

H.R. Johnson  
7706 E Michigan Ave  
Kalamazoo, MI 49048

June 17, 2024

Dear Hiring Manager,


I am eager to apply for the Developer Relations Manager position at Scale AI. With over two decades of community management experience at industry leaders like Zynga and Internet Brands, and collaborations with clients such as Forbes and Rolling Stone, I specialize in engaging diverse audiences and crafting impactful content of all kinds for my communities.

Graduating top of my class from Fullstack Academy has bolstered my expertise in modern web development and AI technologies, including JavaScript, React, HTML, CSS, and Node.js — essential for creating effective technical content. Even before attending the boot camp, I excelled in simplifying complex technical concepts into accessible content, boosting user engagement and product adoption.

Scale AI's commitment to advancing AI technology fits well with my professional values, and I am impressed by the company's dedication to innovation and its mission to accelerate AI development across industries. I am excited to leverage my community management experience and technical training to produce content on AI/ML technologies, while supporting a larger goal of enhancing AI education.

Thank you for considering my application. I look forward to discussing how my skills and experiences can contribute to Scale AI's Brand and Product Marketing team and its mission to shape the future of AI technology.

Best,

A handwritten signature in black ink, appearing to read 'Hannah Johnson', with a stylized, flowing script.

Hannah Johnson  
[github.com/Find-Serendipity](https://github.com/Find-Serendipity)  
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