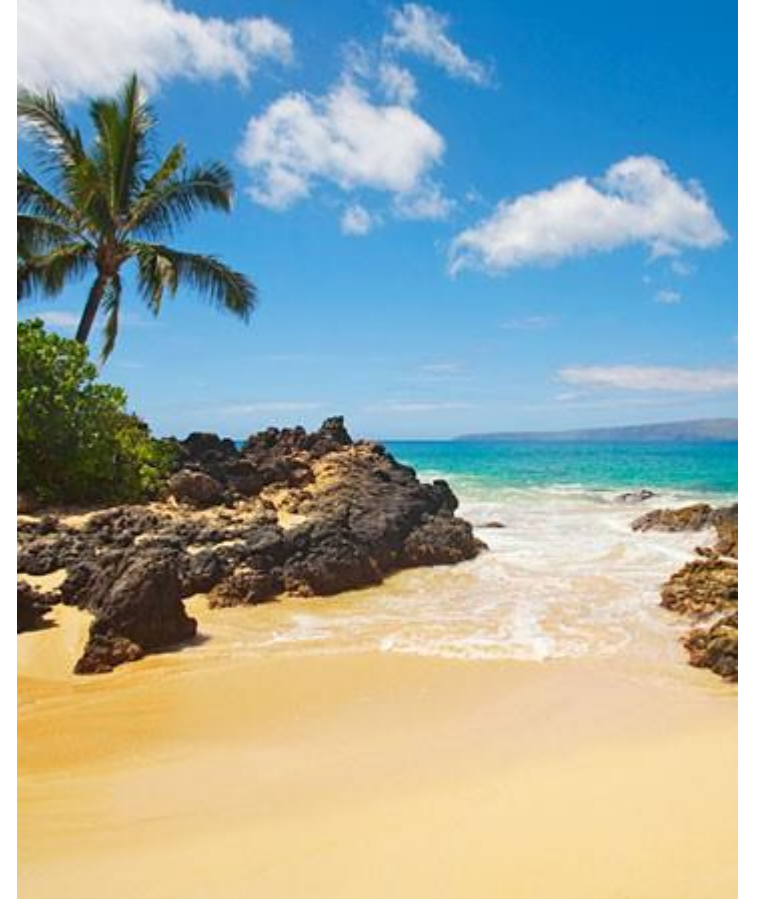
*I wish I could be with you and Ursula and the
family to share in the celebration.*

Being a Quant

- Left academia (Canada, thank you!) and became a quant in 2007
- Applying maths (optimization, linear algebra, statistics, machine learning, etc.) to problems in finance
- Returned to Switzerland in 2010 and since February 2014:
Head of Quantitative Research for a Swiss Wealth Manager @ Geneva

Last year

- Gardening leave at Maui, Hawaii
- Padi Open Water Diver, Cycling up Haleakala, ...
- Wrote papers with Raphael Hauser, Erling Andersen and Joachim Dahl
- Only available on ArXiv.org



Motivation

- Great research out there, but ignored in industry.
- Numerous and often amazing mistakes.

The Sculptor method

$$\min_{\mathbf{w} \in \mathbb{R}^m} \|\mathbf{X}\mathbf{w} - \mathbf{y}\|_2^2$$

Such that:

$$w \geq 0$$

$$\sum w = 1$$

- Compute $C = (X^T X)^{-1}$
- Compute $w' = C * X^T y$
- Delete negative entries from w' (first constraint)
- Scale w' (second constraint)

Seven Sins in Portfolio Optimization

- The mother of all problems in portfolio optimization:

$$\begin{aligned} x(t) &= \arg \max_{x \in \mathbb{R}^n} x^T \mu, \\ \text{s.t. } x^T Q x &\leq \sigma_{\max}^2 \end{aligned}$$

- Where do we get μ and Q from?
 - Time series analysis
 - regression and extrapolation
 - The car analogy

