

Finlay Craig

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Good Afternoon,

Thank you for taking the time to consider my application.

I am an extremely driven, hardworking and well organised Computing Graduate, seeking a challenging and rewarding work environment, which will allow me to progress in my chosen career as a Graphic Designer.

With many years experience of graphic design, web design and marketing, SEO and administration experience, having designed graphics, flyers, logos and emails, creating websites, videos and animations. Running sales campaigns and event organising.

I have proven myself as a fast and enthusiastic learner with good organisational skills and my previous work experience proves my adaptability and excellent rapport with others.

I have enjoyed my time at ROX immensely, however my maternity cover contract is coming to an end so I must source alternate employment. I hope to continue designing and build a career.

Very much looking forward to hearing from you soon.

Yours sincerely,
Finlay Craig

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**FINLAY
CRAIG**



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Graphic Designer **ROX - Diamonds & Thrills**

Jan 2022 - Present

Designing graphics and editing videos for social media accounts. Overseeing social content, liaising with external brands to meet campaign deadlines. Creative lead on the annual magazine, developing the brand's look.

Working with the sales team to update the website, design marketing emails and window displays regarding current offers and new products. Creating emails and invitations, to organise events and RVSP lists.

SEO and design updates for the company websites, deploying HTML and CSS, using Wordpress and Magento workspaces.

Freelance Design Work

Jan 2015 - Present

Creating and designing on projects for clients, adapting to suit their needs and briefs. These projects include; logos, animations, web design, banners, t-shirts, flyers, posters, video editing & tattoos.

Marketing Assistant **Dingbro Ltd**

Apr 2019 - Sept 2021

Creating flyers for sale staff, creating a fresh professional brand identity to help promote the business overseeing magazine content and maintaining product pricing. Administration for the online sales portal Allcat Online.

Skills

Photoshop • Web Design
Indesign • Adobe Premiere
After Effects • Magento
Microsoft Office • CSS • GA
Html • Illustrator • Figma
JavaScript • Wordpress
Teamwork • Listening

Education

(2:1) BSc Hons Computing:
Graphics and Animation
Robert Gordon University
Sept 2014 - Jul 2018

HNC in Computing
North East Scotland College
Sept 2013 - Jul 2014

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