

AWA In-mold Technologies Seminar 2013

April 17, 2013 - Amsterdam, The Netherlands
Park Plaza Airport Hotel

50% discount for Molders!

Scheduled a
day prior to the
**AWA International
Sleeve Label
Conference 2013**



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In-Mold Technologies Seminar 2013

Seminar Outline

The bi-annual AWA In-mold Technologies Seminar will feature a label materials panel discussion and presentations by key industry players from all segments of the value chain who use in-mold technologies for decorating: associations, raw materials suppliers, equipment suppliers, converters, label printers, molders, brand owners and all who are associated and interested in the in-mold technologies for decorating. The seminar is complimented by plenty of networking opportunities during a comprehensive social program and tabletop exhibition.

Seminar Schedule

8.00 - 9.00	Registration & Welcome Coffee
9.00 - 5.15	Seminar Presentations
5.15	Seminar Close
5.15 - 6.45	Cocktail Reception



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Please note that the seminar is a day prior to the
[AWA International Sleeve Label Conference & Exhibition on April 18-19](#)

Program

8.00 – 9.00	Seminar Registration & Welcome Coffee
9.00 – 9.10	Seminar Opening & Welcome <i>Corey Reardon, President & CEO, AWA Alexander Watson Associates</i>
9.10 – 9.30	IML & IMD Market Overview <i>Dr. William Llewellyn, Vice President & Senior Consultant, AWA Alexander Watson Associates</i>
9.30 – 10.30	Panel Discussion: Label materials <ul style="list-style-type: none">- <i>Michael Demchinski, Account Executive, Taghleef</i>- <i>Andre Soterio, Product Manager, Yupo</i>- <i>Rudi Verhulst, Sales Manager, Drukkerij Verstraete</i>- <i>Joerg Hofmann, Product Manager Moulded Label, Innovia Film</i> <i>Moderator: Corey Reardon, President & CEO, AWA Alexander Watson Associates</i>
10.30 – 11.00	Coffee & Networking Break
11.00 – 11.30	What is the Perfect Formula? UV Inks and Coatings for IML <i>Amanda Jones, International & UK Sales Manager, Paragon Inks</i> This presentation will include ink formulation to date, inks for IML food applications and “special inks and effects”. Amanda will also discuss troubleshooting ink formulation and touch on inks for different molding technologies as well as answering the question “do different substrates require different inks?”
11.30 – 12.00	In-Mold Labeling and Decorating with MuCell® - 3D- IML <i>Dr. Hartmut Traut, Business Director, Trexel GmbH</i> MuCell® technology involves the introduction of precisely metered quantities of atmospheric gases (nitrogen or carbon dioxide) in the plasticizing unit of an injection molding machine to create a microcellular material structure in the end product. The 3D effect: Where there is adhesion between the label and polymer, the nitrogen migrates through both structures as in all other IML applications with MuCell technology. Where there is a barrier coating and no adhesion by design, the nitrogen accumulates between the polymer substrate and label causing the label to bulge.
12.00 - 12.30	In Mold Labels, A Must For The Label Printer <i>Hans Poortinga, Label Business Consultant, Intralabel</i> In this presentation Hans will compare sheet-fed to roll-fed technology and digital printing. Hans will also discuss the use of IML to complete a label printers’ product range.
12.30 – 13.30	Lunch
13.30 – 14.00	What Digital Printing has to Offer in the Market of Plastic Containers <i>Filip Weymans, Director Segment Marketing Labels and Packaging, Labels and Packaging, Xeikon</i> This presentation will discuss market drivers to shorter runs and discuss different decoration technologies. Filip will also suggest digital printing solutions for IML.

Wednesday 17 April, 2013 (cont.)

14.00 – 14.30

Husky Packaging Systems – IML Applications

José Peña, Product Manager EMEA Packaging Systems, Husky Injection Molding Systems

The presentation covers the main challenges in IML projects. It talks about the implications of product design on the complete system. One of the key success factors being the label. José will analyze what important considerations should be made and discuss what are the critical factors to improve time-to-market?

