



**AWA**

Alexander Watson Associates

*NEW AND EXPANDED*

## **NORTH AMERICAN RELEASE LINER OUTLOOK 2005/2006**

## **MARKET STUDY & INDUSTRY SOURCEBOOK**

**Market Analysis and Overview of Opportunities  
for Silicone Coating Companies, Material Suppliers,  
and all Those Involved in the Release Liner Market**

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INTRODUCTION

AWA Alexander Watson Associates has published a report on the North American market for Release Liners, tracking material trends and the changing market structure.

**North American Release Liner Outlook 2005/2006 - Market Study & Industry Sourcebook** uniquely provides a tool for evaluating the market; highlighting opportunities; and supporting strategic and tactical decision-making.

With nearly 200 pages of data, exhibits, and tables, this new and expanded **North American Release Liner Outlook 2005/2006 – Market Study & Industry Sourcebook** recognizes that in this rapidly evolving and competitive environment, up to date marketing information is essential to monitor performance and make critical decisions for growth and profitability.

This study and industry sourcebook on the demand for, and supply of release liner products provides information on trends, and developments. It focuses on markets and materials, capacities and technologies, and on the changing structure of the North American release liner industry.

This prospectus has been prepared to outline the scope, depth, and value of the **North American Release Liner Outlook 2005/2006 - Market Study & Industry Sourcebook**. This report is the essential study published for the release liner market, and revises and expands on the previous study.

New in its second edition, the report details the industry analysed by product and market segmentation, value chain, and market trends. A review of technology developments and new application opportunities is covered as well as, for the first time, a unique analysis of market segment trends based on interviews with end users.

SCOPE OF THE REPORT

**North American Release Liner Outlook 2005/2006 - Market Study & Industry Sourcebook** details papers and films that are silicone coated.

The study provides statistics on markets, drawing on an enhanced base of input from within the industry, and assesses the trends in technology, purchasing, and the overall business environment. Profiles of leading companies across the value chain provide an overview of the key sources.

TIMING AND COST

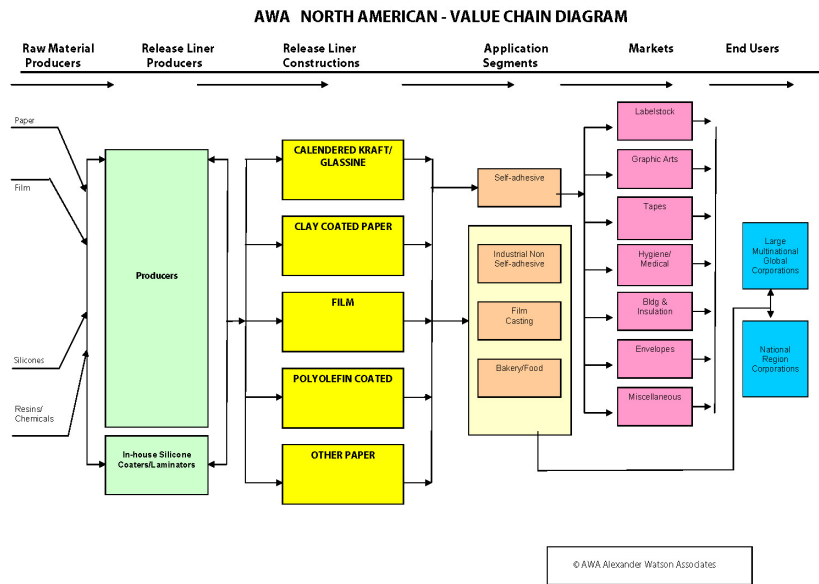
**North American Release Liner Outlook 2005/2006 - Market Study & Industry Sourcebook** is available now. The price of a subscription is US\$ 4,500.

Each subscriber will receive one copy of the report, and additional copies are available at US\$ 195 per copy. There is a US\$ 60 charge for processing and handling. If express delivery is required this will be provided and charged at cost.

