

AWA

Alexander Watson Associates

Extrusion Coated Materials European Market Study & Sourcebook 2013

**Market Overview and Trends for
Extrusion Coating Companies and
their Suppliers**

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This prospectus has been prepared to outline the scope, depth and value of the new edition of the **Extrusion Coated Materials European Market Study & Sourcebook 2013**. AWA Alexander Watson Associates has regularly published reports on the extrusion coating market since 1984. The report is the reference tool on today's extrusion coating market in Europe – both Western and Eastern Regions.

Extrusion Coated Materials European Market Study & Sourcebook 2013 assesses volume data and market characteristics. It focuses on markets and materials and on the changing structure of this business, with particular reference to material suppliers and extrusion coaters and their capabilities. The extrusion coating industry value chain is complex and has a large number of players, such as raw material and chemical suppliers, coating and laminating companies and users. In this increasingly competitive and changing environment, we believe that companies need, more than ever, to regularly monitor their chosen markets and benchmark against that of their competitors.

Research is based on our long experience in and focus on the extrusion coating market and on an extensive interview program with contacts established in the industry. In addition, our sources of information include a review of available published and secondary information where appropriate, including AWA published reports.

SCOPE OF THE REPORT

Extrusion Coated Materials European Market Study & Sourcebook 2013 focuses on web materials – papers, boards, films, aluminum foils and nonwovens – which are polymer extrusion coated or laminated. Woven materials are excluded from the analysis.

Cost

Extrusion Coated Materials European Market Study & Sourcebook 2013 is scheduled for publication in Q2 2013.

The price of a hard copy or a pdf is €3,800/US\$4,800. Additional copies (whether hard copy or pdf) are available at €200/US\$250 each. The cost of a corporate site PDF license is €5,700/US\$7,200.

There is a €60/US\$85 charge for handling and processing. If express or overnight delivery is required, this will be provided at cost.

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AWA is an international publishing and market research company whose specialization and expertise in the extrusion coating market extends over many years and provides a unique database of marketing information. AWA also provides consultancy services and the possibility for tailored research.

North American Edition

In Q3 2013 AWA will release the report Extrusion Coated Materials – North American Market Study & Sourcebook 2013. You can benefit from a **20% combination discount** when ordering both the European and North American extrusion coating report.

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* PRELIMINARY

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