

# CME 241: Reinforcement Learning for Stochastic Control Problems in Finance (Winter 2020)

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# Meet your Instructor

- My educational background: Algorithms Theory & Abstract Algebra
- 10 years at Goldman Sachs (NY) *Rates/Mortgage Derivatives* Trading
- 4 years at Morgan Stanley as *Managing Director - Market Modeling*
- Founded Tech Startup *ZLemma*, Acquired by hired.com in 2015
- One of our products was algorithmic jobs/career guidance for students
- I've been teaching short/medium-length courses for 25 years
- Topics across Pure & Applied Math, CS, Programming, Finance
- Current Interest: A.I. for Dynamic Decisioning under Uncertainty
- Current Industry Job: V.P. of A.I. at Target
- Joined Stanford ICME as Adjunct in Fall 2018
- Apart from CME 241, I am a technical mentor to ICME students

# Requirements and Setup

- (Light) Pre-requisites:
  - Undergraduate-level background in Applied Mathematics (Linear Algebra, Probability Theory, Optimization)
  - Background in Data Structures & Algorithms, with programming experience in numpy/scipy
  - Basic familiarity with Pricing, Portfolio Mgmt and Algo Trading, but we will do an overview of the requisite Finance/Economics
  - No background required in MDP, DP, RL (we will cover these topics from scratch)
- Install Python 3 and supporting IDE/tools (eg: PyCharm, Jupyter)
- Note: Python 2 doesn't support *Type Annotations*
- Create git repo for this course (for assignments/sharing)
- Send the git repo details to the Course Assistant (for reviews/grading)
- Install LaTeX and supporting editor (eg: TeXShop)

- Grade based on:
  - 30% Mid-Term Exam (on Theory, Modeling, Algorithms)
  - 40% Final Exam (on Theory, Modeling, Algorithms)
  - 30% *Assignments*: Programming, Technical Writing, Theory Problems
- Lectures Wed & Fri 4:30pm - 5:50pm, Jan 8 - March 13
- Classes in [Bldg 380 \(Sloan Mathematics Ctr\) - Room 380w](#)
- Office Hours 2-4pm Fri (or by appointment) in my office (ICME M05)
- Course Web Site: [cme241.stanford.edu](http://cme241.stanford.edu)
- Ask Questions and engage in Discussions on [Piazza](#)
- My e-mail: [ashwin.rao@stanford.edu](mailto:ashwin.rao@stanford.edu)

# Purpose and Grading of *Assignments*

- Assignments shouldn't be treated as "tests" with right/wrong answer
- Rather, they should be treated as part of your learning experience
- You will *truly* understand ideas/models/algorithms only when you *write down* the Mathematics and the Code precisely
- Simply reading Math/Code gives you a false sense of understanding
- Take the initiative to make up your own assignments
- Especially on topics you feel you don't quite understand
- Individual assignments won't get a grade and there are no due dates
- Rather, the entire body of assignments work will be graded
- It will be graded less on correctness and completeness, and more on:
  - Coding and Technical Writing style that is clear and modular
  - Demonstration of curiosity and commitment to learning through the overall body of assignments work
  - Engagement in asking questions and seeking feedback for improvements

- I recommend [Sutton-Barto](#) as the companion book for this course
  - I won't follow the structure of Sutton-Barto book
  - But I will follow his approach/treatment
- I will follow the structure of [David Silver's RL course](#)
  - I encourage you to augment my lectures with David's lecture videos
  - Occasionally, I will veer away or speed up/slow down from this flow
- We will do a bit more Theory & a lot more coding (relative to above)
- You can freely use my [open-source code](#) for your coding work
  - I expect you to duplicate the functionality of above code in this course
- We will go over some classical papers on the Finance applications
- To understand in-depth the analytical solutions in simple settings
- I will augment the above content with many of my own slides
- All of this will be organized on the course web site

# A.I. for Dynamic Decisioning under Uncertainty

- Let's browse some terms used to characterize this branch of A.I.
- *Stochastic*: Uncertainty in key quantities, evolving over time
- *Optimization*: A well-defined metric to be maximized ("The Goal")
- *Dynamic*: Decisions need to be a function of the changing situations
- *Control*: Overpower uncertainty by persistent steering towards goal
- Jargon overload due to confluence of Control Theory, O.R. and A.I.
- For language clarity, let's just refer to this area as *Stochastic Control*
- The core framework is called *Markov Decision Processes* (MDP)

