

GLOBAL SLEEVE LABEL MARKET & TECHNOLOGY REVIEW 2009

Global Review of Sleeve Label Markets for Labelstock Producers, Material Suppliers, and all Companies involved in the Manufacture and Use of Sleeve Labels

Global Sleeve Label Market & Technology Review 2009 is a package. It includes:

- AWAreness™ Report Global Sleeve Label Market and Technology Review 2007
- Supplement with data for 2008



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Global Sleeve Label Market & Technology Review 2009

In 2007 AWA Alexander Watson Associates published the AWAreness™ Report **Global Sleeve Label Market and Technology Review 2007**. We have now published a supplement to this report, containing data for 2008 and an overview of recent industry developments.

Together, the 2007 report and the supplement provide an up-to-the-minute assessment of the current status of the global sleeve label market. It covers the market (both global and regional), growth prospects, material trends, and technologies, with particular emphasis on the changing structure and trends within this business area.

Sleeve labels have provided label designers, brand managers, packaging technologists, raw materials producers, and printers with a number of opportunities. This packaging decoration format provides high-quality, 360-degree, head-to-toe graphics on a wide spectrum of complex container geometries. Learn about the opportunities and challenges in the sleeve label market and how your business can benefit from this dynamic technology.

Sleeve labels – shrink, stretch, and ROSO styles – have required significant developments in, for instance, label materials, adhesives, ink systems, origination, and printing technologies. These developments have impacted every step of the value chain, and have contributed to fresh concepts and new approaches to fully leverage the unique characteristics of these label formats.

Markets Covered in the Report:

- Shrink Sleeve
- Stretch Sleeve
- MD Shrink/Roll On Shrink On (ROSO™)

This is an invaluable information source for:

- Raw material producers
- Printers/converters
- End users/brand owners
- Packaging technologists
- All those involved in the production, use, and purchasing of product decoration and labeling technologies.

COST

The report is available as a package including:

- AWAreness™ Report Global Sleeve Label Market and Technology Review 2007
- Supplement containing 2008 data

The price of a copy of the package is €3,500/US\$4,800. You can opt for a pdf or a hard copy. Additional copies (whether hard copy or pdf) are available at €200/US\$250 each.

The Supplement containing 2008 data can also be ordered separately for € 995/US\$1450.

There is a €60/US\$85 charge for handling and processing. If express or overnight delivery is required, this will be provided at cost.

Delegates to the International Sleeve Label Conference 2009 benefit from a **30% discount!***

* Only applicable after registration. Not in combination with other discounts.

AWA Alexander Watson Associates

AWA is an international publishing and market research company whose specialization and expertise in the labeling market extends over many years and provides a unique database of marketing information. AWA also provides consultancy services and the possibility for tailored research.

AWA Conferences & Events

Mark your calendar for:
International Sleeve Label Conference 2010
June 3-4, 2010
Chicago, IL, USA
Visit the events section of our website for information.



Please visit our website www.awa-bv.com for information about our other publications and the events we organize.

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