



NALS 2007

The North American Pressure Sensitive Label Study

Reporting on the current trends, technologies and opportunities in the North American pressure sensitive label industry.

NALS Mission

The mission of the North American Label Study 2007 is to report on those forces that are shaping the North American label industry in 2007, in addition to forecasting to 2010. The study targets label printers and converters, industry suppliers and end-users (those persons involved in label procurement and brand management).

Sixth in a Series

NALS 2007 is the sixth North American market label study that TLMI has commissioned. The North American label industry is shifting at a faster pace than ever before, as the global economy, consolidation and globalization factors continue to affect every link in the label supply chain. NALS 2007 will cover the most relevant issues North American label converters, industry suppliers and end-users face in today's challenging marketplace. The object of the NALS is to inform label manufacturers and suppliers about the drivers shaping the pressure sensitive label industry today and in the future. It will also provide a benchmark containing accurate and relevant research market data and knowledge to assist industry leaders in making business decisions critical to their growth and profitability.

About TLMI

For more than 70 years, TLMI has offered tag and label manufacturing executives and industry suppliers a forum for the exchange of ideas, information and education. TLMI also provides members with an opportunity to obtain reliable industry statistics which assist their strategic planning efforts. TLMI is the industry leader for the exchange of necessary new knowledge in a constantly changing business environment.

- *Executive Summary & Conclusions
- *Market Segmentations
- *Market Structure & Value Chain
- *North American Demand For Labels
- *Printing & Converting Technology Trends

- *Pressure-Sensitive Label Application Overview
- *End-User Market Segments & Outlook For Labeling Product Decoration
- *Alternative Label & Product Decoration Technologies
- *Other Issues & Market Characteristics



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TLMI MEMBERS ONLY: (Pre-publication Special - Before Dec. 31, 2006)

You can purchase both a hard copy and CD of the 2007 NALS for \$495 plus shipping and handling prior to December 31, 2006.

The study will be delivered by the first quarter of 2007. We will not invoice you or charge your credit card for your purchase until Jan. 2007.

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