

Asian Release Liner Market Study & Industry Sourcebook 2010

Market Analysis and Overview of Opportunities
for Companies Silicone Coating, Material Suppliers, and all
those Involved in the Release Liner Industry



- *The essential reference on the release liner market*
- *Invaluable market intelligence for the release liner industry*
- *The established, authoritative study for the industry*

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Asian Release Liner Market Study & Industry Sourcebook 2010

AWA Alexander Watson Associates have published release liner studies since the early 1970s. Our series of regional reports includes studies on Europe, North America, South America, and Asia, and are regarded as a benchmark throughout the industry.

The Asian Release Liner Market Study & Industry Sourcebook 2010 provides an assessment on market sizing, growth, material trends and the changing market structure. Now in its third edition, the report has proven itself as a tool for understanding this large, growing, and complex region.

The Asian Release Liner Market Study & Industry Sourcebook 2010 uniquely provides a tool for evaluating the market, highlighting opportunities, and supporting strategic and tactical decision-making. This report recognizes that in this rapidly-evolving and competitive environment, up-to-date marketing information is essential to monitor performance and make critical decisions for growth and profitability. This study represents an industry sourcebook on the demand for, and supply of release liner products. It provides information on trends and developments, and focuses on markets and materials, capacities and technologies, and on the changing structure of the Asian release liner industry.

This new study, in addition to providing the most current and complete assessment of the Asian market, is an essential work of reference for anyone involved in the release liner industry, regardless of position in the value chain, technology focus, or materials produced.

Scope of the Report:

Asian Release Liner Market Study & Industry Sourcebook 2010 details papers and films that are silicone coated. The study provides market statistics drawing on an enhanced base of input from within the industry, and assesses the trends in technology, purchasing, and the overall business environment. Profiles of leading companies across the value chain provide an overview of the key sources.

Availability And Cost

Asian Release Liner Market Study & Industry Sourcebook 2010 has been published in December 2010.

The price of a copy is € 3,800/US\$ 4,800. You can choose whether you prefer a pdf or a hard copy. Additional copies, whether hard copy or pdf, are available at € 200/US\$ 250 each. A corporate PDF site license is available for €5,700/US\$7,200.

There is a € 60/US\$ 85 charge for handling and processing. If express delivery is required, this may be provided at cost.

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AWA is an international publishing and market research company whose specialization and expertise in the release liner market extend over many years and provide a unique database of market information. AWA publishes regular reports on the release liner market and related industries and also provides marketing advisory services and the possibility for tailored research. Other reports include:

- Release Liner Markets Global Review 2010
- European Release Liner Outlook 2010
- Labeling Markets: Asian Market Study & Sourcebook 2009
- North American Release Liner Outlook 2009
- South American Release Liner Outlook 2009
- Chinese Label Markets Product Decoration and Technology Study 2010

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Table of Contents

1. Introduction

- 1.1 Methodology
- 1.2 Definitions & Abbreviations
- 1.3 Acknowledgements

2. Executive Summary

3. Market Structure

- 3.1 Material Suppliers
 - 3.1.1 Paper Suppliers
 - 3.1.2 Film Suppliers
 - 3.1.3 Silicone Suppliers
- 3.2 Silicone Coating Companies
 - 3.2.1 In-house Silicone Coating
 - 3.2.2 Commercial Silicone Coating

4. Worldwide Release Liner Market Overview

- 4.1 Worldwide Market by Region
- 4.2 Worldwide Market by Application Segment
- 4.3 Worldwide Market by Segment
- 4.4 Worldwide Market by Substrate

5. Asian Release Liner Market

- 5.1 Market Segmentation
- 5.2 Release Liner demand in Asia
 - 5.2.1 Japan
 - 5.2.2 China
 - 5.2.3 Korea
 - 5.2.4 Taiwan
 - 5.2.5 India
 - 5.2.6 South East Asia
 - 5.2.7 Australia/New Zealand
- 5.3 Value Chain
- 5.4 In-house versus Commercial Silicone Coating
- 5.5 Key Demand Influences and Market Drivers
- 5.6 Demand Outlook

6. Market Segmentation

- 6.1 Labelstock
- 6.2 Graphic Arts
- 6.3 Tapes
- 6.4 Hygiene
- 6.5 Medical
- 6.6 Industrial
- 6.7 Envelopes
- 6.8 Other

7. Material Trends

- 7.1 Papers
 - 7.1.1 Glassine/Calendered Kraft Papers
 - 7.1.2 Clay Coated Papers
 - 7.1.3 Polyolefin Coated Papers
 - 7.1.4 Other Papers
- 7.2 Films
- 7.3 Silicones
- 7.4 Raw Material Trends

8. Individual Company Profiles & Directory

- 8.1 Release Liner Producers
- 8.2 Silicone Suppliers Directory
- 8.3 Release Base Paper Suppliers
- 8.4 Release Base Film Supplier Directory

9. Appendices

- I GDP – Percentage Change Year-on-Year
- II Conversion Charts

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