# The MDP Framework





# Components of the MDP Framework

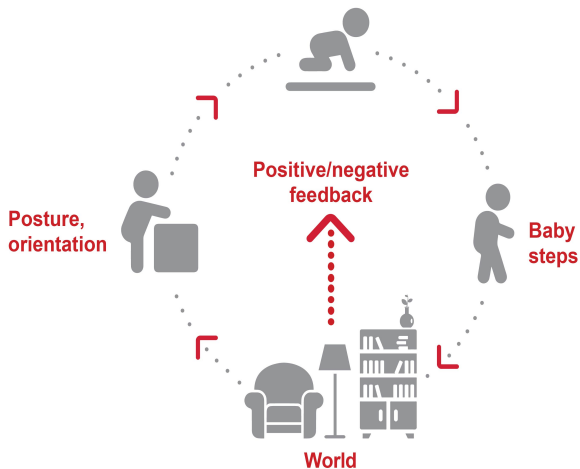
- The *Agent* and the *Environment* interact in a time-sequenced loop
- *Agent* responds to [*State*, *Reward*] by taking an *Action*
- *Environment* responds by producing next step's (random) *State*
- *Environment* also produces a (random) scalar denoted as *Reward*
- Each *State* is assumed to have the *Markov Property*, meaning:
  - Next *State*/*Reward* depends only on Current *State* (for a given *Action*)
  - Current *State* captures all relevant information from *History*
  - Current *State* is a sufficient statistic of the future (for a given *Action*)
- Goal of *Agent* is to maximize *Expected Sum* of all future *Rewards*
- By controlling the (*Policy* :  $State \rightarrow Action$ ) function
- This is a dynamic (time-sequenced control) system under uncertainty

# Formal MDP Framework

The following notation is for discrete time steps. Continuous-time formulation is analogous (often involving [Stochastic Calculus](#))

- Time steps denoted as  $t = 1, 2, 3, \dots$
- Markov States  $S_t \in \mathcal{S}$  where  $\mathcal{S}$  is the State Space
- Actions  $A_t \in \mathcal{A}$  where  $\mathcal{A}$  is the Action Space
- Rewards  $R_t \in \mathbb{R}$  denoting numerical feedback
- Transitions  $p(s', r|s, a) = \Pr\{S_{t+1} = s', R_{t+1} = r | S_t = s, A_t = a\}$
- $\gamma \in [0, 1]$  is the Discount Factor for Reward when defining *Return*
- Return  $G_t = R_{t+1} + \gamma \cdot R_{t+2} + \gamma^2 \cdot R_{t+3} + \dots$
- Policy  $\pi(a|s)$  is probability that Agent takes action  $a$  in states  $s$
- The goal is find a policy that maximizes  $\mathbb{E}[G_t | S_t = s]$  for all  $s \in \mathcal{S}$

# How a baby learns to walk



# Many real-world problems fit this MDP framework

- Self-driving vehicle (speed/steering to optimize safety/time)
- Game of Chess (Boolean *Reward* at end of game)
- Complex Logistical Operations (eg: movements in a Warehouse)
- Make a humanoid robot walk/run on difficult terrains
- Manage an investment portfolio
- Control a power station
- Optimal decisions during a football game
- Strategy to win an election (high-complexity MDP)

# Self-Driving Vehicle



# Why are these problems hard?

- *State* space can be large or complex (involving many variables)
- Sometimes, *Action* space is also large or complex
- No direct feedback on “correct” *Actions* (only feedback is *Reward*)
- Time-sequenced complexity (*Actions* influence future *States/Actions*)
- *Actions* can have delayed consequences (late *Rewards*)
- *Agent* often doesn't know the *Model* of the *Environment*
- “Model” refers to probabilities of state-transitions and rewards
- So, *Agent* has to learn the *Model* AND solve for the Optimal *Policy*
- *Agent Actions* need to tradeoff between “explore” and “exploit”

# Value Function and Bellman Equations

- Value function (under policy  $\pi$ )  $V_\pi(s) = \mathbb{E}[G_t | S_t = s]$  for all  $s \in \mathcal{S}$

$$V_\pi(s) = \sum_a \pi(a|s) \sum_{s', r} p(s', r|s, a) \cdot (r + \gamma V_\pi(s')) \text{ for all } s \in \mathcal{S}$$

- Optimal Value Function  $V_*(s) = \max_\pi V_\pi(s)$  for all  $s \in \mathcal{S}$

$$V_*(s) = \max_a \sum_{s', r} p(s', r|s, a) \cdot (r + \gamma V_*(s')) \text{ for all } s \in \mathcal{S}$$

