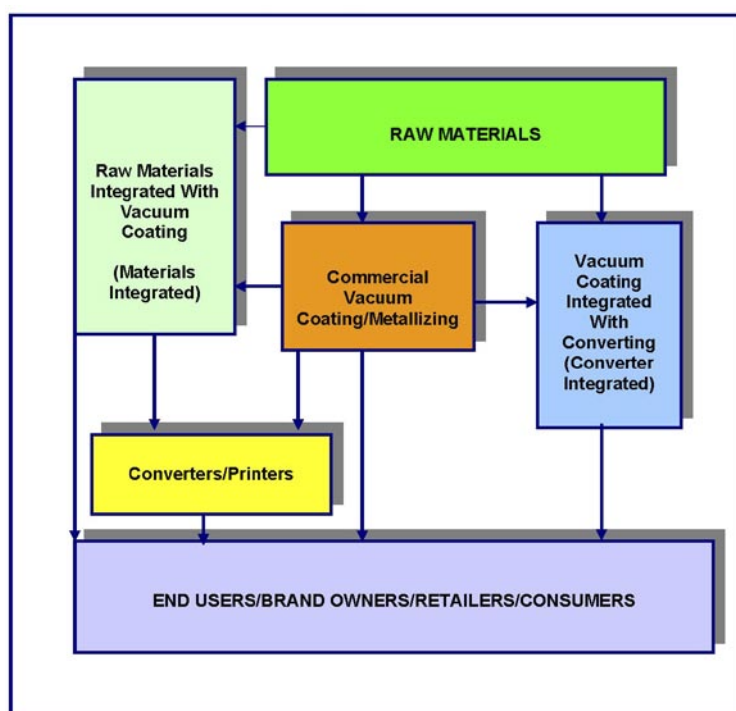


Vacuum Coated Papers & Films World Sourcebook 2007

Markets, Materials, Technologies

Global Market Overview and Opportunities for Vacuum Coated Materials Producers, Material Suppliers, and Users



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Vacuum Coated Papers & Films World Sourcebook 2007

This prospectus has been prepared to outline the scope, depth, and value of the NEW and EXPANDED Vacuum Coated Papers & Films World Sourcebook 2007.

This report is the only global study published for the vacuum coated products market, and revises and expands on previous studies including worldwide market data, and company profiles on raw material suppliers, equipment suppliers, and vacuum coating companies.

The report details a global perspective for the industry broken down by geography: product and market segmentation by region; exclusive value chain analysis by key areas; vacuum coated product market AWAreness™ trends; and a review of technology developments and new application opportunities.

INTRODUCTION

AWA Alexander Watson Associates has published in depth biennial reports of the markets for vacuum coated papers and films since 1983 tracking material trends and the changing market structure. Valued as sources of data, these reports were originally titled by reference to "Metallized Papers and Films" but in recognition of the growing market and technologies for clear coatings - organic and inorganic - the series has now been retitled "Vacuum Coated Papers and Films".

Vacuum Coated Papers & Films World Sourcebook 2007 uniquely provides a tool for evaluating the market; highlighting opportunities; and supporting strategic and tactical decision-making.

With over 360 pages of data, exhibits, and tables, this New and Expanded Vacuum Coated Papers & Films World Sourcebook 2007 recognizes that in this rapidly evolving and competitive environment, up to date marketing information is essential to monitor performance and make critical decisions for growth and profitability.

This global sourcebook on the demand for, and supply of vacuum coated products provides information on trends, and developments. It focuses on markets and materials, capacities and technologies, and on the changing structure of the worldwide vacuum coating industry.

AWA Conferences & Events

AWA Conferences & Events was established to expand AWA's platform of expert services for the specialty packaging, coating, and converting industry and regularly organizes events in these markets, which are particularly valued for the industry networking opportunities they provide, as well as for their in-depth content.



SCOPE OF THE REPORT

Vacuum Coated Papers & Films World Sourcebook 2007 details papers and films that are vacuum coated by direct and transfer processes. The study provides in-depth statistics on regional markets, drawing on an enhanced base of input from within the industry worldwide, and assesses the trends in technology, purchasing, and the overall business environment. Profiles of leading vacuum coating companies, raw material suppliers and equipment sources provide an overview of the key companies in the industry, making this study a valuable resource.

AWA Alexander Watson Associates

AWA is an international publishing and market research company whose specialization and expertise in the vacuum coating market extends over many years and provides a unique database of marketing information. AWA also provides consultancy services and the possibility for tailored research. Over the years, we have established strong contacts with a broad spectrum of companies.

AVAILABILITY AND COST

Vacuum Coated Papers & Films World Sourcebook 2007 has been published in May 2007. The price of a hard copy is €3,800. Additional hard copies are available at €200 each.

It is also possible to order this report as a PDF, to be provided by email, for a price of €4,000. A hard copy and a PDF can be ordered together for the special combination price of €4,200.

There is a €60 charge for handling and processing. If express or overnight delivery is required, this will be provided at cost.



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