This report can also be ordered as a PDF, to be sent via email. The cost for this is US\$ 5,000. A hard copy and a PDF can be ordered together for the combination price of US\$ 5,500.

ACTION

**PLEASE USE THE ENCLOSED SUBSCRIBER REPLY FORM, OR CONTACT AWA ALEXANDER WATSON ASSOCIATES TO ORDER THE REPORT OR OBTAIN MORE INFORMATION.**



## CONTENTS

### 1. Introduction

- 1.1 Methodology
- 1.2 Definitions & Abbreviations
- 1.3 Acknowledgements

### 2. Executive Summary

### 3. Market Structure

- 3.1 Raw Material Suppliers
  - 3.1.1 Paper Producers
  - 3.1.2 Film Manufacturers
  - 3.1.3 Silicone Suppliers
- 3.2 Silicone Coating Companies
  - 3.2.1 In-house Silicone Coating
  - 3.2.2 Commercial Silicone Coating
- 3.3 Capacity Trends

### 4. Worldwide Release Liner Market

- 4.1 Worldwide Market by Region
- 4.2 Worldwide Market by Segment
- 4.3 Worldwide Market by Substrate

### 5. North American Market

- 5.1 Market Segmentation
- 5.2 Value Chain
- 5.3 In-house versus Commercial Silicone Coating
- 5.4 Key demand influences and Market Drivers
- 5.5 Demand Outlook

### 6. End Use of Release Liner

- 6.1 User Demand Trends
  - 6.1.1 Labelstock Segment
  - 6.1.2 Graphic Arts Segment
  - 6.1.3 Tapes Segment
  - 6.1.4 Hygiene/Medical Segment
  - 6.1.5 Industrial Segment
  - 6.1.6 Envelope Segment
- 6.2 Users' Expectations from Suppliers
- 6.3 Constraints and Opportunities

### 7. Self-adhesive Market Segments

- 7.1 Labelstock
- 7.2 Graphic Arts
- 7.3 Tapes
- 7.4 Hygiene/Medical

- 7.5 Industrial

- 7.6 Envelopes

- 7.7 Other

### 8. Non Self-adhesive Market Segments

### 9. Material Trends

- 9.1 Papers
  - 9.1.1 Calendered Kraft Papers
  - 9.1.2 Clay Coated Papers
  - 9.1.3 Polyethylene Coated Papers
  - 9.1.4 Other Papers
- 9.2 Films
  - 9.2.1 Polyethylene Films
  - 9.2.2 Polyester Films
  - 9.2.3 Polypropylene Films
- 9.3 Silicones
- 9.4 Raw Material Trends
- 9.5 Environmental Issues & Recycling
  - 9.5.1 Linerless
  - 9.5.2 Packaging Waste Legislation

### 10. Individual Company Profiles & Directory

- 10.1 Release Liner Producers
- 10.2 Silicone Suppliers
- 10.3 Release Base Paper Supplier Directory
- 10.4 Release Base Film Supplier Directory

### 11. Appendices

- I Population Projections
- II GDP — % Change year-on-year
- III Industrial Production Growth Rate
- IV Conversion Charts

### EXECUTIVE BRIEFING SESSION

A proprietary individual company **Executive Briefing Session** is being offered for a nominal fee to study Subscribers providing a briefing and review of the study findings.

Please contact AWA Alexander Watson Associates for further details.

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- The essential reference on the release liner market
- Invaluable market intelligence for the release liner industry
- The established, authoritative study for the industry

#### STUDY INCLUDES:

- Analysis of current and future market Structure
- Demand for release liner and in-depth analysis by segment and material
- Market, Material, and industry trends
- Company profiles and value chain analysis
- NEW End user analysis by market segment
- Plus many other features

### AWA ALEXANDER WATSON ASSOCIATES

AWA is an international market research and marketing consultancy whose specialization and expertise in release liner papers and films and their markets extends over many years and provides a unique database of marketing information.

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