CME 241: Reinforcement Learning for Stochastic Control Problems in Finance

Ashwin Rao

ICME, Stanford University

Overview of the Course

- Theory of Markov Decision Processes (MDPs)
- Dynamic Programming (DP) Algorithms (a.k.a. model-based)
- Reinforcement Learning (RL) Algorithms (a.k.a. model-free)
- Plenty of Python implementations of models and algorithms
- Apply these algorithms to 3 Financial/Trading problems:
 - (Dynamic) Asset-Allocation to maximize utility of Consumption
 - Optimal Exercise/Stopping of Path-dependent American Options
 - Optimal Trade Order Execution (managing Price Impact)
- By treating each of the problems as MDPs (i.e., Stochastic Control)
- We will go over classical/analytical solutions to these problems
- Then introduce real-world considerations, and tackle with RL (or DP)

What is the flavor of this course?

An important goal of this course is to effectively blend:

- Theory/Mathematics
- Programming/Algorithms
- Modeling of Read-World Finance/Trading Problems

Pre-Requisites and Housekeeping

- Theory Pre-reqs: Optimization, Probability, Pricing, Portfolio Theory
- Coding Pre-reqs: Data Structures/Algorithms with numpy/scipy
- Alternative: Written test to demonstrate above-listed background
- Grade based on Class Participation, 2 Exams, and Programming Work
- Passing grade fetches 3 credits, can be applied towards MCF degree
- Wed and Fri 4:30pm 5:50pm, 01/07/2019 03/15/2019
- Classes in Building 200 (Lane History Corner) Room 203
- Appointments: Any time Fridays or an hour before class Wednesdays
- Use appointments time to discuss theory as well as your code
- Course Web Site: <u>cme241.stanford.edu</u>

Resources

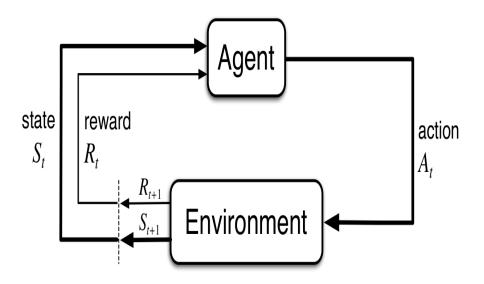
Ashwin Rao (Stanford)

- I recommend <u>Sutton-Barto</u> as the companion book for this course
 - I won't follow the structure of Sutton-Barto book
 - But I will follow his approach/treatment
- I will follow the structure of David Silver's RL course
 - I encourage you to augment my lectures with David's lecture videos
 - Occasionally, I will wear away or speed up/slow down from this flow
- We will do a bit more Theory & a lot more coding (relative to above)
- You can freely use my open-source code for your coding work
 - I expect you to duplicate the functionality of above code in this course
- We will go over some classical papers on the Finance applications
- To understand in-depth the analytical solutions in simple settings
- I will augment the above content with many of my own slides
- All of this will be organized on the course web site

5/19

RL for Finance

The MDP Framework (that RL is based on)



Components of the MDP Framework

- The Agent and the Environment interact in a time-sequenced loop
- Agent responds to [State, Reward] by taking an Action
- Environment responds by producing next step's (random) State
- Environment also produces a (random) scalar denoted as Reward
- Goal of Agent is to maximize Expected Sum of all future Rewards
- ullet By controlling the (*Policy* : *State* o *Action*) function
- Agent often doesn't know the Model of the Environment
- Model refers to state-transition probabilities and reward function
- So, Agent has to learn the Model AND learn the Optimal Policy
- This is a dynamic (time-sequenced control) system under uncertainty

Many real-world problems fit this MDP framework

- Self-driving vehicle (speed/steering to optimize safety/time)
- Game of Chess (Boolean Reward at end of game)
- Complex Logistical Operations (eg: movements in a Warehouse)
- Make a humanoid robot walk/run on difficult terrains
- Manage an investment portfolio
- Control a power station
- Optimal decisions during a football game
- Strategy to win an election (high-complexity MDP)

Why are these problems hard?

- Model of Environment is unknown (learn as you go)
- State space can be large or complex (involving many variables)
- Sometimes, Action space is also large or complex
- No direct feedback on "correct" Actions (only feedback is Reward)
- Actions can have delayed consequences (late Rewards)
- Time-sequenced complexity (eg: Actions influence future Actions)
- Agent Actions need to tradeoff between "explore" and "exploit"

Why is RL interesting/useful to learn about?