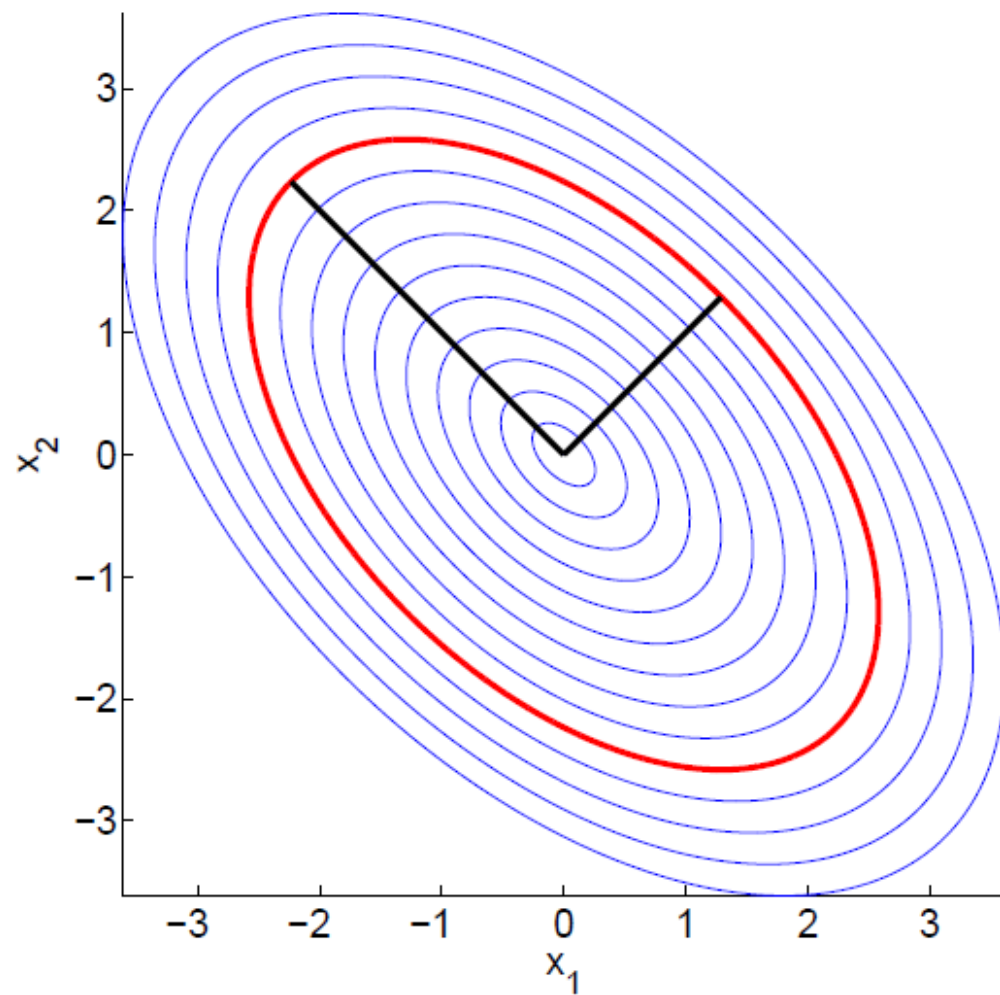


FIG. 2.1. Contour lines of the expected variance $x^T Q x$ for $Q = \begin{pmatrix} 0.2 & 0.1 \\ 0.1 & 0.2 \end{pmatrix}$. The red line marks the boundary of the ellipsoid $x^T Q x \leq 1$. The eigenvectors of Q define the principal directions of the ellipsoid and the inverse of the square roots of the eigenvalues are the corresponding equatorial radii.

User feedback

- It's broken
- My problems are far too complicated for this
- We have developed a proprietary method far superior
- Some are rediscovering familiar concepts...

(The solvers) overuse statistically estimated information and magnify the impact of estimation errors. It is not simply a matter of garbage in, garbage out, but, rather, **a molehill of garbage in, a mountain of garbage out**" (Michaud 1998)

An analytic solution exists, but...

$$x_* = \sigma_{\max} \frac{Q^{-1} \mu}{\sqrt{\mu^T Q^{-1} \mu}}$$

Constraints on x

- Positivity
- Constraints on the sum of (some) entries of x
- Constraints on the 1-Norm of x
- Bounds on individual entries
- Dependency on a previous state

Analytic solution rather useless here.... (as often)

Any negative eigenvalues here?

