

AWA

Alexander Watson Associates

AWA DecTec™ USA

Labeling & Package Decorating Technologies Seminar 2013

April 8, 2013 - Orlando, FL, USA

Orange County Convention Center

Conveniently scheduled a day prior to ICE USA 2013



**Join the seminar, bring yourself fully up-to-speed
on the technological and market developments
in the labeling & packaging industry**

The Seminar is enthusiastically sponsored by Gold Sponsor

XEIKON

DecTec™ (Decoration Technologies) is the label and labeling platform to provide a review of product decoration in its broader context, as a prime component in packaging. This broader perspective on the labeling and product decoration market provides a foundation for informed decision making across the value chain, and the perspective for companies to evaluate their strategies, market position, competitive environment, business, technology platforms and available choices of decorating technology to ensure a successful future.

DecTec™ 2013, organized by AWA Alexander Watson Associates, will feature presentations by key industry leaders in the labeling and product decoration industry, across the entire value chain, providing up-to-date information on the markets and its evolving technologies with both national and international perspectives.

Seminar Program – Monday, April 8, 2013

9.00 – 9.15 Seminar Welcome & Opening

Market Session

- 9.15 – 9.45 **Label and Product Decoration Market Global Overview**
Jackie Marolda, Vice President & Senior Consultant, AWA Alexander Watson Associates
- 9.45 – 10.15 **An In-depth Look at the Sleeve Label Market**
Raul Matos, Vice President Sales & Marketing, Karlville Development USA, Inc
- 10.15 – 10.45 **An Update on the Developments in the Linerless Market**
Jackie Marolda, Vice President & Senior Consultant, AWA Alexander Watson Associates
- 10.45 – 11.30 **Networking Break**
- 11.30 – 12.00 **From Entry Level to Industrial Grade: Digital Printing for Labels & Packaging**
Michael Ring, President, Xeikon America
- 12.00 – 12.30 **Recycling Initiatives for Liners, Labels, Films & Paper**
Calvin Frost, CEO, Channeled Resources Group

Materials & Technologies Session

- 12.30 – 1.00 **Inline Coating & Printing Including Linerless Technology**
Yves Lafontaine, Vice President Marketing, ETI Converting Equipment
- 1.00 – 2.00 **Networking Lunch**
- 2.00 – 2.30 **Label Papers Assessment and Developments**
John Smedley, Vice President Converting Papers North America, UPM Specialty Papers
- 2.30 – 3.00 **Anti-counterfeiting Technologies as Part of the Label and Package**
Adam Scheer, Marketing Director, JDSU Advanced Optical Technologies
- 3.00 – 3.30 **Digital Printing Materials for Labels & Package Decoration**
Dene Taylor, President, Specialty Papers & Films
- 3.30 – 3.45 **Seminar Close**

Venue

Orange County Convention Center
9990 International Drive
Orlando, FL 32819,
United States

Seminar room #N329

Terms & Conditions

Payment

The seminar fee must be paid to confirm registration. To pay by bank transfer, please use the bank information provided below. AMEX, Eurocard/MasterCard and VISA are accepted. Make checks payable to AWA Conferences & Events.

Seminar Fee

The registration fee includes seminar attendance, lunch, coffee breaks and online seminar proceedings. Registrations may be limited and will be accepted on a first-come, first-served basis.

Cancellation Policy

Submit a cancellation in writing or by fax to AWA Conferences. You may cancel your registration for a 75% refund from the date of registration until 30 working days prior to the seminar. Cancellations received between 29 and 0 working days prior to the seminar will not receive a refund. If you can not attend, you may designate an alternative attendee from your company by contacting AWA Conferences. Registrants who fail to attend or cancel between the 29 and 0 working days prior to the conference are liable for the entire fee. No warranties for changes are expressed or implied. AWA Conferences reserves the right to cancel an event and commits to inform the registrant no later than 29 working days prior to the event. In this case only the registration fee will be refunded.

Registration Form

AWA DecTec™ Labeling & Package Decorating Technologies Seminar 2013

April 8, 2013
Orlando, FL, USA

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Koningin Wilhelminaplein 13
2.10.03 (Tower 2, 10th Floor, Suite 3)
P.O. Box 69035, 1060 CA Amsterdam
The Netherlands
Phone: +31 (0) 20 676 20 69
Fax: +31 (0) 20 820 86 33
conferences@awa-bv.com
www.awa-bv.com

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