

IMLCON™ & IMDCON™ 2011

International In-Mold Labeling & Decorating Conference & Exhibition

November 16-18, 2011 – Hyatt Regency – Phoenix, AZ, USA

Mark your calendar for the only conference totally dedicated to in-mold labeling and in-mold decoration, markets and technologies.

New conference features

- A two day exhibition
- Networking breakfast meeting

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IMLCON™ & IMDCON™ 2011



Conference Outline

Corey Reardon, President & CEO, AWA Alexander Watson Associates BV
sets the context for this key industry event

IMLCON™ & IMDCON™ 2011, the 19th International In-mold Labeling and Decorating Conference, organized by AWA Conferences & Events, is the only conference totally dedicated to in-mold labeling and decorating and its technology and markets. Each year it attracts delegates from around the world who are involved in the growing and dynamic in-mold label, decoration and packaging industry - from material suppliers, machinery manufacturers, and converters to brand owners.

IMLCON™ & IMDCON™ 2011 is unique, and has become, globally, the "established industry event and conference for the in-mold sector". It is a forum that provides an industry update, an understanding of current market trends and technologies, and outstanding industry networking opportunities. In addition IMLCON™ & IMDCON™ 2011 also hosts the annual IMDA breakfast meeting and the Award Ceremony.

IMLCON™ & IMDCON™ 2011 pulls together experts in their respective disciplines and addresses today's key topics for companies across the entire in-mold value chain, with specific focus on applications and decoration.

IMLCON™ & IMDCON™ 2011 provides an overview of trends, opportunities and challenges in the market place, while providing valuable insight into the overall market and business dynamics. Technical developments related to molding and equipment technologies will be complemented by dedicated presentations about end uses and applications. IMLCON™ & IMDCON™ 2011 will focus on markets, technologies, products and services, and applications that are driving and supporting growth. The conference includes an expanded tabletop exhibition which runs concurrently with the program.

IMLCON™ & IMDCON™ 2011 promises to be a 'must attend' event for all involved in the in-mold labeling and in-mold decorating industries.

***If you are interested in speaking, sponsoring or exhibiting, please contact AWA Conferences & Events
Arie Looije at a.looije@awa-bv.com.***

10% OFF for conference participants - **Global In-mold Label Market and Technology Review 2010**

The report presents an overview of the global and regional in-mold label markets. In addition, the report gives an overview of technology trends for materials, printing technologies, and molding. The second edition of this report is totally reviewed and expanded to include in-mold decoration.

This offer is only valid in combination with your registration. The offer cannot be combined with other promotions or previous orders and is valid from May 18 until November 18, 2011.

visit www.awa-bv.com for more information

Conference Program

Wednesday November 16

11.30 Conference Registration

12.30  Annual Meeting
Open to all attendees

3.00pm Conference Opening & Exhibition, Keynote Presentations & Networking
The conference exhibition will be open from 2.00pm till 8.00pm

Global IML/IMD Market Review
William Llewellyn, Senior Consultant & Vice President - AWA Alexander Watson Associates

The Year that I-IML "Took Off" in North America
Jon Knight, Director Packaging, Label & Technical Business - Treofan America LLC

Mergers & Acquisitions in the Packaging Industry
Bill Hornell, Managing Director - Mesirow Financial

5.30 - 8.00 Cocktail Reception featuring the  Awards Ceremony
The reception is hosted by AWA Alexander Watson Associates and Platinum Sponsor Paragon Inks



Thursday November 17

7.30 - 8.30 Continental Breakfast & Networking

8.30 - 8.45 Session Opening

8.45 - 9.15 A Specialty Paper for Inmold- Labeling (IML)
Ferdinand von Reitzenstein, Regional Sales Manager Label Papers - Stora Enso

9.15 - 9.45 Opportunities in BOPP Films
Todd O'Reilly, Vice President of Sales - Vifan USA, Inc.