- Solution blows up.
- Problem is unbounded.
- Constraints to avoid this?!

$$\begin{aligned} x(t) = \arg \max_{x \in \mathbb{R}^n} x^T \mu, \\ \text{s.t. } x^T Q x \leq \sigma_{\max}^2 \end{aligned}$$

Eigenvalues too small?

$$x_* = \sigma_{\max} \frac{Q^{-1}\mu}{\sqrt{\mu^T Q^{-1}\mu}}$$

$$Q^{-1} = \sum_{i=1}^n \frac{1}{\lambda_i} v_i v_i^T$$

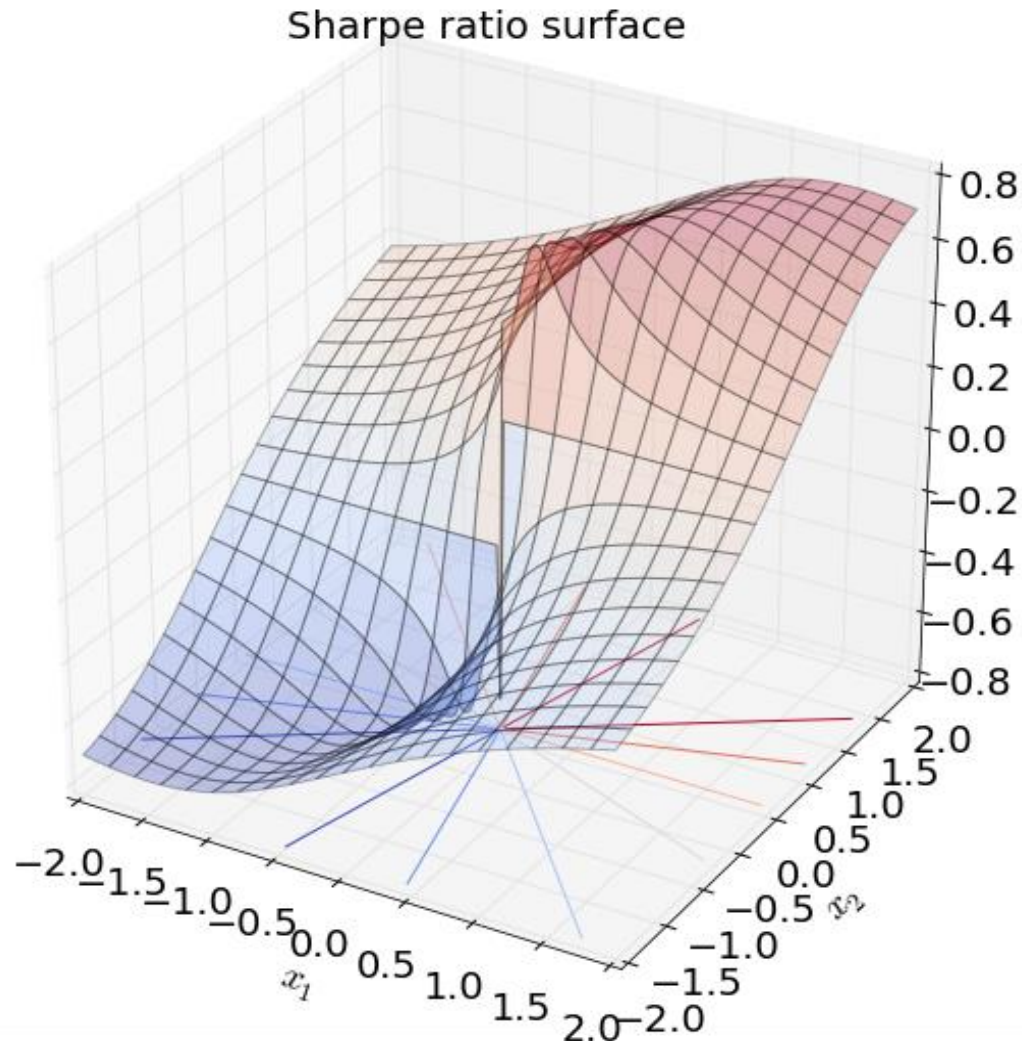
- Small eigenvalues in a covariance often correspond to statistical noise. Solver will prefer the allocation in principal portfolios (e.g. eigenvectors) corresponding too small eigenvalues
- Regularization, Shrinkage estimators, etc.
- Spectral transformation of Q required.

