



Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin

What is the Internet doing to me?

(Security and **privacy** for people in a connected world)

Some legal issues

Class 1; 5 October 2023

DSARs, Rtbf Requests, etc

Dr Eoin O'Dell

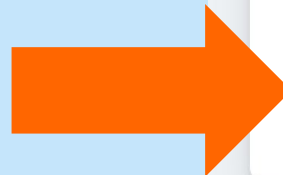
@cearta

How does (eg) Facebook get data about you?

You give it data when you

How does (eg) Facebook get data about you?

You give it data when you
(i) register;

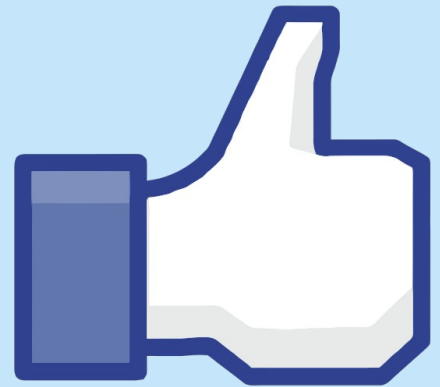
A screenshot of the Facebook login and registration interface. It features a white card with rounded corners on a light blue background. The card contains two input fields: 'Email or Phone Number' and 'Password'. Below these is a blue 'Log In' button. Underneath the button is a link that says 'Forgot Password?'. At the bottom of the card is a green 'Create New Account' button. A thin horizontal line separates the 'Log In' section from the 'Create New Account' section.

How does (eg) Facebook get data about you?

You give it data when you

(i) register;

(ii) use FB itself (likes, interactions, tags, *etc*);



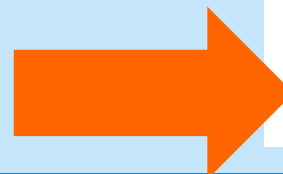
How does (eg) Facebook get data about you?

You give it data when you

(i) register;

(ii) use FB itself (likes, interactions, tags, *etc*);

(iii) use FB on other sites (login/like/share *etc*).

A login interface with a dark grey 'Sign in' button at the top. Below it is a link that says 'Trouble signing in?'. In the center is the word 'OR' flanked by horizontal lines. At the bottom are two rounded rectangular buttons: the first has the Google 'G' logo and the text 'Continue with Google'; the second has the Facebook 'f' logo and the text 'Continue with Facebook'.

How does (eg) Facebook get data about you?

You give it data when you

(i) register;

(ii) use FB itself (likes, interactions, tags, *etc*);

(iii) use FB on other sites (login/like/share *etc*).

Your friends give it data about you.

How do I tag people or Pages in photos on Facebook?

Computer Help ▾

 Copy Link

You can tag people or Pages in photos you share on Facebook. You can also tag photos others have shared, if their privacy settings allow it.

How does (eg) Facebook get data about you?

You give it data when you

(i) register;

