

Finlay Craig

294 Burnfield Road, Glasgow

finlaycraig96@googlemail.com

07898111358

<https://www.linkedin.com/in/finlaycraig/>

Good Afternoon,

I appreciate you taking the time to consider my application, I read about this position online, and thought that the role suited me perfectly.

Extremely driven, hard working and well organised Computing Graduate, seeking a challenging and rewarding work environment, which will allow me to progress in my chosen career as a Graphic Designer.

With many years experience of graphic design, web design and marketing, SEO and administration experience, having designed graphics, flyers, logos and emails, creating websites, videos and animations. Running sales campaigns and event organising.

I have proven myself as a fast and enthusiastic learner with good organisational skills and my previous work experience proves my adaptability and excellent rapport with others.

I look forward to hearing from you in the near future.

Sincerely,

Finlay Craig

[Click here! finlays-portfolio.com](http://finlays-portfolio.com)

**FINLAY
CRAIG**



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Skills

Photoshop • Web Design
Indesign • Adobe Premiere
After Effects • Magento
Microsoft Office • CSS • GA
Html • Illustrator • Figma
JavaScript • Wordpress
Zapier • SetMore • Magento

Experience

Design	●●●●●●
Marketing	●●●●●○
Web Design	●●●●●○
Digital Art	●●●●●○
Video Editing	●●●●●○
Teamwork	●●●●●○
Administration	●●●●●○

Personality

Creative • Intuitive • Friendly
Organised • Team Player
Resourceful • Dedicated
Great Under Pressure
Good General Knowledge
Attention To Detail

Equipment

Powerful Desktop PC
DSLR Camera
Wacom Intuos Tablet
Laptop
Dacia Sandero
A Good Attitude

Education

(2:1) BSc Hons Computing:
Graphics and Animation
Robert Gordon University
Sept 2014 - Jul 2018

HNC in Computing
North East Scotland College
Sept 2013 - Jul 2014

Advanced Excel Training
Solab IT Services
May 2019

Employment

Graphic Designer
ROX - Diamonds & Thrills
Luxury Jewellery and Watch Retailer
January 2021 - Present

Freelance Design Work
January 2015 - Present

Marketing Assistant
Dingbro Ltd.
Car Component Distributor
April 2019 - September 2021

Workshop Technician
North East Telecomms
Radio Equipment Company
August 2018 - April 2019

Administrator
Craig, Allan & Co.
Law Consultancy
May 2014 - August 2018

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Graphic Designer

ROX - Diamonds & Thrills

January 2022 - Present

Designing graphics and editing videos for social media accounts. Overseeing social content, liaising with external brands to meet campaign deadlines. Creative lead on the annual magazine, developing the brand's look.

Working with the sales team to update the website, design marketing emails and window displays regarding current offers and new products. Creating emails and invitations, helping to organise events and RVSP lists.

SEO and design updates for the company websites, deploying HTML and CSS, using Wordpress and Magento workspaces.

Freelance Design Work

January 2015 - Present

Creating and designing on projects for clients, adapting to suit their needs and briefs. These projects include; Logos, Animations, Web Design, Banners, T-Shirts, Flyers, Posters, Video Editing & Tattoos.

Marketing Assistant

Dingbro Ltd

April 2019 - September 2021

Creating flyers for sale staff, creating a fresh professional brand identity to help promote the business overseeing magazine content and maintaining product pricing. Administration for the online sales portal Allicat Online.

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