Two steps?

$$y^* = \eta y = \sigma_{\max} \frac{\mu}{\sqrt{\mu^T Q \mu}}$$

Maximize the expected return (on a unit sphere) and then lengthen the vector

The Sharpe Ratio



- Solution is maximizing the Sharpe Ratio
- But maximizing the Sharpe ratio isn't a good idea!

$$S(x) = \frac{x^T \mu - r_f}{\sqrt{x^T Q x}}$$

Assume $r_f = 0$

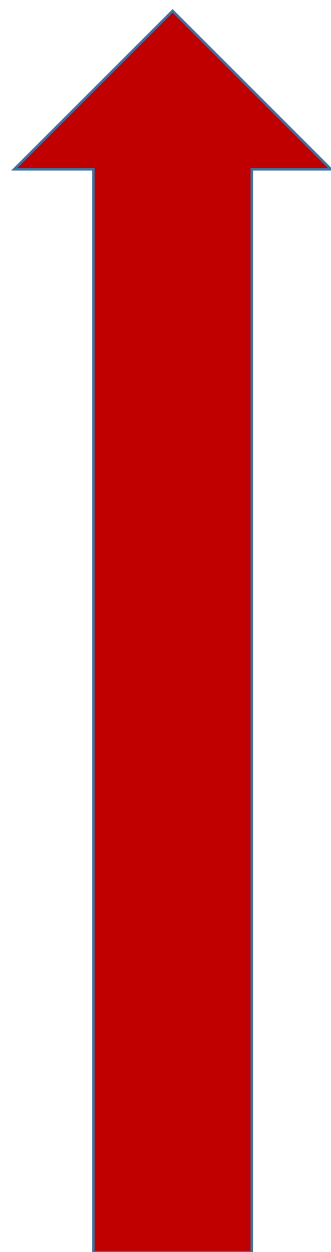
The wrong solver

- Create your own solver!?
 - Simulated Annealing!
 - Matlab's quadprog
-
- Dedicated solver for SOCP (Second Order Cone Programs):
 - Mosek, Sedumi, SDPT3, ...

$$\begin{aligned}
x(t) = \arg \max_{(x,t) \in \mathbb{R}^{2n}} & \left[x^T \mu - \sum_{i=1}^n p_i t_i \right] \\
\text{s.t. } & x^T C x \leq \sigma_{\max}^2, \\
& x_i - x_i^0 \leq t_i, \\
& x_i^0 - x_i \leq t_i.
\end{aligned}$$

$$\begin{aligned}
x(t) = \arg \max_{x \in \mathbb{R}^n} & x^T \mu - \sum_{i=1}^n p_i |x_i - x_i^0| \\
\text{s.t. } & x^T C x \leq \sigma_{\max}^2.
\end{aligned}$$

Lifting may help



Solving the impossible

$$\begin{aligned} x(t) &= \arg \max_{x \in \mathbb{R}^n} x^T E[R] \\ \text{s.t. } & x^T \text{Cov}(R, R)x \leq \sigma_{\max}^2 \\ & e^T x = 1 \end{aligned}$$

What's the common source of problems?

- People underestimate the complexity of optimization problems.
- The freedom to formulate problems has resulted in various poor choices.
- Optimization is often considered as some sort of IT problem.

How to do it then?

Applications of second-order cone
programming ¹

Miguel Sousa Lobo ^{a,2}, Lieven Vandenberghe ^{b,*},
Stephen Boyd ^{c,3}, Hervé Lebret ^{d,4}

We consider the *second-order cone program* (SOCP)

minimize $f^T x$

subject to $\|A_i x + b_i\| \leq c_i^T x + d_i, \quad i = 1, \dots, N,$



Thank you

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<http://arxiv.org/abs/1310.3396>

<http://arxiv.org/abs/1310.3397>

or

`git clone https://github.com/tschm/mhg70`