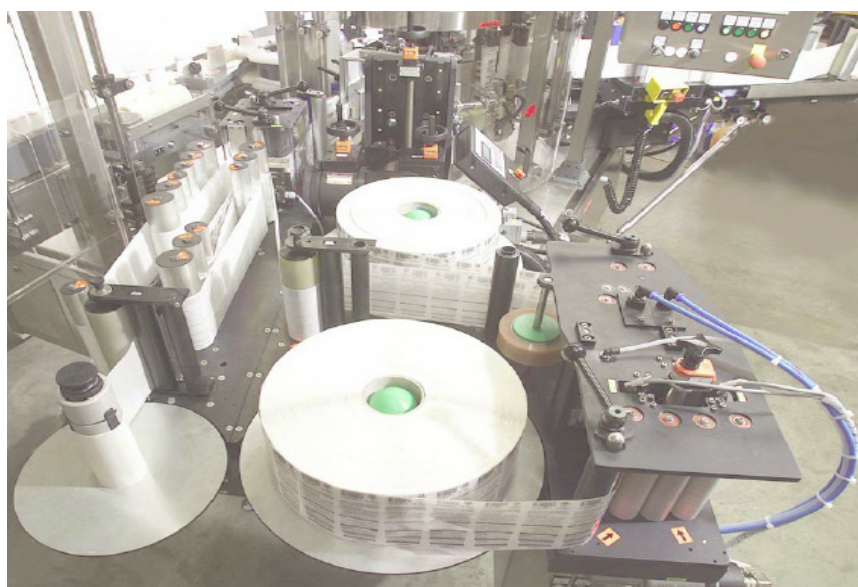


**AWA**

Alexander Watson Associates

# Labeling Markets Africa & Middle East Market Study & Sourcebook 2012



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# Labeling Markets Africa & Middle East Market Study & Sourcebook 2012

Since 1980, AWA Alexander Watson Associates have regularly published comprehensive reports on label and product decoration markets, defining regional and application opportunities for all labeling formats. **Labeling Markets: Africa and Middle East Market Study & Sourcebook 2012** is the first assessment of the label market in this region published by AWA.

The report details trends in the African and Middle Eastern market by label technology, with chapters dedicated to pressure-sensitive, glue applied, sleeve, and in-mold labeling. The study focuses on product decoration and identification, with particular emphasis on face materials required for the production of labels in their various formats. The value chain tool is used to analyze the African and Middle Eastern label market.

**Labeling Markets: Africa and Middle East Market Study & Sourcebook 2012** details materials, conversion technologies, application methods, and end uses for all label formats. It gives information on the markets and market trends.

Research for this study is based on our internal database of label market information, a review of available published literature, an analysis of trade and industry statistics, and interviews with companies across the value chain, together with input from AWA industry conferences and events specific to the label and specialist converting industries.

## PUBLICATION AND COST

**Labeling Markets Africa & Middle East Market Study & Sourcebook 2012** was published in June 2012.

The price of a copy is €3,800/US\$4,800. You can opt for a pdf or a hard copy. Additional copies (whether pdf or hard copy) are available at €200/US\$250 each. A corporate PDF site license can be purchased for €5,700/US\$7,200.

There is a €60/US\$85 charge for handling and processing. If express or overnight delivery is required, this may be provided at cost.

## AWA Alexander Watson Associates

AWA is an international publishing and market research company whose specialization and expertise in the labeling market extends over many years and provides a unique database of marketing information. AWA also provides consultancy services and the possibility for tailored research.

AWA Conferences & Events organizes conferences, seminars, and other events related to the specialist fields in which AWA Alexander Watson Associates operates.

## AWA Upcoming 2012 Conferences & Events

PABS™ - Product Authentication & Brand Security Conference 2012  
Sep 10 - 11, 2012 – Chicago, IL, USA

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Label Release Liner Industry Seminar 2012  
September 10, 2012 – Chicago, IL, USA

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Introduction to Heat Shrink Sleeve Label Technology Workshop 2012  
Oct 4 - 5, 2012 – Amsterdam, The Netherlands

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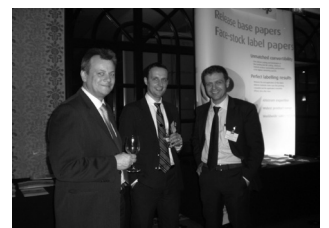
IMLCON™ & IMDCON 2012  
International In-Mold Labeling & Decorating Conference & Exhibition  
Oct 4 - 5, 2012 – Chicago, IL USA

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Introduction to Pressure-sensitive/Self-adhesive Technology Workshop 2012  
Nov 5 - 6, 2012 – Amsterdam, The Netherlands

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AWA Inkjet Label & Packaging Print Seminar  
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company directory – Printers

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Prepare the invoice in		<input type="checkbox"/> EUROS	<input type="checkbox"/> US DOLLARS

Name	<input type="text"/>
Job Title	<input type="text"/>
Company	<input type="text"/>
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Postcode	<input type="text"/>
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VAT # (EU only)	<input type="text"/>
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Fax	<input type="text"/>
Email	<input type="text"/>
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Date	<input type="text"/>
Remarks	<input type="text"/>

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Payment will be made by credit card (payments by credit card are subject to a 7% surcharge)

☐ Amex ☐ Eurocard ☐ Visa

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<b>CVC Code</b>	<input type="text"/>
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