

European Extrusion Coated Materials Market Study & Sourcebook 2013

A Market Overview, Trends and Opportunities for Extrusion Coating Companies and their Suppliers



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AWA Alexander Watson Associates

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Tel: +31 20 676 2069 Email: reports@awa-bv.com www.awa-bv.com Founded in 1971, **AWA Alexander Watson Associates** is a leading international market research and advisory services provider. We regularly publish reports on the global and regional markets for Extrusion Coating and publish detailed AWAreness™ reports on the market for this label technology. In addition, we publish studies on regional label markets and other label technologies.

European Extrusion Coated Materials Market Study & Sourcebook 2013 assesses volume data and market characteristics. It focuses on markets and materials and on the changing structure of this business, with particular reference to material suppliers and extrusion coaters and their capabilities. The extrusion coating industry value chain is complex and has a large number of players, such as raw material and chemical suppliers, coating and laminating companies and users. In this increasingly competitive and changing environment, we believe that companies need, more than ever, to regularly monitor their chosen markets and benchmark against that of their competitors.

Research is based on our long experience in and focus on the extrusion coating market and on an extensive interview program with contacts established in the industry. In addition, our sources of information include a review of available published and secondary information where appropriate, including AWA published reports.

SCOPE OF THE REPORT

European Extrusion Coated Materials Market Study & Sourcebook 2013 focuses on web materials – papers, boards, films, aluminum foils and nonwovens – which are polymer extrusion coated or laminated. Woven materials are excluded from the analysis.

PRICE

The European Extrusion Coated Materials Market Study & Sourcebook 2013 was published in August 2013.

The regular price of a copy is €3.800/US\$4,800.

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NORTH AMERICAN EDITION

In Q3 2013 AWA will release the report Extrusion Coated Materials – North American Market Study & Sourcebook 2013. You can benefit from a 20% combination discount when ordering both the European and North American extrusion coating report.

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AWA is an international publishing and market research company whose specialization and expertise in the labeling market extends over many years and provides a unique database of marketing information. AWA also provides marketing advisory services and the possibility for tailored research.

TABLE OF CONTENTS*

1.	INTRODUCTION	6.	MATERIAL TRENDS
1.1	RESEARCH SCOPE	6.1	BOARDS
1.2	DEFINITIONS	6.2	APERS
		6.3	FILMS
2.	EXECUTIVE SUMMARY	6.4	ALUMINUM FOILS
		6.5	OTHER MATERIALS
3.	EXTRUSION COATING WORLDWIDE	6.6	POLYMERS
3.1	THE WORLD MARKET	6.7	MATERIAL PROSPECTS
3.2	MARKET SEGMENTATION		
3.3	GLOBALIZATION OF THE INDUSTRY	7.	FUTURETRENDS FOR EXTRUSION COATING
3.4	FUTURE THREATS AND OPPORTUNITIES	7.1	DEMAND VS CAPACITY
		7.2	POLYMER AVAILABILITY
4.	EXTRUSION COATING: EUROPE	7.3	EXTRUSION COATING DEVELOPMENTS
4.1	EUROPEAN MARKET	7.4	ENVIRONMENTAL ISSUES
4.2	FACTORS INFLUENCING DEMAND		
4.3	MARKET STRUCTURE	8.	COMPANY PROFILES
4.3.1	RAW MATERIAL SUPPLIERS		
4.3.2	EXTRUSION COATING COMPANIES		
5.	MARKETS FOR EXTRUSION COATING		
5.1	FLEXIBLE PACKAGING		
5.2	LIQUID PACKAGING		
5.3	HOTOGRAPHIC		
5.4	COMMERCIAL – PACKAGING BOARDS		
5.4.1	FOLDING CARTONS		
5.4.2	TABLEWARE		
5.4.3	OVENABLE		
5.5	COMMERCIAL – PACKAGING PAPERS		
5.5.1	MILL WRAPPERS		
5.5.2	SACKS		
5.5.3	CASE LINERS		
5.5.4	INDUSTRIAL WRAPPINGS	/ w	HAT OUR CUSTOMERS SAY
5.5.5	ENVELOPES		
5.6	COMMERCIAL – TECHNICAL	΄ν	/e like the report format, it's well structured and logical'
5.6.1	MEDICAL/HYGIENE	Ά	WA reports are great – they help us a lot'
5.6.2	RELEASE LINERS	'A'	WA's market knowledge and reputation of

5.6.3 OVERLAMINATING FILMS

MISCELLANEOUS

BUILDING MEMBRANES

PROSPECTS FOR EXTRUSION COATING

5.6.4 INSULATION FACINGS

5.6.5

5.75.8

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