

Global Labeling & Product Decoration Market Update 2013

AWA's annual Global Market Update for Producers, Material Suppliers and all companies involved in the Labeling & Product Decoration industry

An up-to-date, accessible 'quick-scan' of the industry

Featuring

- Essential market figures
- World Label Volumes/Demand
- Market Structure
- Label Market characteristics by region
- Label Market characteristics by substrate
- Label Market Growth rates
- Raw materials assessment & trends
- Merger & Acquisition Activities



Providing the current status of key aspects of the industry, the 2013 Market Update is once again a practical tool for producers, material suppliers, and all companies involved in or interested in the value chain.

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- Merger & Acquisition Activities

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The AWA series of Global Market Updates provides up-to-date, concise, and accessible quick scans of selected markets worldwide, providing converting industries with an accurate and complete global guide and benchmark.

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