

**AWA**

Alexander Watson Associates

## **SOUTH AMERICAN RELEASE LINER OUTLOOK 2009**

### **Market Study & Industry Sourcebook**

Market Analysis and Overview of Opportunities for  
Silicone Coating Companies, Material Suppliers, and other Companies  
Involved in the Release Liner Market



- ***First regional AWA study on the release liner market in South America***
- ***Invaluable market intelligence for the release liner industry***

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# South American Release Liner Outlook 2009

AWA Alexander Watson Associates has published in-depth reports on regional release liner markets for many years, tracking material trends and changes in market structure.

**The South American Release Liner Outlook 2009** is AWA's first report covering the South American release liner market. It provides an up-to-date assessment of market sizing and trends – highlighting the worldwide market demand and putting the South American market into a global context. It focuses on the demand for silicone coated release liner by market segment and material type. The study also looks at the key drivers within each market and opportunities for future growth.

Over the last years, the South American release liner market has undergone significant growth and consolidation, and this new publication tracks the changes within the release liner market value chain.

The study provides in-depth statistics on markets, drawing on an enhanced base of input from within the industry, and assesses the trends in technology, purchasing, and the overall business environment. In addition, the report contains profiles of leading companies across the value chain.

## SCOPE OF THE REPORT

**South American Release Liner Outlook 2009** uses the value chain as a powerful tool to analyze the release liner industry. The geographical focus of the study is South America, but for reference the report also contains a section on the global market.

Research for this study is based on our internal database of release liner market information, a review of available published literature, an analysis of trade and industry statistics, and interviews with companies across the value chain, together with inputs from AWA industry conferences and events specific to the release liner industry.

## PUBLICATION AND COST

**South American Release Liner Outlook 2009** has been published in August 2009.

The price of a copy is US\$4,800/€3,800. You have the option of choosing a pdf or a hard copy.

Additional copies (whether pdf or hard copy) are available at US\$250/€200 each.

There is a US\$85/€60 charge for handling and processing. If express or overnight delivery is required, this will be provided at cost.

## AWA ALEXANDER WATSON ASSOCIATES

AWA is an international publishing and market research company whose specialization and expertise in the release liner market extends over many years and provides a unique database of marketing information. AWA also provides consultancy services and the possibility for tailored research. Other relevant reports are:

- European Release Liner Outlook 2008
- North American Release Liner Outlook 2009
- Release Liner Markets Global Review 2009
- Asian Release Liner Outlook 2010

## AWA CONFERENCES & EVENTS

AWA Conferences & Events was established to expand AWA's platform of expert services for the industry and regularly organizes events about the release liner market. Mark your calendar for:

### Global Release Liner Industry Conference 2011

Mar 31 - Apr 1, 2011  
Hyatt Rosemont,  
Chicago, IL, USA



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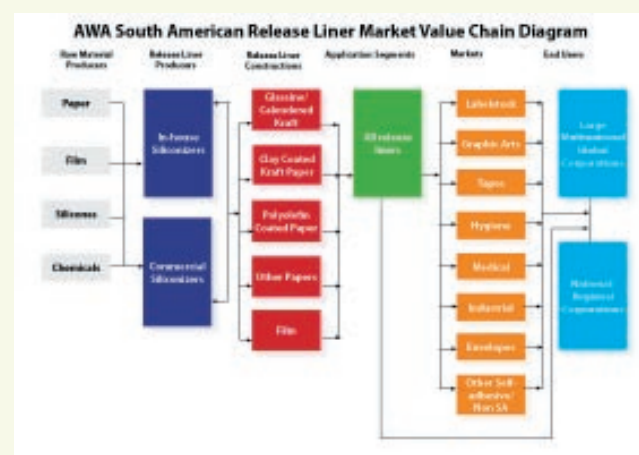
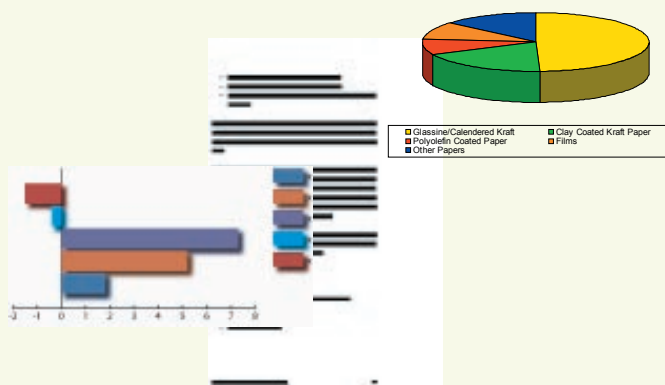
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