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Alexander Watson Associates

THE EUROPEAN SELF-ADHESIVE GRAPHIC ARTS MARKET OUTLOOK 2008

Market Overview and Opportunities in the European Self-adhesive Graphic Arts Market for Converters and Material Suppliers



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The European Self-adhesive Graphic Arts Market Outlook 2008

For many years, AWA Alexander Watson Associates has published in-depth reports on the European market for the self-adhesive graphic arts, tracking material trends and the changing market structure.

European Self-adhesive Graphic Arts Market Outlook 2008 uniquely provides a tool for evaluating the market, highlighting opportunities and supporting strategic and tactical decision-making. This new edition is an in-depth assessment of market and material trends and also highlights the changing nature of the business, with particular reference to material suppliers and self-adhesive laminators in Europe.

With digital technology and innovations in materials, the self-adhesive graphic arts market continues to expand.

The study includes:

- Raw Material Supplier Profiles
- Individual Laminator Profiles
- Market Segmentation by Application Type
- Market Segmentation by Printing & Converting Technology
- A Global Perspective
- Industry Structure & Market Trends

SCOPE OF THE REPORT

The report details the market and its changing characteristics. It provides statistics on markets, drawing input from within the industry, and assesses the trends in technology, purchasing, and the overall business environment. Profiles of leading companies across the value chain provide an overview of the key sources.



PUBLICATION AND PRICE

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AWA Alexander Watson Associates

AWA is an international publishing and market research company whose specialization and expertise in the release liner market extends over many years and provides a unique database of marketing information. AWA also provides consultancy services and the possibility for tailored research.

AWA Conferences & Events

The Self-Adhesive Graphic Arts Industry Seminar 2009 takes place in Barcelona, Spain on March 9, 2009.



Please visit our website www.awa-bv.com for information about our other publications and the events we organize.

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