- *There exists an Optimal Policy  $\pi_*$  achieving  $V_*(s)$  for all  $s \in \mathcal{S}$*
- Determining  $V_\pi(s)$  known as *Prediction*, and  $V_*(s)$  known as *Control*
- The above recursive equations are called *Bellman equations*
- In continuous time, referred to as *Hamilton-Jacobi-Bellman (HJB)*
- The algorithms based on Bellman equations are broadly classified as:
  - Dynamic Programming
  - Reinforcement Learning

# Dynamic Programming versus Reinforcement Learning

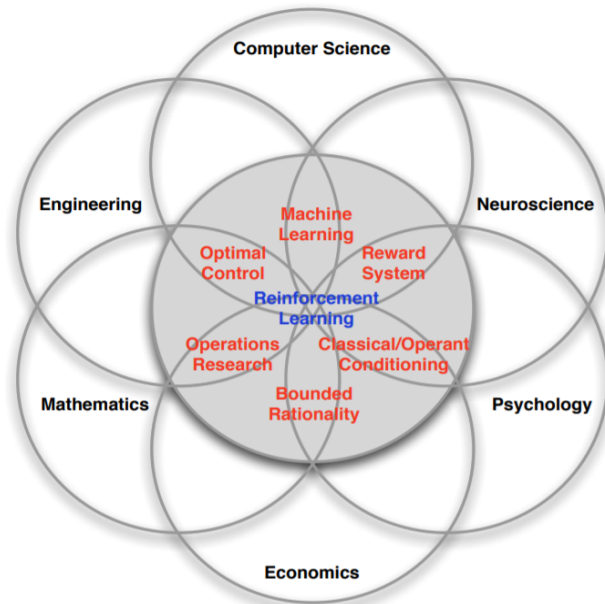
- When Model is known  $\Rightarrow$  *Dynamic Programming* (DP)
- DP Algorithms take advantage of knowledge of probabilities
- So, DP Algorithms do not require interaction with the environment
- Model-based/DP algorithms often referred to as *Planning Algorithms*
- When Model is unknown  $\Rightarrow$  *Reinforcement Learning* (RL)
- RL Algorithms interact with the Environment and incrementally learn
- Environment interaction could be real interaction or a simulator
- RL approach: Try different actions & learn what works, what doesn't
- RL Algorithms' key challenge is to tradeoff "explore" versus "exploit"
- DP or RL, Good approximation of Value Function is vital to success
- Deep Neural Networks are typically used for function approximation



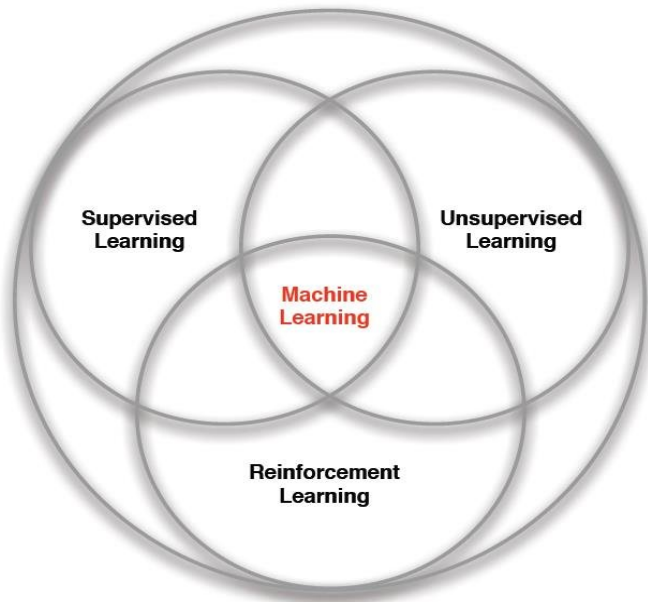
# Why is RL interesting/useful to learn about?

- RL solves MDP problem when *Environment Model* is unknown
- Or when only an *Environment Simulator* is available
- The above two situations are typical in real-world problems
- **Promise of modern A.I. is based on success of RL algorithms**
- Potential for automated decision-making in many industries
- In 10-20 years: Bots that act or behave more optimal than humans
- RL already solves various low-complexity real-world problems
- RL might soon be the most-desired skill in the technical job-market
- Possibilities in Finance are endless (we cover 3 important problems)
- Learning RL is a lot of fun! (interesting in theory as well as coding)

# Many Faces of Reinforcement Learning



# Vague (but in-vogue) Classification of Machine Learning



# Overview of the Course

- Theory of Markov Decision Processes (MDPs)
- Dynamic Programming (DP) Algorithms
- Reinforcement Learning (RL) Algorithms
- Plenty of Python implementations of models and algorithms
- Apply these algorithms to 5 Financial/Trading problems:
  - (Dynamic) Asset-Allocation to maximize Utility of Consumption
  - Pricing and Hedging of Derivatives in an Incomplete Market
  - Optimal Exercise/Stopping of Path-dependent American Options
  - Optimal Trade Order Execution (managing Price Impact)
  - Optimal Market-Making
- By treating each of the problems as MDPs (i.e., Stochastic Control)
- We will go over classical/analytical solutions to these problems
- Then introduce real-world considerations, and tackle with RL (or DP)

