H.R. Johnson

User Experience Expert in Kalamazoo, Michigan

360-951-0354

find.serendipity@gmail.com

github.com/Find-Serendipity & linkedin.com/in/findserendipity

Summary

Innovative UX designer with a background in full-stack development and community management. Proficient in designing seamless and impactful user experiences, particularly for small businesses. Experienced in collaborating with cross-functional teams to drive customer-centric solutions. Skilled in leveraging data and research to drive design decisions and articulating design rationale to stakeholders.

Skills

Languages ‖ JavaScript, TypeScript, SQL, LaTeX

Tools & Technologies ‖ HTML, CSS, React, Redux, REST, Git, Express.js, Node.js, PostgreSQL, JSON, Prisma, Jest, JWT, bcrypt, Figma, Miro, Exaclidraw, Jira, HubSpot, FirstData, Apps Scripts, GitHub, VS Code, Kanban, Agile, A/B Testing

Proficiencies ‖ UX Design, Systems Design, Native Apps, User Research, Data-Driven Decision Making, Storytelling, Technical Content Creation, Community Management

FullStack Academy Capstone Projects

E-Commerce App: PokeDealers ‖ Developer   May 2024

Collaborated with 2 other developers on a full-stack e-commerce application to provide a user-friendly experience. Code located at github.com/Charmelions/charmelions.

Alley Cat: Retro Side-Scroller Game ‖ Project Manager & Developer   June 2024

Led a team of 4 developers in building a retro-feeling side-scroller game, focusing on creating a delightful and engaging user experience. Implemented continuous integration testing and conducted usability and play testing with the public. Code deployed at github.com/Cherry-Stone-Studios/Cherry-Stone-Studios.

Experience

Fullstack Academy, Remote ‖ Student   Feb 2024 – June 2024

- Top-ranking graduate of the online full-time full-stack web development bootcamp.
- Conducted user research and implemented design changes to enhance user's experience.
- Gained expertise in modern user design principals and front-end development.
- Managed projects using Agile methodologies, focusing on user-centered design.

Community.co, Remote ‖ Community Manager   July 2019 – June 2023

- Designed and developed Apps Scripts for engagement and retention projects.
- Managed communities for various high-profile clients, increasing community activity from 2% to 7%.
- Trained team members in data collection, analysis, and reporting.

Internet Brands, Remote ‖ Community Manager   July 2013 – July 2019

- Produced technical content and UX designs for the development team.
- Assisted with project management and product development.
- Increased customer satisfaction from 61% to 96% through strategic initiatives.

Education

University of Washington, Seattle, WA   2011
Bachelor of Arts in Anthropology & Archaeology, Summa cum laude