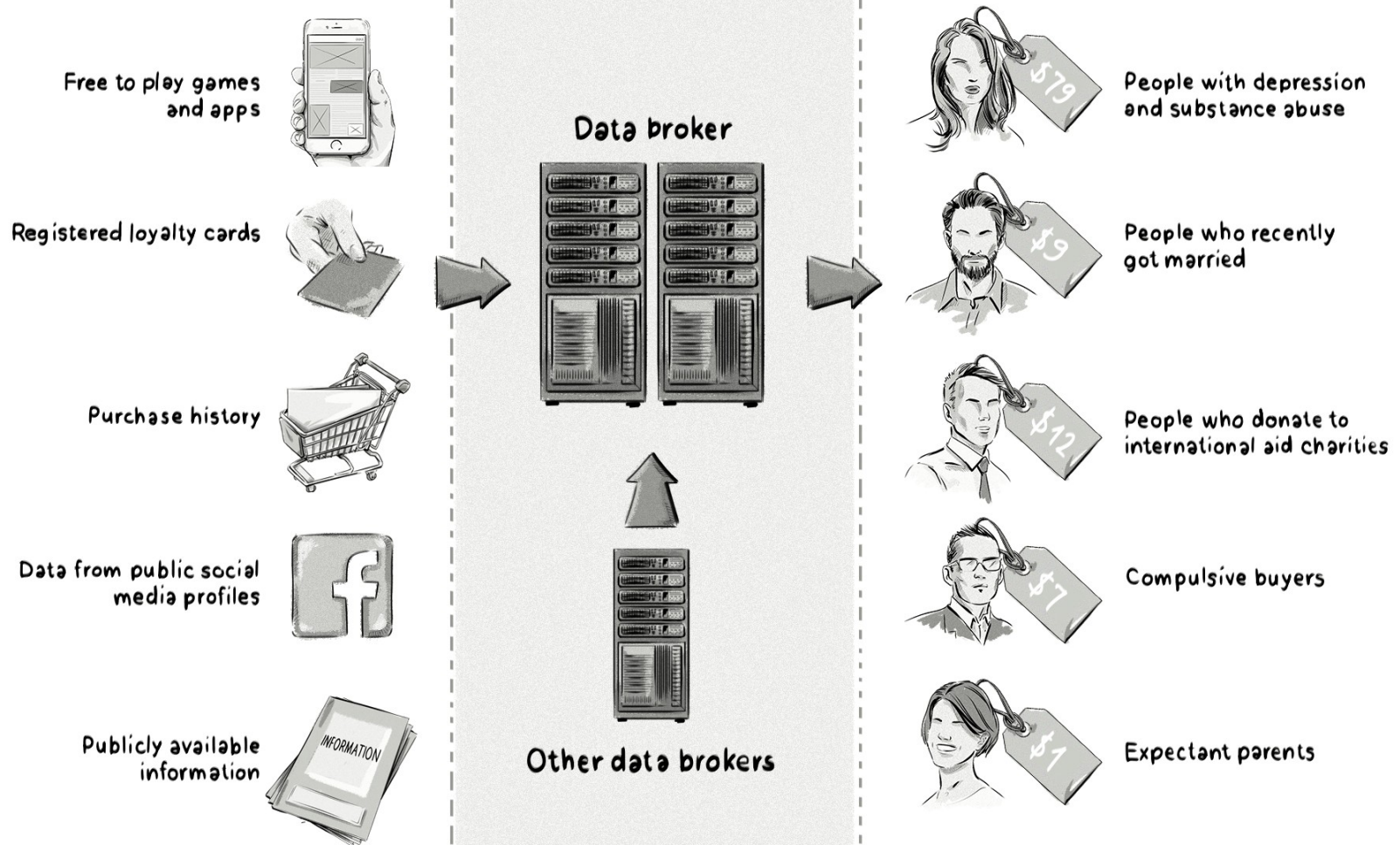
(ii) use FB itself (likes, interactions, tags, *etc*);

(iii) use FB on other sites (login/like/share *etc*).

Your friends give it data about you.

Facebook (i) buys data from brokers; and

How does (eg) Facebook get data about you?



How does (eg) Facebook get data about you?

You give it data when you

- (i) register;
- (ii) use FB itself (likes, interactions, tags, *etc*);
- (iii) use FB on other sites (login/like/share *etc*).

Your friends give it data about you.

Facebook (i) buys data from brokers; and
(ii) mines all of the above.

How does (eg) Facebook get data about you?

You give it data when you

- (i) register;
- (ii) use FB itself (likes, interactions, tags, *etc*);
- (iii) use FB on other sites (login/like/share *etc*).

Your friends give it data about you.

Facebook (i) buys data from brokers; and
(ii) mines all of the above.

How does (eg) Facebook get data about you?



Edition: **United Kingdom** ▾

Donate

Get newsletter

Become an author

Sign up as a reader


Sign in

THE CONVERSATION

Academic rigour, journalistic flair

Q Search analysis, research, academics...

