

H.R. Johnson  
7706 E Michigan Ave  
Kalamazoo, MI 49048

July 11, 2024

Dear Hiring Manager,

I am eager to apply for the Content Creator role with Beacon Specialized Living Services. Beacon's group has been a familiar sight for me when I am out at Bronson park, and would love to be able to use my skills to help support Beacon's residents and the overall mission to support the Beacon community.

I have a wealth of experience creating compelling stories across written and visual media thanks to 20+ years of managing communities on social media channels like Facebook, Instagram, Twitter and LinkedIn. I have blogging photography and editing experience, as well as more complex image editing with programs such as Photoshop, Illustrator, and Figma. I also utilize AI programs like Midjourney and ChatGPT to help create compelling content for social media posts.

You can see some of my public-facing social media work at the following Facebook pages. For samples of my technical writing ability following the branded style, please see the blog from my time at Model Mayhem.

[www.facebook.com/SeraphimCraftWorks](https://www.facebook.com/SeraphimCraftWorks)

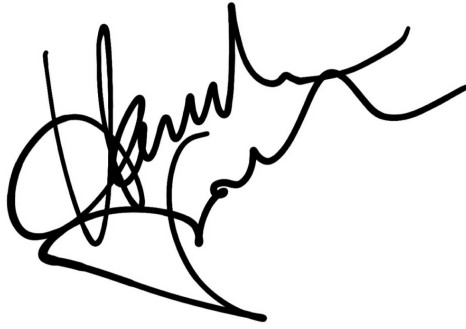
[www.facebook.com/Kzoo-Game-Night-61555905257198](https://www.facebook.com/Kzoo-Game-Night-61555905257198)

[www.modelmayhem.com/education/category/using-mm](https://www.modelmayhem.com/education/category/using-mm)

Thank you for considering my application. I look forward to discussing how my experience can contribute

to Beacon's team.

Best,

A handwritten signature in black ink, appearing to read 'Hannah Johnson', with a large, stylized initial 'H' and a long, sweeping underline.

Hannah Johnson  
[github.com/Find-Serendipity](https://github.com/Find-Serendipity)  
[linkedin.com/in/findserendipity](https://linkedin.com/in/findserendipity)