**Sarah Johnson**

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**PROFESSIONAL SUMMARY**

Digital Marketing Manager with 6+ years of experience in SEO, content marketing, and data analytics. Proven track record of increasing online engagement and driving revenue growth. Experienced in social media.

**CORE COMPETENCIES**

**Technical Skills:** Digital Marketing, SEO, Google Analytics, Content Marketing, Social Media Marketing, Data Analysis, Social Media, Analytics, Campaigns, Roi

**Soft Skills:** Leadership

**PROFESSIONAL EXPERIENCE**

**Digital Marketing Manager - TechCorp Solutions**

2021-2024 | Seattle, WA

* • Developed comprehensive digital marketing strategies across multiple channels
* • Managed SEO campaigns that increased organic traffic by 200%
* • Led social media marketing initiatives with ROI improvement of 180%
* • Analyzed marketing data using Google Analytics and created actionable insights

**EDUCATION**

Master of Business Administration in Marketing - University of Washington (2020)