COVID-19 Arts + Culture Business + Economy Cities Education Environment + Energy Health + Medicine Politics + Society **Science + Technology**

A photograph of Mark Zuckerberg sitting at a table during a public hearing. He is wearing a dark suit and tie, looking towards the camera. Behind him, several other people are seated, some looking down. The background is a plain wall.

Shadow profiles - Facebook knows about you, even if you're not on Facebook

April 13, 2018 7.41am BST

General Data Protection Regulation (Regulation (EU) 2016/679) (**GDPR**)

99 Articles

173 Recitals

21 footnotes

88 pages

Data Protection Act 2018



Personal data



Controllers and Processors



Art 5(1) GDPR - Principles



**Transparency and
legitimacy**



**Purpose
limitation**



**Data
minimization**



Accuracy



Confidentiality



**Limitation of
storage term**

Obligations of Controllers



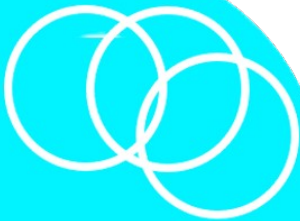
Notify of All Usages, Changes



Impact Assessments



Protect Data Transfers outside of EEA



Accountability



Consider applying Encryption, Pseudonyms, Masking

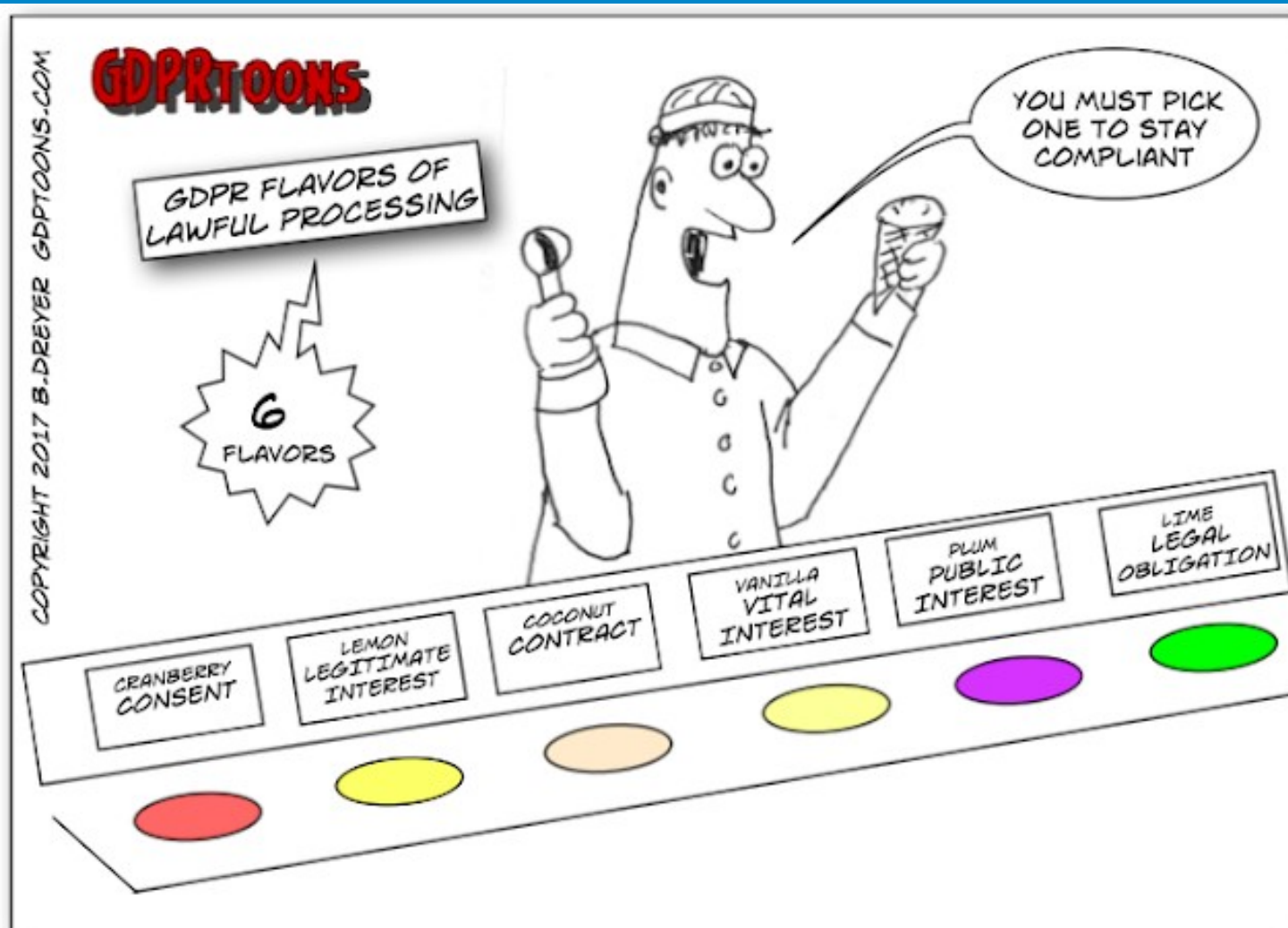


Privacy by Design/Default



Data Protection and Breaches

Article 6 GDPR – lawfulness of processing



GDPR Data Subject Rights



The Right to Be Informed

Individuals have a right to know who is processing their personal data



The Right to Access

Individuals have the right to access any personal data that has been collected about them



The Right to Rectifications

Individuals have the right to require organizations to correct inaccurate personal data



The Right to Be Forgotten

Individuals have the right to have their personal data deleted and to prevent further collection

passim

Art 15 (&19)

Art 16 (&19)

Art 17 (&19)



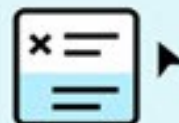
The Right to Restrict Processing

Individuals have the right to require organizations to restrict the processing of specific categories of personal data



The Right to Data Portability

Individuals have the right to require organizations to transfer personal data to a recipient of their choice



The Right to Object

Individuals have the right to consent, or withdraw consent, to the processing of their personal data



Rights in Relation to Automated Decision Making and Profiling

Individuals have the right to opt out of the use of their personal data by automated systems, such as artificial intelligence

Art 18

Art 20

Art 21

Art 22

GDPR Data Subject Rights



The Right to Access

Individuals have the right to access any personal data that has been collected about them

Art 15 (&19)