14.30 – 15.00

In-Mold-Decoration in Thermoforming - Chances & Risks

Hubert Kittleman, VP Sales, Marbach Werkzeugbau GmbH

This presentation will technically and commercially compare injection and thermoforming in-mold-technologies with other decoration possibilities for thin walled food packaging. Hubert will also provide an update to state of the art technology and discuss current developments, market trends and an outlook for the future.

15.00 – 15.30

Coffee & Networking Break

15.30 – 16.00

New solution in IML-Thermoforming

Claus Weinert, Area Sales Manager and Product Manager, Illig Maschinenbau GmbH & Co. KG

This presentation will cover key topics for IML-T including format changeover times, integrated quality check system, reduced failures / improved efficiency, high-output production line and then Illig will present a new system and technology

16.00 – 16.30

Challenges and Opportunities for Digital Ink Jet Printing for In-Mold Labels

Victor Gomez, VP of Narrow Web Products, North America, Durst Image Technology US a division of Durst Phototechnik, AG

Digital UV ink jet printing is finally established in the wider pressure-sensitive and glue-applied label markets. The technology has not been successful so far when applied to more demanding applications, e.g. in-mold or shrink-sleeve labels. We explore the technical hurdles that have kept UV ink jet technology from penetrating IML. Have we reached a point where some of these constraints can be overcome? Why IML, why now?

16.30 – 17.00

latest developments in Thin Wall Packaging

Thomas Iten, Manager Application Technology PAC, Netstal

This presentation will discuss machine market trends before moving onto actual applications on hybrid and large machines.

17.00 – 17.15

Seminar Closing Comments

17.15

Seminar Close

17.15 – 18.45

Cocktail Reception

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Venue

Park Plaza Hotel Amsterdam Airport
Melbournestraat 1
1175 RM
Lijnden
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Telephone: +31 20 6580580

Hotel

Hotel accommodation is not included in the conference registration fee and is the responsibility of individual participants. The Conference hotel offers a limited number of rooms at a special rate (based on availability: first come, first served basis) if booked before April 16, 2013. Therefore please make your booking as soon as possible. Please follow this link (www.parkplaza.com/awa13) to book your hotel room and to take advantage of the special rates.

Special Room Rate: Park Plaza Amsterdam Airport

Superior Room: EUR 109*

Executive Room: EUR 144*

*Rates exclude breakfast and 6% city tax. (See booking website for full terms and conditions.)

Terms & Conditions

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The Conference fee must be paid to confirm registration. To pay by bank transfer, please use the bank information provided below. AMEX, Eurocard/MasterCard and VISA are accepted. Make checks payable to AWA Conferences & Events.

Conference Fee

The registration fee includes conference attendance, lunch, coffee breaks, cocktail reception and online conference proceedings. Registrations may be limited and will be accepted on a first-come, first-served basis.

Cancellation Policy

Submit a cancellation in writing or by fax to AWA Conferences. You may cancel your registration for a 75% refund from the date of registration until 30 working days prior to the conference. Cancellations received between 29 and 0 working days prior to the conference will not receive a refund. If you can not attend, you may designate an alternative attendee from your company by contacting AWA Conferences. Registrants who fail to attend or cancel between the 29 and 0 workdays prior to the conference are liable for the entire fee. No warranties for changes are expressed or implied. AWA Conferences reserves the right to cancel an event and commits to inform the registrant no later than 29 working days prior to the event. In this case only the registration fee will be refunded.

Registration Form

In-Mold Technologies Seminar 2013

April, 17 2013

Amsterdam, The Netherlands

Mail or Fax to:

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- ☐ Please register me at the special Group Fee - Registration fee EUR 695*
(applicable when registering 3 or more paying company delegates)
- ☐ Reserve a tabletop exhibit for me at EUR 995 (excluding registration fee of EUR 795)
- ☐ I am a molder, please register me at 50% discount EUR 398
- ☐ I am an end user please register me complimentary

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