9.45 - 10.15 Quality Specification for Mid to Long Term In-mold Labels
Bart Lavrijsen, General Manager - aL Printing

10.15 - 11.00 Coffee Break & Conference Exhibition

11.00 - 11.30 A New IML Application
Jim Overbeeke, VP of Sales - CBW Automation

11.30 - 12.00 Business Development Case Study for IML

12.00 - 1.00pm Panel Discussion: How to Encourage the Use of IML?
Moderator: Jackie Marolda, Senior Consultant & Vice President - AWA
Panelists:
Peter Paelinck, Business Development Manager - Printing Company Verstraete
Michael Sansoucy, President - Netstal Machinery, Inc.
Christopher Wolpert, Package Engineering Fellow -
The Dial Corporation, a Henkel Company
Jim Overbeeke, VP of Sales - CBW Automation

1.00 - 2.00 Lunch & Conference Exhibition



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| 1.00 - 2.00 | Lunch & Conference Exhibition |
| 2.00 - 3.30 | <p>Panel Discussion: Recycling & Sustainability
 <i>Moderator: Corey Reardon, President & CEO - AWA Alexander Watson Associates</i>
 <i>Panelists:</i>
 <i>Piaras de Cléir, Principal Engineer - Kraft Foods</i>
 <i>Christopher Wolpert, Package Engineering Fellow - The Dial Corporation, a Henkel Company</i>
 <i>Lori Brown, Senior Communication & Outreach Manager - Earth 911</i></p> |
| 3.30 - 4.00 | Coffee Break & Conference Exhibition |
| 4.00 - 4.30 | <p>Static Charging - Sweating the Detail
 <i>Bob Travis, President & Owner - InkWorks Printing LLC</i>
 <i>Tricia Sime, Director of Research and Development - Inland Label & Marketing Services</i></p> |
| 4.30 - 5.00 | <p>Inks: Price - You Get What You Pay For or Do You?
 Amanda Jones, International & UK Sales Manager - Paragon Inks</p> |
| 5.00 - 5.30 | <p>Barrier IML & T-IML
 Tom Sawadski, Sales Engineer and Project Manager - Marbach Tool & Equipment</p> |
| 5.30 - 6.00 | <p>Design for Decorated Film Insert Molding of Durable Products
 Paul O'Hearn, IML Engineer - Serigraph, Inc.</p> |
| 6.00 | Session Close |
| 6.00 - 8.00 | Cocktail Reception & Conference Exhibition |

Friday November 18

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| 7.30 - 10.00 | <p>Networking Breakfast Meeting
 <i>For those interested, this would be an ideal opportunity to meet up with industry peers to enjoy a morning and/or afternoon of golf. Upon request, AWA and the Hyatt Staff can provide information and assistance with bookings.</i></p> |
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Conference Exhibition

The IMLCON™ & IMDCON™ 2011 annually attracts experts from the entire in-mold value chain, with specific focus on applications and decoration. During the conference they spent a good portion of their time in the exhibition area, which present a unique opportunity for your organization to present it self, the products and services. The exhibition will run for two days throughout the conference.

Take advantage of this opportunity and become an exhibitor.

Exhibitor benefits

- Access to a global industry audience
- Complimentary conference attendance
- Corporate logo included on the floor plan
- Valuable industry exposure pre-, post- and during the conference

Exhibitor package includes

- One complimentary conference attendance
- Corporate logo included on the exhibition floor plan
- One emailing to conference participations announcing all participating exhibitors
- A skirted, 6 ft display table (if required) or equal displaying space
- Day-to-day assistance with your preparations
- Valuable industry exposure, pre-, post and during the conference
- Post conference access to the participants information

Exhibition package fee US \$1.995,-

[Click here](#) to download the exhibition package and order form

[Click here](#) to download the exhibition floorplan



Conference Details

venue

Hyatt Regency Phoenix
122 North Second Street
Phoenix, AZ 85004 - USA
Telephone: +1 602 523 3299
Fax: +1 602 256 0801

Hotel

Hotel accommodation is **not** included in the conference registration fee and is the responsibility of individual participants. The Hyatt Regency hotel offers a special room rate to conference participants for bookings made before October 26 (available on a first-come, first-served basis). Please [click here](#) to make your reservations.

