

Finndex: Forecasting and Validating Cryptocurrency Price Using Blockchain Statistics

SDS 358: Final Project

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Background

Methods

Predictors

- Open-source data for 9-month window
- Predictor variables
 - Block Count
 - Transaction Count
 - Address Count
 - Fear and Greed
 - Google Trends
- Response variable: price in USD

Model Selection

- Best Subsets Technique: minimize C_p , BIC, SSE; maximize adjusted \mathbb{R}^2
- Study theoretical effects between predictors to consider adding interaction terms
- Center predictors based on VIF values to reduce multicollinearity

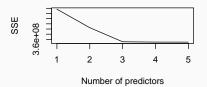
Model Validation

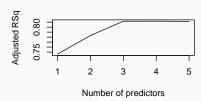
- Training-Test Paradigm
 - 1. Divide data into 70-30 ratio of training and test data
 - 2. Train model on first 70% (6 months)
 - 3. Predict remaining 3 months, compare to test data and calculate MSE
- Compare correlation of "classic" finndex (normalized weighted average) with price and "modified" finndex (normalized output of MLR model) with price

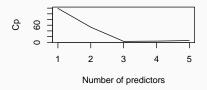
Results

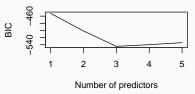
Best Subsets Model

Best Subsets Parameters Based on Number of Predictors

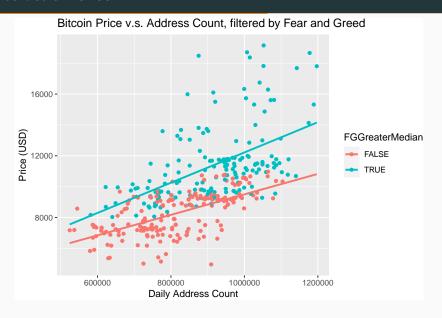




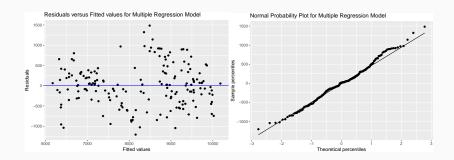




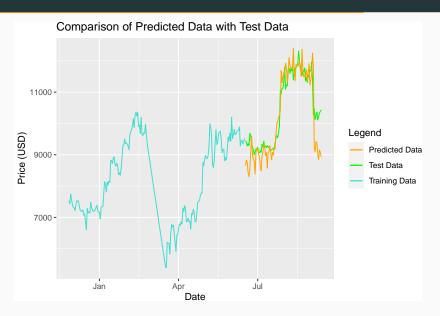
Interaction Check



Hypothesis Testing



Model Validation



finndex Comparison

- Classic *finndex* correlation with price: 0.516
- Modified *finndex* correlation with price: 0.935

Discussion & Conclusions

Discussion & Conclusions

- Hypothesis that MLR can be applied to cryptocurrency predictions validated by MSE, graphical comparison, hypothesis testing
- Model not date-centric: can be used to forecast wide array of future conditions
- Serving as leading indicator of price, MLR finndex can be valuable tool for investors or currency traders
- Numerical means of getting pulse on cryptocurrency sentiment can allow easy comparison of altcoins: next step