

# Finlay Craig

294 Burnfield Road, Glasgow

finlaycraig96@googlemail.com

07898111358

<https://www.linkedin.com/in/finlaycraig/>

**Good Afternoon,**

**I appreciate you taking the time to consider my application, I read about this position on Glassdoor, and thought that the role suited me perfectly.**

**I am an extremely driven, hard working and well organised Computing Graduate, seeking a challenging and rewarding work environment, which will allow me to progress in my chosen career as a Graphic Designer.**

**I have many years of graphic design, web design and marketing experience, having designed graphics, flyers, logos and emails, creating websites, videos and animations for clients.**

**I have proven myself as a fast and enthusiastic learner with good organisational skills and my previous work experience proves my adaptability and excellent rapport with others.**

**I look forward to hearing from you in the near future.**

**Sincerely,**

**Finlay Craig**

**FINLAY  
CRAIG**



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## Skills

Photoshop • Web Design  
Indesign • Adobe Premiere  
After Effects • Magento  
Microsoft Office • CSS  
Html • Illustrator  
JavaScript • Wordpress

## Experience

Design	●●●●●●●●
Marketing	●●●●●●●○
Web Design	●●●●●●●○
Digital Art	●●●●●●●○
Video Editing	●●●●●●●○
Teamwork	●●●●●●●○
Administration	●●●●●●○●

## Personality

Creative • Intuitive • Friendly  
Organised • Team Player  
Resourceful • Dedicated  
Great Under Pressure  
Good General Knowledge  
Attention To Detail

## Equipment

Powerful Desktop PC  
DSLR Camera  
Wacom Intuos Tablet  
Laptop  
Dacia Sandero  
A Good Attitude

## Education

(2:1) BSc Hons Computing:  
Graphics and Animation  
Robert Gordon University  
Sept 2014 - Jul 2018

HNC in Computing  
North East Scotland College  
Sept 2013 - Jul 2014

Advanced Excel Training  
Solab IT Services  
May 2019

## Employment

Graphic Designer  
ROX - Diamonds & Thrills  
Luxury Jewellery and Watch Retailer  
January 2021 - Present

Freelance Design Work  
January 2015 - Present

Marketing Assistant  
Dingbro Ltd.  
Car Component Distributor  
April 2019 - September 2021

Workshop Technician  
North East Telecomms  
Radio Equipment Company  
August 2018 - April 2019

Administrator  
Craig, Allan & Co.  
Law Consultancy  
May 2014 - August 2018

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## **Graphic Designer**

### **ROX - Diamonds & Thrills**

#### **January 2022 - Present**

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Designing graphics and editing videos for social media accounts. Overseeing social content, liaising with external brands to meet campaign deadlines. Creative lead on the annual magazine, developing the brand's look.

Working with the sales team to update the website, design marketing emails and window displays regarding current offers and new products. Creating emails and invitations, helping to organise events and RVSP lists.

Retouching images to change a product's shape, colour. Mocking up new store layouts, ordering stationary for staff.

## **Freelance Design Work**

### **January 2015 - Present**

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Creating and designing on projects for clients, adapting to suit their needs and briefs. These projects include; Logos, Animations, Web Design, Banners, T-Shirts, Flyers, Posters, Video Editing & Tattoos.

## **Marketing Assistant**

### **Dingbro Ltd**

#### **April 2019 - September 2021**

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Creating flyers for sale staff, creating a fresh professional brand identity to help promote the business overseeing magazine content and maintaining product pricing. Administration for the online sales portal Allicat Online.

**[Finlays-Portfolio/index.html](https://finlays-portfolio.github.io/index.html)**