

**AWA**

Alexander Watson Associates

**Expanded Second Edition**

## **Specialty Papers and Paperboards**

### **Global Sourcebook 2009**

**A Complete Sourcebook for Specialty Paper  
Producers and their Customers Worldwide**

- Overview of Specialty Paper and Paperboard Market and Segmentation Worldwide
- Review of Specialty Paper and Paperboard Grades
- Extensive Directory of Paper and Paperboard Companies
- And Much More .....

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# Specialty Papers and Paperboards Global Sourcebook 2009

Since 1980 AWA Alexander Watson Associates has regularly published reports on specialty materials markets. In September 2005 we published the first edition of Specialty Papers: Global Market & Opportunity Sourcebook 2005. The feedback and response to the first edition have been exceptional, with a high level of requests for follow-up editions. This prospectus highlights the content and subscription details for the second edition of this **Specialty Papers and Paperboards Global Sourcebook 2009**.

Specialty papers and paperboards are not the core business for many paper producing companies, but they represent a part of the paper industry where demands are more specific and tailor-made products are required. In this niche, technology and creativity are important tools. Even more important for a company's success is an understanding of the market. In over 450 pages this report provides the necessary knowledge, understanding and insight on this market.

This study also shows the full range of opportunities that exist for specialty papers and boards. The report highlights the many and varied grades of specialty papers and paperboards, their present and future opportunities and the changing business structure across the supply chain. The study lists major producers, subsidiaries and mills in North America, Europe, Asia, and the rest of the world, who are manufacturing specialty paper and paperboard grades.

## SCOPE OF THE REPORT

This report uniquely provides a tool for evaluating the specialty paper and paperboard market. It provides information on developments, market size, growth, technical requirements and developments, and a general overview of key specialty paper and paperboard grades.

This study benefits from co-operation and expertise from a number of industry experts and an extensive research methodology based on primary and secondary data collection, an in-house database of information, and access to a broad spectrum of industry contacts. The information and data in this study were collected through a broad-based series of interviews and secondary sources.

## THIS STUDY PROVIDES

- Update and expansion of Specialty Papers Global Market and Opportunity Sourcebook 2005
- An overview of specialty papers and paperboard markets
- An established, authoritative resource for the industry
- An extensive directory listing 100 key specialty paper and paperboard producers
- A review of selected specialty paper and paperboard grades

## AWA ALEXANDER WATSON ASSOCIATES

AWA is an international publishing and market research company whose specialization and expertise in the specialty paper market extends over many years and provides a unique database of marketing information. AWA also provides consultancy services and the possibility for tailored research. Over the years, we have established strong contacts with a broad spectrum of companies.

## AVAILABILITY AND COST

The Specialty Papers and Paperboards Sourcebook 2009 has been published in June 2009.

The price for a copy of this report is € 3,500/ US\$4,800. You can opt for a pdf or a hard copy. Additional copies (whether pdf or hard copy) are available at € 200/US\$250 per copy.

There is a €60/US\$85 charge for handling and processing. If express or overnight delivery is required, this will be provided at cost.

Delegates of the **Specialty Paper Industry Conference 2009** benefit from a **30% discount!**\* \*Applicable after registration. Not in combination with other discounts.



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