Menius

Closing the gap between what AI can do and how it's used.

Finn Jennen & Lucas Fedronic — menius.space

Founders

Finn Jennen

CEO

- 18 years old
- From ages 13–16 sold 20,000+ Belgian waffles doing $45K in sales.
- Moved solo to Bali to build then made the jump to SF when the room wasn't right.
- In three weeks shipped product, found co-founder, got first customers.
- AI power user, obsessed with education, user experience, data driven decisions, speed and revenue.

Lucas Fedronic

CTO

- 20 years old
- Software engineer intern at Walmart Global Tech
- Top-9 finalist at Berkeley AI Hackathon, 350+ teams
- Built agentic systems processing 1,600+ applicants at Transpose VC
- UC Davis, CS + Mathematics
- AI power user, obsessed with agents, tracking data and speed.

Met in a pizza line at a hackathon. Have built togheter a multitude of times.

SCROLL OR ARROW KEYS TO NAVIGATE

The Problem

The gap between AI's capabilities and how the average person uses it is massive and widening. Knowledge workers are handed unprecedented leverage but lack the context to use it. The result is growing anxiety and millions of hours of unrealized productivity.

Average User

- Treats AI like a search engine.
- Types a basic question.
- Gets a generic answer.
- Copy-pastes.

Result: Saves 10 minutes (at the cost of cognitive decline).

Power User

- Knows what tools to use, when and why.
- Uses AI both for productivity and creativity.
- Orchestrates agents that think, iterate, and execute autonomously.

Result: Becomes a high-leverage generalist and a relentless problem solver.

Most people are stuck in the 'Chatbot Era' while the technology has moved to the 'Agent Era'.

Insight

We did 70+ user interviews and asked over 1,000 people for feedback. We realize that...

The Anxiety Cycle

The fear of falling behind is real, but because the path to "learning AI" is so broken, people default to one of three losing states: The 1%: Become power users through manual, obsessive trial and error. The Majority: Buy a course or watch YouTube, realize it not learnable in these formats, and give up. The Rest: Don't learn it at all or actively rebel against it.

Every existing solution starts too broad.

Coursera, LinkedIn Learning, NotebookLM try to teach everything and hope to teach it well. We start with one skill, AI literacy, dial it in completely, then reverse engineer it to adjacent skills. Depth compounds. Breadth doesn't.

Static Content is Obsolete

By the time you finish a Coursera course, it’s already outdated. You can’t learn a meta-skill like AI by watching a video; you learn it by using it. Each individual only needs the tools and use cases relevant to their work. People need to see immediate benefit to their life, or they check out.

You don’t know what you don’t know.

Many people (especially those over 35) have never played with these tools. They have no idea what is possible, so they don’t realize how far behind they actually are. That gives us a unique opportunity to provide that "wow" moment and show how big the gap is between them and AI literacy is, then let them bridge it with our product.

Solution

- *Menius is an agent/tutor that lives in your browser*
- *Figures out your workflow and your role*
- *Finds the AI tools that actually matter for your job*
- *Teaches you those tools inside the tools themselves*

Solution

Watch on YouTube: https://youtu.be/s6-YgvXSVZM

Strategy

We take a data-driven approach using a watertight funnel to track everything from distribution to users buying and using our product.

Testing 8 distribution channels

Website & Onboarding

Hard Paywall

Product + User Interviews

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Pre-paywall

DISTRIBUTION

Everything before the paywall feeds distribution and conversion. This data identifies which channels work and which don't. We optimize the onboarding for conversion by running A/B tests exactly where the biggest drop-offs are.

Post-paywall

PRODUCT

The highest signal data possible: people who paid. We interview every customer. This feedback, and how they interact with the product, directly feeds product development.

We make no assumptions. This funnel is made to provide the highest signal data that decides where our energy goes for distribution, framing, and product development.

Traction

80
ACTIVE USERS

550
WAITLISTED

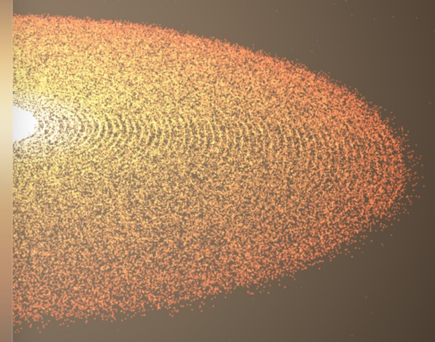
4
PAYING CUSTOMERS

$196
REVENUE

$100K
INVESTMENT OFFER REJECTED

Business Model

- *Now: $49 lifetime access while we build retention.*
- *Next: $20/month subscription — consumer and enterprise per-seat. Companies pay per employee.*
- *Long-term: We live inside users' browsers and workflows. The usage analytics we collect — which tools people use, how they use them, where they get stuck — is data AI companies will pay for. We sell it or build better products from it.*



Let's get in touch and close the gap.

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See the product →