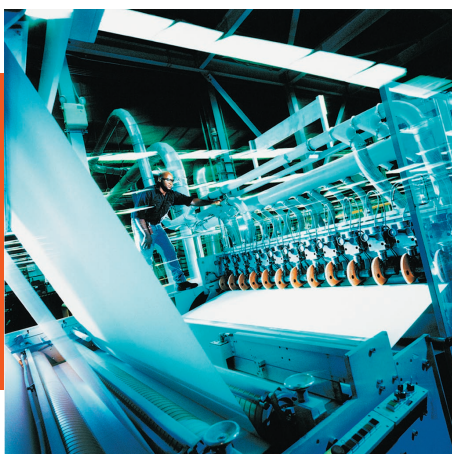


# AWA

Alexander Watson Associates

## Specialty Papers and Paperboards Global Sourcebook 2010

**A Complete Sourcebook for Specialty Paper Producers  
and their Customers Worldwide**



- Overview of Specialty Paper and Paperboard Market and Segmentation Worldwide
- Review of Specialty Paper and Paperboard Grades
- Extensive Directory of Paper and Paperboard Companies
- And Much More .....

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# Specialty Papers and Paperboards Global Sourcebook 2010

Since 1980 AWA Alexander Watson Associates has regularly published reports on specialty materials markets. In September 2005 we published the first edition of Specialty Papers: Global Market & Opportunity Sourcebook 2005. This report was updated and expanded in 2009. The economic climate, major developments in Asia, and numerous resulting industry changes in the last year, have created a need to update the report. This prospectus highlights the content and subscription details for the third edition of this **Specialty Papers and Paperboards Global Sourcebook 2010**.

Specialty papers and paperboards represent a part of the paper industry where demands are more specific and tailor-made products are required, creating possibilities for adding value. The industry has been dynamic in the past year, with the coming and going of specialty paper producers. In this niche, technology and creativity are important tools. Even more important for a company's success is an understanding of the market. This report provides that necessary knowledge, understanding and insight.

This study also shows the full range of opportunities that exist for specialty papers and boards. The report highlights the many and varied grades of specialty papers and paperboards, their present and future opportunities and the changing business structure across the supply chain. The study lists major producers, subsidiaries and mills in North America, Europe, Asia, and the rest of the world, which are manufacturing specialty paper and paperboard grades.

## Scope of the Report

This report uniquely provides a tool for evaluating the specialty paper and paperboard market. It provides information on developments, market size, growth, technical requirements and developments, and a general overview of key specialty paper and paperboard grades.

The study benefits from co-operation and expertise from a number of industry experts and an extensive research methodology based on primary and secondary data collection, an in-house database of information, and access to a broad spectrum of industry contacts. The information and data in this study were collected through a broad-based series of interviews and secondary sources.

## Availability and Cost

**Specialty Papers and Paperboards Global Sourcebook 2010** was published in August 2010.

The price for a copy of this report is €3,800/US\$4,800. You can opt for a pdf or a hard copy. Additional copies (whether pdf or hard copy) are available at €200/US\$250 per copy. A Corporate PDF Site License is available for €5,700/US\$7,200.

There is a €60/US\$85 charge for handling and processing. If express or overnight delivery for a hard copy is required, this will be provided and charged additionally at cost.

## AWA Alexander Watson Associates

AWA is an international publishing and market research company whose specialization and expertise in the specialty paper market extends over many years and provides a unique database of marketing information. AWA also provides marketing advisory services and the possibility for tailored research. Over the years, we have established strong contacts with a broad spectrum of companies.

## This study provides

- An overview of specialty papers and paperboard markets
- An established, authoritative resource for the industry
- An extensive directory listing over 100 key specialty paper and paperboard producers
- A review of selected specialty paper and paperboard grades



Please visit our website [www.awa-bv.com](http://www.awa-bv.com) for information about our other publications and the events we organize.

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## SUBSCRIPTION ORDER FORM

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Address

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Phone

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Email

Signature

Date

Remarks

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Please send an invoice to the address above

Payment is enclosed

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Payment will be made by credit card (payments by credit card are subject to a 7% surcharge)

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Card Number

**CVC Code**

Expiry Date

Name of Cardholder

Address of Cardholder

Signature