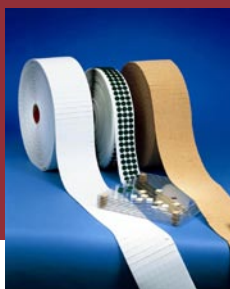


AWA

Alexander Watson Associates

Coated One Side Papers World Sourcebook 2008

**2008 Global Review
Markets, materials, suppliers**



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Coated One Side Papers World Sourcebook 2008

AWA Alexander Watson Associates has published several reports on papers and end-use markets for papers. In many of these studies, the requirements for raw materials highlight a significant demand for coated one side (C1S) papers. This is the first edition of the **Coated One Side Papers World Sourcebook 2008**.

The report is targeted to provide a unique platform for evaluating the ongoing demands for C1S papers and in particular to provide a detailed appraisal of the range and diversity of the applications for C1S papers, with special emphasis on:

- Identifying the range of applications for C1S papers
- The present and future opportunities, focusing on those applications that are most significant and developing in the global market
- The changing structure of the C1S papers business through the supply chain
- The key players involved

Our focus embraces papers which are coated on one side using traditional aqueous paper coating methods and materials. We exclude one side coated papers which require special functional coatings, such as carbonless papers, electrographic/dielectric papers, diazo papers, thermal (direct) papers, etc.

In compiling the data for this study, we have used research methods based on primary and secondary data collection, in-house database information and access to a broad spectrum of industry contacts built up over many years across the entire value chain. Our extensive research consisted of a wide range of sources, including:

- A review of an available published information relating to C1S papers
- Analysis of relevant trade and industry statistics
- On-line databases and internet searches
- Interviews and input from companies involved with supplying and using C1S papers
- AWA database of information and related reports

AVAILABILITY AND SUBSCRIPTION PRICE

Coated One Side Papers World Sourcebook 2008 has been published in September 2008.

The price of a hard copy is €3,000. Additional hard copies are available at €200 each.

It is also possible to order this report as a pdf, to be provided by email, for a price of €3,200. A hard copy and a pdf can be ordered together for the combination price of €3,500.

Please note we charge a handling and processing fee of € 90 for a hard copy or a hard copy and pdf, and € 60 for a pdf only. If express or overnight delivery is required, this will be provided at cost.

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AWA is an international publishing and market research company whose specialization and expertise in the labeling market extends over many years and provides a unique database of marketing information. AWA also provides consultancy services and the possibility for tailored research.

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