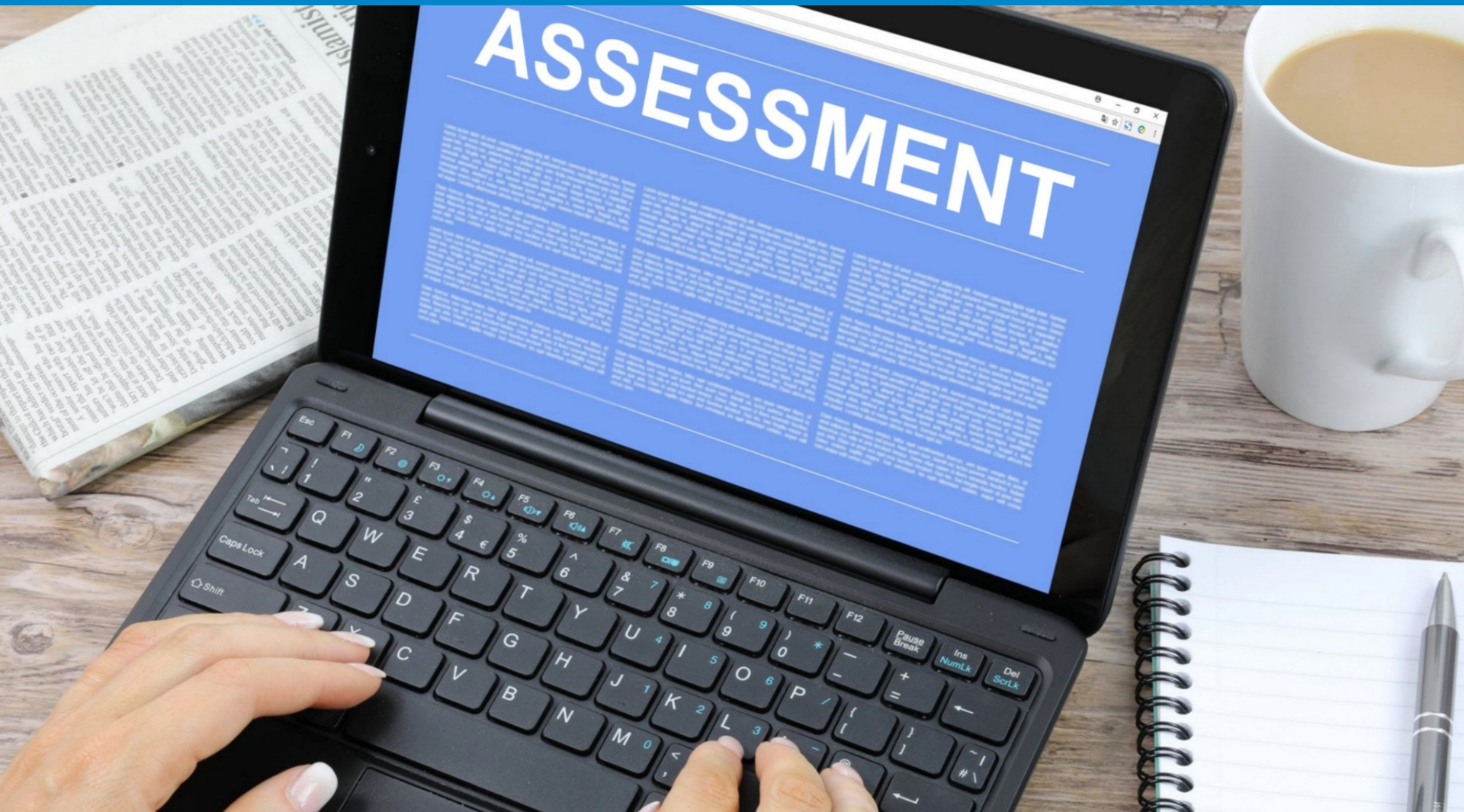


The Right to Be Forgotten

Individuals have the right to have their personal data deleted and to prevent further collection

Art 17 (&19)

GDPR Data Subject Rights



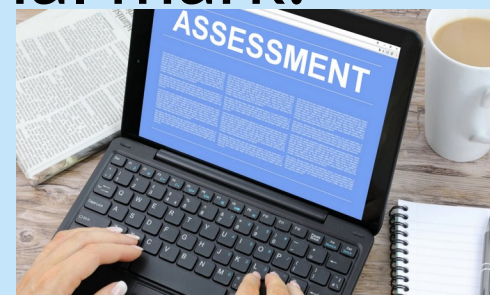
Assessment

Please do a GDPR data subject access request or a right to be forgotten/erasure request.

Choose your target service via the link on Blackboard. We would very much like some diversity in terms of service providers, so please don't all choose the obvious one(s).

This assessment is worth **25%** of your final mark.

Submit via Blackboard on or before
Thu 30 Nov 2023 (anytime on Earth).



Thank you



Required notice

Student Online Teaching Advice Notice

The materials and content presented within this session are intended solely for use in a context of teaching and learning at Trinity.

Any session recorded for subsequent review is made available solely for the purpose of enhancing student learning.

Students should not edit or modify the recording in any way, nor disseminate it for use outside of a context of teaching and learning at Trinity.

Please be mindful of your physical environment and conscious of what may be captured by the device camera and microphone during videoconferencing calls.

Recorded materials will be handled in compliance with Trinity's statutory duties under the Universities Act, 1997 and in accordance with the University's [policies and procedures](#).

Further information on data protection and best practice when using videoconferencing software is available at https://www.tcd.ie/info_compliance/data-protection/.

(c) Trinity College Dublin 2023