

# European Release Liner Market Study 2013

Market Analysis and Overview of Opportunities

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**European Release Liner Market Study 2013** is the **11th edition** in this series. It uniquely provides a tool for evaluating the market by highlighting opportunities, and supporting strategic and tactical decision-making. The report details papers and films that are silicone coated.

Since the publication of the European Release Liner Market Outlook 2008 the market environment has changed considerably. This industry study and sourcebook on the demand for, and supply of release liner products provides information on trends and developments. It focuses on markets and materials, capacities and technologies, and on the changing structure of the European release liner industry.

The study provides in-depth statistics on markets, drawing on an enhanced base of input from within the industry, and assesses the trends in technology, purchasing, and the overall business environment. In addition, the report contains profiles of leading companies across the value chain.

#### SCOPE OF THE REPORT

**European Release Liner Market Study 2013** uses the value chain as a powerful tool with which to analyze the release liner industry. The geographical focus of the study is Europe, but for reference the report also contains a section on the global market.

Research for this study is based on our internal database of label market information, a review of available published literature, an analysis of trade and industry statistics, online surveys, and interviews with companies across the value chain, together with input from AWA industry conferences and events specific to the label and specialist converting industries.

#### PRICE

**European Release Liner Market Study 2013** will be published in September 2013.

The regular price of a copy is €3.800 / US\$4,800.

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AWA is an international publishing and market research company whose specialization and expertise in the labeling market extends over many years and provides a unique database of marketing information. AWA also provides marketing advisory services and the possibility for tailored research.

# TABLE OF CONTENTS\*

|   |   |
|---|---|
| <b>1. INTRODUCTION</b>                          | <b>7. NON SELF-ADHESIVE MARKET SEGMENTS</b>           |
| 1.1 Methodology                                 | 7.1 Bakery & Food                                     |
| 1.2 Definitions & Abbreviations                 | 7.2 Film Casting                                      |
| 1.3 Acknowledgements                            | 7.3 Industrial  |
| <b>2. EXECUTIVE SUMMARY</b>                     | <b>8. MATERIAL TRENDS</b>                             |
| <b>3. MARKET STRUCTURE</b>                      | 8.1 Papers  |
| 3.1 Raw Material Suppliers                      | 8.1.1 Glassine/Calendered Kraft Papers                |
| 3.1.1 Paper Producers                           | 8.1.2 Clay Coated Kraft Papers                        |
| 3.1.2 Film Manufacturers                        | 8.1.3 Polyolefin Coated Papers                        |
| 3.1.3 Silicone Suppliers                        | 8.1.4 Other Papers                                    |
| 3.2 Silicone Coating Companies                  | 8.2 Film  |
| 3.2.1 In-house Silicone Coating                 | 8.2.1 Polyethylene Film                               |
| 3.2.2 Commercial Silicone Coating               | 8.2.2 Polypropylene Film                              |
| <b>4. WORLDWIDE RELEASE LINER MARKET</b>        | 8.2.3 Polyester Film                                  |
| 4.1 Worldwide Market by Region                  | 8.3 Paper versus Film Liner                           |
| 4.2 Worldwide Market by Application Segment     | 8.4 Silicones   |
| 4.3 Worldwide Market by Substrate               | 8.5 Raw Material Cost Trends                          |
| <b>5. EUROPEAN RELEASE LINER MARKET</b>         | 8.6 Environmental Issues                              |
| 5.1 Market Overview                             | 8.7 Linerless   |
| 5.2 Market Segmentation                         | <b>9. INDIVIDUAL COMPANY PROFILES &amp; DIRECTORY</b> |
| 5.3 Value Chain                                 |   |
| 5.4 Release Liner Production versus Demand      |   |
| 5.5 In-house versus Commercial Silicone Coating |   |
| 5.6 Capacity Trends                             |   |
| 5.7 Key Demand Influences and Market Drivers    |   |
| 5.8 Release Liner Demand Outlook                |   |
| 5.9 End User Expectations                       |   |
| <b>6. SELF-ADHESIVE MARKET SEGMENTS</b>         |   |
| 6.1 Labelstock                                  |   |
| 6.1.1 Self-adhesive Labelstock Producers        |   |
| 6.1.2 Alternative Labeling Technologies         |   |
| 6.2 Graphic Arts                                |   |
| 6.3 Tapes                                       |   |
| 6.4 Hygiene                                     |   |
| 6.5 Medical                                     |   |
| 6.6 Envelopes/Bags                              |   |
| 6.7 Other Self-adhesive                         |   |

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