

AWA

Alexander Watson Associates

The North American Specialty Tape Market Supply-side Analysis 2009



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The North American Specialty Tape Market Supply-side Analysis 2009

Since 1980, AWA has regularly published comprehensive reports on pressure-sensitive adhesive markets, defining regional and application opportunities for overall pressure-sensitive adhesive formats.

The North American Specialty Tape Market Supply-side Analysis 2009 is the first of a planned series of assessments of the current status of the regional specialty tape markets. It provides detailed analysis of specific specialty market segments and highlights key applications for pressure-sensitive tapes.

The report analyzes the strengths and weaknesses of the North American market for specialty tapes. Not only does it give a quantitative assessment of adhesive tape markets, but it also serves as a tool to analyze the competitive positioning in the key markets, with specific emphasis on opportunities and future prospects for specialty adhesive tapes.

Detailed supply-side analysis is centered on the following end-user market segments: Construction, Electrical, Electronics, Graphics, Hygiene, Medical, Paper/Printing, Transportation, and White Goods.

The study highlights trends, growth prospects, and drivers for each market segment. Information is provided about relevant regulations and requirements for specific segments, as well as raw material usage trends and developments in the key pressure-sensitive specialty tape application areas.

Research for this study is based on interviews with companies across the value chain, AWA's internal database of pressure-sensitive adhesive market information, a review of available published literature, analysis of trade and industry statistics, and input from AWA industry conferences and events specific to the pressure-sensitive adhesive industry.

AVAILABILITY AND SUBSCRIPTION PRICE

The North American Specialty Tape Market Supply-side Analysis 2009 has been published in February 2009.

The price of a copy is \$4,800/€3,800. You can opt for a pdf or a hard copy. Additional copies (whether hard copy or pdf) are available at \$250/€200 each.

There is a US\$85/€60 charge for handling and processing. If express delivery is required this may be provided at cost.

AWA Alexander Watson Associates

AWA is an international publishing and market research company whose specialization and expertise in the packaging market extends over many years and provides a unique database of marketing information. AWA also provides consultancy services and the possibility for tailored research.

AWA Conferences & Events

AWA Conferences & Events was established to expand AWA's platform of expert services for the specialty packaging, coating, and converting industry and regularly organizes events in these markets, which are particularly valued for the industry networking opportunities they provide, as well as for their in-depth content.



Please visit our website www.awa-bv.com for information about our other publications and events.

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