

**NEW!**

## Extrusion Coated Materials North American Market Study 2008

**Market Overview and Trends for  
Extrusion Coating and Laminating  
Companies and their Suppliers**

Prepared by:

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## INTRODUCTION

AWA Alexander Watson Associates has published in-depth reports on the European market for extrusion coated materials since 1984, tracking market and material trends and the changing market structure. This report represents our first North American extrusion coated materials study.

Overall, growth for extrusion coated materials in North America has continued in this decade, but the rate has slowed somewhat. However, with the increased pressure to reduce petroleum based materials usage where possible, the possibility of using a renewable resource based substrate such as paper or board as the carrier for a functional plastic material offers the potential of an improved growth picture for extrusion coating and laminating in the near future for some applications. In addition, development of renewable resource based polymers further enhances the growth opportunity for extrusion coating in several traditional applications and for new uses.

This study provides market data by application, addresses trends for each category of application, and covers marketplace developments in raw materials, equipment, competitive products and key extrusion coating operations in North America.

Applications covered include liquid packaging, rigid packaging, flexible packaging, food service, photographic and commercial. The latter category has been divided into 11 sub-categories, including several strong growth areas such as medical/hygiene, release base, and ovenable boards. In addition to covering applications and developments, we have included company profiles for the major North American extrusion coating companies.

Market trends for extrusion coated and laminated products and their applications are diverse. This report is an excellent business tool providing an overview of these dynamic markets.



## SCOPE OF THE REPORT

**Extrusion Coated Materials – North American Market Study 2008** provides a full and detailed market segmentation of the extrusion coating market in North America.

The report focuses on web materials – papers, paperboards, films, aluminum foils, and non-wovens – which are polymer extrusion coated or laminated. It presents over 300 pages of data and developments.

## AWA ALEXANDER WATSON ASSOCIATES

AWA is an international publishing and market research company whose specialization and expertise in the extrusion coating market extends over many years and provides a unique database of marketing information. AWA has published reports on the extrusion coating market and related industries and also provides consultancy services and the possibility for tailored research. Over the years we have established strong contacts with a broad spectrum of companies.

## AVAILABILITY AND COST

**Extrusion Coated Materials – North American Market Study 2008** has been published in May 2008. The price of a hard copy is \$4,200. Additional hard copies are available at \$250 each.

It is also possible to order this report as a pdf, provided by email for a price of \$4,500. A hard copy and a pdf can be ordered together for the special combination price of \$4,800!

There is a \$75 charge for handling and processing. If express or overnight delivery is required, this will be provided at cost.

## New European Edition Available

AWA has also published the report **Extrusion Coated Materials – European Market Study 2008** in February 2008. Subscribers to both the North American and the European report benefit from a **20% discount!**



Please visit our website [www.awa-bv.com](http://www.awa-bv.com) for information about our other publications and about the events we organize.

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### AWA Conferences & Events

AWA Conferences & Events was established to expand AWA's platform of expert services for the specialty packaging, coating, and converting industry and regularly organizes events in these markets, which are particularly valued for the industry networking opportunities they provide, as well as for their in-depth content.



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