

# Specialty Paper Industry Conference 2013

October 8 - 9, 2013 - Chicago, IL, USA

**Attended by executive level industry  
representatives from across the value chain**

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## AWA Alexander Watson Associates invites you to join them at the 2013 edition of the Specialty Paper Industry Conference

The Specialty Paper Industry Conference is the key industry event offering presentations by experts and industry leaders from across the value chain to assist industry participants in all relevant disciplines to define current status and trends, as well as future opportunities and issues.

### And this year, the conference returns to Chicago!

The whole supply chain, from papermakers, pulp manufacturers, and raw material suppliers to industry consultants and analysts comes to the conference to get in-depth market updates, talk business, and discuss the newest developments and trends.

*Specialty papers and paperboards represent a part of the paper industry where demands are more specific and tailor-made products are required, creating possibilities for adding value.*

*The industry has been dynamic in past years and in this niche, technology and creativity are important tools.*

*Even more important for a company's success is an understanding of the market.*

*This event provides that necessary knowledge, understanding and insight.*

### Introduction by Corey Reardon, President & CEO of AWA Alexander Watson Associates

The global specialty paper and paperboard market exceeds 22,500,000 tonnes annually and accounts for approximately 7% of all papers and paperboards.

Specialty papers serve many applications including medical packaging, abrasive backings, paint masking, composite flooring, highly specialized filtration media, art media and much more commonly known higher volume uses such as lightweight printing papers, labeling, liquid packaging, grease resistant papers for food service and packaging and extrusion coating bases.

Within the paper industry there is a growing interest in specialty papers and paperboards coupled with an increasing preference for renewable resource based and recyclable materials, especially for packaging and food service applications, as a result of environmental concerns of the consumer and resulting actual or pending regulation. This trend offers the paper industry a significant opportunity to become more competitive with alternative materials that have eroded paper's market share. New developments in raw materials and process equipment are occurring which are expanding product capability, improving quality while reducing manufacturing costs and environmental impact, providing paper companies and their customers opportunities to innovate with high performance products that are sustainable and responsible.

We would like to invite you to join the Specialty Paper Industry Conference 2013. This event is the premier industry forum focusing on specialty paper market across all grades and application segments where there is sufficient volume for growth or where mid-sized equipment and assets can benefit from a change in product mix, where market dynamics and materials and process developments are providing opportunities.

The conference will be complimented by an extensive networking program, panel discussions, a cocktail reception and tabletop exhibition.

We look forward to welcoming you in Chicago on the 8th and 9th of October!

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## What to expect from this conference

### In depth Market Updates

On the developments, innovations, trends and sustainability initiatives in the specialty paper and paperboards industry

### Unique Peer-to-Peer Networking

With executive and management level decision makers from departments like sales, marketing, engineering, R&D, sustainability and business development from organization throughout the value chain; from suppliers to users.

### Who Participates

All associated with the specialty paper market: Materials producers of paper, film, silicones, resin, chemicals and adhesive, label converters/printers, machine manufactures, associations and others.

### Level of Participants

Industry decisions makers: Presidents/Vice Presidents, Owners, CEO's, Directors, Managers and Engineers from departments like sales, marketing, engineering, R&D, sustainability and business development.

## Sponsorship and Speaking opportunities

Decision makers from all of the supply chain will be present, making this a good opportunity to reach your target audience, or simply show that you are a key player. Why not become a sponsor?

Speaking at the conference is an excellent way to showcase your company and products, meet new people and talk business.

For speaking and sponsorship opportunities, please contact

Ingrid Bakker at +31(0)206762069 or [i.bakker@awa-bv.com](mailto:i.bakker@awa-bv.com)

## Confirmed speakers

Specialty Paper & Paperboard Global Market Overview  
Global Survey - Industry Performance & Trends

TBC

TBC

Using renewable nanotechnology to improve  
Release Base Paper Performance

Acoustic Drying Technology - Case studies for  
Paper and Film Coating Applications

TBC

TBC

Corey Reardon, President & CEO, AWA Alexander Watson Associates

Ian Murdoch, Director - Global Forest, Paper & Packaging - Austria  
PricewaterhouseCoopers

Laura M. Thompson, Director Technical Marketing & Sustainable  
Development, Sappi Fine Paper North America

John Smedley, VP North America, UPM Converting Papers  
Robert Hamilton, President, Stirling Consulting Inc.

Gene Plavnik, President, Heat Technologies Inc

Gorham Paper and Tissue

David France, Packaging Research Fellow, ConAgra Foods

## Conference Program

(October 8)

Conference Registration & Welcome Coffee

Key Industry Presentations

Lunch

Key Industry Presentations

Cocktail Reception

Day 1

8.00 am - 9.00

9.00 - 12.30

12.30 - 1.30 pm

1.30 - 5.00

5.00 - 6.15

Day 2

8.00 - 9.00

9.00 - 10.45

10.45 - 11.15

11.15 - 1.00 pm

1.00

(October 9)

Morning Coffee

Key Industry Presentations

Coffee & Networking Break

Conference Presentations and Panel Discussion

End of Conference

## Come prepared and buy our Specialty Papers and Paperboards Global Sourcebook 2013

A unique tool for evaluating the specialty paper and paperboard market. It provides information on developments, market size, growth, technical requirements and developments, and a general overview of key specialty paper and paperboard grades. **Conference participants receive a 20% discount!**

## Venue

Hyatt Rosemont Hotel  
6350 N River Rd, Rosemont, IL, 60018, USA  
Tel: +1 847-518-1234  
www.rosemont.hyatt.com

### Hotel

Hotel accommodation is not included in the conference registration fee and is the responsibility of individual participants. The Hyatt Rosemont Hotel offers a special room rate to conference participants (available on a first-come, first-served basis). When making the reservation, mention the AWA conference to receive the special room rate.

### Special Room Rate - Deadline September 16, 2013

Single/Double Occupancy: 129 USD

\*Room rates are quoted exclusive of applicable state and local taxes (currently 13%) or applicable service, or hotel fees in effect at the Hotel at the time of the meeting. Changes in reservations may include additional costs.

### Conference Fee

The registration fee includes conference attendance, lunch, coffee breaks, cocktail reception and online conference proceedings. Registrations may be limited and will be accepted on a first-come, first-served basis.

## Terms & Conditions

### Payment

The conference fee must be paid to confirm registration. To pay by bank transfer, please use the bank information provided below. AMEX, Euro card/MasterCard and VISA are accepted. Make checks payable to AWA Conferences & Events.

### Cancellation Policy

Submit a cancellation in writing or by fax to AWA Conferences. You may cancel your registration for a 75% refund from the date of registration until 30 working days prior to the conference. Cancellations received between 29 and 0 working days prior to the conference will not receive a refund. If you can not attend, you may designate an alternative attendee from your company by contacting AWA Conferences. Registrants who fail to attend or cancel between the 29 and 0 working days prior to the conference are liable for the entire fee. No warranties for changes are expressed or implied. AWA Conferences reserves the right to cancel an event and commits to inform the registrant no later than 29 working days prior to the event. In this case only the registration fee will be refunded.

**Register online at [www.awa-bv.com](http://www.awa-bv.com)**

## Registration Form Specialty Paper Industry Conference 2013

**October 8-9, 2013  
Chicago, IL, USA**

### Mail or Fax to:

#### AWA Conferences & Events Head Office

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### Checks Payable to:

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☐ Please register me for the conference 995 USD

☐ Special group fee 795 USD

Valid with three or more registrations from the same company, when registering together

**To pay by credit card:** *Payments by credit card are subject to a 7% surcharge*

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