#### **Gauri Lad**

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#### **EDUCATION**

# Weatherhead School of Management, Case Western Reserve University, Cleveland, OH, USA Master of Finance, Financial Big Data Analytics O5/2024

**Jamnalal Bajaj Institute of Management, Mumbai University,** Mumbai, MH, India Master of Financial Management, Finance

05/2016

# EXPERIENCE

# Musk & Gale US, Great Cleveland Community Credit Union Project, Cleveland, OH, USA

05/2024 - Present

# Analyst

- Collaborated with vendors to implement DAO, resulting in a 25% reduction in manual onboarding time.
- Conducted risk assessments and worked with vendors to ensure secure integration of DAO and RDC systems, addressing potential vulnerabilities in online authentication processes
- Researched and implemented fraud detection algorithms to flag suspicious account-opening activities, enhancing overall system security

# SAS Financial & Accounting Services, Cleveland, OH, USA

01/2024 - 04/2024

#### **Analyst Internship**

- Analyzing, interpreting and applying financial analysis, financial modeling and statistics.
- Manage and analyze large, complex data sets using Monte-Carlo Simulation and techniques. Generate data extracts and data reports for use in financial analysis.
- Utilized Python to extract, clean, and analyze large datasets, creating insightful dashboards in Power BI/Tableau to communicate findings.

eBrandz, Mumbai, MH, India

08/2018 - 07/2022

#### **Financial Data Analyst**

- Prepared comprehensive financial reporting materials for senior management, regulators, and auditors, ensuring compliance with company and regulatory standards.
- Prepared financial reports and forecasts, analyzing balance sheet and income statement figures to support key decision-making processes.
- Created and validated financial models for pricing derivatives, valuing assets, or assessing credit risk, ensuring accuracy and regulatory compliance.

#### **ACADEMIC PROJECTS**

#### Monte Carlo simulation for Tech Stock Portfolio

- Developed a Monte Carlo simulation model to analyze portfolio value projections and assess risk-return profiles using historical data of U.S. tech stocks, incorporating real-world market volatility and uncertainty.
- Implemented advanced stochastic processes and random sampling techniques to simulate thousands of portfolio outcomes, enabling data-driven insights for diversification and risk management strategies.

## Portfolio Optimization using modern portfolio theory

- Designed a portfolio optimization framework using modern portfolio theory to maximize returns for specific risk levels, leveraging the Markowitz efficient frontier and incorporating real-world constraints such as sector caps, allocation limits, and transaction costs.
- Conducted stress testing and sensitivity analysis under varying market conditions to enhance portfolio robustness and improve risk-adjusted returns.

#### Financial Modeling using AI & Machine Learning

- Developed a Python-based Daily Trading Strategy, incorporating data-driven insights, quantitative models, and riskadjusted performance metrics to predict short-term market movements and optimize trading decisions.
- Designed and implemented modular algorithms for financial data retrieval, cleaning, visualization, and strategy evaluation, demonstrating strong expertise in financial modeling and machine learning techniques.

## **Factor Model for Equity Portfolio Management**

- Built a multi-factor model to analyze equity portfolio performance, identifying drivers like value, momentum, and volatility. Optimized factor exposures by decomposing returns into alpha and beta components.
- Performed back-testing to evaluate predictive accuracy and provided insights for rebalancing strategies to enhance portfolio diversification.

Programming Languages: Python, SAS, SQL

Databases and tools: Panda, NumPy, Matplotlib, Advance Microsoft Excel (Pivot tables, VLOOKUP, charts, data validation)
Relevant Skills: Financial Modeling, Financial Analysis, Client Reporting & Communication, Technical Proficiency,
Project Management & Collaboration, Attention to Detail & Organizational Skills,