

# Finlay Craig

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Good Afternoon,

Thank you for taking the time to consider my application.

I am an extremely driven, hardworking and well organised Computing Graduate, seeking a challenging and rewarding work environment, which will allow me to progress in my chosen career as a Graphic Designer.

With many years experience of graphic design, web design and marketing, SEO and administration experience, having designed graphics, flyers, logos and emails, creating websites, videos and animations. Running sales campaigns and event organising.

I have proven myself as a fast and enthusiastic learner with good organisational skills and my previous work experience proves my adaptability and excellent rapport with others.

I have enjoyed my time at ROX immensely, however my maternity cover contract is coming to an end so I must source alternate employment. I hope to continue designing and build a career.

Very much looking forward to hearing from you soon.

Yours sincerely,  
Finlay Craig

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**FINLAY  
CRAIG**



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## **Graphic Designer** **ROX - Diamonds & Thrills**

**Jan 2022 - Present**

Designing graphics and editing videos for social media accounts. Overseeing social content, liaising with external brands to meet campaign deadlines. Creative lead on the annual magazine, developing the brand's look.

Working with the sales team to update the website, design marketing emails and window displays regarding current offers and new products. Creating emails and invitations, to organise events and RVSP lists.

SEO and design updates for the company websites, deploying HTML and CSS, using Wordpress and Magento workspaces.

## **Freelance Design Work**

**Jan 2015 - Present**

Creating and designing on projects for clients, adapting to suit their needs and briefs. These projects include; logos, animations, web design, banners, t-shirts, flyers, posters, video editing & tattoos.

## **Marketing Assistant** **Dingbro Ltd**

**Apr 2019 - Sept 2021**

Creating flyers for sale staff, creating a fresh professional brand identity to help promote the business overseeing magazine content and maintaining product pricing. Administration for the online sales portal Allcat Online.

## **Skills**

Photoshop • Web Design  
Indesign • Adobe Premiere  
After Effects • Magento  
Microsoft Office • CSS • GA  
Html • Illustrator • Figma  
JavaScript • Wordpress  
Teamwork • Listening

## **Education**

(2:1) BSc Hons Computing:  
Graphics and Animation  
Robert Gordon University  
Sept 2014 - Jul 2018  
  
HNC in Computing  
North East Scotland College  
Sept 2013 - Jul 2014

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