Remember to mention that you will be participating in AWA's IMLCON™ & IMDCON™ 2011 in order to get the special rate.

Special Room Rate

Single/Double Occupancy: USD 159*

* Room rates are quoted exclusive of applicable state and local taxes (which are currently 13.27%) or applicable service, or hotel-specific fees in effect at the hotel at the time of the meeting.

Conference Fee

The registration fee includes conference attendance, lunch, coffee breaks, cocktail reception and online conference proceedings. Registrations may be limited and will be accepted on a first-come, first-served basis.

Payment

The conference fee must be paid to confirm registration. To pay by bank transfer, please use the bank information provided below. AMEX, Eurocard/MasterCard and VISA are accepted. Make checks payable to AWA Conferences & Events.

Cancellation Policy

Submit a cancellation in writing or by fax to AWA Conferences. You may cancel your registration for a 75% refund from the date of registration until 30 working days prior to the conference. Cancellations received between 29 and 0 working days prior to the conference will not receive a refund. If you can not attend, you may designate an alternative attendee from your company by contacting AWA Conferences. Registrants who fail to attend or cancel between the 29 and 0 working days prior to the conference are liable for the entire fee. No warranties for changes are expressed or implied. AWA Conferences reserves the right to cancel an event and commits to inform the registrant no later than 29 working days prior to the event. In this case only the registration fee will be refunded.

Registration Form

IMLCON™ & IMDCON™ 2011

International In-Mold Labeling &
Decorating Conference & Exhibition

November 16-18, 2011
Phoenix, AZ, USA

Mail or Fax to:

AWA Conferences & Events Head Office

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2.09.09 (Tower 2, 9th Floor, Suite 9)
P.O. Box 69035, 1060 CA Amsterdam
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Phone: +31 (0) 20 676 20 69
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Email: conferences@awa-bv.com

AWA Conferences & Events North American Office

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Chicago, IL-60611
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Phone: +1 312 943 4091

Bank Transfer to:

ING Bank

Amsterdam, The Netherlands
c/o AWA Conferences & Events
Account #: 66.40.32.842
SWIFT (BIC): INGBNL2A
IBAN: NL69 INGB 0664 032842

Checks Payable to:

AWA Conferences & Events
VAT # NL8105.09.969B01

Please use capital letters and complete all fields

Name:	<input type="text"/>	
Job Title:	<input type="text"/>	
Company:	<input type="text"/>	
Address:	<input type="text"/>	
City:	<input type="text"/>	Postcode: <input type="text"/>
Country:	<input type="text"/>	
Phone:	<input type="text"/>	
Fax:	<input type="text"/>	
E-mail:	<input type="text"/>	
VAT#	<input type="text"/> (EU only):	

- ☐ Please register me for the conference fee USD 1295
- ☐ Please register me for the event at the special Group registration fee USD 995
(applicable when registering 3 or more paying company delegates)
- ☐ I am an IMDA corporate member – 20% off
(doesn't apply in combination with the Special Group discount)
- ☐ Exhibition Package USD 1995 (conference registration is required)
- ☐ Unable to attend, please send proceedings at USD 700

To register online, [click here](#)

To pay by credit card:

Please charge to: AMEX ☐ MasterCard/Eurocard ☐ VISA ☐

Card Number:	<input type="text"/>	
CVC Code:	<input type="text"/>	Expiry Date: <input type="text"/>
Name of cardholder:	<input type="text"/>	
Address of cardholder:	<input type="text"/>	
Signature:	<input type="text"/>	

Payments by credit card are subject to a 7% surcharge

03 March 2011

www.awa-bv.com for fast and easy registration online!
Visit our website for more information about upcoming events