- RL solves MDP problem when Environment Model is unknown
- Also useful when State or Action space is too large/complex
- Promise of modern A.I. is based on success of RL algorithms
- Potential for automated decision-making in real-world business
- In 10 years: Bots that act or behave more optimal than humans
- RL already solves various low-complexity real-world problems
- RL will soon be the most-desired skill in the Data Science job-market
- Possibilities in Finance are endless (we cover 3 important problems)
- Learning RL is a lot of fun! (interesting in theory as well as coding)

Optimal Asset Allocation to Maximize Consumption Utility

- You can invest in (allocate wealth to) a collection of assets
- Investment horizon is a fixed length of time
- Each risky asset has an unknown distribution of returns
- Transaction Costs & Constraints on trading hours/quantities/shorting
- Allowed to consume a fraction of your wealth at specific times
- Dynamic Decision: Time-Sequenced Allocation & Consumption
- To maximize horizon-aggregated Utility of Consumption
- Utility function represents degree of risk-aversion
- So, we effectively maximize aggregate Risk-Adjusted Consumption

MDP for Optimal Asset Allocation problem

- State is [Current Time, Current Holdings, Current Prices]
- Action is [Allocation Quantities, Consumption Quantity]
- Actions limited by various real-world trading constraints
- Reward is Utility of Consumption less Transaction Costs
- State-transitions governed by risky asset movements

Optimal Exercise of Path-Dependent American Options

- RL is an alternative to Longstaff-Schwartz algorithm for Pricing
- State is [Current Time, History of Underlying Security Prices]
- Action is Boolean: Exercise (i.e., Payoff and Stop) or Continue
- Reward always 0, except upon Exercise (= Payoff)
- State-transitions governed by Underlying Price's Stochastic Process
- Optimal Policy \Rightarrow Optimal Stopping \Rightarrow Option Price
- Can be generalized to other Optimal Stopping problems

Optimal Trade Order Execution (controlling Price Impact)

- You are tasked with selling a large qty of a (relatively less-liquid) stock
- You have a fixed horizon over which to complete the sale
- Goal is to maximize aggregate sales proceeds over horizon
- If you sell too fast, Price Impact will result in poor sales proceeds
- If you sell too slow, you risk running out of time
- We need to model temporary and permanent Price Impacts
- Objective should incorporate penalty for variance of sales proceeds
- Which is equivalent to maximizing aggregate Utility of sales proceeds

MDP for Optimal Trade Order Execution

- State is [Time Remaining, Stock Remaining to be Sold, Market Info]
- Action is Quantity of Stock to Sell at current time
- Reward is Utility of Sales Proceeds (i.e., Variance-adjusted-Proceeds)
- Reward & State-transitions governed by Price Impact Model
- Real-world Model can be quite complex (Order Book Dynamics)

Week by Week (Tentative) Schedule

- W1: Markov Decision Processes & Overview of Finance Problems
- W2: Bellman Equations & Dynamic Programming Algorithms
- W3: Optimal Asset Allocation problem
- W4: Optimal Exercise of American Options problem
- W5: Optimal Trade Order Execution problem, and Mid-Term Exam
- W6: Model-free Prediction (RL for Value Function Estimation)
- W7: Model-Free Control (RL for Optimal Value Function/Policy)
- W8: RL with Function Approximation (including Deep RL)
- W9: Batch Methods (DQN, LSTDQ/LSPI), and Gradient TD
- W10: Policy Gradient Algorithms, and Final Exam

Sneak Peek into a few lectures in this course

- HJB Equation and Merton's Portfolio Problem
- Policy Gradient Theorem and Compatible Approximation Theorem
- Value Function Geometry and Gradient TD

Landmark Papers we will cover in detail

- Merton's solution for Optimal Portfolio Allocation/Consumption
- Longstaff-Schwartz Algorithm for Pricing American Options
- Bertsimas-Lo paper on Optimal Execution Cost
- Almgren-Chriss paper on Optimal Risk-Adjusted Execution Cost
- Original DQN paper and Nature DQN paper
- Lagoudakis-Parr paper on Least Squares Policy Iteration
- Sutton et al's paper on Policy Gradient

Similar Courses offered at Stanford

- AA 228/CS 238 (Mykel Kochenderfer Autumn 2018)
- CS 234 (Emma Brunskill Winter 2019)
- MS&E 251 (Edison Tse Spring 2019)
- CS 332 (Emma Brunskill Autumn 2018)
- MS&E 338 (Ben Van Roy Spring 2019)
- MS&E 348 (Gerd Infanger Winter 2020)
- MS&E 351 (Ben Van Roy Winter 2019)