# Optimal Asset Allocation to Maximize Consumption Utility

- You can invest in (allocate wealth to) a collection of assets
- Investment horizon is a fixed length of time
- Each risky asset has an unknown distribution of returns
- Transaction Costs & Constraints on trading hours/quantities/shorting
- Allowed to consume a fraction of your wealth at specific times
- Dynamic Decision: Time-Sequenced Allocation & Consumption
- To maximize horizon-aggregated Utility of Consumption
- Utility function represents degree of risk-aversion
- So, we effectively maximize aggregate Risk-Adjusted Consumption

# MDP for Optimal Asset Allocation problem

- *State* is [Current Time, Current Holdings, Current Prices]
- *Action* is [Allocation Quantities, Consumption Quantity]
- *Actions* limited by various real-world trading constraints
- *Reward* is Utility of Consumption less Transaction Costs
- *State*-transitions governed by risky asset movements

# Optimal Exercise of Path-dependent American Options

- An American option can be exercised anytime before option maturity
- Key decision at any time is to exercise or continue
- The default algorithm is Backward Induction on a tree/grid
- But it doesn't work for path-dependent options
- Also, it's not feasible when state dimension is large
- Industry-Standard: Longstaff-Schwartz's simulation-based algorithm
- RL is an attractive alternative to Longstaff-Schwartz
- RL is straightforward once Optimal Exercise is modeled as an MDP

# MDP for Optimal Options Exercise

- *State* is [Current Time, History of Underlying Security Prices]
- *Action* is Boolean: Exercise (i.e., Payoff and Stop) or Continue
- *Reward* always 0, except upon Exercise (= Payoff)
- *State*-transitions governed by Underlying Prices' Stochastic Process
- Optimal Policy  $\Rightarrow$  Optimal Stopping  $\Rightarrow$  Option Price
- Can be generalized to other Optimal Stopping problems



# Optimal Trade Order Execution (controlling Price Impact)

- You are tasked with selling a large qty of a (relatively less-liquid) stock
- You have a fixed horizon over which to complete the sale
- Goal is to maximize aggregate sales proceeds over horizon
- If you sell too fast, *Price Impact* will result in poor sales proceeds
- If you sell too slow, you risk running out of time
- We need to model temporary and permanent *Price Impacts*
- Objective should incorporate penalty for variance of sales proceeds
- Which is equivalent to maximizing aggregate Utility of sales proceeds

# MDP for Optimal Trade Order Execution

- *State* is [Time Remaining, Stock Remaining to be Sold, Market Info]
- *Action* is Quantity of Stock to Sell at current time
- *Reward* is Utility of Sales Proceeds (i.e., Variance-adjusted-Proceeds)
- *Reward & State*-transitions governed by *Price Impact Model*
- Real-world *Model* can be quite complex (Order Book Dynamics)

# Week by Week (Tentative) Schedule

- W1: Markov Decision Processes & Overview of Finance Problems
- W2: Bellman Equations & Dynamic Programming Algorithms
- W3: Optimal Asset Allocation and Derivatives Pricing Problems
- W4: American Option Pricing and Optimal Trade Execution Problems
- W5: Optimal Market-Making problem, and Mid-Term Exam
- W6: Model-free Prediction (RL for Value Function Estimation)
- W7: Model-Free Control (RL for Optimal Value Function/Policy)
- W8: RL with Function Approximation (including Deep RL)
- W9: Batch Methods (DQN, LSTDQ/LSPI), and Gradient TD
- W10: Policy Gradient Algorithms and Explore v/s Exploit
- W11: Final Exam

# Sneak Peek into a few lectures in this course

- HJB Equation and Merton's Portfolio Problem
- Policy Gradient Theorem and Compatible Approximation Theorem
- Value Function Geometry and Gradient TD

# Landmark Papers we will cover in detail

- Merton's solution for Optimal Portfolio Allocation/Consumption
- Longstaff-Schwartz Algorithm for Pricing American Options
- Bertsimas-Lo paper on Optimal Execution Cost
- Almgren-Chriss paper on Optimal Risk-Adjusted Execution Cost
- Original DQN paper and Nature DQN paper
- Lagoudakis-Parr paper on Least Squares Policy Iteration
- Sutton et al's paper on Policy Gradient