

Hannah R. Johnson

Community-Driven in Kalamazoo, Michigan

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Summary

Proactive and resourceful professional with over 15 years of experience in activating communities, both digital and place-based. I excel at transforming challenges into opportunities for connection, whether it's facilitating dialogue between disparate groups, organizing engaging events, or demystifying complex processes for stakeholders. My background in anthropology fuels my approach to understanding community needs, while my practical skills in public speaking, report preparation, GIS, and self-taught Adobe Creative Suite allow me to deliver tangible results and support local leadership effectively.

Skills

Languages || French (Intermediate), JavaScript, SQL, LaTeX

Tools and Technologies || GIS, Adobe Creative Suite (Photoshop, InDesign, Illustrator), Microsoft Suite, Canva, Miro, Figma, HubSpot CRM, Jira, Git, HTML, CSS

Proficiencies || Community Organizing, Public Engagement, Event Facilitation, Report Writing, Data Analysis, Community Support, Conflict Resolution, Public Speaking, Project Management

Experience

Air Zoo Aviation Museum || Guest Experience Ambassador Aug 2024 - Current

- Facilitated educational programs and public engagement activities for diverse audiences, supporting the museum's mission and community outreach.
- Delivered presentations and interactive experiences to groups of all ages, strengthening communication between the museum and local residents.
- Gathered and analyzed membership data to prepare reports for investors, highlighting community impact in specific neighborhoods.
- Supported programmatic improvements by coordinating with staff and stakeholders to ensure accurate member records.
- Applied conflict resolution and active listening skills to address guest concerns and foster a welcoming environment.

Communitrix, Remote || Founder

Sep 2023 – Current

- Organized and supported online communities, developing engagement strategies and communication networks for clients.
- Drafted and implemented community management plans, including outreach, event facilitation, and capacity-building initiatives.
- Prepared reports and proposals for clients, including data analysis and recommendations for community growth.
- Maintained client relationships and provided ongoing support to sustain community momentum.

Community.co, Remote || Community Manager July 2019 – June 2023

- Managed and grew professional communities, facilitating engagement and supporting leadership through strategic initiatives.
- Coordinated and delivered virtual and in-person events, fostering collaboration among diverse members.
- Prepared weekly reports for management, analyzing community trends and recommending improvements.
- Provided training and mentorship to team members on community engagement and reporting best practices.
- Resolved conflicts and supported members, ensuring a positive and inclusive environment.

Internet Brands, Los Angeles, CA || Community Manager July 2013 – July 2019

- Led cross-functional teams to support online communities, coordinate events, and deliver member support.
- Facilitated communication between users and development teams, preparing reports and proposals for technical improvements.
- Organized and executed member events, both online and onsite, to strengthen community ties.
- Applied conflict resolution skills to address escalated issues and maintain a safe, welcoming environment.

Education

Fullstack Academy, Remote || Junior Developer Feb 2024 – June 2024

- Top-ranking graduate of the online full-time full-stack web development bootcamp.
- Acted as project manager, implementing tickets, pull requests, and continuous integration testing using GitHub.

University of Washington, Seattle || Bachelor of Arts in Anthropology 2011

- Top-ranking graduate, Summa cum laude
- Focused on Archaeology, Anthropology, Oceanography, Geology
- Completed coursework in community development, urban geography, and fieldwork with local indigenous communities.
- Participated in archaeological digs and museum stewardship, gaining experience in data collection, analysis, and public education.