

AWA

Alexander Watson Associates

Pressure-sensitive Label Waste Management Report

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Pressure-sensitive labels deliver unique benefits in terms of end use and on-pack performance. Those benefits come at a cost though, and pressure-sensitive labels create a lot of waste by-products compared to alternative labeling technologies. Waste reclamation is high on the agenda of industry around the world today. Sustainability initiatives by governments, companies, and consumers around the globe make the topic of waste management of web by-products from pressure-sensitive labels an important topic.

The pressure-sensitive industry uses thousands of different materials, which generate an equal number of waste products. This creates complexity when considering options for waste by-product collection and disposal. This challenge for waste recycling is well worth addressing, however, as the constituent parts are high value and offer opportunities for a new life.

The generation of waste by-products in the pressure-sensitive industry affects everyone throughout the value chain. This report is a useful tool for companies at every stage of the value chain, from label manufacturer to label converter and label applicator and brand owner. Currently the global packaging industry is actively engaged in managing its responsibility for sustainability and recyclability, and this is the momentum for the pressure-sensitive label industry to step up to the plate.

Pressure-sensitive Label Waste Management Report explores what the waste by-products of pressure-sensitive labels are, who is affected by these materials and why, and the options for the materials after first use. The report aims to provide an up-to-the-minute overview of the options for the environmentally-responsible disposal, recycling and re-use of web waste for the benefit of both brand owners and label converters in all regions of the world.

COST

Pressure-sensitive Label Waste Management Report was published in September 2012.

The price of a hard copy or a pdf is €795/US\$1,000. Additional copies (whether hard copy or pdf) are available at €200/US\$250 each. The cost of a corporate site PDF license is €1,195/US\$1,500.

There is a €60/US\$85 charge for handling and processing. If express or overnight delivery for a hard copy is required, this will be provided and charged additionally at cost.

AWA ALEXANDER WATSON ASSOCIATES

AWA is an international publishing and market research company whose specialization and expertise in the labeling market extends over many years and provides a unique database of marketing information. AWA also provides marketing advisory services and the possibility for tailored research.

AWA CONFERENCES & EVENTS

AWA Conferences & Events was established to expand AWA's platform of expert services for the specialty paper, film, packaging, coating, and converting industry and regularly organizes events in these markets, which are particularly valued for the industry networking opportunities they provide, as well as for their in-depth content.

TABLE OF CONTENTS

1. INTRODUCTION

2. DEFINITIONS

3. INDUSTRY STAKEHOLDERS

4. PRESSURE-SENSITIVE LABEL MARKET

OVERVIEW

5. WASTE IN LANDFILLS

6. MARKET DRIVERS AND TRENDS

6.1.1 INDUSTRY ACTIONS

6.1.2 LEGISLATION

6.1.3 BRAND OWNER INFLUENCE

6.1.4 RETAILER INFLUENCE

6.2 BARRIERS TO CHANGE

6.2.1 COLLECTION COMPLEXITY

6.2.2 VOLUME CONSTRAINTS

6.2.3 OWNERSHIP OF THE PROBLEM

7. WASTE MANAGEMENT SOLUTIONS REVIEW

8. WASTE MANAGEMENT COMPANY PROFILES

AWA CONTACT DETAILS

LIST OF EXHIBITS

1. INTRODUCTION

1.1: IMPORTANCE OF SUSTAINABILITY TO COMPANIES

1.2 TOPICS ARE DECREASING IN IMPORTANCE OVER TIME

1.3 MINORITY OF SURVEY RESPONDENTS ARE INVOLVED IN RECYCLING/REUSE PROGRAM

2. DEFINITIONS

2.1: TYPES OF WASTE BY-PRODUCT CREATED AT EACH STAGE IN THE VALUE CHAIN

3. INDUSTRY STAKEHOLDERS

3.1: PRESSURE-SENSITIVE LABEL MARKET VALUE CHAIN

3.2: WASTE BY-PRODUCT ISSUES AND INVOLVEMENTS ACROSS THE VALUE CHAIN

4. PRESSURE-SENSITIVE LABEL MARKET OVERVIEW

4.1: PRESSURE-SENSITIVE LABELS, BY GEOGRAPHIC REGION – 2011

4.2: WORLD MARKET SHARES BY LABELING TECHNOLOGY – 2011

4.3: WORLDWIDE RELEASE LINER MARKET BY REGION – 2011

4.4: RELEASE LINER MARKET GROWTH RATES – 2011

4.5: WORLDWIDE RELEASE LINER MARKET BY SUBSTRATE – 2011

4.6: WORLDWIDE RELEASE LINER MARKET BY APPLICATION – 2011

5. WASTE IN LANDFILLS

5.1: UK LANDFILL DIVERSION TARGETS ('000 TONS)

5.2: UK LANDFILL DIVERSION TARGETS ('000 TONS)

5.3: TOTAL US MUNICIPAL SOLID WASTE 2010 BY PRODUCT TYPE

5.4: TOTAL US MUNICIPAL SOLID WASTE 2010 BY MATERIAL

6. MARKET DRIVERS AND TRENDS

6.1: KEY ENVIRONMENTAL CERTIFICATION SCHEMES

6.2: ACTIVE AND PENDING LEGISLATION BY COUNTRY/ REGION

7. WASTE MANAGEMENT SOLUTIONS REVIEW

8. WASTE MANAGEMENT COMPANY PROFILES

8.1 CURRENT PROGRAMS IN PLACE

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