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Alexander Watson Associates

NORTH AMERICAN RELEASE LINER OUTLOOK 2009

Market Study & Industry Sourcebook

Market Analysis and Overview of Opportunities for
Silicone Coating Companies, Material Suppliers, and other Companies
Involved in the Release Liner Market



- *The essential reference on the release liner market*
- *Invaluable market intelligence for the release liner industry*
- *The established, authoritative study for the industry*

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North American Release Liner Outlook 2009

AWA Alexander Watson Associates has published in-depth reports on regional release liner markets for many years, tracking material trends and changes in market structure.

North American Release Liner Outlook 2009 is the third edition on the North American market for release liners. It uniquely provides a tool for evaluating the market by highlighting opportunities, and supporting strategic and tactical decision-making. The report details papers and films that are silicone coated.

The study provides in-depth statistics on markets, drawing on an enhanced base of input from within the industry, and assesses the trends in technology, purchasing, and the overall business environment. In addition, the report contains profiles of leading companies across the value chain.

SCOPE OF THE REPORT

North American Release Liner Outlook 2009 uses the value chain as a powerful tool to analyze the release liner industry. The geographical focus of the study is North America, but for reference the report also contains a section on the global market.

THE STUDY INCLUDES:

- Analysis of current and future market Structure
- Demand for release liner and in-depth analysis by segment and material
- Market, Material, and industry trends
- Company profiles
- Value chain analysis
- End-user analysis by market segment
- Plus many other features

Research for this study is based on our internal database of label market information, a review of available published literature, an analysis of trade and industry statistics, and interviews with companies across the value chain, together with inputs from AWA industry conferences and events specific to the label and specialist converting industries.

PUBLICATION AND COST

North American Release Liner Outlook 2009 has been published in August, 2009.

The price of a copy is US\$4,800/€3,800. You can opt for a hard copy or a pdf. Additional copies (whether hard copy or pdf) are available at US\$250/€200 each. A Corporate PDF Site License is available at US\$7,200/€5,700.

There is a US\$85/€60 charge for handling and processing. If express or overnight delivery is required, this will be provided at cost.

AWA ALEXANDER WATSON ASSOCIATES

AWA is an international publishing and market research company whose specialization and expertise in the release liner market extends over many years and provides a unique database of marketing information. AWA also provides consultancy services and the possibility for tailored research. Other relevant reports are:

- European Release Liner Outlook 2010
- Release Liner Markets Global Review 2009
- South American Release Liner Outlook 2009
- Asian Release Liner Outlook 2010
- Labeling Markets: North American Market Study & Sourcebook 2008
- The North American Specialty Tape Market Supply-side Analysis 2009

AWA CONFERENCES & EVENTS

The Global Release Liner Industry Conference is a unique forum for anyone in the release liner industry.

The 2011 edition of this event will take place on Mar 31 - Apr 1 2011 in Chicago, USA.



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